

Global Wearables for Pets Market Growth 2025-2031

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Abstracts

The global Wearables for Pets market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Wearables for pets are intelligent accessories that pets can wear that work in conjunction with automatic pet doors and electronic fences or mats. They can also help in position tracking of animals and have embedded advanced electronics such as radio receivers and transmitters.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly €6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 395%.

LP Information, Inc. (LPI) ' newest research report, the "Wearables for Pets Industry Forecast" looks at past sales and reviews total world Wearables for Pets sales in 2024, providing a comprehensive analysis by region and market sector of projected Wearables for Pets sales for 2025 through 2031. With Wearables for Pets sales broken

down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Wearables for Pets industry.

This Insight Report provides a comprehensive analysis of the global Wearables for Pets landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Wearables for Pets portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Wearables for Pets market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Wearables for Pets and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Wearables for Pets.

This report presents a comprehensive overview, market shares, and growth opportunities of Wearables for Pets market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Identification

Tracking

Safety & Security

Facilitation

Behavioral Monitoring & Control

Others

Segmentation by Application:

Dog

Cat

Birds

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

FitBark

Garmin

KYON

PetPace LLC

i4C Innovations

Whistle Labs Inc.

Tractive

Girafus

High Tech Pet

Binatone Global

Cybortra Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Wearables for Pets market?

What factors are driving Wearables for Pets market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Wearables for Pets market opportunities vary by end market size?

How does Wearables for Pets break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Wearables for Pets Annual Sales 2020-2031
 - 2.1.2 World Current & Future Analysis for Wearables for Pets by Geographic Region, 2020, 2024 & 2031
 - 2.1.3 World Current & Future Analysis for Wearables for Pets by Country/Region, 2020, 2024 & 2031
- 2.2 Wearables for Pets Segment by Type
 - 2.2.1 Identification
 - 2.2.2 Tracking
 - 2.2.3 Safety & Security
 - 2.2.4 Facilitation
 - 2.2.5 Behavioral Monitoring & Control
 - 2.2.6 Others
- 2.3 Wearables for Pets Sales by Type
 - 2.3.1 Global Wearables for Pets Sales Market Share by Type (2020-2025)
 - 2.3.2 Global Wearables for Pets Revenue and Market Share by Type (2020-2025)
 - 2.3.3 Global Wearables for Pets Sale Price by Type (2020-2025)
- 2.4 Wearables for Pets Segment by Application
 - 2.4.1 Dog
 - 2.4.2 Cat
 - 2.4.3 Birds
 - 2.4.4 Others
- 2.5 Wearables for Pets Sales by Application
 - 2.5.1 Global Wearables for Pets Sale Market Share by Application (2020-2025)

2.5.2 Global Wearables for Pets Revenue and Market Share by Application (2020-2025)

2.5.3 Global Wearables for Pets Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

3.1 Global Wearables for Pets Breakdown Data by Company

3.1.1 Global Wearables for Pets Annual Sales by Company (2020-2025)

3.1.2 Global Wearables for Pets Sales Market Share by Company (2020-2025)

3.2 Global Wearables for Pets Annual Revenue by Company (2020-2025)

3.2.1 Global Wearables for Pets Revenue by Company (2020-2025)

3.2.2 Global Wearables for Pets Revenue Market Share by Company (2020-2025)

3.3 Global Wearables for Pets Sale Price by Company

3.4 Key Manufacturers Wearables for Pets Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Wearables for Pets Product Location Distribution

3.4.2 Players Wearables for Pets Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR WEARABLES FOR PETS BY GEOGRAPHIC REGION

4.1 World Historic Wearables for Pets Market Size by Geographic Region (2020-2025)

4.1.1 Global Wearables for Pets Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Wearables for Pets Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic Wearables for Pets Market Size by Country/Region (2020-2025)

4.2.1 Global Wearables for Pets Annual Sales by Country/Region (2020-2025)

4.2.2 Global Wearables for Pets Annual Revenue by Country/Region (2020-2025)

4.3 Americas Wearables for Pets Sales Growth

4.4 APAC Wearables for Pets Sales Growth

4.5 Europe Wearables for Pets Sales Growth

4.6 Middle East & Africa Wearables for Pets Sales Growth

5 AMERICAS

5.1 Americas Wearables for Pets Sales by Country

5.1.1 Americas Wearables for Pets Sales by Country (2020-2025)

5.1.2 Americas Wearables for Pets Revenue by Country (2020-2025)

5.2 Americas Wearables for Pets Sales by Type (2020-2025)

5.3 Americas Wearables for Pets Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Wearables for Pets Sales by Region

6.1.1 APAC Wearables for Pets Sales by Region (2020-2025)

6.1.2 APAC Wearables for Pets Revenue by Region (2020-2025)

6.2 APAC Wearables for Pets Sales by Type (2020-2025)

6.3 APAC Wearables for Pets Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Wearables for Pets by Country

7.1.1 Europe Wearables for Pets Sales by Country (2020-2025)

7.1.2 Europe Wearables for Pets Revenue by Country (2020-2025)

7.2 Europe Wearables for Pets Sales by Type (2020-2025)

7.3 Europe Wearables for Pets Sales by Application (2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Wearables for Pets by Country

8.1.1 Middle East & Africa Wearables for Pets Sales by Country (2020-2025)

8.1.2 Middle East & Africa Wearables for Pets Revenue by Country (2020-2025)

8.2 Middle East & Africa Wearables for Pets Sales by Type (2020-2025)

8.3 Middle East & Africa Wearables for Pets Sales by Application (2020-2025)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Wearables for Pets

10.3 Manufacturing Process Analysis of Wearables for Pets

10.4 Industry Chain Structure of Wearables for Pets

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Wearables for Pets Distributors

11.3 Wearables for Pets Customer

12 WORLD FORECAST REVIEW FOR WEARABLES FOR PETS BY GEOGRAPHIC REGION

12.1 Global Wearables for Pets Market Size Forecast by Region

12.1.1 Global Wearables for Pets Forecast by Region (2026-2031)

12.1.2 Global Wearables for Pets Annual Revenue Forecast by Region (2026-2031)

- 12.2 Americas Forecast by Country (2026-2031)
- 12.3 APAC Forecast by Region (2026-2031)
- 12.4 Europe Forecast by Country (2026-2031)
- 12.5 Middle East & Africa Forecast by Country (2026-2031)
- 12.6 Global Wearables for Pets Forecast by Type (2026-2031)
- 12.7 Global Wearables for Pets Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 FitBark

- 13.1.1 FitBark Company Information
- 13.1.2 FitBark Wearables for Pets Product Portfolios and Specifications
- 13.1.3 FitBark Wearables for Pets Sales, Revenue, Price and Gross Margin
(2020-2025)
- 13.1.4 FitBark Main Business Overview
- 13.1.5 FitBark Latest Developments

13.2 Garmin

- 13.2.1 Garmin Company Information
- 13.2.2 Garmin Wearables for Pets Product Portfolios and Specifications
- 13.2.3 Garmin Wearables for Pets Sales, Revenue, Price and Gross Margin
(2020-2025)
- 13.2.4 Garmin Main Business Overview
- 13.2.5 Garmin Latest Developments

13.3 KYON

- 13.3.1 KYON Company Information
- 13.3.2 KYON Wearables for Pets Product Portfolios and Specifications
- 13.3.3 KYON Wearables for Pets Sales, Revenue, Price and Gross Margin
(2020-2025)
- 13.3.4 KYON Main Business Overview
- 13.3.5 KYON Latest Developments

13.4 PetPace LLC

- 13.4.1 PetPace LLC Company Information
- 13.4.2 PetPace LLC Wearables for Pets Product Portfolios and Specifications
- 13.4.3 PetPace LLC Wearables for Pets Sales, Revenue, Price and Gross Margin
(2020-2025)
- 13.4.4 PetPace LLC Main Business Overview
- 13.4.5 PetPace LLC Latest Developments

13.5 i4C Innovations

- 13.5.1 i4C Innovations Company Information

- 13.5.2 i4C Innovations Wearables for Pets Product Portfolios and Specifications
- 13.5.3 i4C Innovations Wearables for Pets Sales, Revenue, Price and Gross Margin (2020-2025)
- 13.5.4 i4C Innovations Main Business Overview
- 13.5.5 i4C Innovations Latest Developments
- 13.6 Whistle Labs Inc.
 - 13.6.1 Whistle Labs Inc. Company Information
 - 13.6.2 Whistle Labs Inc. Wearables for Pets Product Portfolios and Specifications
 - 13.6.3 Whistle Labs Inc. Wearables for Pets Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.6.4 Whistle Labs Inc. Main Business Overview
 - 13.6.5 Whistle Labs Inc. Latest Developments
- 13.7 Tractive
 - 13.7.1 Tractive Company Information
 - 13.7.2 Tractive Wearables for Pets Product Portfolios and Specifications
 - 13.7.3 Tractive Wearables for Pets Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.7.4 Tractive Main Business Overview
 - 13.7.5 Tractive Latest Developments
- 13.8 Girafus
 - 13.8.1 Girafus Company Information
 - 13.8.2 Girafus Wearables for Pets Product Portfolios and Specifications
 - 13.8.3 Girafus Wearables for Pets Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.8.4 Girafus Main Business Overview
 - 13.8.5 Girafus Latest Developments
- 13.9 High Tech Pet
 - 13.9.1 High Tech Pet Company Information
 - 13.9.2 High Tech Pet Wearables for Pets Product Portfolios and Specifications
 - 13.9.3 High Tech Pet Wearables for Pets Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.9.4 High Tech Pet Main Business Overview
 - 13.9.5 High Tech Pet Latest Developments
- 13.10 Binatone Global
 - 13.10.1 Binatone Global Company Information
 - 13.10.2 Binatone Global Wearables for Pets Product Portfolios and Specifications
 - 13.10.3 Binatone Global Wearables for Pets Sales, Revenue, Price and Gross Margin (2020-2025)
 - 13.10.4 Binatone Global Main Business Overview

13.10.5 Binatone Global Latest Developments

13.11 Cybortra Technology

13.11.1 Cybortra Technology Company Information

13.11.2 Cybortra Technology Wearables for Pets Product Portfolios and Specifications

13.11.3 Cybortra Technology Wearables for Pets Sales, Revenue, Price and Gross Margin (2020-2025)

13.11.4 Cybortra Technology Main Business Overview

13.11.5 Cybortra Technology Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Wearables for Pets Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Table 2. Wearables for Pets Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)
- Table 3. Major Players of Identification
- Table 4. Major Players of Tracking
- Table 5. Major Players of Safety & Security
- Table 6. Major Players of Facilitation
- Table 7. Major Players of Behavioral Monitoring & Control
- Table 8. Major Players of Others
- Table 9. Global Wearables for Pets Sales by Type (2020-2025) & (K Units)
- Table 10. Global Wearables for Pets Sales Market Share by Type (2020-2025)
- Table 11. Global Wearables for Pets Revenue by Type (2020-2025) & (\$ million)
- Table 12. Global Wearables for Pets Revenue Market Share by Type (2020-2025)
- Table 13. Global Wearables for Pets Sale Price by Type (2020-2025) & (USD/Unit)
- Table 14. Global Wearables for Pets Sale by Application (2020-2025) & (K Units)
- Table 15. Global Wearables for Pets Sale Market Share by Application (2020-2025)
- Table 16. Global Wearables for Pets Revenue by Application (2020-2025) & (\$ million)
- Table 17. Global Wearables for Pets Revenue Market Share by Application (2020-2025)
- Table 18. Global Wearables for Pets Sale Price by Application (2020-2025) & (USD/Unit)
- Table 19. Global Wearables for Pets Sales by Company (2020-2025) & (K Units)
- Table 20. Global Wearables for Pets Sales Market Share by Company (2020-2025)
- Table 21. Global Wearables for Pets Revenue by Company (2020-2025) & (\$ millions)
- Table 22. Global Wearables for Pets Revenue Market Share by Company (2020-2025)
- Table 23. Global Wearables for Pets Sale Price by Company (2020-2025) & (USD/Unit)
- Table 24. Key Manufacturers Wearables for Pets Producing Area Distribution and Sales Area
- Table 25. Players Wearables for Pets Products Offered
- Table 26. Wearables for Pets Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- Table 27. New Products and Potential Entrants
- Table 28. Market M&A Activity & Strategy
- Table 29. Global Wearables for Pets Sales by Geographic Region (2020-2025) & (K Units)

Table 30. Global Wearables for Pets Sales Market Share Geographic Region (2020-2025)

Table 31. Global Wearables for Pets Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 32. Global Wearables for Pets Revenue Market Share by Geographic Region (2020-2025)

Table 33. Global Wearables for Pets Sales by Country/Region (2020-2025) & (K Units)

Table 34. Global Wearables for Pets Sales Market Share by Country/Region (2020-2025)

Table 35. Global Wearables for Pets Revenue by Country/Region (2020-2025) & (\$ millions)

Table 36. Global Wearables for Pets Revenue Market Share by Country/Region (2020-2025)

Table 37. Americas Wearables for Pets Sales by Country (2020-2025) & (K Units)

Table 38. Americas Wearables for Pets Sales Market Share by Country (2020-2025)

Table 39. Americas Wearables for Pets Revenue by Country (2020-2025) & (\$ millions)

Table 40. Americas Wearables for Pets Sales by Type (2020-2025) & (K Units)

Table 41. Americas Wearables for Pets Sales by Application (2020-2025) & (K Units)

Table 42. APAC Wearables for Pets Sales by Region (2020-2025) & (K Units)

Table 43. APAC Wearables for Pets Sales Market Share by Region (2020-2025)

Table 44. APAC Wearables for Pets Revenue by Region (2020-2025) & (\$ millions)

Table 45. APAC Wearables for Pets Sales by Type (2020-2025) & (K Units)

Table 46. APAC Wearables for Pets Sales by Application (2020-2025) & (K Units)

Table 47. Europe Wearables for Pets Sales by Country (2020-2025) & (K Units)

Table 48. Europe Wearables for Pets Revenue by Country (2020-2025) & (\$ millions)

Table 49. Europe Wearables for Pets Sales by Type (2020-2025) & (K Units)

Table 50. Europe Wearables for Pets Sales by Application (2020-2025) & (K Units)

Table 51. Middle East & Africa Wearables for Pets Sales by Country (2020-2025) & (K Units)

Table 52. Middle East & Africa Wearables for Pets Revenue Market Share by Country (2020-2025)

Table 53. Middle East & Africa Wearables for Pets Sales by Type (2020-2025) & (K Units)

Table 54. Middle East & Africa Wearables for Pets Sales by Application (2020-2025) & (K Units)

Table 55. Key Market Drivers & Growth Opportunities of Wearables for Pets

Table 56. Key Market Challenges & Risks of Wearables for Pets

Table 57. Key Industry Trends of Wearables for Pets

Table 58. Wearables for Pets Raw Material

Table 59. Key Suppliers of Raw Materials
Table 60. Wearables for Pets Distributors List
Table 61. Wearables for Pets Customer List
Table 62. Global Wearables for Pets Sales Forecast by Region (2026-2031) & (K Units)
Table 63. Global Wearables for Pets Revenue Forecast by Region (2026-2031) & (\$ millions)
Table 64. Americas Wearables for Pets Sales Forecast by Country (2026-2031) & (K Units)
Table 65. Americas Wearables for Pets Annual Revenue Forecast by Country (2026-2031) & (\$ millions)
Table 66. APAC Wearables for Pets Sales Forecast by Region (2026-2031) & (K Units)
Table 67. APAC Wearables for Pets Annual Revenue Forecast by Region (2026-2031) & (\$ millions)
Table 68. Europe Wearables for Pets Sales Forecast by Country (2026-2031) & (K Units)
Table 69. Europe Wearables for Pets Revenue Forecast by Country (2026-2031) & (\$ millions)
Table 70. Middle East & Africa Wearables for Pets Sales Forecast by Country (2026-2031) & (K Units)
Table 71. Middle East & Africa Wearables for Pets Revenue Forecast by Country (2026-2031) & (\$ millions)
Table 72. Global Wearables for Pets Sales Forecast by Type (2026-2031) & (K Units)
Table 73. Global Wearables for Pets Revenue Forecast by Type (2026-2031) & (\$ millions)
Table 74. Global Wearables for Pets Sales Forecast by Application (2026-2031) & (K Units)
Table 75. Global Wearables for Pets Revenue Forecast by Application (2026-2031) & (\$ millions)
Table 76. FitBark Basic Information, Wearables for Pets Manufacturing Base, Sales Area and Its Competitors
Table 77. FitBark Wearables for Pets Product Portfolios and Specifications
Table 78. FitBark Wearables for Pets Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 79. FitBark Main Business
Table 80. FitBark Latest Developments
Table 81. Garmin Basic Information, Wearables for Pets Manufacturing Base, Sales Area and Its Competitors
Table 82. Garmin Wearables for Pets Product Portfolios and Specifications
Table 83. Garmin Wearables for Pets Sales (K Units), Revenue (\$ Million), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 84. Garmin Main Business

Table 85. Garmin Latest Developments

Table 86. KYON Basic Information, Wearables for Pets Manufacturing Base, Sales Area and Its Competitors

Table 87. KYON Wearables for Pets Product Portfolios and Specifications

Table 88. KYON Wearables for Pets Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 89. KYON Main Business

Table 90. KYON Latest Developments

Table 91. PetPace LLC Basic Information, Wearables for Pets Manufacturing Base, Sales Area and Its Competitors

Table 92. PetPace LLC Wearables for Pets Product Portfolios and Specifications

Table 93. PetPace LLC Wearables for Pets Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 94. PetPace LLC Main Business

Table 95. PetPace LLC Latest Developments

Table 96. i4C Innovations Basic Information, Wearables for Pets Manufacturing Base, Sales Area and Its Competitors

Table 97. i4C Innovations Wearables for Pets Product Portfolios and Specifications

Table 98. i4C Innovations Wearables for Pets Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 99. i4C Innovations Main Business

Table 100. i4C Innovations Latest Developments

Table 101. Whistle Labs Inc. Basic Information, Wearables for Pets Manufacturing Base, Sales Area and Its Competitors

Table 102. Whistle Labs Inc. Wearables for Pets Product Portfolios and Specifications

Table 103. Whistle Labs Inc. Wearables for Pets Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 104. Whistle Labs Inc. Main Business

Table 105. Whistle Labs Inc. Latest Developments

Table 106. Tractive Basic Information, Wearables for Pets Manufacturing Base, Sales Area and Its Competitors

Table 107. Tractive Wearables for Pets Product Portfolios and Specifications

Table 108. Tractive Wearables for Pets Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 109. Tractive Main Business

Table 110. Tractive Latest Developments

Table 111. Girafus Basic Information, Wearables for Pets Manufacturing Base, Sales

Area and Its Competitors

Table 112. Girafus Wearables for Pets Product Portfolios and Specifications

Table 113. Girafus Wearables for Pets Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 114. Girafus Main Business

Table 115. Girafus Latest Developments

Table 116. High Tech Pet Basic Information, Wearables for Pets Manufacturing Base, Sales Area and Its Competitors

Table 117. High Tech Pet Wearables for Pets Product Portfolios and Specifications

Table 118. High Tech Pet Wearables for Pets Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 119. High Tech Pet Main Business

Table 120. High Tech Pet Latest Developments

Table 121. Binatone Global Basic Information, Wearables for Pets Manufacturing Base, Sales Area and Its Competitors

Table 122. Binatone Global Wearables for Pets Product Portfolios and Specifications

Table 123. Binatone Global Wearables for Pets Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 124. Binatone Global Main Business

Table 125. Binatone Global Latest Developments

Table 126. Cybortra Technology Basic Information, Wearables for Pets Manufacturing Base, Sales Area and Its Competitors

Table 127. Cybortra Technology Wearables for Pets Product Portfolios and Specifications

Table 128. Cybortra Technology Wearables for Pets Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 129. Cybortra Technology Main Business

Table 130. Cybortra Technology Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Wearables for Pets
- Figure 2. Wearables for Pets Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Wearables for Pets Sales Growth Rate 2020-2031 (K Units)
- Figure 7. Global Wearables for Pets Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Wearables for Pets Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Wearables for Pets Sales Market Share by Country/Region (2024)
- Figure 10. Wearables for Pets Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Identification
- Figure 12. Product Picture of Tracking
- Figure 13. Product Picture of Safety & Security
- Figure 14. Product Picture of Facilitation
- Figure 15. Product Picture of Behavioral Monitoring & Control
- Figure 16. Product Picture of Others
- Figure 17. Global Wearables for Pets Sales Market Share by Type in 2025
- Figure 18. Global Wearables for Pets Revenue Market Share by Type (2020-2025)
- Figure 19. Wearables for Pets Consumed in Dog
- Figure 20. Global Wearables for Pets Market: Dog (2020-2025) & (K Units)
- Figure 21. Wearables for Pets Consumed in Cat
- Figure 22. Global Wearables for Pets Market: Cat (2020-2025) & (K Units)
- Figure 23. Wearables for Pets Consumed in Birds
- Figure 24. Global Wearables for Pets Market: Birds (2020-2025) & (K Units)
- Figure 25. Wearables for Pets Consumed in Others
- Figure 26. Global Wearables for Pets Market: Others (2020-2025) & (K Units)
- Figure 27. Global Wearables for Pets Sale Market Share by Application (2024)
- Figure 28. Global Wearables for Pets Revenue Market Share by Application in 2025
- Figure 29. Wearables for Pets Sales by Company in 2025 (K Units)
- Figure 30. Global Wearables for Pets Sales Market Share by Company in 2025
- Figure 31. Wearables for Pets Revenue by Company in 2025 (\$ millions)
- Figure 32. Global Wearables for Pets Revenue Market Share by Company in 2025
- Figure 33. Global Wearables for Pets Sales Market Share by Geographic Region

(2020-2025)

Figure 34. Global Wearables for Pets Revenue Market Share by Geographic Region in 2025

Figure 35. Americas Wearables for Pets Sales 2020-2025 (K Units)

Figure 36. Americas Wearables for Pets Revenue 2020-2025 (\$ millions)

Figure 37. APAC Wearables for Pets Sales 2020-2025 (K Units)

Figure 38. APAC Wearables for Pets Revenue 2020-2025 (\$ millions)

Figure 39. Europe Wearables for Pets Sales 2020-2025 (K Units)

Figure 40. Europe Wearables for Pets Revenue 2020-2025 (\$ millions)

Figure 41. Middle East & Africa Wearables for Pets Sales 2020-2025 (K Units)

Figure 42. Middle East & Africa Wearables for Pets Revenue 2020-2025 (\$ millions)

Figure 43. Americas Wearables for Pets Sales Market Share by Country in 2025

Figure 44. Americas Wearables for Pets Revenue Market Share by Country (2020-2025)

Figure 45. Americas Wearables for Pets Sales Market Share by Type (2020-2025)

Figure 46. Americas Wearables for Pets Sales Market Share by Application (2020-2025)

Figure 47. United States Wearables for Pets Revenue Growth 2020-2025 (\$ millions)

Figure 48. Canada Wearables for Pets Revenue Growth 2020-2025 (\$ millions)

Figure 49. Mexico Wearables for Pets Revenue Growth 2020-2025 (\$ millions)

Figure 50. Brazil Wearables for Pets Revenue Growth 2020-2025 (\$ millions)

Figure 51. APAC Wearables for Pets Sales Market Share by Region in 2025

Figure 52. APAC Wearables for Pets Revenue Market Share by Region (2020-2025)

Figure 53. APAC Wearables for Pets Sales Market Share by Type (2020-2025)

Figure 54. APAC Wearables for Pets Sales Market Share by Application (2020-2025)

Figure 55. China Wearables for Pets Revenue Growth 2020-2025 (\$ millions)

Figure 56. Japan Wearables for Pets Revenue Growth 2020-2025 (\$ millions)

Figure 57. South Korea Wearables for Pets Revenue Growth 2020-2025 (\$ millions)

Figure 58. Southeast Asia Wearables for Pets Revenue Growth 2020-2025 (\$ millions)

Figure 59. India Wearables for Pets Revenue Growth 2020-2025 (\$ millions)

Figure 60. Australia Wearables for Pets Revenue Growth 2020-2025 (\$ millions)

Figure 61. China Taiwan Wearables for Pets Revenue Growth 2020-2025 (\$ millions)

Figure 62. Europe Wearables for Pets Sales Market Share by Country in 2025

Figure 63. Europe Wearables for Pets Revenue Market Share by Country (2020-2025)

Figure 64. Europe Wearables for Pets Sales Market Share by Type (2020-2025)

Figure 65. Europe Wearables for Pets Sales Market Share by Application (2020-2025)

Figure 66. Germany Wearables for Pets Revenue Growth 2020-2025 (\$ millions)

Figure 67. France Wearables for Pets Revenue Growth 2020-2025 (\$ millions)

Figure 68. UK Wearables for Pets Revenue Growth 2020-2025 (\$ millions)

- Figure 69. Italy Wearables for Pets Revenue Growth 2020-2025 (\$ millions)
- Figure 70. Russia Wearables for Pets Revenue Growth 2020-2025 (\$ millions)
- Figure 71. Middle East & Africa Wearables for Pets Sales Market Share by Country (2020-2025)
- Figure 72. Middle East & Africa Wearables for Pets Sales Market Share by Type (2020-2025)
- Figure 73. Middle East & Africa Wearables for Pets Sales Market Share by Application (2020-2025)
- Figure 74. Egypt Wearables for Pets Revenue Growth 2020-2025 (\$ millions)
- Figure 75. South Africa Wearables for Pets Revenue Growth 2020-2025 (\$ millions)
- Figure 76. Israel Wearables for Pets Revenue Growth 2020-2025 (\$ millions)
- Figure 77. Turkey Wearables for Pets Revenue Growth 2020-2025 (\$ millions)
- Figure 78. GCC Countries Wearables for Pets Revenue Growth 2020-2025 (\$ millions)
- Figure 79. Manufacturing Cost Structure Analysis of Wearables for Pets in 2025
- Figure 80. Manufacturing Process Analysis of Wearables for Pets
- Figure 81. Industry Chain Structure of Wearables for Pets
- Figure 82. Channels of Distribution
- Figure 83. Global Wearables for Pets Sales Market Forecast by Region (2026-2031)
- Figure 84. Global Wearables for Pets Revenue Market Share Forecast by Region (2026-2031)
- Figure 85. Global Wearables for Pets Sales Market Share Forecast by Type (2026-2031)
- Figure 86. Global Wearables for Pets Revenue Market Share Forecast by Type (2026-2031)
- Figure 87. Global Wearables for Pets Sales Market Share Forecast by Application (2026-2031)
- Figure 88. Global Wearables for Pets Revenue Market Share Forecast by Application (2026-2031)

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