

Global Wearable Neck and Shoulder Massagers

Market Growth 2025-2031

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Abstracts

The global Wearable Neck and Shoulder Massagers market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

Wearable neck and shoulder massagers are portable massage devices designed to be worn around the neck and shoulders, providing targeted relief and relaxation to these areas. They usually feature adjustable straps and various massage modes, such as vibration, kneading, or heat therapy, to alleviate muscle tension and improve blood circulation.

United States market for Wearable Neck and Shoulder Massagers is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Wearable Neck and Shoulder Massagers is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Wearable Neck and Shoulder Massagers is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Wearable Neck and Shoulder Massagers players cover HealthmateForever, InvoSpa, Mynt-Shiatsu, Osaki, OSIM, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Wearable Neck and Shoulder

“Massagers Industry Forecast” looks at past sales and reviews total world Wearable Neck and Shoulder Massagers sales in 2024, providing a comprehensive analysis by region and market sector of projected Wearable Neck and Shoulder Massagers sales for 2025 through 2031. With Wearable Neck and Shoulder Massagers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Wearable Neck and Shoulder Massagers industry.

This Insight Report provides a comprehensive analysis of the global Wearable Neck and Shoulder Massagers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Wearable Neck and Shoulder Massagers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Wearable Neck and Shoulder Massagers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Wearable Neck and Shoulder Massagers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Wearable Neck and Shoulder Massagers.

This report presents a comprehensive overview, market shares, and growth opportunities of Wearable Neck and Shoulder Massagers market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Pulse Massager

Vibrating Massager

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

HealthmateForever

InvoSpa

Mynt-Shiatsu

Osaki

OSIM

Panasonic

RENPHO

RESTECK

SharperImage

truMedic

VOYOR

SKG

Key Questions Addressed in this Report

What is the 10-year outlook for the global Wearable Neck and Shoulder Massagers market?

What factors are driving Wearable Neck and Shoulder Massagers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Wearable Neck and Shoulder Massagers market opportunities vary by end market size?

How does Wearable Neck and Shoulder Massagers break out by Type, by Application?

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