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Global Wearable Insect Repellent Market Growth 2025-2031

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Abstracts

The global Wearable Insect Repellent market size is predicted to grow from US$ 376 million in 2025 to US$ 594 million in 2031; it is expected to grow at a CAGR of 7.9% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Wearable Insect Repellent products are devices or accessories designed to be worn on the body (such as bracelets, necklaces, patches, or clips) that emit insect-repelling substances or use technologies like ultrasonic waves to help prevent insect bites.

United States market for Wearable Insect Repellent is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Wearable Insect Repellent is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Wearable Insect Repellent is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Wearable Insect Repellent players cover Thermacell, OFF! (SC Johnson), Murphy’s Naturals, Cutter, Sawyer Products, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Wearable Insect Repellent

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Industry Forecast" looks at past sales and reviews total world Wearable Insect Repellent sales in 2024, providing a comprehensive analysis by region and market sector of projected Wearable Insect Repellent sales for 2025 through 2031. With Wearable Insect Repellent sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Wearable Insect Repellent industry.

This Insight Report provides a comprehensive analysis of the global Wearable Insect Repellent landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Wearable Insect Repellent portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Wearable Insect Repellent market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Wearable Insect Repellent and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Wearable Insect Repellent.

This report presents a comprehensive overview, market shares, and growth opportunities of Wearable Insect Repellent market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Mosquito Repellent Bracelet

Mosquito Repellent Patch

Other

Segmentation by Application:

Supermarket

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Specialty Store

Online Sales

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

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- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Thermacell
- OFF! (SC Johnson)
- Murphy’s Naturals
- Cutter
- Sawyer Products
- PARA’KITO
- BuzzPatch
- Insect Shield

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Avon Skin So Soft

Green Armor

Key Questions Addressed in this Report

What is the 10-year outlook for the global Wearable Insect Repellent market?
What factors are driving Wearable Insect Repellent market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Wearable Insect Repellent market opportunities vary by end market size?
How does Wearable Insect Repellent break out by Type, by Application?

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