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# Global Wearable Eye Trackers Market Growth 2026-2032

https://marketpublishers.com/r/G3A3793E91E5EN.html
Date: October 2026
Pages: 109
Price: US$ 3,660.00 (Single User License)
ID: G3A3793E91E5EN

## Abstracts

The global Wearable Eye Trackers market size is predicted to grow from US$ 232 million in 2025 to US$ 368 million in 2032; it is expected to grow at a CAGR of 6.3% from 2026 to 2032.

In 2025, global production of wearable eye trackers reached 36,485 units, with an average selling price of $6,500 per unit. In 2025, the global production capacity of wearable eye trackers was approximately 60,000 units, and the gross margin was about 32.7%. A wearable eye tracker is a wearable device that integrates miniature cameras and sensors to capture users' eye movements, gaze direction, fixation points, and pupil changes in real time, and analyzes their visual attention areas and behavioral patterns in real?world environments as an eye?tracking system. The upstream of wearable eye trackers includes lens modules, image sensors, and chips. The midstream consists of wearable eye tracker manufacturers, while the downstream is mainly applied in scientific research, medical diagnosis, entertainment, and other fields.

Currently, the market for wearable eye trackers is in an evolving stage, transitioning from a specialized research tool to diversified applications. With advances in sensor miniaturization, algorithmic optimization, and wearing comfort, these devices are gradually breaking out of laboratory settings and demonstrating practical value in fields such as user experience research, neuroscience, clinical rehabilitation, and augmented reality interaction. At the same time, the industry is focusing on addressing core challenges including real?time data processing, individual calibration, and privacy protection, driving products toward lightweight, low?power, and socially acceptable designs. Overall, the market ecosystem is maturing, with standardization and cross?industry collaboration becoming key issues for future development.

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Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Wearable Eye Trackers Industry Forecast” looks at past sales and reviews total world Wearable Eye Trackers sales in 2025, providing a comprehensive analysis by region and market sector of projected Wearable Eye Trackers sales for 2026 through 2032. With Wearable Eye Trackers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Wearable Eye Trackers industry.

This Insight Report provides a comprehensive analysis of the global Wearable Eye Trackers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Wearable Eye Trackers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Wearable Eye Trackers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Wearable Eye Trackers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Wearable Eye Trackers.

This report presents a comprehensive overview, market shares, and growth opportunities of Wearable Eye Trackers market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

## Segmentation by Type:

Head-Mounted

Glasses-Style

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## Segmentation by Technical Principles:

Infrared Pupil Tracking

Corneal Reflection Tracking

AI-Based Visual Tracking

## Segmentation by Sampling Rate:

?60 Hz

60–200 Hz

>200 Hz

## Segmentation by Application:

Scientific Research

Medical Diagnosis

Entertainment

Others

## This report also splits the market by region:

Americas

United States

Canada

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- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey

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GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Tobii

Pupil Labs

Kexxu Eye

Argus Science

Viewpointsystem

KINGFAR

SR Research

Beijing 7invensun Technology

Ergoneers

ISCAN

GANZIN Technology

Psytech

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Wearable Eye Trackers market?

What factors are driving Wearable Eye Trackers market growth, globally and by

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region?

Which technologies are poised for the fastest growth by market and region?

How do Wearable Eye Trackers market opportunities vary by end market size?

How does Wearable Eye Trackers break out by Type, by Application?

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