

Global Wearable Airbag Market Growth 2026-2032

<https://marketpublishers.com/r/G4BED36B2965EN.html>

Date: January 2026

Pages: 122

Price: US\$ 3,660.00 (Single User License)

ID: G4BED36B2965EN

Abstracts

The global Wearable Airbag market size is predicted to grow from US\$ 99 million in 2025 to US\$ 148 million in 2032; it is expected to grow at a CAGR of 6.0% from 2026 to 2032.

In 2025, global Wearable Airbag production reached approximately 194k units, with an average global market price of around US\$ 522 per unit.

A wearable airbag is an active protective system integrated into garments such as vests, jackets, suits, or belts. Using sensors and algorithms to monitor body motion and vehicle dynamics, it detects crash/fall scenarios and triggers a gas inflator to deploy an airbag within milliseconds, cushioning critical areas such as the chest, back, neck/collarbone, and hips. A typical system includes the airbag bladder, sensing/control unit (IMU + algorithms), an inflator (often CO₂ or pyrotechnic), a power source, and the textile shell—balancing low weight, comfort, and reliable deployment.

Upstream spans high-strength textiles and composites (nylon/polyester shells, abrasion-resistant coatings, sewing accessories), airbag fabrics and sealing materials, electronics (IMU sensors, MCUs, connectors, batteries), inflators and CO₂ cartridges/cylinders, plus zippers/buckles and protective inserts. Midstream brands and manufacturers engineer the full wearable airbag system—hardware design, algorithm tuning, triggering logic and redundancy, garment integration, and production validation. Downstream demand comes from motorcycling and cycling, skiing and other high-risk sports, and equestrian use, distributed through sporting goods retail, co-branded gear programs, and some B2B safety procurement. Representative upstream ecosystem names include DuPont (performance fibers), 3M (functional materials), and YKK (zippers/fasteners), while downstream examples include motorcycle ecosystems such as KTM and Ducati and sports retail channels like Decathlon.

The annual production capacity of a single-line Wearable Airbag is approximately 7k units, with a gross profit margin of approximately 35%-45%.

The wearable airbag market is moving from niche premium adoption toward broader scenario penetration. As two-wheel mobility and personal protective gear upgrade and safety awareness rises, more riders and athletes are looking for active, wearable protection that covers critical areas. With electronic triggering becoming more mature, the category is evolving from tethered systems to smarter designs that can address a wider set of fall/crash modes. Competition is shifting from “deployment exists” to the overall experience—trigger accuracy, false-trigger control, deployment behavior and coverage, comfort/breathability, and long-term reliability (battery/sensor stability, durability, maintainability). Key drivers include safety standards and sport/industry norms, premiumization of protective gear, and channel interest in higher-value safety categories. Headwinds include ownership and maintenance friction (cartridge replacement, inspection/service), user sensitivity to false vs missed deployments, comfort and aesthetic acceptance, and the complexity of tailoring algorithms and garment structures across use cases (commuting, off-road, skiing, equestrian). Overall, brands that can deliver verifiable balance across reliability, coverage, comfort, and serviceability—supported by credible testing, after-sales support, and user education—are best positioned to expand penetration.

LP Information, Inc. (LPI) ' newest research report, the “Wearable Airbag Industry Forecast” looks at past sales and reviews total world Wearable Airbag sales in 2025, providing a comprehensive analysis by region and market sector of projected Wearable Airbag sales for 2026 through 2032. With Wearable Airbag sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Wearable Airbag industry.

This Insight Report provides a comprehensive analysis of the global Wearable Airbag landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Wearable Airbag portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Wearable Airbag market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Wearable Airbag and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of

opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Wearable Airbag.

This report presents a comprehensive overview, market shares, and growth opportunities of Wearable Airbag market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Airbag Belt

Airbag Jack

Segmentation by Triggering Method:

Mechanical

Electronic

Segmentation by Protected Areas:

Neck

Chest

Back

Waist

Others

Segmentation by Application:

Motorsports

Skiing

Equestrian

Drop Resistance

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Alpinestars

In&motion

Helite

Yidaibao Intelligent

Dainese

Tengtiao

Mugen Denko

Safeware

Wolk Airbag

S-Airbag

Point Two Air Vests

Active Protective Technologies

Spidi

Freejump

Key Questions Addressed in this Report

What is the 10-year outlook for the global Wearable Airbag market?

What factors are driving Wearable Airbag market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Wearable Airbag market opportunities vary by end market size?

How does Wearable Airbag break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Wearable Airbag Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Wearable Airbag by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Wearable Airbag by Country/Region, 2021, 2025 & 2032
- 2.2 Wearable Airbag Segment by Type
 - 2.2.1 Airbag Belt
 - 2.2.2 Airbag Jack
 - 2.2.3 Wearable Airbag Sales by Type
 - 2.2.3.1 Global Wearable Airbag Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Wearable Airbag Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Wearable Airbag Sale Price by Type (2021-2026)
- 2.3 Wearable Airbag Segment by Triggering Method
 - 2.3.1 Mechanical
 - 2.3.2 Electronic
 - 2.3.3 Wearable Airbag Sales by Triggering Method
 - 2.3.3.1 Global Wearable Airbag Sales Market Share by Triggering Method (2021-2026)
 - 2.3.3.2 Global Wearable Airbag Revenue and Market Share by Triggering Method (2021-2026)
 - 2.3.3.3 Global Wearable Airbag Sale Price by Triggering Method (2021-2026)
- 2.4 Wearable Airbag Segment by Protected Areas
 - 2.4.1 Neck

- 2.4.2 Chest
- 2.4.3 Back
- 2.4.4 Waist
- 2.4.5 Others
- 2.4.6 Wearable Airbag Sales by Protected Areas
 - 2.4.6.1 Global Wearable Airbag Sales Market Share by Protected Areas (2021-2026)
 - 2.4.6.2 Global Wearable Airbag Revenue and Market Share by Protected Areas (2021-2026)
 - 2.4.6.3 Global Wearable Airbag Sale Price by Protected Areas (2021-2026)
- 2.5 Wearable Airbag Segment by Application
 - 2.5.1 Motorsports
 - 2.5.2 Skiing
 - 2.5.3 Equestrian
 - 2.5.4 Drop Resistance
 - 2.5.5 Wearable Airbag Sales by Application
 - 2.5.5.1 Global Wearable Airbag Sale Market Share by Application (2021-2026)
 - 2.5.5.2 Global Wearable Airbag Revenue and Market Share by Application (2021-2026)
 - 2.5.5.3 Global Wearable Airbag Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Wearable Airbag Breakdown Data by Company
 - 3.1.1 Global Wearable Airbag Annual Sales by Company (2021-2026)
 - 3.1.2 Global Wearable Airbag Sales Market Share by Company (2021-2026)
- 3.2 Global Wearable Airbag Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Wearable Airbag Revenue by Company (2021-2026)
 - 3.2.2 Global Wearable Airbag Revenue Market Share by Company (2021-2026)
- 3.3 Global Wearable Airbag Sale Price by Company
- 3.4 Key Manufacturers Wearable Airbag Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Wearable Airbag Product Location Distribution
 - 3.4.2 Players Wearable Airbag Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR WEARABLE AIRBAG BY GEOGRAPHIC REGION

- 4.1 World Historic Wearable Airbag Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Wearable Airbag Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Wearable Airbag Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Wearable Airbag Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Wearable Airbag Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Wearable Airbag Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Wearable Airbag Sales Growth
- 4.4 APAC Wearable Airbag Sales Growth
- 4.5 Europe Wearable Airbag Sales Growth
- 4.6 Middle East & Africa Wearable Airbag Sales Growth

5 AMERICAS

- 5.1 Americas Wearable Airbag Sales by Country
 - 5.1.1 Americas Wearable Airbag Sales by Country (2021-2026)
 - 5.1.2 Americas Wearable Airbag Revenue by Country (2021-2026)
- 5.2 Americas Wearable Airbag Sales by Type (2021-2026)
- 5.3 Americas Wearable Airbag Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Wearable Airbag Sales by Region
 - 6.1.1 APAC Wearable Airbag Sales by Region (2021-2026)
 - 6.1.2 APAC Wearable Airbag Revenue by Region (2021-2026)
- 6.2 APAC Wearable Airbag Sales by Type (2021-2026)
- 6.3 APAC Wearable Airbag Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Wearable Airbag by Country

7.1.1 Europe Wearable Airbag Sales by Country (2021-2026)

7.1.2 Europe Wearable Airbag Revenue by Country (2021-2026)

7.2 Europe Wearable Airbag Sales by Type (2021-2026)

7.3 Europe Wearable Airbag Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Wearable Airbag by Country

8.1.1 Middle East & Africa Wearable Airbag Sales by Country (2021-2026)

8.1.2 Middle East & Africa Wearable Airbag Revenue by Country (2021-2026)

8.2 Middle East & Africa Wearable Airbag Sales by Type (2021-2026)

8.3 Middle East & Africa Wearable Airbag Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Wearable Airbag

10.3 Manufacturing Process Analysis of Wearable Airbag

10.4 Industry Chain Structure of Wearable Airbag

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Wearable Airbag Distributors

11.3 Wearable Airbag Customer

12 WORLD FORECAST REVIEW FOR WEARABLE AIRBAG BY GEOGRAPHIC REGION

12.1 Global Wearable Airbag Market Size Forecast by Region

12.1.1 Global Wearable Airbag Forecast by Region (2027-2032)

12.1.2 Global Wearable Airbag Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Wearable Airbag Forecast by Type (2027-2032)

12.7 Global Wearable Airbag Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Alpinestars

13.1.1 Alpinestars Company Information

13.1.2 Alpinestars Wearable Airbag Product Portfolios and Specifications

13.1.3 Alpinestars Wearable Airbag Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Alpinestars Main Business Overview

13.1.5 Alpinestars Latest Developments

13.2 In&motion

13.2.1 In&motion Company Information

13.2.2 In&motion Wearable Airbag Product Portfolios and Specifications

13.2.3 In&motion Wearable Airbag Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 In&motion Main Business Overview

13.2.5 In&motion Latest Developments

13.3 Helite

13.3.1 Helite Company Information

13.3.2 Helite Wearable Airbag Product Portfolios and Specifications

13.3.3 Helite Wearable Airbag Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Helite Main Business Overview

13.3.5 Helite Latest Developments

13.4 Yidaibao Intelligent

13.4.1 Yidaibao Intelligent Company Information

13.4.2 Yidaibao Intelligent Wearable Airbag Product Portfolios and Specifications

13.4.3 Yidaibao Intelligent Wearable Airbag Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Yidaibao Intelligent Main Business Overview

13.4.5 Yidaibao Intelligent Latest Developments

13.5 Dainese

13.5.1 Dainese Company Information

13.5.2 Dainese Wearable Airbag Product Portfolios and Specifications

13.5.3 Dainese Wearable Airbag Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Dainese Main Business Overview

13.5.5 Dainese Latest Developments

13.6 Tengtiao

13.6.1 Tengtiao Company Information

13.6.2 Tengtiao Wearable Airbag Product Portfolios and Specifications

13.6.3 Tengtiao Wearable Airbag Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Tengtiao Main Business Overview

13.6.5 Tengtiao Latest Developments

13.7 Mugen Denko

13.7.1 Mugen Denko Company Information

13.7.2 Mugen Denko Wearable Airbag Product Portfolios and Specifications

13.7.3 Mugen Denko Wearable Airbag Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Mugen Denko Main Business Overview

13.7.5 Mugen Denko Latest Developments

13.8 Safeware

13.8.1 Safeware Company Information

13.8.2 Safeware Wearable Airbag Product Portfolios and Specifications

13.8.3 Safeware Wearable Airbag Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.8.4 Safeware Main Business Overview
- 13.8.5 Safeware Latest Developments
- 13.9 Wolk Airbag
 - 13.9.1 Wolk Airbag Company Information
 - 13.9.2 Wolk Airbag Wearable Airbag Product Portfolios and Specifications
 - 13.9.3 Wolk Airbag Wearable Airbag Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Wolk Airbag Main Business Overview
 - 13.9.5 Wolk Airbag Latest Developments
- 13.10 S-Airbag
 - 13.10.1 S-Airbag Company Information
 - 13.10.2 S-Airbag Wearable Airbag Product Portfolios and Specifications
 - 13.10.3 S-Airbag Wearable Airbag Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 S-Airbag Main Business Overview
 - 13.10.5 S-Airbag Latest Developments
- 13.11 Point Two Air Vests
 - 13.11.1 Point Two Air Vests Company Information
 - 13.11.2 Point Two Air Vests Wearable Airbag Product Portfolios and Specifications
 - 13.11.3 Point Two Air Vests Wearable Airbag Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Point Two Air Vests Main Business Overview
 - 13.11.5 Point Two Air Vests Latest Developments
- 13.12 Active Protective Technologies
 - 13.12.1 Active Protective Technologies Company Information
 - 13.12.2 Active Protective Technologies Wearable Airbag Product Portfolios and Specifications
 - 13.12.3 Active Protective Technologies Wearable Airbag Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Active Protective Technologies Main Business Overview
 - 13.12.5 Active Protective Technologies Latest Developments
- 13.13 Spidi
 - 13.13.1 Spidi Company Information
 - 13.13.2 Spidi Wearable Airbag Product Portfolios and Specifications
 - 13.13.3 Spidi Wearable Airbag Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Spidi Main Business Overview
 - 13.13.5 Spidi Latest Developments
- 13.14 Freejump
 - 13.14.1 Freejump Company Information

13.14.2 Freejump Wearable Airbag Product Portfolios and Specifications

13.14.3 Freejump Wearable Airbag Sales, Revenue, Price and Gross Margin
(2021-2026)

13.14.4 Freejump Main Business Overview

13.14.5 Freejump Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Wearable Airbag Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Wearable Airbag Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Airbag Belt

Table 4. Major Players of Airbag Jack

Table 5. Global Wearable Airbag Sales by Type (2021-2026) & (K Units)

Table 6. Global Wearable Airbag Sales Market Share by Type (2021-2026)

Table 7. Global Wearable Airbag Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Wearable Airbag Revenue Market Share by Type (2021-2026)

Table 9. Global Wearable Airbag Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Major Players of Mechanical

Table 11. Major Players of Electronic

Table 12. Global Wearable Airbag Sales by Triggering Method (2021-2026) & (K Units)

Table 13. Global Wearable Airbag Sales Market Share by Triggering Method (2021-2026)

Table 14. Global Wearable Airbag Revenue by Triggering Method (2021-2026) & (\$ million)

Table 15. Global Wearable Airbag Revenue Market Share by Triggering Method (2021-2026)

Table 16. Global Wearable Airbag Sale Price by Triggering Method (2021-2026) & (US\$/Unit)

Table 17. Major Players of Neck

Table 18. Major Players of Chest

Table 19. Major Players of Back

Table 20. Major Players of Waist

Table 21. Major Players of Others

Table 22. Global Wearable Airbag Sales by Protected Areas (2021-2026) & (K Units)

Table 23. Global Wearable Airbag Sales Market Share by Protected Areas (2021-2026)

Table 24. Global Wearable Airbag Revenue by Protected Areas (2021-2026) & (\$ million)

Table 25. Global Wearable Airbag Revenue Market Share by Protected Areas (2021-2026)

Table 26. Global Wearable Airbag Sale Price by Protected Areas (2021-2026) & (US\$/Unit)

Table 27. Global Wearable Airbag Sale by Application (2021-2026) & (K Units)
Table 28. Global Wearable Airbag Sale Market Share by Application (2021-2026)
Table 29. Global Wearable Airbag Revenue by Application (2021-2026) & (\$ million)
Table 30. Global Wearable Airbag Revenue Market Share by Application (2021-2026)
Table 31. Global Wearable Airbag Sale Price by Application (2021-2026) & (US\$/Unit)
Table 32. Global Wearable Airbag Sales by Company (2021-2026) & (K Units)
Table 33. Global Wearable Airbag Sales Market Share by Company (2021-2026)
Table 34. Global Wearable Airbag Revenue by Company (2021-2026) & (\$ millions)
Table 35. Global Wearable Airbag Revenue Market Share by Company (2021-2026)
Table 36. Global Wearable Airbag Sale Price by Company (2021-2026) & (US\$/Unit)
Table 37. Key Manufacturers Wearable Airbag Producing Area Distribution and Sales Area
Table 38. Players Wearable Airbag Products Offered
Table 39. Wearable Airbag Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 40. New Products and Potential Entrants
Table 41. Market M&A Activity & Strategy
Table 42. Global Wearable Airbag Sales by Geographic Region (2021-2026) & (K Units)
Table 43. Global Wearable Airbag Sales Market Share Geographic Region (2021-2026)
Table 44. Global Wearable Airbag Revenue by Geographic Region (2021-2026) & (\$ millions)
Table 45. Global Wearable Airbag Revenue Market Share by Geographic Region (2021-2026)
Table 46. Global Wearable Airbag Sales by Country/Region (2021-2026) & (K Units)
Table 47. Global Wearable Airbag Sales Market Share by Country/Region (2021-2026)
Table 48. Global Wearable Airbag Revenue by Country/Region (2021-2026) & (\$ millions)
Table 49. Global Wearable Airbag Revenue Market Share by Country/Region (2021-2026)
Table 50. Americas Wearable Airbag Sales by Country (2021-2026) & (K Units)
Table 51. Americas Wearable Airbag Sales Market Share by Country (2021-2026)
Table 52. Americas Wearable Airbag Revenue by Country (2021-2026) & (\$ millions)
Table 53. Americas Wearable Airbag Sales by Type (2021-2026) & (K Units)
Table 54. Americas Wearable Airbag Sales by Application (2021-2026) & (K Units)
Table 55. APAC Wearable Airbag Sales by Region (2021-2026) & (K Units)
Table 56. APAC Wearable Airbag Sales Market Share by Region (2021-2026)
Table 57. APAC Wearable Airbag Revenue by Region (2021-2026) & (\$ millions)
Table 58. APAC Wearable Airbag Sales by Type (2021-2026) & (K Units)
Table 59. APAC Wearable Airbag Sales by Application (2021-2026) & (K Units)
Table 60. Europe Wearable Airbag Sales by Country (2021-2026) & (K Units)

Table 61. Europe Wearable Airbag Revenue by Country (2021-2026) & (\$ millions)
Table 62. Europe Wearable Airbag Sales by Type (2021-2026) & (K Units)
Table 63. Europe Wearable Airbag Sales by Application (2021-2026) & (K Units)
Table 64. Middle East & Africa Wearable Airbag Sales by Country (2021-2026) & (K Units)
Table 65. Middle East & Africa Wearable Airbag Revenue Market Share by Country (2021-2026)
Table 66. Middle East & Africa Wearable Airbag Sales by Type (2021-2026) & (K Units)
Table 67. Middle East & Africa Wearable Airbag Sales by Application (2021-2026) & (K Units)
Table 68. Key Market Drivers & Growth Opportunities of Wearable Airbag
Table 69. Key Market Challenges & Risks of Wearable Airbag
Table 70. Key Industry Trends of Wearable Airbag
Table 71. Wearable Airbag Raw Material
Table 72. Key Suppliers of Raw Materials
Table 73. Wearable Airbag Distributors List
Table 74. Wearable Airbag Customer List
Table 75. Global Wearable Airbag Sales Forecast by Region (2027-2032) & (K Units)
Table 76. Global Wearable Airbag Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 77. Americas Wearable Airbag Sales Forecast by Country (2027-2032) & (K Units)
Table 78. Americas Wearable Airbag Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 79. APAC Wearable Airbag Sales Forecast by Region (2027-2032) & (K Units)
Table 80. APAC Wearable Airbag Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 81. Europe Wearable Airbag Sales Forecast by Country (2027-2032) & (K Units)
Table 82. Europe Wearable Airbag Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 83. Middle East & Africa Wearable Airbag Sales Forecast by Country (2027-2032) & (K Units)
Table 84. Middle East & Africa Wearable Airbag Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 85. Global Wearable Airbag Sales Forecast by Type (2027-2032) & (K Units)
Table 86. Global Wearable Airbag Revenue Forecast by Type (2027-2032) & (\$ millions)
Table 87. Global Wearable Airbag Sales Forecast by Application (2027-2032) & (K Units)

Table 88. Global Wearable Airbag Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 89. Alpinestars Basic Information, Wearable Airbag Manufacturing Base, Sales Area and Its Competitors

Table 90. Alpinestars Wearable Airbag Product Portfolios and Specifications

Table 91. Alpinestars Wearable Airbag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 92. Alpinestars Main Business

Table 93. Alpinestars Latest Developments

Table 94. In&motion Basic Information, Wearable Airbag Manufacturing Base, Sales Area and Its Competitors

Table 95. In&motion Wearable Airbag Product Portfolios and Specifications

Table 96. In&motion Wearable Airbag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 97. In&motion Main Business

Table 98. In&motion Latest Developments

Table 99. Helite Basic Information, Wearable Airbag Manufacturing Base, Sales Area and Its Competitors

Table 100. Helite Wearable Airbag Product Portfolios and Specifications

Table 101. Helite Wearable Airbag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 102. Helite Main Business

Table 103. Helite Latest Developments

Table 104. Yidaibao Intelligent Basic Information, Wearable Airbag Manufacturing Base, Sales Area and Its Competitors

Table 105. Yidaibao Intelligent Wearable Airbag Product Portfolios and Specifications

Table 106. Yidaibao Intelligent Wearable Airbag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 107. Yidaibao Intelligent Main Business

Table 108. Yidaibao Intelligent Latest Developments

Table 109. Dainese Basic Information, Wearable Airbag Manufacturing Base, Sales Area and Its Competitors

Table 110. Dainese Wearable Airbag Product Portfolios and Specifications

Table 111. Dainese Wearable Airbag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 112. Dainese Main Business

Table 113. Dainese Latest Developments

Table 114. Tengtiao Basic Information, Wearable Airbag Manufacturing Base, Sales Area and Its Competitors

Table 115. Tengtiao Wearable Airbag Product Portfolios and Specifications
Table 116. Tengtiao Wearable Airbag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 117. Tengtiao Main Business
Table 118. Tengtiao Latest Developments
Table 119. Mugen Denko Basic Information, Wearable Airbag Manufacturing Base, Sales Area and Its Competitors
Table 120. Mugen Denko Wearable Airbag Product Portfolios and Specifications
Table 121. Mugen Denko Wearable Airbag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 122. Mugen Denko Main Business
Table 123. Mugen Denko Latest Developments
Table 124. Safeware Basic Information, Wearable Airbag Manufacturing Base, Sales Area and Its Competitors
Table 125. Safeware Wearable Airbag Product Portfolios and Specifications
Table 126. Safeware Wearable Airbag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 127. Safeware Main Business
Table 128. Safeware Latest Developments
Table 129. Wolk Airbag Basic Information, Wearable Airbag Manufacturing Base, Sales Area and Its Competitors
Table 130. Wolk Airbag Wearable Airbag Product Portfolios and Specifications
Table 131. Wolk Airbag Wearable Airbag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 132. Wolk Airbag Main Business
Table 133. Wolk Airbag Latest Developments
Table 134. S-Airbag Basic Information, Wearable Airbag Manufacturing Base, Sales Area and Its Competitors
Table 135. S-Airbag Wearable Airbag Product Portfolios and Specifications
Table 136. S-Airbag Wearable Airbag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 137. S-Airbag Main Business
Table 138. S-Airbag Latest Developments
Table 139. Point Two Air Vests Basic Information, Wearable Airbag Manufacturing Base, Sales Area and Its Competitors
Table 140. Point Two Air Vests Wearable Airbag Product Portfolios and Specifications
Table 141. Point Two Air Vests Wearable Airbag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 142. Point Two Air Vests Main Business

Table 143. Point Two Air Vests Latest Developments
Table 144. Active Protective Technologies Basic Information, Wearable Airbag Manufacturing Base, Sales Area and Its Competitors
Table 145. Active Protective Technologies Wearable Airbag Product Portfolios and Specifications
Table 146. Active Protective Technologies Wearable Airbag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 147. Active Protective Technologies Main Business
Table 148. Active Protective Technologies Latest Developments
Table 149. Spidi Basic Information, Wearable Airbag Manufacturing Base, Sales Area and Its Competitors
Table 150. Spidi Wearable Airbag Product Portfolios and Specifications
Table 151. Spidi Wearable Airbag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 152. Spidi Main Business
Table 153. Spidi Latest Developments
Table 154. Freejump Basic Information, Wearable Airbag Manufacturing Base, Sales Area and Its Competitors
Table 155. Freejump Wearable Airbag Product Portfolios and Specifications
Table 156. Freejump Wearable Airbag Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 157. Freejump Main Business
Table 158. Freejump Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Wearable Airbag
- Figure 2. Wearable Airbag Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Wearable Airbag Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Wearable Airbag Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Wearable Airbag Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Wearable Airbag Sales Market Share by Country/Region (2025)
- Figure 10. Wearable Airbag Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Airbag Belt
- Figure 12. Product Picture of Airbag Jack
- Figure 13. Global Wearable Airbag Sales Market Share by Type in 2026
- Figure 14. Global Wearable Airbag Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Mechanical
- Figure 16. Product Picture of Electronic
- Figure 17. Global Wearable Airbag Sales Market Share by Triggering Method in 2026
- Figure 18. Global Wearable Airbag Revenue Market Share by Triggering Method (2021-2026)
- Figure 19. Product Picture of Neck
- Figure 20. Product Picture of Chest
- Figure 21. Product Picture of Back
- Figure 22. Product Picture of Waist
- Figure 23. Product Picture of Others
- Figure 24. Global Wearable Airbag Sales Market Share by Protected Areas in 2026
- Figure 25. Global Wearable Airbag Revenue Market Share by Protected Areas (2021-2026)
- Figure 26. Wearable Airbag Consumed in Motorsports
- Figure 27. Global Wearable Airbag Market: Motorsports (2021-2026) & (K Units)
- Figure 28. Wearable Airbag Consumed in Skiing
- Figure 29. Global Wearable Airbag Market: Skiing (2021-2026) & (K Units)
- Figure 30. Wearable Airbag Consumed in Equestrian
- Figure 31. Global Wearable Airbag Market: Equestrian (2021-2026) & (K Units)

- Figure 32. Wearable Airbag Consumed in Drop Resistance
- Figure 33. Global Wearable Airbag Market: Drop Resistance (2021-2026) & (K Units)
- Figure 34. Global Wearable Airbag Sale Market Share by Application (2025)
- Figure 35. Global Wearable Airbag Revenue Market Share by Application in 2026
- Figure 36. Wearable Airbag Sales by Company in 2026 (K Units)
- Figure 37. Global Wearable Airbag Sales Market Share by Company in 2026
- Figure 38. Wearable Airbag Revenue by Company in 2026 (\$ millions)
- Figure 39. Global Wearable Airbag Revenue Market Share by Company in 2026
- Figure 40. Global Wearable Airbag Sales Market Share by Geographic Region (2021-2026)
- Figure 41. Global Wearable Airbag Revenue Market Share by Geographic Region in 2026
- Figure 42. Americas Wearable Airbag Sales 2021-2026 (K Units)
- Figure 43. Americas Wearable Airbag Revenue 2021-2026 (\$ millions)
- Figure 44. APAC Wearable Airbag Sales 2021-2026 (K Units)
- Figure 45. APAC Wearable Airbag Revenue 2021-2026 (\$ millions)
- Figure 46. Europe Wearable Airbag Sales 2021-2026 (K Units)
- Figure 47. Europe Wearable Airbag Revenue 2021-2026 (\$ millions)
- Figure 48. Middle East & Africa Wearable Airbag Sales 2021-2026 (K Units)
- Figure 49. Middle East & Africa Wearable Airbag Revenue 2021-2026 (\$ millions)
- Figure 50. Americas Wearable Airbag Sales Market Share by Country in 2026
- Figure 51. Americas Wearable Airbag Revenue Market Share by Country (2021-2026)
- Figure 52. Americas Wearable Airbag Sales Market Share by Type (2021-2026)
- Figure 53. Americas Wearable Airbag Sales Market Share by Application (2021-2026)
- Figure 54. United States Wearable Airbag Revenue Growth 2021-2026 (\$ millions)
- Figure 55. Canada Wearable Airbag Revenue Growth 2021-2026 (\$ millions)
- Figure 56. Mexico Wearable Airbag Revenue Growth 2021-2026 (\$ millions)
- Figure 57. Brazil Wearable Airbag Revenue Growth 2021-2026 (\$ millions)
- Figure 58. APAC Wearable Airbag Sales Market Share by Region in 2026
- Figure 59. APAC Wearable Airbag Revenue Market Share by Region (2021-2026)
- Figure 60. APAC Wearable Airbag Sales Market Share by Type (2021-2026)
- Figure 61. APAC Wearable Airbag Sales Market Share by Application (2021-2026)
- Figure 62. China Wearable Airbag Revenue Growth 2021-2026 (\$ millions)
- Figure 63. Japan Wearable Airbag Revenue Growth 2021-2026 (\$ millions)
- Figure 64. South Korea Wearable Airbag Revenue Growth 2021-2026 (\$ millions)
- Figure 65. Southeast Asia Wearable Airbag Revenue Growth 2021-2026 (\$ millions)
- Figure 66. India Wearable Airbag Revenue Growth 2021-2026 (\$ millions)
- Figure 67. Australia Wearable Airbag Revenue Growth 2021-2026 (\$ millions)
- Figure 68. China Taiwan Wearable Airbag Revenue Growth 2021-2026 (\$ millions)

- Figure 69. Europe Wearable Airbag Sales Market Share by Country in 2026
- Figure 70. Europe Wearable Airbag Revenue Market Share by Country (2021-2026)
- Figure 71. Europe Wearable Airbag Sales Market Share by Type (2021-2026)
- Figure 72. Europe Wearable Airbag Sales Market Share by Application (2021-2026)
- Figure 73. Germany Wearable Airbag Revenue Growth 2021-2026 (\$ millions)
- Figure 74. France Wearable Airbag Revenue Growth 2021-2026 (\$ millions)
- Figure 75. UK Wearable Airbag Revenue Growth 2021-2026 (\$ millions)
- Figure 76. Italy Wearable Airbag Revenue Growth 2021-2026 (\$ millions)
- Figure 77. Russia Wearable Airbag Revenue Growth 2021-2026 (\$ millions)
- Figure 78. Middle East & Africa Wearable Airbag Sales Market Share by Country (2021-2026)
- Figure 79. Middle East & Africa Wearable Airbag Sales Market Share by Type (2021-2026)
- Figure 80. Middle East & Africa Wearable Airbag Sales Market Share by Application (2021-2026)
- Figure 81. Egypt Wearable Airbag Revenue Growth 2021-2026 (\$ millions)
- Figure 82. South Africa Wearable Airbag Revenue Growth 2021-2026 (\$ millions)
- Figure 83. Israel Wearable Airbag Revenue Growth 2021-2026 (\$ millions)
- Figure 84. Turkey Wearable Airbag Revenue Growth 2021-2026 (\$ millions)
- Figure 85. GCC Countries Wearable Airbag Revenue Growth 2021-2026 (\$ millions)
- Figure 86. Manufacturing Cost Structure Analysis of Wearable Airbag in 2026
- Figure 87. Manufacturing Process Analysis of Wearable Airbag
- Figure 88. Industry Chain Structure of Wearable Airbag
- Figure 89. Channels of Distribution
- Figure 90. Global Wearable Airbag Sales Market Forecast by Region (2027-2032)
- Figure 91. Global Wearable Airbag Revenue Market Share Forecast by Region (2027-2032)
- Figure 92. Global Wearable Airbag Sales Market Share Forecast by Type (2027-2032)
- Figure 93. Global Wearable Airbag Revenue Market Share Forecast by Type (2027-2032)
- Figure 94. Global Wearable Airbag Sales Market Share Forecast by Application (2027-2032)
- Figure 95. Global Wearable Airbag Revenue Market Share Forecast by Application (2027-2032)

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