

Global Waterproof Pickup Truck Tent Market Growth 2026-2032

<https://marketpublishers.com/r/GA94D70360C8EN.html>

Date: July 2026

Pages: 134

Price: US\$ 3,660.00 (Single User License)

ID: GA94D70360C8EN

Abstracts

The global Waterproof Pickup Truck Tent market size is predicted to grow from US\$ 1130 million in 2025 to US\$ 1515 million in 2032; it is expected to grow at a CAGR of 4.4% from 2026 to 2032.

A waterproof pickup truck tent refers to a device that can be attached to a car and provide temporary shelter and seating space, suitable for any car, van, SUV, pickup truck. This type of tent is usually designed to easily attach to the rear or side of a vehicle and create an additional enclosed space, similar to an open-air tent, but connected to the vehicle. Truck tents are usually used for camping, field trips, outdoor activities and other occasions. They provide users with a relatively comfortable and protected space, allowing them to perform a variety of activities near the vehicle without being disturbed by the natural environment.

United States market for Waterproof Pickup Truck Tent is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Waterproof Pickup Truck Tent is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Waterproof Pickup Truck Tent is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Waterproof Pickup Truck Tent players cover Thule, Dometic, iKamper, Alu-Cab, James Baroud, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Waterproof Pickup Truck Tent Industry Forecast" looks at past sales and reviews total world Waterproof Pickup Truck Tent sales in 2025, providing a comprehensive analysis by region and market sector of projected Waterproof Pickup Truck Tent sales for 2026 through 2032. With Waterproof Pickup Truck Tent sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Waterproof Pickup Truck Tent industry.

This Insight Report provides a comprehensive analysis of the global Waterproof Pickup Truck Tent landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Waterproof Pickup Truck Tent portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Waterproof Pickup Truck Tent market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Waterproof Pickup Truck Tent and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Waterproof Pickup Truck Tent.

This report presents a comprehensive overview, market shares, and growth opportunities of Waterproof Pickup Truck Tent market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Soft Shell

Hard Shell

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Thule

Dometic

iKamper

Alu-Cab

James Baroud

Naitup

Femkes

TentBox

Decathlon

Autohome

Yakima

23ZERO

ARB

Cascadia Vehicle Tents

Adventure Kings

Darche

Smittybilt

Roam Adventure

Wild Land

Key Questions Addressed in this Report

What is the 10-year outlook for the global Waterproof Pickup Truck Tent market?

What factors are driving Waterproof Pickup Truck Tent market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Waterproof Pickup Truck Tent market opportunities vary by end market size?

How does Waterproof Pickup Truck Tent break out by Type, by Application?

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