

Global Waterproof Dog Blanket Market Growth 2026-2032

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Abstracts

The global Waterproof Dog Blanket market size is predicted to grow from US\$ 343 million in 2025 to US\$ 547 million in 2032; it is expected to grow at a CAGR of 6.7% from 2026 to 2032.

In 2025, global Waterproof Dog Blanket production reached approximately 9,100 K units, with an average global market price of around 38.5 USD/unit.

A waterproof dog blanket is a protective, multi-layered pet textile designed to repel liquid, block moisture, resist dirt and pet accidents, and keep dogs dry and clean while providing softness and warmth; it is made with waterproof coatings or laminated membranes combined with cozy inner fabrics, suitable for home, car, outdoor, and travel use to safeguard furniture, floors, car seats, and pet resting areas.

The average single-line production capacity of Waterproof Dog Blanket is 350 K units, the average gross profit margin was 50.8%.

The upstream of the waterproof dog blanket industry supplies raw materials including waterproof fabrics, laminated membranes, polyester fibers, stitching threads, anti-slip dots, and binding tapes; the midstream involves manufacturers engaged in cutting, sewing, laminating, quality inspection, and branding to produce finished blankets; the downstream covers online e-commerce platforms, pet specialty stores, home goods retailers, and cross-border distributors, reaching pet owners, pet hotels, groomers, and animal care facilities.

The cost structure is dominated by raw materials at approximately 55%–65%, including waterproof fabric, lamination film, and filling; labor and sewing production account for

15%–20%; packaging and logistics make up 8%–12%; design and mold costs contribute 5%–8%; and management, marketing, and after-sales expenses account for the remaining 3%–7%, with materials representing the largest share.

Demand is driven by rising pet ownership, pet humanization, increased focus on home cleanliness, and growth in pet travel and outdoor activities; business opportunities lie in developing multi-functional, washable, anti-bite, and eco-friendly waterproof blankets, expanding premium and customized lines, strengthening online and cross-border sales, and cooperating with home and pet brands to capture growth in the global pet supplies market.

LP Information, Inc. (LPI) ' newest research report, the “Waterproof Dog Blanket Industry Forecast” looks at past sales and reviews total world Waterproof Dog Blanket sales in 2025, providing a comprehensive analysis by region and market sector of projected Waterproof Dog Blanket sales for 2026 through 2032. With Waterproof Dog Blanket sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Waterproof Dog Blanket industry.

This Insight Report provides a comprehensive analysis of the global Waterproof Dog Blanket landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Waterproof Dog Blanket portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Waterproof Dog Blanket market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Waterproof Dog Blanket and breaks down the forecast by Material Construction, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Waterproof Dog Blanket.

This report presents a comprehensive overview, market shares, and growth opportunities of Waterproof Dog Blanket market by product type, application, key manufacturers and key regions and countries.

Segmentation by Material Construction:

Polyester Waterproof Laminated Fabric

Microfleece + TPU Waterproof Layer

Sherpa / Plush + Waterproof Backing

Oxford Fabric Waterproof Outdoor Blanket

Cotton Blend With Waterproof Membrane

Segmentation by Waterproof Performance Level:

Water-Resistant Surface Coating

Fully Waterproof Barrier Layer

Double-Layer Leakproof Design

Segmentation by Size & Form Factor:

Small Pet Blanket

Medium Multi-Purpose Blanket

Large Sofa / Bed Cover Blanket

Extra-Large Travel / Car Blanket

Segmentation by Application:

Home Furniture Protection

Travel / Outdoor & Car Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Animals Matter

PetAmi

Wilderdog

Bedsure

Silentnight

3 Peaks

TRIXIE

P&B Dry

4 Paws Yorkshire

Slumberdown

Ameritex

PetMaker

Petco

FurHaven

Pet Parents

PAIKKA

Paw Brands

Lesure

Kurgo

Ruffwear

Orvis

Key Questions Addressed in this Report

What is the 10-year outlook for the global Waterproof Dog Blanket market?

What factors are driving Waterproof Dog Blanket market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Waterproof Dog Blanket market opportunities vary by end market size?

How does Waterproof Dog Blanket break out by Material Construction, by Application?

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