

Global Watermelon Powder Market Growth 2026-2032

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Abstracts

The global Watermelon Powder market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Watermelon powder is a dried powder made from fresh watermelon. It retains the natural nutritional content and flavor of watermelon but is more convenient to store and transport. Watermelon powder can be used in various food and beverages, such as juices, smoothies, baked goods, and snacks.

United States market for Watermelon Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Watermelon Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Watermelon Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Watermelon Powder players cover NutriCargo, Mevive International, VedaOils, Medikonda Nutrients, SV Agrofood, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Watermelon Powder Industry Forecast" looks at past sales and reviews total world Watermelon Powder sales in 2025, providing a comprehensive analysis by region and market sector of projected Watermelon Powder sales for 2026 through 2032. With Watermelon Powder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Watermelon Powder industry.

This Insight Report provides a comprehensive analysis of the global Watermelon Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Watermelon Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Watermelon Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Watermelon Powder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Watermelon Powder.

This report presents a comprehensive overview, market shares, and growth opportunities of Watermelon Powder market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Conventional

Organic

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

NutriCargo

Mevive International

VedaOils

Medikonda Nutrients

SV Agrofood

Laybio Natural

APEX International

Medikonda

Vinayak Ingredients

NicePal

Aum Agri Freeze Foods

LonierHerb Bio-Technology

Yuantai Biological Technology

Greena Biotech

Sost Biotech

Saipro Biotech

Key Questions Addressed in this Report

What is the 10-year outlook for the global Watermelon Powder market?

What factors are driving Watermelon Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Watermelon Powder market opportunities vary by end market size?

How does Watermelon Powder break out by Type, by Application?

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