

# Global Waterless Rheology Modifiers Market Growth 2026-2032

<https://marketpublishers.com/r/G7A8307440C7EN.html>

Date: January 2026

Pages: 102

Price: US\$ 3,660.00 (Single User License)

ID: G7A8307440C7EN

## Abstracts

The global Waterless Rheology Modifiers market size is predicted to grow from US\$ 419 million in 2025 to US\$ 797 million in 2032; it is expected to grow at a CAGR of 9.7% from 2026 to 2032.

In 2024, global waterless rheology modifiers production reached approximately 71,421 ton, with an average global market price of around USD 6,000 per ton. A factory gross profit of USD 1,500 per ton with 25% gross margin. A single line full machine capacity production is around 3,000 ton per line per year. downstream demand is concentrated in personal care & cosmetic, coatings & paints and adhesives & sealants. A premium cosmetics brand uses a waterless rheology modifier powder to control the texture and stability of a solid balm stick ensuring smooth application, absent water separation and improved sensory feel. Waterless Rheology Modifiers are specialized additives used in solvent-based or anhydrous (water-free) formulations, like oil paints, cosmetics, or industrial fluids, to control their thickness, flow (viscosity), and stability, preventing sagging, settling, or dripping while allowing smooth application, often using materials like organoclays, fumed silica, or specialty polymers.

United States market for Waterless Rheology Modifiers is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Waterless Rheology Modifiers is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Waterless Rheology Modifiers is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Waterless Rheology Modifiers players cover Evonik Industries AG, Cabot Corporation, BASF SE, Clariant AG, Wacker Chemie AG, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Waterless Rheology Modifiers Industry Forecast” looks at past sales and reviews total world Waterless Rheology Modifiers sales in 2025, providing a comprehensive analysis by region and market sector of projected Waterless Rheology Modifiers sales for 2026 through 2032. With Waterless Rheology Modifiers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Waterless Rheology Modifiers industry.

This Insight Report provides a comprehensive analysis of the global Waterless Rheology Modifiers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Waterless Rheology Modifiers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Waterless Rheology Modifiers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Waterless Rheology Modifiers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Waterless Rheology Modifiers.

This report presents a comprehensive overview, market shares, and growth opportunities of Waterless Rheology Modifiers market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Fumed Silica

Organoclays and Smectite Based Thickeners

Polyamide or Hydrocarbon Wax Powders

Cellulosic and Bio Based Powders

Others

#### Segmentation by Form:

Powder

Granules

Pellets

Others

#### Segmentation by Features:

High Shear Stability

Thixotropy

Suspension Efficiency

Others

#### Segmentation by Application:

Cosmetic and Personal Care

Adhesives and Sealants

Paint and Coatings

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Evonik Industries AG

Cabot Corporation

BASF SE

Clariant AG

Wacker Chemie AG

Ashland Global

Croda International Inc

Nouryon

Elementis plc

Dow Inc

Key Questions Addressed in this Report

What is the 10-year outlook for the global Waterless Rheology Modifiers market?

What factors are driving Waterless Rheology Modifiers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Waterless Rheology Modifiers market opportunities vary by end market size?

How does Waterless Rheology Modifiers break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Waterless Rheology Modifiers Annual Sales 2021-2032
  - 2.1.2 World Current & Future Analysis for Waterless Rheology Modifiers by Geographic Region, 2021, 2025 & 2032
  - 2.1.3 World Current & Future Analysis for Waterless Rheology Modifiers by Country/Region, 2021, 2025 & 2032
- 2.2 Waterless Rheology Modifiers Segment by Type
  - 2.2.1 Fumed Silica
  - 2.2.2 Organoclays and Smectite Based Thickeners
  - 2.2.3 Polyamide or Hydrocarbon Wax Powders
  - 2.2.4 Cellulosic and Bio Based Powders
  - 2.2.5 Others
  - 2.2.6 Waterless Rheology Modifiers Sales by Type
    - 2.2.6.1 Global Waterless Rheology Modifiers Sales Market Share by Type (2021-2026)
    - 2.2.6.2 Global Waterless Rheology Modifiers Revenue and Market Share by Type (2021-2026)
    - 2.2.6.3 Global Waterless Rheology Modifiers Sale Price by Type (2021-2026)
- 2.3 Waterless Rheology Modifiers Segment by Form
  - 2.3.1 Powder
  - 2.3.2 Granules
  - 2.3.3 Pellets
  - 2.3.4 Others
  - 2.3.5 Waterless Rheology Modifiers Sales by Form

- 2.3.5.1 Global Waterless Rheology Modifiers Sales Market Share by Form (2021-2026)
- 2.3.5.2 Global Waterless Rheology Modifiers Revenue and Market Share by Form (2021-2026)
- 2.3.5.3 Global Waterless Rheology Modifiers Sale Price by Form (2021-2026)
- 2.4 Waterless Rheology Modifiers Segment by Features
  - 2.4.1 High Shear Stability
  - 2.4.2 Thixotropy
  - 2.4.3 Suspension Efficiency
  - 2.4.4 Others
  - 2.4.5 Waterless Rheology Modifiers Sales by Features
    - 2.4.5.1 Global Waterless Rheology Modifiers Sales Market Share by Features (2021-2026)
    - 2.4.5.2 Global Waterless Rheology Modifiers Revenue and Market Share by Features (2021-2026)
    - 2.4.5.3 Global Waterless Rheology Modifiers Sale Price by Features (2021-2026)
- 2.5 Waterless Rheology Modifiers Segment by Application
  - 2.5.1 Cosmetic and Personal Care
  - 2.5.2 Adhesives and Sealants
  - 2.5.3 Paint and Coatings
  - 2.5.4 Others
  - 2.5.5 Waterless Rheology Modifiers Sales by Application
    - 2.5.5.1 Global Waterless Rheology Modifiers Sale Market Share by Application (2021-2026)
    - 2.5.5.2 Global Waterless Rheology Modifiers Revenue and Market Share by Application (2021-2026)
    - 2.5.5.3 Global Waterless Rheology Modifiers Sale Price by Application (2021-2026)

### **3 GLOBAL BY COMPANY**

- 3.1 Global Waterless Rheology Modifiers Breakdown Data by Company
  - 3.1.1 Global Waterless Rheology Modifiers Annual Sales by Company (2021-2026)
  - 3.1.2 Global Waterless Rheology Modifiers Sales Market Share by Company (2021-2026)
- 3.2 Global Waterless Rheology Modifiers Annual Revenue by Company (2021-2026)
  - 3.2.1 Global Waterless Rheology Modifiers Revenue by Company (2021-2026)
  - 3.2.2 Global Waterless Rheology Modifiers Revenue Market Share by Company (2021-2026)
- 3.3 Global Waterless Rheology Modifiers Sale Price by Company

### 3.4 Key Manufacturers Waterless Rheology Modifiers Producing Area Distribution, Sales Area, Product Type

#### 3.4.1 Key Manufacturers Waterless Rheology Modifiers Product Location Distribution

#### 3.4.2 Players Waterless Rheology Modifiers Products Offered

### 3.5 Market Concentration Rate Analysis

#### 3.5.1 Competition Landscape Analysis

#### 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

### 3.6 New Products and Potential Entrants

### 3.7 Market M&A Activity & Strategy

## **4 WORLD HISTORIC REVIEW FOR WATERLESS RHEOLOGY MODIFIERS BY GEOGRAPHIC REGION**

### 4.1 World Historic Waterless Rheology Modifiers Market Size by Geographic Region (2021-2026)

#### 4.1.1 Global Waterless Rheology Modifiers Annual Sales by Geographic Region (2021-2026)

#### 4.1.2 Global Waterless Rheology Modifiers Annual Revenue by Geographic Region (2021-2026)

### 4.2 World Historic Waterless Rheology Modifiers Market Size by Country/Region (2021-2026)

#### 4.2.1 Global Waterless Rheology Modifiers Annual Sales by Country/Region (2021-2026)

#### 4.2.2 Global Waterless Rheology Modifiers Annual Revenue by Country/Region (2021-2026)

### 4.3 Americas Waterless Rheology Modifiers Sales Growth

### 4.4 APAC Waterless Rheology Modifiers Sales Growth

### 4.5 Europe Waterless Rheology Modifiers Sales Growth

### 4.6 Middle East & Africa Waterless Rheology Modifiers Sales Growth

## **5 AMERICAS**

### 5.1 Americas Waterless Rheology Modifiers Sales by Country

#### 5.1.1 Americas Waterless Rheology Modifiers Sales by Country (2021-2026)

#### 5.1.2 Americas Waterless Rheology Modifiers Revenue by Country (2021-2026)

### 5.2 Americas Waterless Rheology Modifiers Sales by Type (2021-2026)

### 5.3 Americas Waterless Rheology Modifiers Sales by Application (2021-2026)

### 5.4 United States

### 5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Waterless Rheology Modifiers Sales by Region

6.1.1 APAC Waterless Rheology Modifiers Sales by Region (2021-2026)

6.1.2 APAC Waterless Rheology Modifiers Revenue by Region (2021-2026)

6.2 APAC Waterless Rheology Modifiers Sales by Type (2021-2026)

6.3 APAC Waterless Rheology Modifiers Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Waterless Rheology Modifiers by Country

7.1.1 Europe Waterless Rheology Modifiers Sales by Country (2021-2026)

7.1.2 Europe Waterless Rheology Modifiers Revenue by Country (2021-2026)

7.2 Europe Waterless Rheology Modifiers Sales by Type (2021-2026)

7.3 Europe Waterless Rheology Modifiers Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Waterless Rheology Modifiers by Country

8.1.1 Middle East & Africa Waterless Rheology Modifiers Sales by Country  
(2021-2026)

8.1.2 Middle East & Africa Waterless Rheology Modifiers Revenue by Country  
(2021-2026)

8.2 Middle East & Africa Waterless Rheology Modifiers Sales by Type (2021-2026)

### 8.3 Middle East & Africa Waterless Rheology Modifiers Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Waterless Rheology Modifiers

10.3 Manufacturing Process Analysis of Waterless Rheology Modifiers

10.4 Industry Chain Structure of Waterless Rheology Modifiers

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Waterless Rheology Modifiers Distributors

11.3 Waterless Rheology Modifiers Customer

## **12 WORLD FORECAST REVIEW FOR WATERLESS RHEOLOGY MODIFIERS BY GEOGRAPHIC REGION**

12.1 Global Waterless Rheology Modifiers Market Size Forecast by Region

12.1.1 Global Waterless Rheology Modifiers Forecast by Region (2027-2032)

12.1.2 Global Waterless Rheology Modifiers Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Waterless Rheology Modifiers Forecast by Type (2027-2032)

12.7 Global Waterless Rheology Modifiers Forecast by Application (2027-2032)

## **13 KEY PLAYERS ANALYSIS**

13.1 Evonik Industries AG

13.1.1 Evonik Industries AG Company Information

13.1.2 Evonik Industries AG Waterless Rheology Modifiers Product Portfolios and Specifications

13.1.3 Evonik Industries AG Waterless Rheology Modifiers Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Evonik Industries AG Main Business Overview

13.1.5 Evonik Industries AG Latest Developments

13.2 Cabot Corporation

13.2.1 Cabot Corporation Company Information

13.2.2 Cabot Corporation Waterless Rheology Modifiers Product Portfolios and Specifications

13.2.3 Cabot Corporation Waterless Rheology Modifiers Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Cabot Corporation Main Business Overview

13.2.5 Cabot Corporation Latest Developments

13.3 BASF SE

13.3.1 BASF SE Company Information

13.3.2 BASF SE Waterless Rheology Modifiers Product Portfolios and Specifications

13.3.3 BASF SE Waterless Rheology Modifiers Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 BASF SE Main Business Overview

13.3.5 BASF SE Latest Developments

13.4 Clariant AG

13.4.1 Clariant AG Company Information

13.4.2 Clariant AG Waterless Rheology Modifiers Product Portfolios and Specifications

13.4.3 Clariant AG Waterless Rheology Modifiers Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Clariant AG Main Business Overview

13.4.5 Clariant AG Latest Developments

13.5 Wacker Chemie AG

13.5.1 Wacker Chemie AG Company Information

13.5.2 Wacker Chemie AG Waterless Rheology Modifiers Product Portfolios and

## Specifications

13.5.3 Wacker Chemie AG Waterless Rheology Modifiers Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Wacker Chemie AG Main Business Overview

13.5.5 Wacker Chemie AG Latest Developments

## 13.6 Ashland Global

13.6.1 Ashland Global Company Information

13.6.2 Ashland Global Waterless Rheology Modifiers Product Portfolios and Specifications

13.6.3 Ashland Global Waterless Rheology Modifiers Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Ashland Global Main Business Overview

13.6.5 Ashland Global Latest Developments

## 13.7 Croda International Inc

13.7.1 Croda International Inc Company Information

13.7.2 Croda International Inc Waterless Rheology Modifiers Product Portfolios and Specifications

13.7.3 Croda International Inc Waterless Rheology Modifiers Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Croda International Inc Main Business Overview

13.7.5 Croda International Inc Latest Developments

## 13.8 Nouryon

13.8.1 Nouryon Company Information

13.8.2 Nouryon Waterless Rheology Modifiers Product Portfolios and Specifications

13.8.3 Nouryon Waterless Rheology Modifiers Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Nouryon Main Business Overview

13.8.5 Nouryon Latest Developments

## 13.9 Elementis plc

13.9.1 Elementis plc Company Information

13.9.2 Elementis plc Waterless Rheology Modifiers Product Portfolios and Specifications

13.9.3 Elementis plc Waterless Rheology Modifiers Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Elementis plc Main Business Overview

13.9.5 Elementis plc Latest Developments

## 13.10 Dow Inc

13.10.1 Dow Inc Company Information

13.10.2 Dow Inc Waterless Rheology Modifiers Product Portfolios and Specifications

13.10.3 Dow Inc Waterless Rheology Modifiers Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Dow Inc Main Business Overview

13.10.5 Dow Inc Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Waterless Rheology Modifiers Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Waterless Rheology Modifiers Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Fumed Silica
- Table 4. Major Players of Organoclays and Smectite Based Thickeners
- Table 5. Major Players of Polyamide or Hydrocarbon Wax Powders
- Table 6. Major Players of Cellulosic and Bio Based Powders
- Table 7. Major Players of Others
- Table 8. Global Waterless Rheology Modifiers Sales by Type (2021-2026) & (Tons)
- Table 9. Global Waterless Rheology Modifiers Sales Market Share by Type (2021-2026)
- Table 10. Global Waterless Rheology Modifiers Revenue by Type (2021-2026) & (\$ million)
- Table 11. Global Waterless Rheology Modifiers Revenue Market Share by Type (2021-2026)
- Table 12. Global Waterless Rheology Modifiers Sale Price by Type (2021-2026) & (US\$/Ton)
- Table 13. Major Players of Powder
- Table 14. Major Players of Granules
- Table 15. Major Players of Pellets
- Table 16. Major Players of Others
- Table 17. Global Waterless Rheology Modifiers Sales by Form (2021-2026) & (Tons)
- Table 18. Global Waterless Rheology Modifiers Sales Market Share by Form (2021-2026)
- Table 19. Global Waterless Rheology Modifiers Revenue by Form (2021-2026) & (\$ million)
- Table 20. Global Waterless Rheology Modifiers Revenue Market Share by Form (2021-2026)
- Table 21. Global Waterless Rheology Modifiers Sale Price by Form (2021-2026) & (US\$/Ton)
- Table 22. Major Players of High Shear Stability
- Table 23. Major Players of Thixotropy
- Table 24. Major Players of Suspension Efficiency
- Table 25. Major Players of Others
- Table 26. Global Waterless Rheology Modifiers Sales by Features (2021-2026) &

(Tons)

Table 27. Global Waterless Rheology Modifiers Sales Market Share by Features (2021-2026)

Table 28. Global Waterless Rheology Modifiers Revenue by Features (2021-2026) & (\$ million)

Table 29. Global Waterless Rheology Modifiers Revenue Market Share by Features (2021-2026)

Table 30. Global Waterless Rheology Modifiers Sale Price by Features (2021-2026) & (US\$/Ton)

Table 31. Global Waterless Rheology Modifiers Sale by Application (2021-2026) & (Tons)

Table 32. Global Waterless Rheology Modifiers Sale Market Share by Application (2021-2026)

Table 33. Global Waterless Rheology Modifiers Revenue by Application (2021-2026) & (\$ million)

Table 34. Global Waterless Rheology Modifiers Revenue Market Share by Application (2021-2026)

Table 35. Global Waterless Rheology Modifiers Sale Price by Application (2021-2026) & (US\$/Ton)

Table 36. Global Waterless Rheology Modifiers Sales by Company (2021-2026) & (Tons)

Table 37. Global Waterless Rheology Modifiers Sales Market Share by Company (2021-2026)

Table 38. Global Waterless Rheology Modifiers Revenue by Company (2021-2026) & (\$ millions)

Table 39. Global Waterless Rheology Modifiers Revenue Market Share by Company (2021-2026)

Table 40. Global Waterless Rheology Modifiers Sale Price by Company (2021-2026) & (US\$/Ton)

Table 41. Key Manufacturers Waterless Rheology Modifiers Producing Area Distribution and Sales Area

Table 42. Players Waterless Rheology Modifiers Products Offered

Table 43. Waterless Rheology Modifiers Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 44. New Products and Potential Entrants

Table 45. Market M&A Activity & Strategy

Table 46. Global Waterless Rheology Modifiers Sales by Geographic Region (2021-2026) & (Tons)

Table 47. Global Waterless Rheology Modifiers Sales Market Share Geographic Region

(2021-2026)

Table 48. Global Waterless Rheology Modifiers Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 49. Global Waterless Rheology Modifiers Revenue Market Share by Geographic Region (2021-2026)

Table 50. Global Waterless Rheology Modifiers Sales by Country/Region (2021-2026) & (Tons)

Table 51. Global Waterless Rheology Modifiers Sales Market Share by Country/Region (2021-2026)

Table 52. Global Waterless Rheology Modifiers Revenue by Country/Region (2021-2026) & (\$ millions)

Table 53. Global Waterless Rheology Modifiers Revenue Market Share by Country/Region (2021-2026)

Table 54. Americas Waterless Rheology Modifiers Sales by Country (2021-2026) & (Tons)

Table 55. Americas Waterless Rheology Modifiers Sales Market Share by Country (2021-2026)

Table 56. Americas Waterless Rheology Modifiers Revenue by Country (2021-2026) & (\$ millions)

Table 57. Americas Waterless Rheology Modifiers Sales by Type (2021-2026) & (Tons)

Table 58. Americas Waterless Rheology Modifiers Sales by Application (2021-2026) & (Tons)

Table 59. APAC Waterless Rheology Modifiers Sales by Region (2021-2026) & (Tons)

Table 60. APAC Waterless Rheology Modifiers Sales Market Share by Region (2021-2026)

Table 61. APAC Waterless Rheology Modifiers Revenue by Region (2021-2026) & (\$ millions)

Table 62. APAC Waterless Rheology Modifiers Sales by Type (2021-2026) & (Tons)

Table 63. APAC Waterless Rheology Modifiers Sales by Application (2021-2026) & (Tons)

Table 64. Europe Waterless Rheology Modifiers Sales by Country (2021-2026) & (Tons)

Table 65. Europe Waterless Rheology Modifiers Revenue by Country (2021-2026) & (\$ millions)

Table 66. Europe Waterless Rheology Modifiers Sales by Type (2021-2026) & (Tons)

Table 67. Europe Waterless Rheology Modifiers Sales by Application (2021-2026) & (Tons)

Table 68. Middle East & Africa Waterless Rheology Modifiers Sales by Country (2021-2026) & (Tons)

Table 69. Middle East & Africa Waterless Rheology Modifiers Revenue Market Share by

Country (2021-2026)

Table 70. Middle East & Africa Waterless Rheology Modifiers Sales by Type (2021-2026) & (Tons)

Table 71. Middle East & Africa Waterless Rheology Modifiers Sales by Application (2021-2026) & (Tons)

Table 72. Key Market Drivers & Growth Opportunities of Waterless Rheology Modifiers

Table 73. Key Market Challenges & Risks of Waterless Rheology Modifiers

Table 74. Key Industry Trends of Waterless Rheology Modifiers

Table 75. Waterless Rheology Modifiers Raw Material

Table 76. Key Suppliers of Raw Materials

Table 77. Waterless Rheology Modifiers Distributors List

Table 78. Waterless Rheology Modifiers Customer List

Table 79. Global Waterless Rheology Modifiers Sales Forecast by Region (2027-2032) & (Tons)

Table 80. Global Waterless Rheology Modifiers Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 81. Americas Waterless Rheology Modifiers Sales Forecast by Country (2027-2032) & (Tons)

Table 82. Americas Waterless Rheology Modifiers Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 83. APAC Waterless Rheology Modifiers Sales Forecast by Region (2027-2032) & (Tons)

Table 84. APAC Waterless Rheology Modifiers Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 85. Europe Waterless Rheology Modifiers Sales Forecast by Country (2027-2032) & (Tons)

Table 86. Europe Waterless Rheology Modifiers Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 87. Middle East & Africa Waterless Rheology Modifiers Sales Forecast by Country (2027-2032) & (Tons)

Table 88. Middle East & Africa Waterless Rheology Modifiers Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 89. Global Waterless Rheology Modifiers Sales Forecast by Type (2027-2032) & (Tons)

Table 90. Global Waterless Rheology Modifiers Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 91. Global Waterless Rheology Modifiers Sales Forecast by Application (2027-2032) & (Tons)

Table 92. Global Waterless Rheology Modifiers Revenue Forecast by Application

(2027-2032) & (\$ millions)

Table 93. Evonik Industries AG Basic Information, Waterless Rheology Modifiers Manufacturing Base, Sales Area and Its Competitors

Table 94. Evonik Industries AG Waterless Rheology Modifiers Product Portfolios and Specifications

Table 95. Evonik Industries AG Waterless Rheology Modifiers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 96. Evonik Industries AG Main Business

Table 97. Evonik Industries AG Latest Developments

Table 98. Cabot Corporation Basic Information, Waterless Rheology Modifiers Manufacturing Base, Sales Area and Its Competitors

Table 99. Cabot Corporation Waterless Rheology Modifiers Product Portfolios and Specifications

Table 100. Cabot Corporation Waterless Rheology Modifiers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 101. Cabot Corporation Main Business

Table 102. Cabot Corporation Latest Developments

Table 103. BASF SE Basic Information, Waterless Rheology Modifiers Manufacturing Base, Sales Area and Its Competitors

Table 104. BASF SE Waterless Rheology Modifiers Product Portfolios and Specifications

Table 105. BASF SE Waterless Rheology Modifiers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 106. BASF SE Main Business

Table 107. BASF SE Latest Developments

Table 108. Clariant AG Basic Information, Waterless Rheology Modifiers Manufacturing Base, Sales Area and Its Competitors

Table 109. Clariant AG Waterless Rheology Modifiers Product Portfolios and Specifications

Table 110. Clariant AG Waterless Rheology Modifiers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 111. Clariant AG Main Business

Table 112. Clariant AG Latest Developments

Table 113. Wacker Chemie AG Basic Information, Waterless Rheology Modifiers Manufacturing Base, Sales Area and Its Competitors

Table 114. Wacker Chemie AG Waterless Rheology Modifiers Product Portfolios and Specifications

Table 115. Wacker Chemie AG Waterless Rheology Modifiers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 116. Wacker Chemie AG Main Business

Table 117. Wacker Chemie AG Latest Developments

Table 118. Ashland Global Basic Information, Waterless Rheology Modifiers Manufacturing Base, Sales Area and Its Competitors

Table 119. Ashland Global Waterless Rheology Modifiers Product Portfolios and Specifications

Table 120. Ashland Global Waterless Rheology Modifiers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 121. Ashland Global Main Business

Table 122. Ashland Global Latest Developments

Table 123. Croda International Inc Basic Information, Waterless Rheology Modifiers Manufacturing Base, Sales Area and Its Competitors

Table 124. Croda International Inc Waterless Rheology Modifiers Product Portfolios and Specifications

Table 125. Croda International Inc Waterless Rheology Modifiers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 126. Croda International Inc Main Business

Table 127. Croda International Inc Latest Developments

Table 128. Nouryon Basic Information, Waterless Rheology Modifiers Manufacturing Base, Sales Area and Its Competitors

Table 129. Nouryon Waterless Rheology Modifiers Product Portfolios and Specifications

Table 130. Nouryon Waterless Rheology Modifiers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 131. Nouryon Main Business

Table 132. Nouryon Latest Developments

Table 133. Elementis plc Basic Information, Waterless Rheology Modifiers Manufacturing Base, Sales Area and Its Competitors

Table 134. Elementis plc Waterless Rheology Modifiers Product Portfolios and Specifications

Table 135. Elementis plc Waterless Rheology Modifiers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 136. Elementis plc Main Business

Table 137. Elementis plc Latest Developments

Table 138. Dow Inc Basic Information, Waterless Rheology Modifiers Manufacturing Base, Sales Area and Its Competitors

Table 139. Dow Inc Waterless Rheology Modifiers Product Portfolios and Specifications

Table 140. Dow Inc Waterless Rheology Modifiers Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 141. Dow Inc Main Business

Table 142. Dow Inc Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Waterless Rheology Modifiers
- Figure 2. Waterless Rheology Modifiers Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Waterless Rheology Modifiers Sales Growth Rate 2021-2032 (Tons)
- Figure 7. Global Waterless Rheology Modifiers Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Waterless Rheology Modifiers Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Waterless Rheology Modifiers Sales Market Share by Country/Region (2025)
- Figure 10. Waterless Rheology Modifiers Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Fumed Silica
- Figure 12. Product Picture of Organoclays and Smectite Based Thickeners
- Figure 13. Product Picture of Polyamide or Hydrocarbon Wax Powders
- Figure 14. Product Picture of Cellulosic and Bio Based Powders
- Figure 15. Product Picture of Others
- Figure 16. Global Waterless Rheology Modifiers Sales Market Share by Type in 2026
- Figure 17. Global Waterless Rheology Modifiers Revenue Market Share by Type (2021-2026)
- Figure 18. Product Picture of Powder
- Figure 19. Product Picture of Granules
- Figure 20. Product Picture of Pellets
- Figure 21. Product Picture of Others
- Figure 22. Global Waterless Rheology Modifiers Sales Market Share by Form in 2026
- Figure 23. Global Waterless Rheology Modifiers Revenue Market Share by Form (2021-2026)
- Figure 24. Product Picture of High Shear Stability
- Figure 25. Product Picture of Thixotropy
- Figure 26. Product Picture of Suspension Efficiency
- Figure 27. Product Picture of Others
- Figure 28. Global Waterless Rheology Modifiers Sales Market Share by Features in 2026
- Figure 29. Global Waterless Rheology Modifiers Revenue Market Share by Features

(2021-2026)

Figure 30. Waterless Rheology Modifiers Consumed in Cosmetic and Personal Care

Figure 31. Global Waterless Rheology Modifiers Market: Cosmetic and Personal Care (2021-2026) & (Tons)

Figure 32. Waterless Rheology Modifiers Consumed in Adhesives and Sealants

Figure 33. Global Waterless Rheology Modifiers Market: Adhesives and Sealants (2021-2026) & (Tons)

Figure 34. Waterless Rheology Modifiers Consumed in Paint and Coatings

Figure 35. Global Waterless Rheology Modifiers Market: Paint and Coatings (2021-2026) & (Tons)

Figure 36. Waterless Rheology Modifiers Consumed in Others

Figure 37. Global Waterless Rheology Modifiers Market: Others (2021-2026) & (Tons)

Figure 38. Global Waterless Rheology Modifiers Sale Market Share by Application (2025)

Figure 39. Global Waterless Rheology Modifiers Revenue Market Share by Application in 2026

Figure 40. Waterless Rheology Modifiers Sales by Company in 2026 (Tons)

Figure 41. Global Waterless Rheology Modifiers Sales Market Share by Company in 2026

Figure 42. Waterless Rheology Modifiers Revenue by Company in 2026 (\$ millions)

Figure 43. Global Waterless Rheology Modifiers Revenue Market Share by Company in 2026

Figure 44. Global Waterless Rheology Modifiers Sales Market Share by Geographic Region (2021-2026)

Figure 45. Global Waterless Rheology Modifiers Revenue Market Share by Geographic Region in 2026

Figure 46. Americas Waterless Rheology Modifiers Sales 2021-2026 (Tons)

Figure 47. Americas Waterless Rheology Modifiers Revenue 2021-2026 (\$ millions)

Figure 48. APAC Waterless Rheology Modifiers Sales 2021-2026 (Tons)

Figure 49. APAC Waterless Rheology Modifiers Revenue 2021-2026 (\$ millions)

Figure 50. Europe Waterless Rheology Modifiers Sales 2021-2026 (Tons)

Figure 51. Europe Waterless Rheology Modifiers Revenue 2021-2026 (\$ millions)

Figure 52. Middle East & Africa Waterless Rheology Modifiers Sales 2021-2026 (Tons)

Figure 53. Middle East & Africa Waterless Rheology Modifiers Revenue 2021-2026 (\$ millions)

Figure 54. Americas Waterless Rheology Modifiers Sales Market Share by Country in 2026

Figure 55. Americas Waterless Rheology Modifiers Revenue Market Share by Country (2021-2026)

Figure 56. Americas Waterless Rheology Modifiers Sales Market Share by Type (2021-2026)

Figure 57. Americas Waterless Rheology Modifiers Sales Market Share by Application (2021-2026)

Figure 58. United States Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$ millions)

Figure 59. Canada Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$ millions)

Figure 60. Mexico Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$ millions)

Figure 61. Brazil Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$ millions)

Figure 62. APAC Waterless Rheology Modifiers Sales Market Share by Region in 2026

Figure 63. APAC Waterless Rheology Modifiers Revenue Market Share by Region (2021-2026)

Figure 64. APAC Waterless Rheology Modifiers Sales Market Share by Type (2021-2026)

Figure 65. APAC Waterless Rheology Modifiers Sales Market Share by Application (2021-2026)

Figure 66. China Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$ millions)

Figure 67. Japan Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$ millions)

Figure 68. South Korea Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$ millions)

Figure 69. Southeast Asia Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$ millions)

Figure 70. India Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$ millions)

Figure 71. Australia Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$ millions)

Figure 72. China Taiwan Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$ millions)

Figure 73. Europe Waterless Rheology Modifiers Sales Market Share by Country in 2026

Figure 74. Europe Waterless Rheology Modifiers Revenue Market Share by Country (2021-2026)

Figure 75. Europe Waterless Rheology Modifiers Sales Market Share by Type (2021-2026)

Figure 76. Europe Waterless Rheology Modifiers Sales Market Share by Application (2021-2026)

Figure 77. Germany Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$

millions)

Figure 78. France Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$ millions)

Figure 79. UK Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$ millions)

Figure 80. Italy Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$ millions)

Figure 81. Russia Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$ millions)

Figure 82. Middle East & Africa Waterless Rheology Modifiers Sales Market Share by Country (2021-2026)

Figure 83. Middle East & Africa Waterless Rheology Modifiers Sales Market Share by Type (2021-2026)

Figure 84. Middle East & Africa Waterless Rheology Modifiers Sales Market Share by Application (2021-2026)

Figure 85. Egypt Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$ millions)

Figure 86. South Africa Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$ millions)

Figure 87. Israel Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$ millions)

Figure 88. Turkey Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$ millions)

Figure 89. GCC Countries Waterless Rheology Modifiers Revenue Growth 2021-2026 (\$ millions)

Figure 90. Manufacturing Cost Structure Analysis of Waterless Rheology Modifiers in 2026

Figure 91. Manufacturing Process Analysis of Waterless Rheology Modifiers

Figure 92. Industry Chain Structure of Waterless Rheology Modifiers

Figure 93. Channels of Distribution

Figure 94. Global Waterless Rheology Modifiers Sales Market Forecast by Region (2027-2032)

Figure 95. Global Waterless Rheology Modifiers Revenue Market Share Forecast by Region (2027-2032)

Figure 96. Global Waterless Rheology Modifiers Sales Market Share Forecast by Type (2027-2032)

Figure 97. Global Waterless Rheology Modifiers Revenue Market Share Forecast by Type (2027-2032)

Figure 98. Global Waterless Rheology Modifiers Sales Market Share Forecast by Application (2027-2032)

Figure 99. Global Waterless Rheology Modifiers Revenue Market Share Forecast by Application (2027-2032)

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