

Global Waterless Cosmetics Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Waterless Cosmetics market size was valued at US\$ million in 2023. With growing demand in downstream market, the Waterless Cosmetics is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Waterless Cosmetics market. Waterless Cosmetics are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Waterless Cosmetics. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Waterless Cosmetics market.

Waterless cosmetics refer to cosmetics that use plant ingredients or nutrient oils instead of water as moisturizing ingredients, reducing the addition of preservatives, and preventing the skin and hair from drying out when moisture evaporates.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

Key Features:

The report on Waterless Cosmetics market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Waterless Cosmetics market. It may include historical data, market segmentation by Type (e.g., Skincare, Haircare), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Waterless Cosmetics market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Waterless Cosmetics market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Waterless Cosmetics industry. This include advancements in Waterless Cosmetics technology, Waterless Cosmetics new entrants, Waterless Cosmetics new investment, and other innovations that are shaping the future of Waterless Cosmetics.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Waterless Cosmetics market. It includes factors influencing customer ' purchasing decisions, preferences for Waterless Cosmetics product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Waterless Cosmetics market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Waterless Cosmetics market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Waterless Cosmetics market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research

report provide market forecasts and outlook for the Waterless Cosmetics industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Waterless Cosmetics market.

Market Segmentation:

Waterless Cosmetics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Skincare

Haircare

Fragrances

Makeup and Color Cosmetics

Others

Segmentation by application

Online Retailers

Specialty Stores

Supermarkets/Hypermarkets

Other Sales Channels

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Unilever

L'Oreal

Procter & Gamble

Pinch of Colour

Clensta

Loli

Kao

Azafran Innovacion

Key Questions Addressed in this Report

What is the 10-year outlook for the global Waterless Cosmetics market?

What factors are driving Waterless Cosmetics market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Waterless Cosmetics market opportunities vary by end market size?

How does Waterless Cosmetics break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Waterless Cosmetics Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Waterless Cosmetics by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Waterless Cosmetics by Country/Region, 2019, 2023 & 2030
- 2.2 Waterless Cosmetics Segment by Type
 - 2.2.1 Skincare
 - 2.2.2 Haircare
 - 2.2.3 Fragrances
 - 2.2.4 Makeup and Color Cosmetics
 - 2.2.5 Others
- 2.3 Waterless Cosmetics Sales by Type
 - 2.3.1 Global Waterless Cosmetics Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Waterless Cosmetics Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Waterless Cosmetics Sale Price by Type (2019-2024)
- 2.4 Waterless Cosmetics Segment by Application
 - 2.4.1 Online Retailers
 - 2.4.2 Specialty Stores
 - 2.4.3 Supermarkets/Hypermarkets
 - 2.4.4 Other Sales Channels
- 2.5 Waterless Cosmetics Sales by Application
 - 2.5.1 Global Waterless Cosmetics Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Waterless Cosmetics Revenue and Market Share by Application

(2019-2024)

2.5.3 Global Waterless Cosmetics Sale Price by Application (2019-2024)

3 GLOBAL WATERLESS COSMETICS BY COMPANY

3.1 Global Waterless Cosmetics Breakdown Data by Company

3.1.1 Global Waterless Cosmetics Annual Sales by Company (2019-2024)

3.1.2 Global Waterless Cosmetics Sales Market Share by Company (2019-2024)

3.2 Global Waterless Cosmetics Annual Revenue by Company (2019-2024)

3.2.1 Global Waterless Cosmetics Revenue by Company (2019-2024)

3.2.2 Global Waterless Cosmetics Revenue Market Share by Company (2019-2024)

3.3 Global Waterless Cosmetics Sale Price by Company

3.4 Key Manufacturers Waterless Cosmetics Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Waterless Cosmetics Product Location Distribution

3.4.2 Players Waterless Cosmetics Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR WATERLESS COSMETICS BY GEOGRAPHIC REGION

4.1 World Historic Waterless Cosmetics Market Size by Geographic Region (2019-2024)

4.1.1 Global Waterless Cosmetics Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Waterless Cosmetics Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Waterless Cosmetics Market Size by Country/Region (2019-2024)

4.2.1 Global Waterless Cosmetics Annual Sales by Country/Region (2019-2024)

4.2.2 Global Waterless Cosmetics Annual Revenue by Country/Region (2019-2024)

4.3 Americas Waterless Cosmetics Sales Growth

4.4 APAC Waterless Cosmetics Sales Growth

4.5 Europe Waterless Cosmetics Sales Growth

4.6 Middle East & Africa Waterless Cosmetics Sales Growth

5 AMERICAS

5.1 Americas Waterless Cosmetics Sales by Country

5.1.1 Americas Waterless Cosmetics Sales by Country (2019-2024)

5.1.2 Americas Waterless Cosmetics Revenue by Country (2019-2024)

5.2 Americas Waterless Cosmetics Sales by Type

5.3 Americas Waterless Cosmetics Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Waterless Cosmetics Sales by Region

6.1.1 APAC Waterless Cosmetics Sales by Region (2019-2024)

6.1.2 APAC Waterless Cosmetics Revenue by Region (2019-2024)

6.2 APAC Waterless Cosmetics Sales by Type

6.3 APAC Waterless Cosmetics Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Waterless Cosmetics by Country

7.1.1 Europe Waterless Cosmetics Sales by Country (2019-2024)

7.1.2 Europe Waterless Cosmetics Revenue by Country (2019-2024)

7.2 Europe Waterless Cosmetics Sales by Type

7.3 Europe Waterless Cosmetics Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Waterless Cosmetics by Country

8.1.1 Middle East & Africa Waterless Cosmetics Sales by Country (2019-2024)

8.1.2 Middle East & Africa Waterless Cosmetics Revenue by Country (2019-2024)

8.2 Middle East & Africa Waterless Cosmetics Sales by Type

8.3 Middle East & Africa Waterless Cosmetics Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Waterless Cosmetics

10.3 Manufacturing Process Analysis of Waterless Cosmetics

10.4 Industry Chain Structure of Waterless Cosmetics

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Waterless Cosmetics Distributors

11.3 Waterless Cosmetics Customer

12 WORLD FORECAST REVIEW FOR WATERLESS COSMETICS BY GEOGRAPHIC REGION

12.1 Global Waterless Cosmetics Market Size Forecast by Region

12.1.1 Global Waterless Cosmetics Forecast by Region (2025-2030)

- 12.1.2 Global Waterless Cosmetics Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Waterless Cosmetics Forecast by Type
- 12.7 Global Waterless Cosmetics Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Unilever

- 13.1.1 Unilever Company Information
- 13.1.2 Unilever Waterless Cosmetics Product Portfolios and Specifications
- 13.1.3 Unilever Waterless Cosmetics Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.1.4 Unilever Main Business Overview
- 13.1.5 Unilever Latest Developments

13.2 L'Oreal

- 13.2.1 L'Oreal Company Information
- 13.2.2 L'Oreal Waterless Cosmetics Product Portfolios and Specifications
- 13.2.3 L'Oreal Waterless Cosmetics Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.2.4 L'Oreal Main Business Overview
- 13.2.5 L'Oreal Latest Developments

13.3 Procter & Gamble

- 13.3.1 Procter & Gamble Company Information
- 13.3.2 Procter & Gamble Waterless Cosmetics Product Portfolios and Specifications
- 13.3.3 Procter & Gamble Waterless Cosmetics Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.3.4 Procter & Gamble Main Business Overview
- 13.3.5 Procter & Gamble Latest Developments

13.4 Pinch of Colour

- 13.4.1 Pinch of Colour Company Information
- 13.4.2 Pinch of Colour Waterless Cosmetics Product Portfolios and Specifications
- 13.4.3 Pinch of Colour Waterless Cosmetics Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.4.4 Pinch of Colour Main Business Overview
- 13.4.5 Pinch of Colour Latest Developments

13.5 Clensta

- 13.5.1 Clensta Company Information
- 13.5.2 Clensta Waterless Cosmetics Product Portfolios and Specifications
- 13.5.3 Clensta Waterless Cosmetics Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.5.4 Clensta Main Business Overview
- 13.5.5 Clensta Latest Developments
- 13.6 Loli
 - 13.6.1 Loli Company Information
 - 13.6.2 Loli Waterless Cosmetics Product Portfolios and Specifications
 - 13.6.3 Loli Waterless Cosmetics Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Loli Main Business Overview
 - 13.6.5 Loli Latest Developments
- 13.7 Kao
 - 13.7.1 Kao Company Information
 - 13.7.2 Kao Waterless Cosmetics Product Portfolios and Specifications
 - 13.7.3 Kao Waterless Cosmetics Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 Kao Main Business Overview
 - 13.7.5 Kao Latest Developments
- 13.8 Azafran Innovacion
 - 13.8.1 Azafran Innovacion Company Information
 - 13.8.2 Azafran Innovacion Waterless Cosmetics Product Portfolios and Specifications
 - 13.8.3 Azafran Innovacion Waterless Cosmetics Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Azafran Innovacion Main Business Overview
 - 13.8.5 Azafran Innovacion Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Waterless Cosmetics Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Waterless Cosmetics Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Skincare

Table 4. Major Players of Haircare

Table 5. Major Players of Fragrances

Table 6. Major Players of Makeup and Color Cosmetics

Table 7. Major Players of Others

Table 8. Global Waterless Cosmetics Sales by Type (2019-2024) & (K Units)

Table 9. Global Waterless Cosmetics Sales Market Share by Type (2019-2024)

Table 10. Global Waterless Cosmetics Revenue by Type (2019-2024) & (\$ million)

Table 11. Global Waterless Cosmetics Revenue Market Share by Type (2019-2024)

Table 12. Global Waterless Cosmetics Sale Price by Type (2019-2024) & (US\$/Unit)

Table 13. Global Waterless Cosmetics Sales by Application (2019-2024) & (K Units)

Table 14. Global Waterless Cosmetics Sales Market Share by Application (2019-2024)

Table 15. Global Waterless Cosmetics Revenue by Application (2019-2024)

Table 16. Global Waterless Cosmetics Revenue Market Share by Application (2019-2024)

Table 17. Global Waterless Cosmetics Sale Price by Application (2019-2024) & (US\$/Unit)

Table 18. Global Waterless Cosmetics Sales by Company (2019-2024) & (K Units)

Table 19. Global Waterless Cosmetics Sales Market Share by Company (2019-2024)

Table 20. Global Waterless Cosmetics Revenue by Company (2019-2024) (\$ Millions)

Table 21. Global Waterless Cosmetics Revenue Market Share by Company (2019-2024)

Table 22. Global Waterless Cosmetics Sale Price by Company (2019-2024) & (US\$/Unit)

Table 23. Key Manufacturers Waterless Cosmetics Producing Area Distribution and Sales Area

Table 24. Players Waterless Cosmetics Products Offered

Table 25. Waterless Cosmetics Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 26. New Products and Potential Entrants

Table 27. Mergers & Acquisitions, Expansion

Table 28. Global Waterless Cosmetics Sales by Geographic Region (2019-2024) & (K Units)

Table 29. Global Waterless Cosmetics Sales Market Share Geographic Region (2019-2024)

Table 30. Global Waterless Cosmetics Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 31. Global Waterless Cosmetics Revenue Market Share by Geographic Region (2019-2024)

Table 32. Global Waterless Cosmetics Sales by Country/Region (2019-2024) & (K Units)

Table 33. Global Waterless Cosmetics Sales Market Share by Country/Region (2019-2024)

Table 34. Global Waterless Cosmetics Revenue by Country/Region (2019-2024) & (\$ millions)

Table 35. Global Waterless Cosmetics Revenue Market Share by Country/Region (2019-2024)

Table 36. Americas Waterless Cosmetics Sales by Country (2019-2024) & (K Units)

Table 37. Americas Waterless Cosmetics Sales Market Share by Country (2019-2024)

Table 38. Americas Waterless Cosmetics Revenue by Country (2019-2024) & (\$ Millions)

Table 39. Americas Waterless Cosmetics Revenue Market Share by Country (2019-2024)

Table 40. Americas Waterless Cosmetics Sales by Type (2019-2024) & (K Units)

Table 41. Americas Waterless Cosmetics Sales by Application (2019-2024) & (K Units)

Table 42. APAC Waterless Cosmetics Sales by Region (2019-2024) & (K Units)

Table 43. APAC Waterless Cosmetics Sales Market Share by Region (2019-2024)

Table 44. APAC Waterless Cosmetics Revenue by Region (2019-2024) & (\$ Millions)

Table 45. APAC Waterless Cosmetics Revenue Market Share by Region (2019-2024)

Table 46. APAC Waterless Cosmetics Sales by Type (2019-2024) & (K Units)

Table 47. APAC Waterless Cosmetics Sales by Application (2019-2024) & (K Units)

Table 48. Europe Waterless Cosmetics Sales by Country (2019-2024) & (K Units)

Table 49. Europe Waterless Cosmetics Sales Market Share by Country (2019-2024)

Table 50. Europe Waterless Cosmetics Revenue by Country (2019-2024) & (\$ Millions)

Table 51. Europe Waterless Cosmetics Revenue Market Share by Country (2019-2024)

Table 52. Europe Waterless Cosmetics Sales by Type (2019-2024) & (K Units)

Table 53. Europe Waterless Cosmetics Sales by Application (2019-2024) & (K Units)

Table 54. Middle East & Africa Waterless Cosmetics Sales by Country (2019-2024) & (K Units)

Table 55. Middle East & Africa Waterless Cosmetics Sales Market Share by Country

(2019-2024)

Table 56. Middle East & Africa Waterless Cosmetics Revenue by Country (2019-2024) & (\$ Millions)

Table 57. Middle East & Africa Waterless Cosmetics Revenue Market Share by Country (2019-2024)

Table 58. Middle East & Africa Waterless Cosmetics Sales by Type (2019-2024) & (K Units)

Table 59. Middle East & Africa Waterless Cosmetics Sales by Application (2019-2024) & (K Units)

Table 60. Key Market Drivers & Growth Opportunities of Waterless Cosmetics

Table 61. Key Market Challenges & Risks of Waterless Cosmetics

Table 62. Key Industry Trends of Waterless Cosmetics

Table 63. Waterless Cosmetics Raw Material

Table 64. Key Suppliers of Raw Materials

Table 65. Waterless Cosmetics Distributors List

Table 66. Waterless Cosmetics Customer List

Table 67. Global Waterless Cosmetics Sales Forecast by Region (2025-2030) & (K Units)

Table 68. Global Waterless Cosmetics Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 69. Americas Waterless Cosmetics Sales Forecast by Country (2025-2030) & (K Units)

Table 70. Americas Waterless Cosmetics Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 71. APAC Waterless Cosmetics Sales Forecast by Region (2025-2030) & (K Units)

Table 72. APAC Waterless Cosmetics Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 73. Europe Waterless Cosmetics Sales Forecast by Country (2025-2030) & (K Units)

Table 74. Europe Waterless Cosmetics Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Middle East & Africa Waterless Cosmetics Sales Forecast by Country (2025-2030) & (K Units)

Table 76. Middle East & Africa Waterless Cosmetics Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 77. Global Waterless Cosmetics Sales Forecast by Type (2025-2030) & (K Units)

Table 78. Global Waterless Cosmetics Revenue Forecast by Type (2025-2030) & (\$ Millions)

- Table 79. Global Waterless Cosmetics Sales Forecast by Application (2025-2030) & (K Units)
- Table 80. Global Waterless Cosmetics Revenue Forecast by Application (2025-2030) & (\$ Millions)
- Table 81. Unilever Basic Information, Waterless Cosmetics Manufacturing Base, Sales Area and Its Competitors
- Table 82. Unilever Waterless Cosmetics Product Portfolios and Specifications
- Table 83. Unilever Waterless Cosmetics Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 84. Unilever Main Business
- Table 85. Unilever Latest Developments
- Table 86. L'Oreal Basic Information, Waterless Cosmetics Manufacturing Base, Sales Area and Its Competitors
- Table 87. L'Oreal Waterless Cosmetics Product Portfolios and Specifications
- Table 88. L'Oreal Waterless Cosmetics Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 89. L'Oreal Main Business
- Table 90. L'Oreal Latest Developments
- Table 91. Procter & Gamble Basic Information, Waterless Cosmetics Manufacturing Base, Sales Area and Its Competitors
- Table 92. Procter & Gamble Waterless Cosmetics Product Portfolios and Specifications
- Table 93. Procter & Gamble Waterless Cosmetics Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 94. Procter & Gamble Main Business
- Table 95. Procter & Gamble Latest Developments
- Table 96. Pinch of Colour Basic Information, Waterless Cosmetics Manufacturing Base, Sales Area and Its Competitors
- Table 97. Pinch of Colour Waterless Cosmetics Product Portfolios and Specifications
- Table 98. Pinch of Colour Waterless Cosmetics Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 99. Pinch of Colour Main Business
- Table 100. Pinch of Colour Latest Developments
- Table 101. Clensta Basic Information, Waterless Cosmetics Manufacturing Base, Sales Area and Its Competitors
- Table 102. Clensta Waterless Cosmetics Product Portfolios and Specifications
- Table 103. Clensta Waterless Cosmetics Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
- Table 104. Clensta Main Business
- Table 105. Clensta Latest Developments

Table 106. Loli Basic Information, Waterless Cosmetics Manufacturing Base, Sales Area and Its Competitors

Table 107. Loli Waterless Cosmetics Product Portfolios and Specifications

Table 108. Loli Waterless Cosmetics Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 109. Loli Main Business

Table 110. Loli Latest Developments

Table 111. Kao Basic Information, Waterless Cosmetics Manufacturing Base, Sales Area and Its Competitors

Table 112. Kao Waterless Cosmetics Product Portfolios and Specifications

Table 113. Kao Waterless Cosmetics Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 114. Kao Main Business

Table 115. Kao Latest Developments

Table 116. Azafran Innovacion Basic Information, Waterless Cosmetics Manufacturing Base, Sales Area and Its Competitors

Table 117. Azafran Innovacion Waterless Cosmetics Product Portfolios and Specifications

Table 118. Azafran Innovacion Waterless Cosmetics Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 119. Azafran Innovacion Main Business

Table 120. Azafran Innovacion Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Waterless Cosmetics
- Figure 2. Waterless Cosmetics Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Waterless Cosmetics Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Waterless Cosmetics Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Waterless Cosmetics Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Skincare
- Figure 10. Product Picture of Haircare
- Figure 11. Product Picture of Fragrances
- Figure 12. Product Picture of Makeup and Color Cosmetics
- Figure 13. Product Picture of Others
- Figure 14. Global Waterless Cosmetics Sales Market Share by Type in 2023
- Figure 15. Global Waterless Cosmetics Revenue Market Share by Type (2019-2024)
- Figure 16. Waterless Cosmetics Consumed in Online Retailers
- Figure 17. Global Waterless Cosmetics Market: Online Retailers (2019-2024) & (K Units)
- Figure 18. Waterless Cosmetics Consumed in Specialty Stores
- Figure 19. Global Waterless Cosmetics Market: Specialty Stores (2019-2024) & (K Units)
- Figure 20. Waterless Cosmetics Consumed in Supermarkets/Hypermarkets
- Figure 21. Global Waterless Cosmetics Market: Supermarkets/Hypermarkets (2019-2024) & (K Units)
- Figure 22. Waterless Cosmetics Consumed in Other Sales Channels
- Figure 23. Global Waterless Cosmetics Market: Other Sales Channels (2019-2024) & (K Units)
- Figure 24. Global Waterless Cosmetics Sales Market Share by Application (2023)
- Figure 25. Global Waterless Cosmetics Revenue Market Share by Application in 2023
- Figure 26. Waterless Cosmetics Sales Market by Company in 2023 (K Units)
- Figure 27. Global Waterless Cosmetics Sales Market Share by Company in 2023
- Figure 28. Waterless Cosmetics Revenue Market by Company in 2023 (\$ Million)
- Figure 29. Global Waterless Cosmetics Revenue Market Share by Company in 2023
- Figure 30. Global Waterless Cosmetics Sales Market Share by Geographic Region (2019-2024)

Figure 31. Global Waterless Cosmetics Revenue Market Share by Geographic Region in 2023

Figure 32. Americas Waterless Cosmetics Sales 2019-2024 (K Units)

Figure 33. Americas Waterless Cosmetics Revenue 2019-2024 (\$ Millions)

Figure 34. APAC Waterless Cosmetics Sales 2019-2024 (K Units)

Figure 35. APAC Waterless Cosmetics Revenue 2019-2024 (\$ Millions)

Figure 36. Europe Waterless Cosmetics Sales 2019-2024 (K Units)

Figure 37. Europe Waterless Cosmetics Revenue 2019-2024 (\$ Millions)

Figure 38. Middle East & Africa Waterless Cosmetics Sales 2019-2024 (K Units)

Figure 39. Middle East & Africa Waterless Cosmetics Revenue 2019-2024 (\$ Millions)

Figure 40. Americas Waterless Cosmetics Sales Market Share by Country in 2023

Figure 41. Americas Waterless Cosmetics Revenue Market Share by Country in 2023

Figure 42. Americas Waterless Cosmetics Sales Market Share by Type (2019-2024)

Figure 43. Americas Waterless Cosmetics Sales Market Share by Application (2019-2024)

Figure 44. United States Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)

Figure 45. Canada Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)

Figure 46. Mexico Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)

Figure 47. Brazil Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)

Figure 48. APAC Waterless Cosmetics Sales Market Share by Region in 2023

Figure 49. APAC Waterless Cosmetics Revenue Market Share by Regions in 2023

Figure 50. APAC Waterless Cosmetics Sales Market Share by Type (2019-2024)

Figure 51. APAC Waterless Cosmetics Sales Market Share by Application (2019-2024)

Figure 52. China Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)

Figure 53. Japan Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)

Figure 54. South Korea Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)

Figure 55. Southeast Asia Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)

Figure 56. India Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)

Figure 57. Australia Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)

Figure 58. China Taiwan Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)

Figure 59. Europe Waterless Cosmetics Sales Market Share by Country in 2023

Figure 60. Europe Waterless Cosmetics Revenue Market Share by Country in 2023

Figure 61. Europe Waterless Cosmetics Sales Market Share by Type (2019-2024)

Figure 62. Europe Waterless Cosmetics Sales Market Share by Application (2019-2024)

Figure 63. Germany Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)

Figure 64. France Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)

Figure 65. UK Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)

Figure 66. Italy Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)

- Figure 67. Russia Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. Middle East & Africa Waterless Cosmetics Sales Market Share by Country in 2023
- Figure 69. Middle East & Africa Waterless Cosmetics Revenue Market Share by Country in 2023
- Figure 70. Middle East & Africa Waterless Cosmetics Sales Market Share by Type (2019-2024)
- Figure 71. Middle East & Africa Waterless Cosmetics Sales Market Share by Application (2019-2024)
- Figure 72. Egypt Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)
- Figure 73. South Africa Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)
- Figure 74. Israel Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)
- Figure 75. Turkey Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)
- Figure 76. GCC Country Waterless Cosmetics Revenue Growth 2019-2024 (\$ Millions)
- Figure 77. Manufacturing Cost Structure Analysis of Waterless Cosmetics in 2023
- Figure 78. Manufacturing Process Analysis of Waterless Cosmetics
- Figure 79. Industry Chain Structure of Waterless Cosmetics
- Figure 80. Channels of Distribution
- Figure 81. Global Waterless Cosmetics Sales Market Forecast by Region (2025-2030)
- Figure 82. Global Waterless Cosmetics Revenue Market Share Forecast by Region (2025-2030)
- Figure 83. Global Waterless Cosmetics Sales Market Share Forecast by Type (2025-2030)
- Figure 84. Global Waterless Cosmetics Revenue Market Share Forecast by Type (2025-2030)
- Figure 85. Global Waterless Cosmetics Sales Market Share Forecast by Application (2025-2030)
- Figure 86. Global Waterless Cosmetics Revenue Market Share Forecast by Application (2025-2030)

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