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Global Waterborne Polyurethanes For Textile Coating Market Growth 2026-2032

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Abstracts

The global Waterborne Polyurethanes For Textile Coating market size is predicted to grow from US$ 114 million in 2025 to US$ 178 million in 2032; it is expected to grow at a CAGR of 6.7% from 2026 to 2032.

Waterborne polyurethanes (WBPU) for textile coating are a type of polyurethane dispersion that uses water as a carrier medium instead of traditional solvents. These coatings are applied to textiles to impart various properties such as water repellency, abrasion resistance, flexibility, and durability. The waterborne nature of these polyurethanes makes them more environmentally friendly compared to solvent-based alternatives, as they release fewer volatile organic compounds (VOCs) during application.

Several companies manufacture waterborne polyurethanes for textile coating, and specific brand names may vary. Some well-known manufacturers in this space include:

Covestro: Covestro offers a range of waterborne polyurethane dispersions suitable for textile coatings. These products may fall under brand names like Bayhydrol? and Impranil?.

BASF: BASF provides waterborne polyurethane dispersions for various applications, including textile coatings. The company's product line may include brands such as Joncryl? and SiverCoat?.

Dow: Dow is known for its innovative solutions, and it may offer waterborne polyurethane products for textile coatings under different brand names.

Increasing Emphasis on Sustainability: The textile industry is moving towards sustainable practices, and waterborne polyurethanes align with this trend due to their lower environmental impact compared to solvent-based alternatives.

Regulatory Compliance: Stringent environmental regulations and consumer demand for eco-friendly products are driving the adoption of waterborne polyurethane coatings in the textile industry.

Advancements in Formulations: Ongoing research and development efforts focus on enhancing the performance characteristics of waterborne polyurethane coatings, such as improving adhesion, abrasion resistance, and overall durability.

Growing Demand for Functional Textiles: The demand for textiles with specific functional properties, such as water repellency and stain resistance, is driving the use of waterborne polyurethane coatings in various applications, including sportswear, outdoor gear, and industrial textiles.

LP Information, Inc. (LPI) ' newest research report, the ?Waterborne Polyurethanes For Textile Coating Industry Forecast? looks at past sales and reviews total world Waterborne Polyurethanes For Textile Coating sales in 2025, providing a comprehensive analysis by region and market sector of projected Waterborne Polyurethanes For Textile Coating sales for 2026 through 2032. With Waterborne Polyurethanes For Textile Coating sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Waterborne Polyurethanes For Textile Coating industry.

This Insight Report provides a comprehensive analysis of the global Waterborne Polyurethanes For Textile Coating landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Waterborne Polyurethanes For Textile Coating portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Waterborne Polyurethanes For Textile Coating market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Waterborne Polyurethanes For Textile Coating and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on

hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Waterborne Polyurethanes For Textile Coating.

This report presents a comprehensive overview, market shares, and growth opportunities of Waterborne Polyurethanes For Textile Coating market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

- Two-component PUD
- One-component PUD

Segmentation by Application:

- Clothing
- Home Textiles
- Other

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China

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- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

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Covestro

Lanxess

Lubrizol

BASF

Alberdingk Boley

Hauthaway

Stahl

Mitsui

UBE

DIC

Reichhold

Wanhua Chemical

Dow Chemical

SiwoChem

SNP

Chase

VCM Polyurethanes

Key Questions Addressed in this Report

What is the 10-year outlook for the global Waterborne Polyurethanes For Textile Coating market?

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What factors are driving Waterborne Polyurethanes For Textile Coating market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Waterborne Polyurethanes For Textile Coating market opportunities vary by end market size?

How does Waterborne Polyurethanes For Textile Coating break out by Type, by Application?

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