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Global Water Soluble Pouches Market Growth 2026-2032

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Abstracts

The global Water Soluble Pouches market size is predicted to grow from US$ 10190 million in 2025 to US$ 18340 million in 2032; it is expected to grow at a CAGR of 8.9% from 2026 to 2032.

In 2024, global water-soluble pouch production reached approximately 180 billion units, with an average global market price of around US$0.05 per pouch.The total industry-designed capacity was about 210 billion units, and the average gross profit margin remained at around 20%.Water-soluble pouches are packaging units made from water-soluble films, such as polyvinyl alcohol (PVA/PVOH). These pouches are designed to dissolve completely in water, releasing their contents without leaving residue. They are widely used for detergents, agrochemicals, personal care, and food applications, providing convenience, precise dosing, and environmental benefits.Upstream: Raw material suppliers for PVA (polyvinyl alcohol), water-soluble polymers, dyes, and additives.Midstream: Pouch manufacturers, film extrusion and converting companies, detergent and chemical formulators.Downstream: Household consumers, commercial cleaning, laundry services, agriculture (fertilizer dosing), and industrial applications.

United States market for Water Soluble Pouches is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Water Soluble Pouches is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Water Soluble Pouches is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

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Global key Water Soluble Pouches players cover Kuraray Co., Ltd., Mitsubishi Chemical Corporation, Sekisui Chemical Co., Ltd., Aicello Corporation, Arrow Greentech Ltd., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Water Soluble Pouches Industry Forecast” looks at past sales and reviews total world Water Soluble Pouches sales in 2025, providing a comprehensive analysis by region and market sector of projected Water Soluble Pouches sales for 2026 through 2032. With Water Soluble Pouches sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Water Soluble Pouches industry.

This Insight Report provides a comprehensive analysis of the global Water Soluble Pouches landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Water Soluble Pouches portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Water Soluble Pouches market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Water Soluble Pouches and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Water Soluble Pouches.

This report presents a comprehensive overview, market shares, and growth opportunities of Water Soluble Pouches market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Polyvinyl Alcohol (PVA)

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Polyvinyl Butyral (PVB)

Other Biodegradable Polymers

Segmentation by Application:

Agrochemicals

Pharmaceuticals

Food & Beverage Additives

Industrial Chemicals

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

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Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Kuraray Co., Ltd.

Mitsubishi Chemical Corporation

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Sekisui Chemical Co., Ltd.

Aicello Corporation

Arrow Greentech Ltd.

Cortec Corporation

AMC (Advance Materials Company)

Mondi Group

Procter & Gamble (P&G)

Shanghai POLYVA

Key Questions Addressed in this Report

What is the 10-year outlook for the global Water Soluble Pouches market?

What factors are driving Water Soluble Pouches market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Water Soluble Pouches market opportunities vary by end market size?

How does Water Soluble Pouches break out by Type, by Application?

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