

Global Water Quality Sensor Market Growth 2026-2032

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Abstracts

The global Water Quality Sensor market size is predicted to grow from US\$ 1407 million in 2025 to US\$ 2357 million in 2032; it is expected to grow at a CAGR of 7.7% from 2026 to 2032.

Water Quality Sensor is a core sensing component used to detect and convert physical, chemical, or biologically relevant signals in water. It can be installed in online monitoring systems, portable water quality meters, multiparameter sondes, buoy platforms, pipelines, or sample flow cells to conduct continuous, periodic, or field-based measurement of water samples or in-situ water bodies. These sensors commonly use electrochemical, optical, ion-selective electrode, fluorescence, scattering, absorption, or digital sensing technologies to measure parameters such as pH, ORP, dissolved oxygen, conductivity, temperature, turbidity, salinity, TDS, residual chlorine, ammonium, nitrate, chlorophyll, blue-green algae, and other target water quality indicators. The unit price of Water Quality Sensor typically ranges from several hundred to several thousand US dollars, with an industry gross profit margin between 40% and 60%.

The upstream supply chain of Water Quality Sensors mainly includes electrode materials, optical components, membrane materials, sensing chips, probe housings, seals, cable connectors, signal-conditioning modules, embedded software, and calibration reagents. Sensor membranes, electrode stability, anti-fouling optical windows, and digital communication modules are particularly important to product reliability. Midstream manufacturers are responsible for sensor design, probe packaging, calibration compensation, anti-fouling structure, communication interfaces, and system integration, and they integrate sensors into online analyzers, multiparameter meters, monitoring buoys, and water quality monitoring stations. Downstream customers mainly include municipal water and wastewater utilities, environmental monitoring agencies, industrial enterprises, aquaculture operators, research institutions, smart water platform providers, and third-party operation service

providers, with applications concentrated in drinking water monitoring, wastewater process control, river and lake monitoring, industrial discharge supervision, groundwater monitoring, and marine water observation.

The Water Quality Sensor market is driven by more precise environmental monitoring, digitalization of water utilities, industrial wastewater compliance, drinking water safety management, and the development of smart water platforms. Compared with conventional laboratory testing, water quality sensors can continuously collect key water quality data such as pH, dissolved oxygen, conductivity, turbidity, residual chlorine, ammonium, and nitrate in field or online monitoring systems, providing real-time data for pollution warning, process control, and operational management. As a result, adoption is increasing across municipal water, environmental monitoring, industrial process water, aquaculture, and research applications.

LP Information, Inc. (LPI) ' newest research report, the "Water Quality Sensor Industry Forecast" looks at past sales and reviews total world Water Quality Sensor sales in 2025, providing a comprehensive analysis by region and market sector of projected Water Quality Sensor sales for 2026 through 2032. With Water Quality Sensor sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Water Quality Sensor industry.

This Insight Report provides a comprehensive analysis of the global Water Quality Sensor landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Water Quality Sensor portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Water Quality Sensor market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Water Quality Sensor and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Water Quality Sensor.

This report presents a comprehensive overview, market shares, and growth opportunities of Water Quality Sensor market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Electrochemical Sensor

Optical Sensor

Others

Segmentation by Installation Method:

Submersible Sensor

Flow-through Sensor

Others

Segmentation by Detection Parameter:

Single-parameter

Multi-parameter

Segmentation by Application:

Drinking Water Testing

Environmental Water Testing

Wastewater Testing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

ABB

Emerson

Xylem

HACH (Veralto)

Endress+Hauser

Mettler Toledo

KROHNE

Yokogawa

Hamilton

Badger Meter

JUMO

Knick

TriOS

Aqualabo

Dongrun

Yosemitech

Daoyi Sensor

Key Questions Addressed in this Report

What is the 10-year outlook for the global Water Quality Sensor market?

What factors are driving Water Quality Sensor market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Water Quality Sensor market opportunities vary by end market size?

How does Water Quality Sensor break out by Type, by Application?

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