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Global Water PTC Heater Market Growth 2026-2032

https://marketpublishers.com/r/G7D76B057FE0EN.html
Date: October 2026
Pages: 125
Price: US$ 3,660.00 (Single User License)
ID: G7D76B057FE0EN

Abstracts

The global Water PTC Heater market size is predicted to grow from US$ 406 million in 2025 to US$ 561 million in 2032; it is expected to grow at a CAGR of 4.8% from 2026 to 2032.

In 2025, global water PTC heater production reached approximately 829 k units, the average price is 500 usd/unit.

Water PTC Heater is an electrically powered liquid-heating assembly installed in the thermal-management circuit of electric, plug-in hybrid and fuel-cell vehicles. It uses positive-temperature-coefficient ceramic elements to convert high-voltage direct-current electricity into heat and transfers that heat through a metallic flow channel or heat exchanger to a water-glycol coolant. A typical product integrates PTC heating elements, electrodes and busbars, an aluminium housing, coolant inlet and outlet ports, temperature sensors, power semiconductors, an electronic controller, high- and low-voltage connectors, sealing components and embedded control software. Its self-regulating resistance characteristic reduces heating output as element temperature rises, while electronic control provides closed-loop power regulation, fault diagnosis, insulation monitoring, overtemperature protection and CAN or LIN communication. Water PTC Heater is primarily used for passenger-compartment heating, windscreen defrosting, battery preconditioning, low-temperature fast-charging support and auxiliary heating of fuel-cell or commercial-vehicle coolant circuits.

United States market for Water PTC Heater is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Water PTC Heater is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

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Europe market for Water PTC Heater is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Water PTC Heater players cover Ebersp?cher Gruppe GmbH & Co. KG, Grayson Automotive Services Limited, Taiwan King Lung Chin PTC Co., Ltd., Xiaogan Huagong Gaoli Electronics Co., Ltd., Jiangsu Chaoli Electric Manufacture Co., Ltd., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Water PTC Heater Industry Forecast” looks at past sales and reviews total world Water PTC Heater sales in 2025, providing a comprehensive analysis by region and market sector of projected Water PTC Heater sales for 2026 through 2032. With Water PTC Heater sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Water PTC Heater industry.

This Insight Report provides a comprehensive analysis of the global Water PTC Heater landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Water PTC Heater portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Water PTC Heater market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Water PTC Heater and breaks down the forecast by Voltage, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Water PTC Heater.

This report presents a comprehensive overview, market shares, and growth opportunities of Water PTC Heater market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

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Segmentation by Voltage:

12V

24V

400V

800V

Others

Segmentation by Power:

Up to 5 kW WPTC Heater

Above 5 kW to 10 kW WPTC Heater

Above 10 kW to 20 kW WPTC Heater

Above 20 kW WPTC Heater

Segmentation by Application:

Battery Electric Passenger Vehicles

Plug-in Hybrid Electric Vehicles

Fuel Cell Vehicles

Electric Buses

Others

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia

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Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Ebersp?cher Gruppe GmbH & Co. KG

Grayson Automotive Services Limited

Taiwan King Lung Chin PTC Co., Ltd.

Xiaogan Huagong Gaoli Electronics Co., Ltd.

Jiangsu Chaoli Electric Manufacture Co., Ltd.

Zhenjiang Dongfang Electric Heating Technology Co., Ltd.

KUS Technology Corporation

Hebei Nanfeng Automobile Equipment (Group) Co., Ltd.

Suzhou EVLINK Electronic Technology Co., Ltd.

Shanghai Fengtian Electronic Co., Ltd.

Xiezhong International Thermal Management System (Jiangsu) Co., Ltd.

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Key Questions Addressed in this Report

What is the 10-year outlook for the global Water PTC Heater market?

What factors are driving Water PTC Heater market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Water PTC Heater market opportunities vary by end market size?

How does Water PTC Heater break out by Voltage, by Application?

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