

Global Water Pick Market Growth 2026-2032

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Abstracts

The global Water Pick market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

A water pick, also known as a water flosser or oral irrigator, is a dental hygiene device that uses a stream of pulsating water to clean between the teeth and along the gumline. Water picks are designed to remove food particles, plaque, and bacteria that traditional brushing and flossing might miss, thereby improving oral health and preventing dental problems such as cavities and gum disease.

United States market for Water Pick is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Water Pick is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Water Pick is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Water Pick players cover Water Pik, Philips, Procter & Gamble, Panasonic, Colgate, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Water Pick Industry Forecast" looks at past sales and reviews total world Water Pick sales in 2025, providing a comprehensive analysis by region and market sector of projected Water Pick sales for 2026 through 2032. With Water Pick sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Water Pick industry.

This Insight Report provides a comprehensive analysis of the global Water Pick landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Water Pick portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Water Pick market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Water Pick and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Water Pick.

This report presents a comprehensive overview, market shares, and growth opportunities of Water Pick market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Wireless

Wired

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Water Pik

Philips

Procter & Gamble

Panasonic

Colgate

AquaSonic

MySmile

Proclaim (Fresh Health)

Turewell

SmileDirectClub

Binefia

Ordo UK

Hangsun

Spotlight Oral Care

Jetpik

Huawei

Xiaomi

Filix

Oclean

Haier

Prooral

h2ofloss

Fly Cat Electrical

Usmile

Midea

Key Questions Addressed in this Report

What is the 10-year outlook for the global Water Pick market?

What factors are driving Water Pick market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Water Pick market opportunities vary by end market size?

How does Water Pick break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Water Pick Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Water Pick by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Water Pick by Country/Region, 2021, 2025 & 2032
- 2.2 Water Pick Segment by Type
 - 2.2.1 Wireless
 - 2.2.2 Wired
 - 2.2.3 Water Pick Sales by Type
 - 2.2.3.1 Global Water Pick Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Water Pick Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Water Pick Sale Price by Type (2021-2026)
- 2.3 Water Pick Segment by Application
 - 2.3.1 Online Sales
 - 2.3.2 Offline Sales
 - 2.3.3 Water Pick Sales by Application
 - 2.3.3.1 Global Water Pick Sale Market Share by Application (2021-2026)
 - 2.3.3.2 Global Water Pick Revenue and Market Share by Application (2021-2026)
 - 2.3.3.3 Global Water Pick Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Water Pick Breakdown Data by Company

- 3.1.1 Global Water Pick Annual Sales by Company (2021-2026)
- 3.1.2 Global Water Pick Sales Market Share by Company (2021-2026)
- 3.2 Global Water Pick Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Water Pick Revenue by Company (2021-2026)
 - 3.2.2 Global Water Pick Revenue Market Share by Company (2021-2026)
- 3.3 Global Water Pick Sale Price by Company
- 3.4 Key Manufacturers Water Pick Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Water Pick Product Location Distribution
 - 3.4.2 Players Water Pick Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR WATER PICK BY GEOGRAPHIC REGION

- 4.1 World Historic Water Pick Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Water Pick Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Water Pick Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Water Pick Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Water Pick Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Water Pick Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Water Pick Sales Growth
- 4.4 APAC Water Pick Sales Growth
- 4.5 Europe Water Pick Sales Growth
- 4.6 Middle East & Africa Water Pick Sales Growth

5 AMERICAS

- 5.1 Americas Water Pick Sales by Country
 - 5.1.1 Americas Water Pick Sales by Country (2021-2026)
 - 5.1.2 Americas Water Pick Revenue by Country (2021-2026)
- 5.2 Americas Water Pick Sales by Type (2021-2026)
- 5.3 Americas Water Pick Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Water Pick Sales by Region

6.1.1 APAC Water Pick Sales by Region (2021-2026)

6.1.2 APAC Water Pick Revenue by Region (2021-2026)

6.2 APAC Water Pick Sales by Type (2021-2026)

6.3 APAC Water Pick Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Water Pick by Country

7.1.1 Europe Water Pick Sales by Country (2021-2026)

7.1.2 Europe Water Pick Revenue by Country (2021-2026)

7.2 Europe Water Pick Sales by Type (2021-2026)

7.3 Europe Water Pick Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Water Pick by Country

8.1.1 Middle East & Africa Water Pick Sales by Country (2021-2026)

8.1.2 Middle East & Africa Water Pick Revenue by Country (2021-2026)

8.2 Middle East & Africa Water Pick Sales by Type (2021-2026)

8.3 Middle East & Africa Water Pick Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Water Pick

10.3 Manufacturing Process Analysis of Water Pick

10.4 Industry Chain Structure of Water Pick

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Water Pick Distributors

11.3 Water Pick Customer

12 WORLD FORECAST REVIEW FOR WATER PICK BY GEOGRAPHIC REGION

12.1 Global Water Pick Market Size Forecast by Region

12.1.1 Global Water Pick Forecast by Region (2027-2032)

12.1.2 Global Water Pick Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Water Pick Forecast by Type (2027-2032)

12.7 Global Water Pick Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Water Pik

13.1.1 Water Pik Company Information

13.1.2 Water Pik Water Pick Product Portfolios and Specifications

13.1.3 Water Pik Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Water Pik Main Business Overview

13.1.5 Water Pik Latest Developments

13.2 Philips

13.2.1 Philips Company Information

13.2.2 Philips Water Pick Product Portfolios and Specifications

13.2.3 Philips Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Philips Main Business Overview

13.2.5 Philips Latest Developments

13.3 Procter & Gamble

13.3.1 Procter & Gamble Company Information

13.3.2 Procter & Gamble Water Pick Product Portfolios and Specifications

13.3.3 Procter & Gamble Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Procter & Gamble Main Business Overview

13.3.5 Procter & Gamble Latest Developments

13.4 Panasonic

13.4.1 Panasonic Company Information

13.4.2 Panasonic Water Pick Product Portfolios and Specifications

13.4.3 Panasonic Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Panasonic Main Business Overview

13.4.5 Panasonic Latest Developments

13.5 Colgate

13.5.1 Colgate Company Information

13.5.2 Colgate Water Pick Product Portfolios and Specifications

13.5.3 Colgate Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Colgate Main Business Overview

13.5.5 Colgate Latest Developments

13.6 AquaSonic

13.6.1 AquaSonic Company Information

13.6.2 AquaSonic Water Pick Product Portfolios and Specifications

13.6.3 AquaSonic Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 AquaSonic Main Business Overview

13.6.5 AquaSonic Latest Developments

13.7 MySmile

13.7.1 MySmile Company Information

- 13.7.2 MySmile Water Pick Product Portfolios and Specifications
- 13.7.3 MySmile Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.7.4 MySmile Main Business Overview
- 13.7.5 MySmile Latest Developments
- 13.8 Proclaim (Fresh Health)
 - 13.8.1 Proclaim (Fresh Health) Company Information
 - 13.8.2 Proclaim (Fresh Health) Water Pick Product Portfolios and Specifications
 - 13.8.3 Proclaim (Fresh Health) Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Proclaim (Fresh Health) Main Business Overview
 - 13.8.5 Proclaim (Fresh Health) Latest Developments
- 13.9 Turewell
 - 13.9.1 Turewell Company Information
 - 13.9.2 Turewell Water Pick Product Portfolios and Specifications
 - 13.9.3 Turewell Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Turewell Main Business Overview
 - 13.9.5 Turewell Latest Developments
- 13.10 SmileDirectClub
 - 13.10.1 SmileDirectClub Company Information
 - 13.10.2 SmileDirectClub Water Pick Product Portfolios and Specifications
 - 13.10.3 SmileDirectClub Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 SmileDirectClub Main Business Overview
 - 13.10.5 SmileDirectClub Latest Developments
- 13.11 Binefia
 - 13.11.1 Binefia Company Information
 - 13.11.2 Binefia Water Pick Product Portfolios and Specifications
 - 13.11.3 Binefia Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Binefia Main Business Overview
 - 13.11.5 Binefia Latest Developments
- 13.12 Ordo UK
 - 13.12.1 Ordo UK Company Information
 - 13.12.2 Ordo UK Water Pick Product Portfolios and Specifications
 - 13.12.3 Ordo UK Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Ordo UK Main Business Overview
 - 13.12.5 Ordo UK Latest Developments
- 13.13 Hangsun
 - 13.13.1 Hangsun Company Information
 - 13.13.2 Hangsun Water Pick Product Portfolios and Specifications

- 13.13.3 Hangsun Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.13.4 Hangsun Main Business Overview
- 13.13.5 Hangsun Latest Developments
- 13.14 Spotlight Oral Care
 - 13.14.1 Spotlight Oral Care Company Information
 - 13.14.2 Spotlight Oral Care Water Pick Product Portfolios and Specifications
 - 13.14.3 Spotlight Oral Care Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 Spotlight Oral Care Main Business Overview
 - 13.14.5 Spotlight Oral Care Latest Developments
- 13.15 Jetpik
 - 13.15.1 Jetpik Company Information
 - 13.15.2 Jetpik Water Pick Product Portfolios and Specifications
 - 13.15.3 Jetpik Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.15.4 Jetpik Main Business Overview
 - 13.15.5 Jetpik Latest Developments
- 13.16 Huawei
 - 13.16.1 Huawei Company Information
 - 13.16.2 Huawei Water Pick Product Portfolios and Specifications
 - 13.16.3 Huawei Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.16.4 Huawei Main Business Overview
 - 13.16.5 Huawei Latest Developments
- 13.17 Xiaomi
 - 13.17.1 Xiaomi Company Information
 - 13.17.2 Xiaomi Water Pick Product Portfolios and Specifications
 - 13.17.3 Xiaomi Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.17.4 Xiaomi Main Business Overview
 - 13.17.5 Xiaomi Latest Developments
- 13.18 Filix
 - 13.18.1 Filix Company Information
 - 13.18.2 Filix Water Pick Product Portfolios and Specifications
 - 13.18.3 Filix Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.18.4 Filix Main Business Overview
 - 13.18.5 Filix Latest Developments
- 13.19 Oclean
 - 13.19.1 Oclean Company Information
 - 13.19.2 Oclean Water Pick Product Portfolios and Specifications
 - 13.19.3 Oclean Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.19.4 Oclean Main Business Overview

13.19.5 Oclean Latest Developments

13.20 Haier

13.20.1 Haier Company Information

13.20.2 Haier Water Pick Product Portfolios and Specifications

13.20.3 Haier Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)

13.20.4 Haier Main Business Overview

13.20.5 Haier Latest Developments

13.21 Prooral

13.21.1 Prooral Company Information

13.21.2 Prooral Water Pick Product Portfolios and Specifications

13.21.3 Prooral Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)

13.21.4 Prooral Main Business Overview

13.21.5 Prooral Latest Developments

13.22 h2ofloss

13.22.1 h2ofloss Company Information

13.22.2 h2ofloss Water Pick Product Portfolios and Specifications

13.22.3 h2ofloss Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)

13.22.4 h2ofloss Main Business Overview

13.22.5 h2ofloss Latest Developments

13.23 Fly Cat Electrical

13.23.1 Fly Cat Electrical Company Information

13.23.2 Fly Cat Electrical Water Pick Product Portfolios and Specifications

13.23.3 Fly Cat Electrical Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)

13.23.4 Fly Cat Electrical Main Business Overview

13.23.5 Fly Cat Electrical Latest Developments

13.24 Usmile

13.24.1 Usmile Company Information

13.24.2 Usmile Water Pick Product Portfolios and Specifications

13.24.3 Usmile Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)

13.24.4 Usmile Main Business Overview

13.24.5 Usmile Latest Developments

13.25 Midea

13.25.1 Midea Company Information

13.25.2 Midea Water Pick Product Portfolios and Specifications

13.25.3 Midea Water Pick Sales, Revenue, Price and Gross Margin (2021-2026)

13.25.4 Midea Main Business Overview

13.25.5 Midea Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Water Pick Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Water Pick Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Wireless
- Table 4. Major Players of Wired
- Table 5. Global Water Pick Sales by Type (2021-2026) & (K Units)
- Table 6. Global Water Pick Sales Market Share by Type (2021-2026)
- Table 7. Global Water Pick Revenue by Type (2021-2026) & (\$ million)
- Table 8. Global Water Pick Revenue Market Share by Type (2021-2026)
- Table 9. Global Water Pick Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 10. Global Water Pick Sale by Application (2021-2026) & (K Units)
- Table 11. Global Water Pick Sale Market Share by Application (2021-2026)
- Table 12. Global Water Pick Revenue by Application (2021-2026) & (\$ million)
- Table 13. Global Water Pick Revenue Market Share by Application (2021-2026)
- Table 14. Global Water Pick Sale Price by Application (2021-2026) & (US\$/Unit)
- Table 15. Global Water Pick Sales by Company (2021-2026) & (K Units)
- Table 16. Global Water Pick Sales Market Share by Company (2021-2026)
- Table 17. Global Water Pick Revenue by Company (2021-2026) & (\$ millions)
- Table 18. Global Water Pick Revenue Market Share by Company (2021-2026)
- Table 19. Global Water Pick Sale Price by Company (2021-2026) & (US\$/Unit)
- Table 20. Key Manufacturers Water Pick Producing Area Distribution and Sales Area
- Table 21. Players Water Pick Products Offered
- Table 22. Water Pick Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- Table 23. New Products and Potential Entrants
- Table 24. Market M&A Activity & Strategy
- Table 25. Global Water Pick Sales by Geographic Region (2021-2026) & (K Units)
- Table 26. Global Water Pick Sales Market Share Geographic Region (2021-2026)
- Table 27. Global Water Pick Revenue by Geographic Region (2021-2026) & (\$ millions)
- Table 28. Global Water Pick Revenue Market Share by Geographic Region (2021-2026)
- Table 29. Global Water Pick Sales by Country/Region (2021-2026) & (K Units)
- Table 30. Global Water Pick Sales Market Share by Country/Region (2021-2026)
- Table 31. Global Water Pick Revenue by Country/Region (2021-2026) & (\$ millions)
- Table 32. Global Water Pick Revenue Market Share by Country/Region (2021-2026)
- Table 33. Americas Water Pick Sales by Country (2021-2026) & (K Units)

Table 34. Americas Water Pick Sales Market Share by Country (2021-2026)
Table 35. Americas Water Pick Revenue by Country (2021-2026) & (\$ millions)
Table 36. Americas Water Pick Sales by Type (2021-2026) & (K Units)
Table 37. Americas Water Pick Sales by Application (2021-2026) & (K Units)
Table 38. APAC Water Pick Sales by Region (2021-2026) & (K Units)
Table 39. APAC Water Pick Sales Market Share by Region (2021-2026)
Table 40. APAC Water Pick Revenue by Region (2021-2026) & (\$ millions)
Table 41. APAC Water Pick Sales by Type (2021-2026) & (K Units)
Table 42. APAC Water Pick Sales by Application (2021-2026) & (K Units)
Table 43. Europe Water Pick Sales by Country (2021-2026) & (K Units)
Table 44. Europe Water Pick Revenue by Country (2021-2026) & (\$ millions)
Table 45. Europe Water Pick Sales by Type (2021-2026) & (K Units)
Table 46. Europe Water Pick Sales by Application (2021-2026) & (K Units)
Table 47. Middle East & Africa Water Pick Sales by Country (2021-2026) & (K Units)
Table 48. Middle East & Africa Water Pick Revenue Market Share by Country (2021-2026)
Table 49. Middle East & Africa Water Pick Sales by Type (2021-2026) & (K Units)
Table 50. Middle East & Africa Water Pick Sales by Application (2021-2026) & (K Units)
Table 51. Key Market Drivers & Growth Opportunities of Water Pick
Table 52. Key Market Challenges & Risks of Water Pick
Table 53. Key Industry Trends of Water Pick
Table 54. Water Pick Raw Material
Table 55. Key Suppliers of Raw Materials
Table 56. Water Pick Distributors List
Table 57. Water Pick Customer List
Table 58. Global Water Pick Sales Forecast by Region (2027-2032) & (K Units)
Table 59. Global Water Pick Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 60. Americas Water Pick Sales Forecast by Country (2027-2032) & (K Units)
Table 61. Americas Water Pick Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 62. APAC Water Pick Sales Forecast by Region (2027-2032) & (K Units)
Table 63. APAC Water Pick Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 64. Europe Water Pick Sales Forecast by Country (2027-2032) & (K Units)
Table 65. Europe Water Pick Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 66. Middle East & Africa Water Pick Sales Forecast by Country (2027-2032) & (K Units)
Table 67. Middle East & Africa Water Pick Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 68. Global Water Pick Sales Forecast by Type (2027-2032) & (K Units)
Table 69. Global Water Pick Revenue Forecast by Type (2027-2032) & (\$ millions)
Table 70. Global Water Pick Sales Forecast by Application (2027-2032) & (K Units)
Table 71. Global Water Pick Revenue Forecast by Application (2027-2032) & (\$ millions)
Table 72. Water Pik Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors
Table 73. Water Pik Water Pick Product Portfolios and Specifications
Table 74. Water Pik Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 75. Water Pik Main Business
Table 76. Water Pik Latest Developments
Table 77. Philips Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors
Table 78. Philips Water Pick Product Portfolios and Specifications
Table 79. Philips Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 80. Philips Main Business
Table 81. Philips Latest Developments
Table 82. Procter & Gamble Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors
Table 83. Procter & Gamble Water Pick Product Portfolios and Specifications
Table 84. Procter & Gamble Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 85. Procter & Gamble Main Business
Table 86. Procter & Gamble Latest Developments
Table 87. Panasonic Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors
Table 88. Panasonic Water Pick Product Portfolios and Specifications
Table 89. Panasonic Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 90. Panasonic Main Business
Table 91. Panasonic Latest Developments
Table 92. Colgate Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors
Table 93. Colgate Water Pick Product Portfolios and Specifications
Table 94. Colgate Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 95. Colgate Main Business

Table 96. Colgate Latest Developments

Table 97. AquaSonic Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors

Table 98. AquaSonic Water Pick Product Portfolios and Specifications

Table 99. AquaSonic Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 100. AquaSonic Main Business

Table 101. AquaSonic Latest Developments

Table 102. MySmile Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors

Table 103. MySmile Water Pick Product Portfolios and Specifications

Table 104. MySmile Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 105. MySmile Main Business

Table 106. MySmile Latest Developments

Table 107. Proclaim (Fresh Health) Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors

Table 108. Proclaim (Fresh Health) Water Pick Product Portfolios and Specifications

Table 109. Proclaim (Fresh Health) Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 110. Proclaim (Fresh Health) Main Business

Table 111. Proclaim (Fresh Health) Latest Developments

Table 112. Turewell Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors

Table 113. Turewell Water Pick Product Portfolios and Specifications

Table 114. Turewell Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 115. Turewell Main Business

Table 116. Turewell Latest Developments

Table 117. SmileDirectClub Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors

Table 118. SmileDirectClub Water Pick Product Portfolios and Specifications

Table 119. SmileDirectClub Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. SmileDirectClub Main Business

Table 121. SmileDirectClub Latest Developments

Table 122. Binefia Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors

Table 123. Binefia Water Pick Product Portfolios and Specifications

Table 124. Binefia Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 125. Binefia Main Business

Table 126. Binefia Latest Developments

Table 127. Ordo UK Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors

Table 128. Ordo UK Water Pick Product Portfolios and Specifications

Table 129. Ordo UK Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 130. Ordo UK Main Business

Table 131. Ordo UK Latest Developments

Table 132. Hangsun Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors

Table 133. Hangsun Water Pick Product Portfolios and Specifications

Table 134. Hangsun Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 135. Hangsun Main Business

Table 136. Hangsun Latest Developments

Table 137. Spotlight Oral Care Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors

Table 138. Spotlight Oral Care Water Pick Product Portfolios and Specifications

Table 139. Spotlight Oral Care Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 140. Spotlight Oral Care Main Business

Table 141. Spotlight Oral Care Latest Developments

Table 142. Jetpik Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors

Table 143. Jetpik Water Pick Product Portfolios and Specifications

Table 144. Jetpik Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 145. Jetpik Main Business

Table 146. Jetpik Latest Developments

Table 147. Huawei Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors

Table 148. Huawei Water Pick Product Portfolios and Specifications

Table 149. Huawei Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 150. Huawei Main Business

Table 151. Huawei Latest Developments

Table 152. Xiaomi Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors

Table 153. Xiaomi Water Pick Product Portfolios and Specifications

Table 154. Xiaomi Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 155. Xiaomi Main Business

Table 156. Xiaomi Latest Developments

Table 157. Filix Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors

Table 158. Filix Water Pick Product Portfolios and Specifications

Table 159. Filix Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 160. Filix Main Business

Table 161. Filix Latest Developments

Table 162. Oclean Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors

Table 163. Oclean Water Pick Product Portfolios and Specifications

Table 164. Oclean Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 165. Oclean Main Business

Table 166. Oclean Latest Developments

Table 167. Haier Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors

Table 168. Haier Water Pick Product Portfolios and Specifications

Table 169. Haier Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 170. Haier Main Business

Table 171. Haier Latest Developments

Table 172. Prooral Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors

Table 173. Prooral Water Pick Product Portfolios and Specifications

Table 174. Prooral Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 175. Prooral Main Business

Table 176. Prooral Latest Developments

Table 177. h2ofloss Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors

Table 178. h2ofloss Water Pick Product Portfolios and Specifications

Table 179. h2ofloss Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit)

and Gross Margin (2021-2026)

Table 180. h2ofloss Main Business

Table 181. h2ofloss Latest Developments

Table 182. Fly Cat Electrical Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors

Table 183. Fly Cat Electrical Water Pick Product Portfolios and Specifications

Table 184. Fly Cat Electrical Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 185. Fly Cat Electrical Main Business

Table 186. Fly Cat Electrical Latest Developments

Table 187. Usmile Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors

Table 188. Usmile Water Pick Product Portfolios and Specifications

Table 189. Usmile Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 190. Usmile Main Business

Table 191. Usmile Latest Developments

Table 192. Midea Basic Information, Water Pick Manufacturing Base, Sales Area and Its Competitors

Table 193. Midea Water Pick Product Portfolios and Specifications

Table 194. Midea Water Pick Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 195. Midea Main Business

Table 196. Midea Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Water Pick
- Figure 2. Water Pick Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Water Pick Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Water Pick Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Water Pick Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Water Pick Sales Market Share by Country/Region (2025)
- Figure 10. Water Pick Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Wireless
- Figure 12. Product Picture of Wired
- Figure 13. Global Water Pick Sales Market Share by Type in 2026
- Figure 14. Global Water Pick Revenue Market Share by Type (2021-2026)
- Figure 15. Water Pick Consumed in Online Sales
- Figure 16. Global Water Pick Market: Online Sales (2021-2026) & (K Units)
- Figure 17. Water Pick Consumed in Offline Sales
- Figure 18. Global Water Pick Market: Offline Sales (2021-2026) & (K Units)
- Figure 19. Global Water Pick Sale Market Share by Application (2025)
- Figure 20. Global Water Pick Revenue Market Share by Application in 2026
- Figure 21. Water Pick Sales by Company in 2026 (K Units)
- Figure 22. Global Water Pick Sales Market Share by Company in 2026
- Figure 23. Water Pick Revenue by Company in 2026 (\$ millions)
- Figure 24. Global Water Pick Revenue Market Share by Company in 2026
- Figure 25. Global Water Pick Sales Market Share by Geographic Region (2021-2026)
- Figure 26. Global Water Pick Revenue Market Share by Geographic Region in 2026
- Figure 27. Americas Water Pick Sales 2021-2026 (K Units)
- Figure 28. Americas Water Pick Revenue 2021-2026 (\$ millions)
- Figure 29. APAC Water Pick Sales 2021-2026 (K Units)
- Figure 30. APAC Water Pick Revenue 2021-2026 (\$ millions)
- Figure 31. Europe Water Pick Sales 2021-2026 (K Units)
- Figure 32. Europe Water Pick Revenue 2021-2026 (\$ millions)
- Figure 33. Middle East & Africa Water Pick Sales 2021-2026 (K Units)
- Figure 34. Middle East & Africa Water Pick Revenue 2021-2026 (\$ millions)
- Figure 35. Americas Water Pick Sales Market Share by Country in 2026

- Figure 36. Americas Water Pick Revenue Market Share by Country (2021-2026)
- Figure 37. Americas Water Pick Sales Market Share by Type (2021-2026)
- Figure 38. Americas Water Pick Sales Market Share by Application (2021-2026)
- Figure 39. United States Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 40. Canada Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 41. Mexico Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 42. Brazil Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 43. APAC Water Pick Sales Market Share by Region in 2026
- Figure 44. APAC Water Pick Revenue Market Share by Region (2021-2026)
- Figure 45. APAC Water Pick Sales Market Share by Type (2021-2026)
- Figure 46. APAC Water Pick Sales Market Share by Application (2021-2026)
- Figure 47. China Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 48. Japan Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 49. South Korea Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 50. Southeast Asia Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 51. India Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 52. Australia Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 53. China Taiwan Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 54. Europe Water Pick Sales Market Share by Country in 2026
- Figure 55. Europe Water Pick Revenue Market Share by Country (2021-2026)
- Figure 56. Europe Water Pick Sales Market Share by Type (2021-2026)
- Figure 57. Europe Water Pick Sales Market Share by Application (2021-2026)
- Figure 58. Germany Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 59. France Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 60. UK Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 61. Italy Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 62. Russia Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 63. Middle East & Africa Water Pick Sales Market Share by Country (2021-2026)
- Figure 64. Middle East & Africa Water Pick Sales Market Share by Type (2021-2026)
- Figure 65. Middle East & Africa Water Pick Sales Market Share by Application (2021-2026)
- Figure 66. Egypt Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 67. South Africa Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 68. Israel Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 69. Turkey Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 70. GCC Countries Water Pick Revenue Growth 2021-2026 (\$ millions)
- Figure 71. Manufacturing Cost Structure Analysis of Water Pick in 2026
- Figure 72. Manufacturing Process Analysis of Water Pick
- Figure 73. Industry Chain Structure of Water Pick

Figure 74. Channels of Distribution

Figure 75. Global Water Pick Sales Market Forecast by Region (2027-2032)

Figure 76. Global Water Pick Revenue Market Share Forecast by Region (2027-2032)

Figure 77. Global Water Pick Sales Market Share Forecast by Type (2027-2032)

Figure 78. Global Water Pick Revenue Market Share Forecast by Type (2027-2032)

Figure 79. Global Water Pick Sales Market Share Forecast by Application (2027-2032)

Figure 80. Global Water Pick Revenue Market Share Forecast by Application
(2027-2032)

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