

Global Water-Based Wall Paint Market Growth 2026-2032

<https://marketpublishers.com/r/GC0E183146B7EN.html>

Date: September 2026

Pages: 156

Price: US\$ 3,660.00 (Single User License)

ID: GC0E183146B7EN

Abstracts

The global Water-Based Wall Paint market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Water-based wall paint is a wall paint that uses water as a solvent. Compared with traditional solvent-based wall paint, it has the characteristics of low VOC (volatile organic compounds) and good environmental protection. The base material of water-based wall paint can be acrylic emulsion or other synthetic resins, these resins are suspended in water to form an emulsion, and the paint formed after adding pigments, fillers and additives can be directly diluted with water.

United States market for Water-Based Wall Paint is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Water-Based Wall Paint is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Water-Based Wall Paint is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Water-Based Wall Paint players cover NOVACOLOR, San Marco, Mercadier, SAN DECO, IMPA Contemporary ideas, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Water-Based Wall Paint Industry Forecast" looks at past sales and reviews total world Water-Based Wall Paint sales in 2025, providing a comprehensive analysis by region and market sector of

projected Water-Based Wall Paint sales for 2026 through 2032. With Water-Based Wall Paint sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Water-Based Wall Paint industry.

This Insight Report provides a comprehensive analysis of the global Water-Based Wall Paint landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Water-Based Wall Paint portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Water-Based Wall Paint market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Water-Based Wall Paint and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Water-Based Wall Paint.

This report presents a comprehensive overview, market shares, and growth opportunities of Water-Based Wall Paint market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Acrylic Acid

Polyurethane

Epoxy Resin

Other

Segmentation by Application:

Residential

Office

Hospital

School

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

NOVACOLOR

San Marco

Mercadier

SAN DECO

IMPA Contemporary ideas

KERAKOLL

MAPEI

Farrow & Ball

AkzoNobel

Materis Paints

BEHR

Blancolor

Giorgio Graesan & Friends

GUITTET

B.E.M.R

DYO PEINTURES

Sofec

Saint Gobain

Nippon

CARPOLY

Hebei Chenyang Industry and Trade Group Co., Ltd

Xiamen Xinhang Chemical Co., Ltd.

3TREES

Guangdong Huarun Coating Co., Ltd.

Asia Cuanon

Key Questions Addressed in this Report

What is the 10-year outlook for the global Water-Based Wall Paint market?

What factors are driving Water-Based Wall Paint market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Water-Based Wall Paint market opportunities vary by end market size?

How does Water-Based Wall Paint break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Water-Based Wall Paint Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Water-Based Wall Paint by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Water-Based Wall Paint by Country/Region, 2021, 2025 & 2032
- 2.2 Water-Based Wall Paint Segment by Type
 - 2.2.1 Acrylic Acid
 - 2.2.2 Polyurethane
 - 2.2.3 Epoxy Resin
 - 2.2.4 Other
 - 2.2.5 Water-Based Wall Paint Sales by Type
 - 2.2.5.1 Global Water-Based Wall Paint Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global Water-Based Wall Paint Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global Water-Based Wall Paint Sale Price by Type (2021-2026)
- 2.3 Water-Based Wall Paint Segment by Application
 - 2.3.1 Residential
 - 2.3.2 Office
 - 2.3.3 Hospital
 - 2.3.4 School
 - 2.3.5 Other
 - 2.3.6 Water-Based Wall Paint Sales by Application
 - 2.3.6.1 Global Water-Based Wall Paint Sale Market Share by Application (2021-2026)

2.3.6.2 Global Water-Based Wall Paint Revenue and Market Share by Application (2021-2026)

2.3.6.3 Global Water-Based Wall Paint Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Water-Based Wall Paint Breakdown Data by Company

3.1.1 Global Water-Based Wall Paint Annual Sales by Company (2021-2026)

3.1.2 Global Water-Based Wall Paint Sales Market Share by Company (2021-2026)

3.2 Global Water-Based Wall Paint Annual Revenue by Company (2021-2026)

3.2.1 Global Water-Based Wall Paint Revenue by Company (2021-2026)

3.2.2 Global Water-Based Wall Paint Revenue Market Share by Company (2021-2026)

3.3 Global Water-Based Wall Paint Sale Price by Company

3.4 Key Manufacturers Water-Based Wall Paint Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Water-Based Wall Paint Product Location Distribution

3.4.2 Players Water-Based Wall Paint Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR WATER-BASED WALL PAINT BY GEOGRAPHIC REGION

4.1 World Historic Water-Based Wall Paint Market Size by Geographic Region (2021-2026)

4.1.1 Global Water-Based Wall Paint Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Water-Based Wall Paint Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Water-Based Wall Paint Market Size by Country/Region (2021-2026)

4.2.1 Global Water-Based Wall Paint Annual Sales by Country/Region (2021-2026)

4.2.2 Global Water-Based Wall Paint Annual Revenue by Country/Region (2021-2026)

4.3 Americas Water-Based Wall Paint Sales Growth

4.4 APAC Water-Based Wall Paint Sales Growth

4.5 Europe Water-Based Wall Paint Sales Growth

4.6 Middle East & Africa Water-Based Wall Paint Sales Growth

5 AMERICAS

5.1 Americas Water-Based Wall Paint Sales by Country

5.1.1 Americas Water-Based Wall Paint Sales by Country (2021-2026)

5.1.2 Americas Water-Based Wall Paint Revenue by Country (2021-2026)

5.2 Americas Water-Based Wall Paint Sales by Type (2021-2026)

5.3 Americas Water-Based Wall Paint Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Water-Based Wall Paint Sales by Region

6.1.1 APAC Water-Based Wall Paint Sales by Region (2021-2026)

6.1.2 APAC Water-Based Wall Paint Revenue by Region (2021-2026)

6.2 APAC Water-Based Wall Paint Sales by Type (2021-2026)

6.3 APAC Water-Based Wall Paint Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Water-Based Wall Paint by Country

7.1.1 Europe Water-Based Wall Paint Sales by Country (2021-2026)

7.1.2 Europe Water-Based Wall Paint Revenue by Country (2021-2026)

7.2 Europe Water-Based Wall Paint Sales by Type (2021-2026)

7.3 Europe Water-Based Wall Paint Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Water-Based Wall Paint by Country

8.1.1 Middle East & Africa Water-Based Wall Paint Sales by Country (2021-2026)

8.1.2 Middle East & Africa Water-Based Wall Paint Revenue by Country (2021-2026)

8.2 Middle East & Africa Water-Based Wall Paint Sales by Type (2021-2026)

8.3 Middle East & Africa Water-Based Wall Paint Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Water-Based Wall Paint

10.3 Manufacturing Process Analysis of Water-Based Wall Paint

10.4 Industry Chain Structure of Water-Based Wall Paint

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Water-Based Wall Paint Distributors

11.3 Water-Based Wall Paint Customer

12 WORLD FORECAST REVIEW FOR WATER-BASED WALL PAINT BY GEOGRAPHIC REGION

- 12.1 Global Water-Based Wall Paint Market Size Forecast by Region
 - 12.1.1 Global Water-Based Wall Paint Forecast by Region (2027-2032)
 - 12.1.2 Global Water-Based Wall Paint Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Water-Based Wall Paint Forecast by Type (2027-2032)
- 12.7 Global Water-Based Wall Paint Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 NOVACOLOR
 - 13.1.1 NOVACOLOR Company Information
 - 13.1.2 NOVACOLOR Water-Based Wall Paint Product Portfolios and Specifications
 - 13.1.3 NOVACOLOR Water-Based Wall Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 NOVACOLOR Main Business Overview
 - 13.1.5 NOVACOLOR Latest Developments
- 13.2 San Marco
 - 13.2.1 San Marco Company Information
 - 13.2.2 San Marco Water-Based Wall Paint Product Portfolios and Specifications
 - 13.2.3 San Marco Water-Based Wall Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 San Marco Main Business Overview
 - 13.2.5 San Marco Latest Developments
- 13.3 Mercadier
 - 13.3.1 Mercadier Company Information
 - 13.3.2 Mercadier Water-Based Wall Paint Product Portfolios and Specifications
 - 13.3.3 Mercadier Water-Based Wall Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Mercadier Main Business Overview
 - 13.3.5 Mercadier Latest Developments
- 13.4 SAN DECO
 - 13.4.1 SAN DECO Company Information
 - 13.4.2 SAN DECO Water-Based Wall Paint Product Portfolios and Specifications
 - 13.4.3 SAN DECO Water-Based Wall Paint Sales, Revenue, Price and Gross Margin

(2021-2026)

13.4.4 SAN DECO Main Business Overview

13.4.5 SAN DECO Latest Developments

13.5 IMPA Contemporary ideas

13.5.1 IMPA Contemporary ideas Company Information

13.5.2 IMPA Contemporary ideas Water-Based Wall Paint Product Portfolios and Specifications

13.5.3 IMPA Contemporary ideas Water-Based Wall Paint Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 IMPA Contemporary ideas Main Business Overview

13.5.5 IMPA Contemporary ideas Latest Developments

13.6 KERAKOLL

13.6.1 KERAKOLL Company Information

13.6.2 KERAKOLL Water-Based Wall Paint Product Portfolios and Specifications

13.6.3 KERAKOLL Water-Based Wall Paint Sales, Revenue, Price and Gross Margin

(2021-2026)

13.6.4 KERAKOLL Main Business Overview

13.6.5 KERAKOLL Latest Developments

13.7 MAPEI

13.7.1 MAPEI Company Information

13.7.2 MAPEI Water-Based Wall Paint Product Portfolios and Specifications

13.7.3 MAPEI Water-Based Wall Paint Sales, Revenue, Price and Gross Margin

(2021-2026)

13.7.4 MAPEI Main Business Overview

13.7.5 MAPEI Latest Developments

13.8 Farrow & Ball

13.8.1 Farrow & Ball Company Information

13.8.2 Farrow & Ball Water-Based Wall Paint Product Portfolios and Specifications

13.8.3 Farrow & Ball Water-Based Wall Paint Sales, Revenue, Price and Gross Margin

(2021-2026)

13.8.4 Farrow & Ball Main Business Overview

13.8.5 Farrow & Ball Latest Developments

13.9 AkzoNobel

13.9.1 AkzoNobel Company Information

13.9.2 AkzoNobel Water-Based Wall Paint Product Portfolios and Specifications

13.9.3 AkzoNobel Water-Based Wall Paint Sales, Revenue, Price and Gross Margin

(2021-2026)

13.9.4 AkzoNobel Main Business Overview

13.9.5 AkzoNobel Latest Developments

- 13.10 Materis Paints
 - 13.10.1 Materis Paints Company Information
 - 13.10.2 Materis Paints Water-Based Wall Paint Product Portfolios and Specifications
 - 13.10.3 Materis Paints Water-Based Wall Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Materis Paints Main Business Overview
 - 13.10.5 Materis Paints Latest Developments
- 13.11 BEHR
 - 13.11.1 BEHR Company Information
 - 13.11.2 BEHR Water-Based Wall Paint Product Portfolios and Specifications
 - 13.11.3 BEHR Water-Based Wall Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 BEHR Main Business Overview
 - 13.11.5 BEHR Latest Developments
- 13.12 Blancolor
 - 13.12.1 Blancolor Company Information
 - 13.12.2 Blancolor Water-Based Wall Paint Product Portfolios and Specifications
 - 13.12.3 Blancolor Water-Based Wall Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Blancolor Main Business Overview
 - 13.12.5 Blancolor Latest Developments
- 13.13 Giorgio Graesan & Friends
 - 13.13.1 Giorgio Graesan & Friends Company Information
 - 13.13.2 Giorgio Graesan & Friends Water-Based Wall Paint Product Portfolios and Specifications
 - 13.13.3 Giorgio Graesan & Friends Water-Based Wall Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Giorgio Graesan & Friends Main Business Overview
 - 13.13.5 Giorgio Graesan & Friends Latest Developments
- 13.14 GUITTET
 - 13.14.1 GUITTET Company Information
 - 13.14.2 GUITTET Water-Based Wall Paint Product Portfolios and Specifications
 - 13.14.3 GUITTET Water-Based Wall Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 GUITTET Main Business Overview
 - 13.14.5 GUITTET Latest Developments
- 13.15 B.E.M.R.
 - 13.15.1 B.E.M.R Company Information
 - 13.15.2 B.E.M.R Water-Based Wall Paint Product Portfolios and Specifications

- 13.15.3 B.E.M.R Water-Based Wall Paint Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.15.4 B.E.M.R Main Business Overview
- 13.15.5 B.E.M.R Latest Developments
- 13.16 DYO PEINTURES
- 13.16.1 DYO PEINTURES Company Information
- 13.16.2 DYO PEINTURES Water-Based Wall Paint Product Portfolios and Specifications
- 13.16.3 DYO PEINTURES Water-Based Wall Paint Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.16.4 DYO PEINTURES Main Business Overview
- 13.16.5 DYO PEINTURES Latest Developments
- 13.17 Sofec
- 13.17.1 Sofec Company Information
- 13.17.2 Sofec Water-Based Wall Paint Product Portfolios and Specifications
- 13.17.3 Sofec Water-Based Wall Paint Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.17.4 Sofec Main Business Overview
- 13.17.5 Sofec Latest Developments
- 13.18 Saint Gobain
- 13.18.1 Saint Gobain Company Information
- 13.18.2 Saint Gobain Water-Based Wall Paint Product Portfolios and Specifications
- 13.18.3 Saint Gobain Water-Based Wall Paint Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.18.4 Saint Gobain Main Business Overview
- 13.18.5 Saint Gobain Latest Developments
- 13.19 Nippon
- 13.19.1 Nippon Company Information
- 13.19.2 Nippon Water-Based Wall Paint Product Portfolios and Specifications
- 13.19.3 Nippon Water-Based Wall Paint Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.19.4 Nippon Main Business Overview
- 13.19.5 Nippon Latest Developments
- 13.20 CARPOLY
- 13.20.1 CARPOLY Company Information
- 13.20.2 CARPOLY Water-Based Wall Paint Product Portfolios and Specifications
- 13.20.3 CARPOLY Water-Based Wall Paint Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.20.4 CARPOLY Main Business Overview

- 13.20.5 CARPOLY Latest Developments
- 13.21 Hebei Chenyang Industry and Trade Group Co., Ltd
 - 13.21.1 Hebei Chenyang Industry and Trade Group Co., Ltd Company Information
 - 13.21.2 Hebei Chenyang Industry and Trade Group Co., Ltd Water-Based Wall Paint Product Portfolios and Specifications
 - 13.21.3 Hebei Chenyang Industry and Trade Group Co., Ltd Water-Based Wall Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.21.4 Hebei Chenyang Industry and Trade Group Co., Ltd Main Business Overview
 - 13.21.5 Hebei Chenyang Industry and Trade Group Co., Ltd Latest Developments
- 13.22 Xiamen Xinhang Chemical Co., Ltd.
 - 13.22.1 Xiamen Xinhang Chemical Co., Ltd. Company Information
 - 13.22.2 Xiamen Xinhang Chemical Co., Ltd. Water-Based Wall Paint Product Portfolios and Specifications
 - 13.22.3 Xiamen Xinhang Chemical Co., Ltd. Water-Based Wall Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.22.4 Xiamen Xinhang Chemical Co., Ltd. Main Business Overview
 - 13.22.5 Xiamen Xinhang Chemical Co., Ltd. Latest Developments
- 13.23 3TREES
 - 13.23.1 3TREES Company Information
 - 13.23.2 3TREES Water-Based Wall Paint Product Portfolios and Specifications
 - 13.23.3 3TREES Water-Based Wall Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.23.4 3TREES Main Business Overview
 - 13.23.5 3TREES Latest Developments
- 13.24 Guangdong Huarun Coating Co., Ltd.
 - 13.24.1 Guangdong Huarun Coating Co., Ltd. Company Information
 - 13.24.2 Guangdong Huarun Coating Co., Ltd. Water-Based Wall Paint Product Portfolios and Specifications
 - 13.24.3 Guangdong Huarun Coating Co., Ltd. Water-Based Wall Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.24.4 Guangdong Huarun Coating Co., Ltd. Main Business Overview
 - 13.24.5 Guangdong Huarun Coating Co., Ltd. Latest Developments
- 13.25 Asia Cuanon
 - 13.25.1 Asia Cuanon Company Information
 - 13.25.2 Asia Cuanon Water-Based Wall Paint Product Portfolios and Specifications
 - 13.25.3 Asia Cuanon Water-Based Wall Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.25.4 Asia Cuanon Main Business Overview
 - 13.25.5 Asia Cuanon Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Water-Based Wall Paint Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Water-Based Wall Paint Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Acrylic Acid

Table 4. Major Players of Polyurethane

Table 5. Major Players of Epoxy Resin

Table 6. Major Players of Other

Table 7. Global Water-Based Wall Paint Sales by Type (2021-2026) & (Tons)

Table 8. Global Water-Based Wall Paint Sales Market Share by Type (2021-2026)

Table 9. Global Water-Based Wall Paint Revenue by Type (2021-2026) & (\$ million)

Table 10. Global Water-Based Wall Paint Revenue Market Share by Type (2021-2026)

Table 11. Global Water-Based Wall Paint Sale Price by Type (2021-2026) & (US\$/Ton)

Table 12. Global Water-Based Wall Paint Sale by Application (2021-2026) & (Tons)

Table 13. Global Water-Based Wall Paint Sale Market Share by Application (2021-2026)

Table 14. Global Water-Based Wall Paint Revenue by Application (2021-2026) & (\$ million)

Table 15. Global Water-Based Wall Paint Revenue Market Share by Application (2021-2026)

Table 16. Global Water-Based Wall Paint Sale Price by Application (2021-2026) & (US\$/Ton)

Table 17. Global Water-Based Wall Paint Sales by Company (2021-2026) & (Tons)

Table 18. Global Water-Based Wall Paint Sales Market Share by Company (2021-2026)

Table 19. Global Water-Based Wall Paint Revenue by Company (2021-2026) & (\$ millions)

Table 20. Global Water-Based Wall Paint Revenue Market Share by Company (2021-2026)

Table 21. Global Water-Based Wall Paint Sale Price by Company (2021-2026) & (US\$/Ton)

Table 22. Key Manufacturers Water-Based Wall Paint Producing Area Distribution and Sales Area

Table 23. Players Water-Based Wall Paint Products Offered

Table 24. Water-Based Wall Paint Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 25. New Products and Potential Entrants

Table 26. Market M&A Activity & Strategy

Table 27. Global Water-Based Wall Paint Sales by Geographic Region (2021-2026) & (Tons)

Table 28. Global Water-Based Wall Paint Sales Market Share Geographic Region (2021-2026)

Table 29. Global Water-Based Wall Paint Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 30. Global Water-Based Wall Paint Revenue Market Share by Geographic Region (2021-2026)

Table 31. Global Water-Based Wall Paint Sales by Country/Region (2021-2026) & (Tons)

Table 32. Global Water-Based Wall Paint Sales Market Share by Country/Region (2021-2026)

Table 33. Global Water-Based Wall Paint Revenue by Country/Region (2021-2026) & (\$ millions)

Table 34. Global Water-Based Wall Paint Revenue Market Share by Country/Region (2021-2026)

Table 35. Americas Water-Based Wall Paint Sales by Country (2021-2026) & (Tons)

Table 36. Americas Water-Based Wall Paint Sales Market Share by Country (2021-2026)

Table 37. Americas Water-Based Wall Paint Revenue by Country (2021-2026) & (\$ millions)

Table 38. Americas Water-Based Wall Paint Sales by Type (2021-2026) & (Tons)

Table 39. Americas Water-Based Wall Paint Sales by Application (2021-2026) & (Tons)

Table 40. APAC Water-Based Wall Paint Sales by Region (2021-2026) & (Tons)

Table 41. APAC Water-Based Wall Paint Sales Market Share by Region (2021-2026)

Table 42. APAC Water-Based Wall Paint Revenue by Region (2021-2026) & (\$ millions)

Table 43. APAC Water-Based Wall Paint Sales by Type (2021-2026) & (Tons)

Table 44. APAC Water-Based Wall Paint Sales by Application (2021-2026) & (Tons)

Table 45. Europe Water-Based Wall Paint Sales by Country (2021-2026) & (Tons)

Table 46. Europe Water-Based Wall Paint Revenue by Country (2021-2026) & (\$ millions)

Table 47. Europe Water-Based Wall Paint Sales by Type (2021-2026) & (Tons)

Table 48. Europe Water-Based Wall Paint Sales by Application (2021-2026) & (Tons)

Table 49. Middle East & Africa Water-Based Wall Paint Sales by Country (2021-2026) & (Tons)

Table 50. Middle East & Africa Water-Based Wall Paint Revenue Market Share by Country (2021-2026)

Table 51. Middle East & Africa Water-Based Wall Paint Sales by Type (2021-2026) & (Tons)

Table 52. Middle East & Africa Water-Based Wall Paint Sales by Application (2021-2026) & (Tons)

Table 53. Key Market Drivers & Growth Opportunities of Water-Based Wall Paint

Table 54. Key Market Challenges & Risks of Water-Based Wall Paint

Table 55. Key Industry Trends of Water-Based Wall Paint

Table 56. Water-Based Wall Paint Raw Material

Table 57. Key Suppliers of Raw Materials

Table 58. Water-Based Wall Paint Distributors List

Table 59. Water-Based Wall Paint Customer List

Table 60. Global Water-Based Wall Paint Sales Forecast by Region (2027-2032) & (Tons)

Table 61. Global Water-Based Wall Paint Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 62. Americas Water-Based Wall Paint Sales Forecast by Country (2027-2032) & (Tons)

Table 63. Americas Water-Based Wall Paint Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 64. APAC Water-Based Wall Paint Sales Forecast by Region (2027-2032) & (Tons)

Table 65. APAC Water-Based Wall Paint Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 66. Europe Water-Based Wall Paint Sales Forecast by Country (2027-2032) & (Tons)

Table 67. Europe Water-Based Wall Paint Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 68. Middle East & Africa Water-Based Wall Paint Sales Forecast by Country (2027-2032) & (Tons)

Table 69. Middle East & Africa Water-Based Wall Paint Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 70. Global Water-Based Wall Paint Sales Forecast by Type (2027-2032) & (Tons)

Table 71. Global Water-Based Wall Paint Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 72. Global Water-Based Wall Paint Sales Forecast by Application (2027-2032) & (Tons)

Table 73. Global Water-Based Wall Paint Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 74. NOVACOLOR Basic Information, Water-Based Wall Paint Manufacturing

Base, Sales Area and Its Competitors

Table 75. NOVACOLOR Water-Based Wall Paint Product Portfolios and Specifications

Table 76. NOVACOLOR Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 77. NOVACOLOR Main Business

Table 78. NOVACOLOR Latest Developments

Table 79. San Marco Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 80. San Marco Water-Based Wall Paint Product Portfolios and Specifications

Table 81. San Marco Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 82. San Marco Main Business

Table 83. San Marco Latest Developments

Table 84. Mercadier Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 85. Mercadier Water-Based Wall Paint Product Portfolios and Specifications

Table 86. Mercadier Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 87. Mercadier Main Business

Table 88. Mercadier Latest Developments

Table 89. SAN DECO Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 90. SAN DECO Water-Based Wall Paint Product Portfolios and Specifications

Table 91. SAN DECO Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 92. SAN DECO Main Business

Table 93. SAN DECO Latest Developments

Table 94. IMPA Contemporary ideas Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 95. IMPA Contemporary ideas Water-Based Wall Paint Product Portfolios and Specifications

Table 96. IMPA Contemporary ideas Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 97. IMPA Contemporary ideas Main Business

Table 98. IMPA Contemporary ideas Latest Developments

Table 99. KERAKOLL Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 100. KERAKOLL Water-Based Wall Paint Product Portfolios and Specifications

Table 101. KERAKOLL Water-Based Wall Paint Sales (Tons), Revenue (\$ Million),

Price (US\$/Ton) and Gross Margin (2021-2026)

Table 102. KERAKOLL Main Business

Table 103. KERAKOLL Latest Developments

Table 104. MAPEI Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 105. MAPEI Water-Based Wall Paint Product Portfolios and Specifications

Table 106. MAPEI Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 107. MAPEI Main Business

Table 108. MAPEI Latest Developments

Table 109. Farrow & Ball Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 110. Farrow & Ball Water-Based Wall Paint Product Portfolios and Specifications

Table 111. Farrow & Ball Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 112. Farrow & Ball Main Business

Table 113. Farrow & Ball Latest Developments

Table 114. AkzoNobel Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 115. AkzoNobel Water-Based Wall Paint Product Portfolios and Specifications

Table 116. AkzoNobel Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 117. AkzoNobel Main Business

Table 118. AkzoNobel Latest Developments

Table 119. Materis Paints Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 120. Materis Paints Water-Based Wall Paint Product Portfolios and Specifications

Table 121. Materis Paints Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 122. Materis Paints Main Business

Table 123. Materis Paints Latest Developments

Table 124. BEHR Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 125. BEHR Water-Based Wall Paint Product Portfolios and Specifications

Table 126. BEHR Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 127. BEHR Main Business

Table 128. BEHR Latest Developments

Table 129. Blancolor Basic Information, Water-Based Wall Paint Manufacturing Base,

Sales Area and Its Competitors

Table 130. Blancolor Water-Based Wall Paint Product Portfolios and Specifications

Table 131. Blancolor Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 132. Blancolor Main Business

Table 133. Blancolor Latest Developments

Table 134. Giorgio Graesan & Friends Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 135. Giorgio Graesan & Friends Water-Based Wall Paint Product Portfolios and Specifications

Table 136. Giorgio Graesan & Friends Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 137. Giorgio Graesan & Friends Main Business

Table 138. Giorgio Graesan & Friends Latest Developments

Table 139. GUITTET Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 140. GUITTET Water-Based Wall Paint Product Portfolios and Specifications

Table 141. GUITTET Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 142. GUITTET Main Business

Table 143. GUITTET Latest Developments

Table 144. B.E.M.R Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 145. B.E.M.R Water-Based Wall Paint Product Portfolios and Specifications

Table 146. B.E.M.R Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 147. B.E.M.R Main Business

Table 148. B.E.M.R Latest Developments

Table 149. DYO PEINTURES Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 150. DYO PEINTURES Water-Based Wall Paint Product Portfolios and Specifications

Table 151. DYO PEINTURES Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 152. DYO PEINTURES Main Business

Table 153. DYO PEINTURES Latest Developments

Table 154. Sofec Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 155. Sofec Water-Based Wall Paint Product Portfolios and Specifications

Table 156. Sofec Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 157. Sofec Main Business

Table 158. Sofec Latest Developments

Table 159. Saint Gobain Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 160. Saint Gobain Water-Based Wall Paint Product Portfolios and Specifications

Table 161. Saint Gobain Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 162. Saint Gobain Main Business

Table 163. Saint Gobain Latest Developments

Table 164. Nippon Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 165. Nippon Water-Based Wall Paint Product Portfolios and Specifications

Table 166. Nippon Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 167. Nippon Main Business

Table 168. Nippon Latest Developments

Table 169. CARPOLY Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 170. CARPOLY Water-Based Wall Paint Product Portfolios and Specifications

Table 171. CARPOLY Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 172. CARPOLY Main Business

Table 173. CARPOLY Latest Developments

Table 174. Hebei Chenyang Industry and Trade Group Co., Ltd Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 175. Hebei Chenyang Industry and Trade Group Co., Ltd Water-Based Wall Paint Product Portfolios and Specifications

Table 176. Hebei Chenyang Industry and Trade Group Co., Ltd Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 177. Hebei Chenyang Industry and Trade Group Co., Ltd Main Business

Table 178. Hebei Chenyang Industry and Trade Group Co., Ltd Latest Developments

Table 179. Xiamen Xinhang Chemical Co., Ltd. Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 180. Xiamen Xinhang Chemical Co., Ltd. Water-Based Wall Paint Product Portfolios and Specifications

Table 181. Xiamen Xinhang Chemical Co., Ltd. Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 182. Xiamen Xinhang Chemical Co., Ltd. Main Business

Table 183. Xiamen Xinhang Chemical Co., Ltd. Latest Developments

Table 184. 3TREES Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 185. 3TREES Water-Based Wall Paint Product Portfolios and Specifications

Table 186. 3TREES Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 187. 3TREES Main Business

Table 188. 3TREES Latest Developments

Table 189. Guangdong Huarun Coating Co., Ltd. Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 190. Guangdong Huarun Coating Co., Ltd. Water-Based Wall Paint Product Portfolios and Specifications

Table 191. Guangdong Huarun Coating Co., Ltd. Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 192. Guangdong Huarun Coating Co., Ltd. Main Business

Table 193. Guangdong Huarun Coating Co., Ltd. Latest Developments

Table 194. Asia Cuanon Basic Information, Water-Based Wall Paint Manufacturing Base, Sales Area and Its Competitors

Table 195. Asia Cuanon Water-Based Wall Paint Product Portfolios and Specifications

Table 196. Asia Cuanon Water-Based Wall Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 197. Asia Cuanon Main Business

Table 198. Asia Cuanon Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Water-Based Wall Paint
- Figure 2. Water-Based Wall Paint Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Water-Based Wall Paint Sales Growth Rate 2021-2032 (Tons)
- Figure 7. Global Water-Based Wall Paint Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Water-Based Wall Paint Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Water-Based Wall Paint Sales Market Share by Country/Region (2025)
- Figure 10. Water-Based Wall Paint Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Acrylic Acid
- Figure 12. Product Picture of Polyurethane
- Figure 13. Product Picture of Epoxy Resin
- Figure 14. Product Picture of Other
- Figure 15. Global Water-Based Wall Paint Sales Market Share by Type in 2026
- Figure 16. Global Water-Based Wall Paint Revenue Market Share by Type (2021-2026)
- Figure 17. Water-Based Wall Paint Consumed in Residential
- Figure 18. Global Water-Based Wall Paint Market: Residential (2021-2026) & (Tons)
- Figure 19. Water-Based Wall Paint Consumed in Office
- Figure 20. Global Water-Based Wall Paint Market: Office (2021-2026) & (Tons)
- Figure 21. Water-Based Wall Paint Consumed in Hospital
- Figure 22. Global Water-Based Wall Paint Market: Hospital (2021-2026) & (Tons)
- Figure 23. Water-Based Wall Paint Consumed in School
- Figure 24. Global Water-Based Wall Paint Market: School (2021-2026) & (Tons)
- Figure 25. Water-Based Wall Paint Consumed in Other
- Figure 26. Global Water-Based Wall Paint Market: Other (2021-2026) & (Tons)
- Figure 27. Global Water-Based Wall Paint Sale Market Share by Application (2025)
- Figure 28. Global Water-Based Wall Paint Revenue Market Share by Application in 2026
- Figure 29. Water-Based Wall Paint Sales by Company in 2026 (Tons)
- Figure 30. Global Water-Based Wall Paint Sales Market Share by Company in 2026
- Figure 31. Water-Based Wall Paint Revenue by Company in 2026 (\$ millions)
- Figure 32. Global Water-Based Wall Paint Revenue Market Share by Company in 2026

Figure 33. Global Water-Based Wall Paint Sales Market Share by Geographic Region (2021-2026)

Figure 34. Global Water-Based Wall Paint Revenue Market Share by Geographic Region in 2026

Figure 35. Americas Water-Based Wall Paint Sales 2021-2026 (Tons)

Figure 36. Americas Water-Based Wall Paint Revenue 2021-2026 (\$ millions)

Figure 37. APAC Water-Based Wall Paint Sales 2021-2026 (Tons)

Figure 38. APAC Water-Based Wall Paint Revenue 2021-2026 (\$ millions)

Figure 39. Europe Water-Based Wall Paint Sales 2021-2026 (Tons)

Figure 40. Europe Water-Based Wall Paint Revenue 2021-2026 (\$ millions)

Figure 41. Middle East & Africa Water-Based Wall Paint Sales 2021-2026 (Tons)

Figure 42. Middle East & Africa Water-Based Wall Paint Revenue 2021-2026 (\$ millions)

Figure 43. Americas Water-Based Wall Paint Sales Market Share by Country in 2026

Figure 44. Americas Water-Based Wall Paint Revenue Market Share by Country (2021-2026)

Figure 45. Americas Water-Based Wall Paint Sales Market Share by Type (2021-2026)

Figure 46. Americas Water-Based Wall Paint Sales Market Share by Application (2021-2026)

Figure 47. United States Water-Based Wall Paint Revenue Growth 2021-2026 (\$ millions)

Figure 48. Canada Water-Based Wall Paint Revenue Growth 2021-2026 (\$ millions)

Figure 49. Mexico Water-Based Wall Paint Revenue Growth 2021-2026 (\$ millions)

Figure 50. Brazil Water-Based Wall Paint Revenue Growth 2021-2026 (\$ millions)

Figure 51. APAC Water-Based Wall Paint Sales Market Share by Region in 2026

Figure 52. APAC Water-Based Wall Paint Revenue Market Share by Region (2021-2026)

Figure 53. APAC Water-Based Wall Paint Sales Market Share by Type (2021-2026)

Figure 54. APAC Water-Based Wall Paint Sales Market Share by Application (2021-2026)

Figure 55. China Water-Based Wall Paint Revenue Growth 2021-2026 (\$ millions)

Figure 56. Japan Water-Based Wall Paint Revenue Growth 2021-2026 (\$ millions)

Figure 57. South Korea Water-Based Wall Paint Revenue Growth 2021-2026 (\$ millions)

Figure 58. Southeast Asia Water-Based Wall Paint Revenue Growth 2021-2026 (\$ millions)

Figure 59. India Water-Based Wall Paint Revenue Growth 2021-2026 (\$ millions)

Figure 60. Australia Water-Based Wall Paint Revenue Growth 2021-2026 (\$ millions)

Figure 61. China Taiwan Water-Based Wall Paint Revenue Growth 2021-2026 (\$

millions)

Figure 62. Europe Water-Based Wall Paint Sales Market Share by Country in 2026

Figure 63. Europe Water-Based Wall Paint Revenue Market Share by Country
(2021-2026)

Figure 64. Europe Water-Based Wall Paint Sales Market Share by Type (2021-2026)

Figure 65. Europe Water-Based Wall Paint Sales Market Share by Application
(2021-2026)

Figure 66. Germany Water-Based Wall Paint Revenue Growth 2021-2026 (\$ millions)

Figure 67. France Water-Based Wall Paint Revenue Growth 2021-2026 (\$ millions)

Figure 68. UK Water-Based Wall Paint Revenue Growth 2021-2026 (\$ millions)

Figure 69. Italy Water-Based Wall Paint Revenue Growth 2021-2026 (\$ millions)

Figure 70. Russia Water-Based Wall Paint Revenue Growth 2021-2026 (\$ millions)

Figure 71. Middle East & Africa Water-Based Wall Paint Sales Market Share by Country
(2021-2026)

Figure 72. Middle East & Africa Water-Based Wall Paint Sales Market Share by Type
(2021-2026)

Figure 73. Middle East & Africa Water-Based Wall Paint Sales Market Share by
Application (2021-2026)

Figure 74. Egypt Water-Based Wall Paint Revenue Growth 2021-2026 (\$ millions)

Figure 75. South Africa Water-Based Wall Paint Revenue Growth 2021-2026 (\$
millions)

Figure 76. Israel Water-Based Wall Paint Revenue Growth 2021-2026 (\$ millions)

Figure 77. Turkey Water-Based Wall Paint Revenue Growth 2021-2026 (\$ millions)

Figure 78. GCC Countries Water-Based Wall Paint Revenue Growth 2021-2026 (\$
millions)

Figure 79. Manufacturing Cost Structure Analysis of Water-Based Wall Paint in 2026

Figure 80. Manufacturing Process Analysis of Water-Based Wall Paint

Figure 81. Industry Chain Structure of Water-Based Wall Paint

Figure 82. Channels of Distribution

Figure 83. Global Water-Based Wall Paint Sales Market Forecast by Region
(2027-2032)

Figure 84. Global Water-Based Wall Paint Revenue Market Share Forecast by Region
(2027-2032)

Figure 85. Global Water-Based Wall Paint Sales Market Share Forecast by Type
(2027-2032)

Figure 86. Global Water-Based Wall Paint Revenue Market Share Forecast by Type
(2027-2032)

Figure 87. Global Water-Based Wall Paint Sales Market Share Forecast by Application
(2027-2032)

Figure 88. Global Water-Based Wall Paint Revenue Market Share Forecast by Application (2027-2032)

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