

# Global Water-Based Special Matting Powder Market Growth 2026-2032

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## Abstracts

The global Water-Based Special Matting Powder market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Water-based special matting powder is a coating additive that is mainly used in water-based coatings to reduce the gloss of the coating film and increase the wear resistance and scratch resistance of the coating film. The principle of water-based special matting powder is to add a certain amount of ultra-fine particles, such as silica, alumina, etc., to form tiny unevenness on the surface of the coating film, thereby scattering the incident light, reducing the reflectivity, and achieving the matting effect. The difference between water-based matting powder and oil-based matting powder is that the particle surface of water-based matting powder has been specially treated to make it have good compatibility and dispersion with water-based resin, and will not affect the stability and leveling of the paint.

United States market for Water-Based Special Matting Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Water-Based Special Matting Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Water-Based Special Matting Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Water-Based Special Matting Powder players cover Evonik Industries AG,

PPG Industries, Inc., Huntsman Corporation, IMERYS Minerals Ltd., W.R.Grace, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the ?Water-Based Special Matting Powder Industry Forecast? looks at past sales and reviews total world Water-Based Special Matting Powder sales in 2025, providing a comprehensive analysis by region and market sector of projected Water-Based Special Matting Powder sales for 2026 through 2032. With Water-Based Special Matting Powder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Water-Based Special Matting Powder industry.

This Insight Report provides a comprehensive analysis of the global Water-Based Special Matting Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Water-Based Special Matting Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Water-Based Special Matting Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Water-Based Special Matting Powder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Water-Based Special Matting Powder.

This report presents a comprehensive overview, market shares, and growth opportunities of Water-Based Special Matting Powder market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Organic Matting Powder

Inorganic Matting Powder

Segmentation by Application:

Achitechive

Printing Industry

Packaging Industry

Automobile Industry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Evonik Industries AG

PPG Industries, Inc.

Huntsman Corporation

IMERYS Minerals Ltd.

W.R.Grace

J. M. Huber

BYK Additives Instruments

AkzoNobel N.V.

Arkema S.A.

Shanghai Yinghe Industry Co., Ltd.

Iota Silicone Oil (Anhui) Co., Ltd.

Solvay

Qingdao Shingchem New Material Co., Ltd.

Guangzhou Wonder Coating Technology Co., Ltd.

TECH-POWER (HUANGSHAN) LTD.

## **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Water-Based Special Matting Powder market?

What factors are driving Water-Based Special Matting Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Water-Based Special Matting Powder market opportunities vary by end market size?

How does Water-Based Special Matting Powder break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

#### 2.1 World Market Overview

- 2.1.1 Global Water-Based Special Matting Powder Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Water-Based Special Matting Powder by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Water-Based Special Matting Powder by Country/Region, 2021, 2025 & 2032

#### 2.2 Water-Based Special Matting Powder Segment by Type

- 2.2.1 Organic Matting Powder
- 2.2.2 Inorganic Matting Powder
- 2.2.3 Water-Based Special Matting Powder Sales by Type
  - 2.2.3.1 Global Water-Based Special Matting Powder Sales Market Share by Type (2021-2026)
  - 2.2.3.2 Global Water-Based Special Matting Powder Revenue and Market Share by Type (2021-2026)
  - 2.2.3.3 Global Water-Based Special Matting Powder Sale Price by Type (2021-2026)

#### 2.3 Water-Based Special Matting Powder Segment by Application

- 2.3.1 Architecture
- 2.3.2 Printing Industry
- 2.3.3 Packaging Industry
- 2.3.4 Automobile Industry
- 2.3.5 Others
- 2.3.6 Water-Based Special Matting Powder Sales by Application
  - 2.3.6.1 Global Water-Based Special Matting Powder Sale Market Share by Application (2021-2026)

2.3.6.2 Global Water-Based Special Matting Powder Revenue and Market Share by Application (2021-2026)

2.3.6.3 Global Water-Based Special Matting Powder Sale Price by Application (2021-2026)

### **3 GLOBAL BY COMPANY**

3.1 Global Water-Based Special Matting Powder Breakdown Data by Company

3.1.1 Global Water-Based Special Matting Powder Annual Sales by Company (2021-2026)

3.1.2 Global Water-Based Special Matting Powder Sales Market Share by Company (2021-2026)

3.2 Global Water-Based Special Matting Powder Annual Revenue by Company (2021-2026)

3.2.1 Global Water-Based Special Matting Powder Revenue by Company (2021-2026)

3.2.2 Global Water-Based Special Matting Powder Revenue Market Share by Company (2021-2026)

3.3 Global Water-Based Special Matting Powder Sale Price by Company

3.4 Key Manufacturers Water-Based Special Matting Powder Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Water-Based Special Matting Powder Product Location Distribution

3.4.2 Players Water-Based Special Matting Powder Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

### **4 WORLD HISTORIC REVIEW FOR WATER-BASED SPECIAL MATTING POWDER BY GEOGRAPHIC REGION**

4.1 World Historic Water-Based Special Matting Powder Market Size by Geographic Region (2021-2026)

4.1.1 Global Water-Based Special Matting Powder Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Water-Based Special Matting Powder Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Water-Based Special Matting Powder Market Size by Country/Region

(2021-2026)

4.2.1 Global Water-Based Special Matting Powder Annual Sales by Country/Region

(2021-2026)

4.2.2 Global Water-Based Special Matting Powder Annual Revenue by Country/Region (2021-2026)

4.3 Americas Water-Based Special Matting Powder Sales Growth

4.4 APAC Water-Based Special Matting Powder Sales Growth

4.5 Europe Water-Based Special Matting Powder Sales Growth

4.6 Middle East & Africa Water-Based Special Matting Powder Sales Growth

## **5 AMERICAS**

5.1 Americas Water-Based Special Matting Powder Sales by Country

5.1.1 Americas Water-Based Special Matting Powder Sales by Country (2021-2026)

5.1.2 Americas Water-Based Special Matting Powder Revenue by Country (2021-2026)

5.2 Americas Water-Based Special Matting Powder Sales by Type (2021-2026)

5.3 Americas Water-Based Special Matting Powder Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Water-Based Special Matting Powder Sales by Region

6.1.1 APAC Water-Based Special Matting Powder Sales by Region (2021-2026)

6.1.2 APAC Water-Based Special Matting Powder Revenue by Region (2021-2026)

6.2 APAC Water-Based Special Matting Powder Sales by Type (2021-2026)

6.3 APAC Water-Based Special Matting Powder Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

## 7.1 Europe Water-Based Special Matting Powder by Country

7.1.1 Europe Water-Based Special Matting Powder Sales by Country (2021-2026)

7.1.2 Europe Water-Based Special Matting Powder Revenue by Country (2021-2026)

## 7.2 Europe Water-Based Special Matting Powder Sales by Type (2021-2026)

## 7.3 Europe Water-Based Special Matting Powder Sales by Application (2021-2026)

## 7.4 Germany

## 7.5 France

## 7.6 UK

## 7.7 Italy

## 7.8 Russia

# 8 MIDDLE EAST & AFRICA

## 8.1 Middle East & Africa Water-Based Special Matting Powder by Country

8.1.1 Middle East & Africa Water-Based Special Matting Powder Sales by Country (2021-2026)

8.1.2 Middle East & Africa Water-Based Special Matting Powder Revenue by Country (2021-2026)

## 8.2 Middle East & Africa Water-Based Special Matting Powder Sales by Type (2021-2026)

## 8.3 Middle East & Africa Water-Based Special Matting Powder Sales by Application (2021-2026)

## 8.4 Egypt

## 8.5 South Africa

## 8.6 Israel

## 8.7 Turkey

## 8.8 GCC Countries

# 9 MARKET DRIVERS, CHALLENGES AND TRENDS

## 9.1 Market Drivers & Growth Opportunities

## 9.2 Market Challenges & Risks

## 9.3 Industry Trends

# 10 MANUFACTURING COST STRUCTURE ANALYSIS

## 10.1 Raw Material and Suppliers

## 10.2 Manufacturing Cost Structure Analysis of Water-Based Special Matting Powder

10.3 Manufacturing Process Analysis of Water-Based Special Matting Powder

10.4 Industry Chain Structure of Water-Based Special Matting Powder

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Water-Based Special Matting Powder Distributors

11.3 Water-Based Special Matting Powder Customer

## **12 WORLD FORECAST REVIEW FOR WATER-BASED SPECIAL MATTING POWDER BY GEOGRAPHIC REGION**

12.1 Global Water-Based Special Matting Powder Market Size Forecast by Region

12.1.1 Global Water-Based Special Matting Powder Forecast by Region (2027-2032)

12.1.2 Global Water-Based Special Matting Powder Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Water-Based Special Matting Powder Forecast by Type (2027-2032)

12.7 Global Water-Based Special Matting Powder Forecast by Application (2027-2032)

## **13 KEY PLAYERS ANALYSIS**

13.1 Evonik Industries AG

13.1.1 Evonik Industries AG Company Information

13.1.2 Evonik Industries AG Water-Based Special Matting Powder Product Portfolios and Specifications

13.1.3 Evonik Industries AG Water-Based Special Matting Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Evonik Industries AG Main Business Overview

13.1.5 Evonik Industries AG Latest Developments

13.2 PPG Industries, Inc.

13.2.1 PPG Industries, Inc. Company Information

13.2.2 PPG Industries, Inc. Water-Based Special Matting Powder Product Portfolios and Specifications

13.2.3 PPG Industries, Inc. Water-Based Special Matting Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 PPG Industries, Inc. Main Business Overview

13.2.5 PPG Industries, Inc. Latest Developments

13.3 Huntsman Corporation

13.3.1 Huntsman Corporation Company Information

13.3.2 Huntsman Corporation Water-Based Special Matting Powder Product Portfolios and Specifications

13.3.3 Huntsman Corporation Water-Based Special Matting Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Huntsman Corporation Main Business Overview

13.3.5 Huntsman Corporation Latest Developments

13.4 IMERYYS Minerals Ltd.

13.4.1 IMERYYS Minerals Ltd. Company Information

13.4.2 IMERYYS Minerals Ltd. Water-Based Special Matting Powder Product Portfolios and Specifications

13.4.3 IMERYYS Minerals Ltd. Water-Based Special Matting Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 IMERYYS Minerals Ltd. Main Business Overview

13.4.5 IMERYYS Minerals Ltd. Latest Developments

13.5 W.R.Grace

13.5.1 W.R.Grace Company Information

13.5.2 W.R.Grace Water-Based Special Matting Powder Product Portfolios and Specifications

13.5.3 W.R.Grace Water-Based Special Matting Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 W.R.Grace Main Business Overview

13.5.5 W.R.Grace Latest Developments

13.6 J. M. Huber

13.6.1 J. M. Huber Company Information

13.6.2 J. M. Huber Water-Based Special Matting Powder Product Portfolios and Specifications

13.6.3 J. M. Huber Water-Based Special Matting Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 J. M. Huber Main Business Overview

13.6.5 J. M. Huber Latest Developments

13.7 BYK Additives Instruments

13.7.1 BYK Additives Instruments Company Information

13.7.2 BYK Additives Instruments Water-Based Special Matting Powder Product

## Portfolios and Specifications

13.7.3 BYK Additives Instruments Water-Based Special Matting Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 BYK Additives Instruments Main Business Overview

13.7.5 BYK Additives Instruments Latest Developments

## 13.8 AkzoNobel N.V.

13.8.1 AkzoNobel N.V. Company Information

13.8.2 AkzoNobel N.V. Water-Based Special Matting Powder Product Portfolios and Specifications

13.8.3 AkzoNobel N.V. Water-Based Special Matting Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 AkzoNobel N.V. Main Business Overview

13.8.5 AkzoNobel N.V. Latest Developments

## 13.9 Arkema S.A.

13.9.1 Arkema S.A. Company Information

13.9.2 Arkema S.A. Water-Based Special Matting Powder Product Portfolios and Specifications

13.9.3 Arkema S.A. Water-Based Special Matting Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Arkema S.A. Main Business Overview

13.9.5 Arkema S.A. Latest Developments

## 13.10 Shanghai Yinghe Industry Co., Ltd.

13.10.1 Shanghai Yinghe Industry Co., Ltd. Company Information

13.10.2 Shanghai Yinghe Industry Co., Ltd. Water-Based Special Matting Powder Product Portfolios and Specifications

13.10.3 Shanghai Yinghe Industry Co., Ltd. Water-Based Special Matting Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Shanghai Yinghe Industry Co., Ltd. Main Business Overview

13.10.5 Shanghai Yinghe Industry Co., Ltd. Latest Developments

## 13.11 Iota Silicone Oil (Anhui) Co., Ltd.

13.11.1 Iota Silicone Oil (Anhui) Co., Ltd. Company Information

13.11.2 Iota Silicone Oil (Anhui) Co., Ltd. Water-Based Special Matting Powder Product Portfolios and Specifications

13.11.3 Iota Silicone Oil (Anhui) Co., Ltd. Water-Based Special Matting Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Iota Silicone Oil (Anhui) Co., Ltd. Main Business Overview

13.11.5 Iota Silicone Oil (Anhui) Co., Ltd. Latest Developments

## 13.12 Solvay

13.12.1 Solvay Company Information

13.12.2 Solvay Water-Based Special Matting Powder Product Portfolios and Specifications

13.12.3 Solvay Water-Based Special Matting Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Solvay Main Business Overview

13.12.5 Solvay Latest Developments

13.13 Qingdao Shingchem New Material Co., Ltd.

13.13.1 Qingdao Shingchem New Material Co., Ltd. Company Information

13.13.2 Qingdao Shingchem New Material Co., Ltd. Water-Based Special Matting Powder Product Portfolios and Specifications

13.13.3 Qingdao Shingchem New Material Co., Ltd. Water-Based Special Matting Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Qingdao Shingchem New Material Co., Ltd. Main Business Overview

13.13.5 Qingdao Shingchem New Material Co., Ltd. Latest Developments

13.14 Guangzhou Wonder Coating Technology Co., Ltd.

13.14.1 Guangzhou Wonder Coating Technology Co., Ltd. Company Information

13.14.2 Guangzhou Wonder Coating Technology Co., Ltd. Water-Based Special Matting Powder Product Portfolios and Specifications

13.14.3 Guangzhou Wonder Coating Technology Co., Ltd. Water-Based Special Matting Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Guangzhou Wonder Coating Technology Co., Ltd. Main Business Overview

13.14.5 Guangzhou Wonder Coating Technology Co., Ltd. Latest Developments

13.15 TECH-POWER (HUANGSHAN) LTD.

13.15.1 TECH-POWER (HUANGSHAN) LTD. Company Information

13.15.2 TECH-POWER (HUANGSHAN) LTD. Water-Based Special Matting Powder Product Portfolios and Specifications

13.15.3 TECH-POWER (HUANGSHAN) LTD. Water-Based Special Matting Powder Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 TECH-POWER (HUANGSHAN) LTD. Main Business Overview

13.15.5 TECH-POWER (HUANGSHAN) LTD. Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Water-Based Special Matting Powder Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Water-Based Special Matting Powder Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Organic Matting Powder

Table 4. Major Players of Inorganic Matting Powder

Table 5. Global Water-Based Special Matting Powder Sales by Type (2021-2026) & (K Tons)

Table 6. Global Water-Based Special Matting Powder Sales Market Share by Type (2021-2026)

Table 7. Global Water-Based Special Matting Powder Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Water-Based Special Matting Powder Revenue Market Share by Type (2021-2026)

Table 9. Global Water-Based Special Matting Powder Sale Price by Type (2021-2026) & (US\$/Ton)

Table 10. Global Water-Based Special Matting Powder Sale by Application (2021-2026) & (K Tons)

Table 11. Global Water-Based Special Matting Powder Sale Market Share by Application (2021-2026)

Table 12. Global Water-Based Special Matting Powder Revenue by Application (2021-2026) & (\$ million)

Table 13. Global Water-Based Special Matting Powder Revenue Market Share by Application (2021-2026)

Table 14. Global Water-Based Special Matting Powder Sale Price by Application (2021-2026) & (US\$/Ton)

Table 15. Global Water-Based Special Matting Powder Sales by Company (2021-2026) & (K Tons)

Table 16. Global Water-Based Special Matting Powder Sales Market Share by Company (2021-2026)

Table 17. Global Water-Based Special Matting Powder Revenue by Company (2021-2026) & (\$ millions)

Table 18. Global Water-Based Special Matting Powder Revenue Market Share by Company (2021-2026)

Table 19. Global Water-Based Special Matting Powder Sale Price by Company

(2021-2026) & (US\$/Ton)

Table 20. Key Manufacturers Water-Based Special Matting Powder Producing Area Distribution and Sales Area

Table 21. Players Water-Based Special Matting Powder Products Offered

Table 22. Water-Based Special Matting Powder Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 23. New Products and Potential Entrants

Table 24. Market M&A Activity & Strategy

Table 25. Global Water-Based Special Matting Powder Sales by Geographic Region (2021-2026) & (K Tons)

Table 26. Global Water-Based Special Matting Powder Sales Market Share Geographic Region (2021-2026)

Table 27. Global Water-Based Special Matting Powder Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 28. Global Water-Based Special Matting Powder Revenue Market Share by Geographic Region (2021-2026)

Table 29. Global Water-Based Special Matting Powder Sales by Country/Region (2021-2026) & (K Tons)

Table 30. Global Water-Based Special Matting Powder Sales Market Share by Country/Region (2021-2026)

Table 31. Global Water-Based Special Matting Powder Revenue by Country/Region (2021-2026) & (\$ millions)

Table 32. Global Water-Based Special Matting Powder Revenue Market Share by Country/Region (2021-2026)

Table 33. Americas Water-Based Special Matting Powder Sales by Country (2021-2026) & (K Tons)

Table 34. Americas Water-Based Special Matting Powder Sales Market Share by Country (2021-2026)

Table 35. Americas Water-Based Special Matting Powder Revenue by Country (2021-2026) & (\$ millions)

Table 36. Americas Water-Based Special Matting Powder Sales by Type (2021-2026) & (K Tons)

Table 37. Americas Water-Based Special Matting Powder Sales by Application (2021-2026) & (K Tons)

Table 38. APAC Water-Based Special Matting Powder Sales by Region (2021-2026) & (K Tons)

Table 39. APAC Water-Based Special Matting Powder Sales Market Share by Region (2021-2026)

Table 40. APAC Water-Based Special Matting Powder Revenue by Region (2021-2026)

& (\$ millions)

Table 41. APAC Water-Based Special Matting Powder Sales by Type (2021-2026) & (K Tons)

Table 42. APAC Water-Based Special Matting Powder Sales by Application (2021-2026) & (K Tons)

Table 43. Europe Water-Based Special Matting Powder Sales by Country (2021-2026) & (K Tons)

Table 44. Europe Water-Based Special Matting Powder Revenue by Country (2021-2026) & (\$ millions)

Table 45. Europe Water-Based Special Matting Powder Sales by Type (2021-2026) & (K Tons)

Table 46. Europe Water-Based Special Matting Powder Sales by Application (2021-2026) & (K Tons)

Table 47. Middle East & Africa Water-Based Special Matting Powder Sales by Country (2021-2026) & (K Tons)

Table 48. Middle East & Africa Water-Based Special Matting Powder Revenue Market Share by Country (2021-2026)

Table 49. Middle East & Africa Water-Based Special Matting Powder Sales by Type (2021-2026) & (K Tons)

Table 50. Middle East & Africa Water-Based Special Matting Powder Sales by Application (2021-2026) & (K Tons)

Table 51. Key Market Drivers & Growth Opportunities of Water-Based Special Matting Powder

Table 52. Key Market Challenges & Risks of Water-Based Special Matting Powder

Table 53. Key Industry Trends of Water-Based Special Matting Powder

Table 54. Water-Based Special Matting Powder Raw Material

Table 55. Key Suppliers of Raw Materials

Table 56. Water-Based Special Matting Powder Distributors List

Table 57. Water-Based Special Matting Powder Customer List

Table 58. Global Water-Based Special Matting Powder Sales Forecast by Region (2027-2032) & (K Tons)

Table 59. Global Water-Based Special Matting Powder Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 60. Americas Water-Based Special Matting Powder Sales Forecast by Country (2027-2032) & (K Tons)

Table 61. Americas Water-Based Special Matting Powder Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 62. APAC Water-Based Special Matting Powder Sales Forecast by Region (2027-2032) & (K Tons)

Table 63. APAC Water-Based Special Matting Powder Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 64. Europe Water-Based Special Matting Powder Sales Forecast by Country (2027-2032) & (K Tons)

Table 65. Europe Water-Based Special Matting Powder Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 66. Middle East & Africa Water-Based Special Matting Powder Sales Forecast by Country (2027-2032) & (K Tons)

Table 67. Middle East & Africa Water-Based Special Matting Powder Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 68. Global Water-Based Special Matting Powder Sales Forecast by Type (2027-2032) & (K Tons)

Table 69. Global Water-Based Special Matting Powder Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 70. Global Water-Based Special Matting Powder Sales Forecast by Application (2027-2032) & (K Tons)

Table 71. Global Water-Based Special Matting Powder Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 72. Evonik Industries AG Basic Information, Water-Based Special Matting Powder Manufacturing Base, Sales Area and Its Competitors

Table 73. Evonik Industries AG Water-Based Special Matting Powder Product Portfolios and Specifications

Table 74. Evonik Industries AG Water-Based Special Matting Powder Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 75. Evonik Industries AG Main Business

Table 76. Evonik Industries AG Latest Developments

Table 77. PPG Industries, Inc. Basic Information, Water-Based Special Matting Powder Manufacturing Base, Sales Area and Its Competitors

Table 78. PPG Industries, Inc. Water-Based Special Matting Powder Product Portfolios and Specifications

Table 79. PPG Industries, Inc. Water-Based Special Matting Powder Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 80. PPG Industries, Inc. Main Business

Table 81. PPG Industries, Inc. Latest Developments

Table 82. Huntsman Corporation Basic Information, Water-Based Special Matting Powder Manufacturing Base, Sales Area and Its Competitors

Table 83. Huntsman Corporation Water-Based Special Matting Powder Product Portfolios and Specifications

Table 84. Huntsman Corporation Water-Based Special Matting Powder Sales (K Tons),

Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 85. Huntsman Corporation Main Business

Table 86. Huntsman Corporation Latest Developments

Table 87. IMERYYS Minerals Ltd. Basic Information, Water-Based Special Matting Powder Manufacturing Base, Sales Area and Its Competitors

Table 88. IMERYYS Minerals Ltd. Water-Based Special Matting Powder Product Portfolios and Specifications

Table 89. IMERYYS Minerals Ltd. Water-Based Special Matting Powder Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 90. IMERYYS Minerals Ltd. Main Business

Table 91. IMERYYS Minerals Ltd. Latest Developments

Table 92. W.R.Grace Basic Information, Water-Based Special Matting Powder Manufacturing Base, Sales Area and Its Competitors

Table 93. W.R.Grace Water-Based Special Matting Powder Product Portfolios and Specifications

Table 94. W.R.Grace Water-Based Special Matting Powder Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 95. W.R.Grace Main Business

Table 96. W.R.Grace Latest Developments

Table 97. J. M. Huber Basic Information, Water-Based Special Matting Powder Manufacturing Base, Sales Area and Its Competitors

Table 98. J. M. Huber Water-Based Special Matting Powder Product Portfolios and Specifications

Table 99. J. M. Huber Water-Based Special Matting Powder Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 100. J. M. Huber Main Business

Table 101. J. M. Huber Latest Developments

Table 102. BYK Additives Instruments Basic Information, Water-Based Special Matting Powder Manufacturing Base, Sales Area and Its Competitors

Table 103. BYK Additives Instruments Water-Based Special Matting Powder Product Portfolios and Specifications

Table 104. BYK Additives Instruments Water-Based Special Matting Powder Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 105. BYK Additives Instruments Main Business

Table 106. BYK Additives Instruments Latest Developments

Table 107. AkzoNobel N.V. Basic Information, Water-Based Special Matting Powder Manufacturing Base, Sales Area and Its Competitors

Table 108. AkzoNobel N.V. Water-Based Special Matting Powder Product Portfolios and Specifications

Table 109. AkzoNobel N.V. Water-Based Special Matting Powder Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 110. AkzoNobel N.V. Main Business

Table 111. AkzoNobel N.V. Latest Developments

Table 112. Arkema S.A. Basic Information, Water-Based Special Matting Powder Manufacturing Base, Sales Area and Its Competitors

Table 113. Arkema S.A. Water-Based Special Matting Powder Product Portfolios and Specifications

Table 114. Arkema S.A. Water-Based Special Matting Powder Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 115. Arkema S.A. Main Business

Table 116. Arkema S.A. Latest Developments

Table 117. Shanghai Yinghe Industry Co., Ltd. Basic Information, Water-Based Special Matting Powder Manufacturing Base, Sales Area and Its Competitors

Table 118. Shanghai Yinghe Industry Co., Ltd. Water-Based Special Matting Powder Product Portfolios and Specifications

Table 119. Shanghai Yinghe Industry Co., Ltd. Water-Based Special Matting Powder Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 120. Shanghai Yinghe Industry Co., Ltd. Main Business

Table 121. Shanghai Yinghe Industry Co., Ltd. Latest Developments

Table 122. Iota Silicone Oil (Anhui) Co., Ltd. Basic Information, Water-Based Special Matting Powder Manufacturing Base, Sales Area and Its Competitors

Table 123. Iota Silicone Oil (Anhui) Co., Ltd. Water-Based Special Matting Powder Product Portfolios and Specifications

Table 124. Iota Silicone Oil (Anhui) Co., Ltd. Water-Based Special Matting Powder Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 125. Iota Silicone Oil (Anhui) Co., Ltd. Main Business

Table 126. Iota Silicone Oil (Anhui) Co., Ltd. Latest Developments

Table 127. Solvay Basic Information, Water-Based Special Matting Powder Manufacturing Base, Sales Area and Its Competitors

Table 128. Solvay Water-Based Special Matting Powder Product Portfolios and Specifications

Table 129. Solvay Water-Based Special Matting Powder Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 130. Solvay Main Business

Table 131. Solvay Latest Developments

Table 132. Qingdao Shingchem New Material Co., Ltd. Basic Information, Water-Based Special Matting Powder Manufacturing Base, Sales Area and Its Competitors

Table 133. Qingdao Shingchem New Material Co., Ltd. Water-Based Special Matting

## Powder Product Portfolios and Specifications

Table 134. Qingdao Shingchem New Material Co., Ltd. Water-Based Special Matting Powder Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 135. Qingdao Shingchem New Material Co., Ltd. Main Business

Table 136. Qingdao Shingchem New Material Co., Ltd. Latest Developments

Table 137. Guangzhou Wonder Coating Technology Co., Ltd. Basic Information, Water-Based Special Matting Powder Manufacturing Base, Sales Area and Its Competitors

Table 138. Guangzhou Wonder Coating Technology Co., Ltd. Water-Based Special Matting Powder Product Portfolios and Specifications

Table 139. Guangzhou Wonder Coating Technology Co., Ltd. Water-Based Special Matting Powder Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 140. Guangzhou Wonder Coating Technology Co., Ltd. Main Business

Table 141. Guangzhou Wonder Coating Technology Co., Ltd. Latest Developments

Table 142. TECH-POWER (HUANGSHAN) LTD. Basic Information, Water-Based Special Matting Powder Manufacturing Base, Sales Area and Its Competitors

Table 143. TECH-POWER (HUANGSHAN) LTD. Water-Based Special Matting Powder Product Portfolios and Specifications

Table 144. TECH-POWER (HUANGSHAN) LTD. Water-Based Special Matting Powder Sales (K Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 145. TECH-POWER (HUANGSHAN) LTD. Main Business

Table 146. TECH-POWER (HUANGSHAN) LTD. Latest Developments

## List Of Figures

### LIST OF FIGURES

Figure 1. Picture of Water-Based Special Matting Powder

Figure 2. Water-Based Special Matting Powder Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Water-Based Special Matting Powder Sales Growth Rate 2021-2032 (K Tons)

Figure 7. Global Water-Based Special Matting Powder Revenue Growth Rate 2021-2032 (\$ millions)

Figure 8. Water-Based Special Matting Powder Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 9. Water-Based Special Matting Powder Sales Market Share by Country/Region (2025)

Figure 10. Water-Based Special Matting Powder Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 11. Product Picture of Organic Matting Powder

Figure 12. Product Picture of Inorganic Matting Powder

Figure 13. Global Water-Based Special Matting Powder Sales Market Share by Type in 2026

Figure 14. Global Water-Based Special Matting Powder Revenue Market Share by Type (2021-2026)

Figure 15. Water-Based Special Matting Powder Consumed in Architecture

Figure 16. Global Water-Based Special Matting Powder Market: Architecture (2021-2026) & (K Tons)

Figure 17. Water-Based Special Matting Powder Consumed in Printing Industry

Figure 18. Global Water-Based Special Matting Powder Market: Printing Industry (2021-2026) & (K Tons)

Figure 19. Water-Based Special Matting Powder Consumed in Packaging Industry

Figure 20. Global Water-Based Special Matting Powder Market: Packaging Industry (2021-2026) & (K Tons)

Figure 21. Water-Based Special Matting Powder Consumed in Automobile Industry

Figure 22. Global Water-Based Special Matting Powder Market: Automobile Industry (2021-2026) & (K Tons)

Figure 23. Water-Based Special Matting Powder Consumed in Others

Figure 24. Global Water-Based Special Matting Powder Market: Others (2021-2026) &

(K Tons)

Figure 25. Global Water-Based Special Matting Powder Sale Market Share by Application (2025)

Figure 26. Global Water-Based Special Matting Powder Revenue Market Share by Application in 2026

Figure 27. Water-Based Special Matting Powder Sales by Company in 2026 (K Tons)

Figure 28. Global Water-Based Special Matting Powder Sales Market Share by Company in 2026

Figure 29. Water-Based Special Matting Powder Revenue by Company in 2026 (\$ millions)

Figure 30. Global Water-Based Special Matting Powder Revenue Market Share by Company in 2026

Figure 31. Global Water-Based Special Matting Powder Sales Market Share by Geographic Region (2021-2026)

Figure 32. Global Water-Based Special Matting Powder Revenue Market Share by Geographic Region in 2026

Figure 33. Americas Water-Based Special Matting Powder Sales 2021-2026 (K Tons)

Figure 34. Americas Water-Based Special Matting Powder Revenue 2021-2026 (\$ millions)

Figure 35. APAC Water-Based Special Matting Powder Sales 2021-2026 (K Tons)

Figure 36. APAC Water-Based Special Matting Powder Revenue 2021-2026 (\$ millions)

Figure 37. Europe Water-Based Special Matting Powder Sales 2021-2026 (K Tons)

Figure 38. Europe Water-Based Special Matting Powder Revenue 2021-2026 (\$ millions)

Figure 39. Middle East & Africa Water-Based Special Matting Powder Sales 2021-2026 (K Tons)

Figure 40. Middle East & Africa Water-Based Special Matting Powder Revenue 2021-2026 (\$ millions)

Figure 41. Americas Water-Based Special Matting Powder Sales Market Share by Country in 2026

Figure 42. Americas Water-Based Special Matting Powder Revenue Market Share by Country (2021-2026)

Figure 43. Americas Water-Based Special Matting Powder Sales Market Share by Type (2021-2026)

Figure 44. Americas Water-Based Special Matting Powder Sales Market Share by Application (2021-2026)

Figure 45. United States Water-Based Special Matting Powder Revenue Growth 2021-2026 (\$ millions)

Figure 46. Canada Water-Based Special Matting Powder Revenue Growth 2021-2026

(\$ millions)

Figure 47. Mexico Water-Based Special Matting Powder Revenue Growth 2021-2026 (\$ millions)

Figure 48. Brazil Water-Based Special Matting Powder Revenue Growth 2021-2026 (\$ millions)

Figure 49. APAC Water-Based Special Matting Powder Sales Market Share by Region in 2026

Figure 50. APAC Water-Based Special Matting Powder Revenue Market Share by Region (2021-2026)

Figure 51. APAC Water-Based Special Matting Powder Sales Market Share by Type (2021-2026)

Figure 52. APAC Water-Based Special Matting Powder Sales Market Share by Application (2021-2026)

Figure 53. China Water-Based Special Matting Powder Revenue Growth 2021-2026 (\$ millions)

Figure 54. Japan Water-Based Special Matting Powder Revenue Growth 2021-2026 (\$ millions)

Figure 55. South Korea Water-Based Special Matting Powder Revenue Growth 2021-2026 (\$ millions)

Figure 56. Southeast Asia Water-Based Special Matting Powder Revenue Growth 2021-2026 (\$ millions)

Figure 57. India Water-Based Special Matting Powder Revenue Growth 2021-2026 (\$ millions)

Figure 58. Australia Water-Based Special Matting Powder Revenue Growth 2021-2026 (\$ millions)

Figure 59. China Taiwan Water-Based Special Matting Powder Revenue Growth 2021-2026 (\$ millions)

Figure 60. Europe Water-Based Special Matting Powder Sales Market Share by Country in 2026

Figure 61. Europe Water-Based Special Matting Powder Revenue Market Share by Country (2021-2026)

Figure 62. Europe Water-Based Special Matting Powder Sales Market Share by Type (2021-2026)

Figure 63. Europe Water-Based Special Matting Powder Sales Market Share by Application (2021-2026)

Figure 64. Germany Water-Based Special Matting Powder Revenue Growth 2021-2026 (\$ millions)

Figure 65. France Water-Based Special Matting Powder Revenue Growth 2021-2026 (\$ millions)

Figure 66. UK Water-Based Special Matting Powder Revenue Growth 2021-2026 (\$ millions)

Figure 67. Italy Water-Based Special Matting Powder Revenue Growth 2021-2026 (\$ millions)

Figure 68. Russia Water-Based Special Matting Powder Revenue Growth 2021-2026 (\$ millions)

Figure 69. Middle East & Africa Water-Based Special Matting Powder Sales Market Share by Country (2021-2026)

Figure 70. Middle East & Africa Water-Based Special Matting Powder Sales Market Share by Type (2021-2026)

Figure 71. Middle East & Africa Water-Based Special Matting Powder Sales Market Share by Application (2021-2026)

Figure 72. Egypt Water-Based Special Matting Powder Revenue Growth 2021-2026 (\$ millions)

Figure 73. South Africa Water-Based Special Matting Powder Revenue Growth 2021-2026 (\$ millions)

Figure 74. Israel Water-Based Special Matting Powder Revenue Growth 2021-2026 (\$ millions)

Figure 75. Turkey Water-Based Special Matting Powder Revenue Growth 2021-2026 (\$ millions)

Figure 76. GCC Countries Water-Based Special Matting Powder Revenue Growth 2021-2026 (\$ millions)

Figure 77. Manufacturing Cost Structure Analysis of Water-Based Special Matting Powder in 2026

Figure 78. Manufacturing Process Analysis of Water-Based Special Matting Powder

Figure 79. Industry Chain Structure of Water-Based Special Matting Powder

Figure 80. Channels of Distribution

Figure 81. Global Water-Based Special Matting Powder Sales Market Forecast by Region (2027-2032)

Figure 82. Global Water-Based Special Matting Powder Revenue Market Share Forecast by Region (2027-2032)

Figure 83. Global Water-Based Special Matting Powder Sales Market Share Forecast by Type (2027-2032)

Figure 84. Global Water-Based Special Matting Powder Revenue Market Share Forecast by Type (2027-2032)

Figure 85. Global Water-Based Special Matting Powder Sales Market Share Forecast by Application (2027-2032)

Figure 86. Global Water-Based Special Matting Powder Revenue Market Share Forecast by Application (2027-2032)

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