

Global Water-Based Protective Ink Market Growth 2026-2032

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Abstracts

The global Water-Based Protective Ink market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Water-based protective ink is an ink used to protect the surface of printed matter. It uses water as the main solvent and has the advantages of environmental protection, safety and efficiency. Water-based protective ink can improve the gloss, abrasion resistance, water resistance, chemical resistance and other properties of printed matter, and extend the service life of printed matter. Water-based protective ink usually covers the printed matter with a transparent protective film and can be printed using letterpress, gravure, flexo or screen printing methods. The main components of water-based protective ink are water-based resin, pigments, additives and water. Water-based resin is the binder of ink, which can make pigments and additives evenly dispersed in water, and can also provide the viscosity, adhesion, gloss and other properties of ink. Commonly used water-based resins include acrylic resin, polyurethane resin, ethylene vinyl acetate copolymer, etc. Pigments are the colorants of ink, which can give the ink different colors and effects. Commonly used pigments include organic pigments and inorganic pigments, such as titanium dioxide, carbon black, iron oxide red, etc. Auxiliaries are additives for ink that can improve the fluidity, stability, drying speed and other properties of the ink. Commonly used additives include defoaming agents, thickeners, wetting agents, photoinitiators, etc. Water is the solvent of ink, which can adjust the concentration and viscosity of ink, and can also reduce the cost and pollution of ink.

United States market for Water-Based Protective Ink is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Water-Based Protective Ink is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Water-Based Protective Ink is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Water-Based Protective Ink players cover PPG Industries Inc, The Sherwin-Williams Company, Axalta Coating Systems, Jotun A/S, Hempel, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Water-Based Protective Ink Industry Forecast" looks at past sales and reviews total world Water-Based Protective Ink sales in 2025, providing a comprehensive analysis by region and market sector of projected Water-Based Protective Ink sales for 2026 through 2032. With Water-Based Protective Ink sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Water-Based Protective Ink industry.

This Insight Report provides a comprehensive analysis of the global Water-Based Protective Ink landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Water-Based Protective Ink portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Water-Based Protective Ink market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Water-Based Protective Ink and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Water-Based Protective Ink.

This report presents a comprehensive overview, market shares, and growth opportunities of Water-Based Protective Ink market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Water-Based Thermal Curing Protective Ink

Water-Based Self-Crosslinking Protective Ink

Water-Based UV Light-Curing Protective Ink

Segmentation by Application:

Food Industry

Medical Industry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

PPG Industries Inc

The Sherwin-Williams Company

Axalta Coating Systems

Jotun A/S

Hempel

BASF

Kao Corporation

Chemco International

Weilburger Coatings GmbH

Whitford

Aremco

Carboline

Belzona International Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Water-Based Protective Ink market?

What factors are driving Water-Based Protective Ink market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Water-Based Protective Ink market opportunities vary by end market size?

How does Water-Based Protective Ink break out by Type, by Application?

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