+357 96 030922
info@marketpublishers.com

Global Water-Based Protective Film Adhesive Market Growth 2026-2032

https://marketpublishers.com/r/G122D1EFC990EN.html
Date: October 2026
Pages: 108
Price: US$ 3,660.00 (Single User License)
ID: G122D1EFC990EN

Abstracts

The global Water-Based Protective Film Adhesive market size is predicted to grow from US$ 267 million in 2025 to US$ 372 million in 2032; it is expected to grow at a CAGR of 4.4% from 2026 to 2032.

Water-Based Protective Film Adhesive refers to a waterborne pressure-sensitive adhesive coated onto a temporary surface-protection film and dried to form a permanently tacky adhesive layer.

The adhesive enables PE, PET, PP, PVC or other polymer film backings to adhere to metal, glass, plastic, coated, decorative or precision surfaces during fabrication, storage, transport and installation. The protective film is subsequently removed without unacceptable adhesive residue, staining, surface damage or change in appearance.

The 2025 benchmark ASP is US$1,950 per ton on an as-supplied wet-adhesive basis, global sales volume is approximately 140.123k tons, and the estimated average gross margin is approximately 24%.

The upstream industry chain includes acrylic monomers, styrene and other comonomers, polyurethane dispersions, emulsifiers, initiators, buffers, chain-transfer agents, crosslinkers, wetting agents, defoamers, rheology modifiers, preservatives and packaging materials. The midstream includes emulsion polymerization, formulation, filtration, blending, quality testing, filling and storage. The downstream mainly covers protective-film coating and conversion for metals, electronics, appliances, automotive components, glass, plastics, decorative materials, flooring and furniture.

A protective-film adhesive must balance tack, peel strength and shear or cohesive

+357 96 030922
info@marketpublishers.com

strength. Sufficient tack is required for the film to wet and remain attached to the protected surface, while controlled peel is needed for removal. Cohesive strength must be high enough to prevent adhesive splitting and residue. Franklin identifies peel, tack and shear as adjustable performance dimensions across protective-film pressure-sensitive adhesives.

Clean removability is a property of the complete system rather than the adhesive alone. Performance depends on adhesive chemistry, crosslink density, coating weight, drying conditions, film backing, corona treatment, primer, protected-surface energy, surface roughness, contamination, application pressure, dwell time, temperature, humidity and peel speed.

Adhesion generally changes during storage. A product that removes cleanly after one hour may exhibit higher peel or leave residue after several months at elevated temperature. Protective-film development must therefore include aged-peel, heat–humidity, ultraviolet and contamination testing rather than only initial peel measurement.

Waterborne acrylic adhesives are manufactured as polymer particles dispersed in water. During drying, water evaporates and the particles coalesce into a continuous viscoelastic adhesive layer. Water is therefore a processing carrier and does not mean that the dried adhesive automatically dissolves in water. Emulsion composition, surfactant distribution and drying rate influence moisture sensitivity and final film properties.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Water-Based Protective Film Adhesive Industry Forecast” looks at past sales and reviews total world Water-Based Protective Film Adhesive sales in 2025, providing a comprehensive analysis by region and market sector of projected Water-Based Protective Film Adhesive sales for 2026 through 2032. With Water-Based Protective Film Adhesive sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Water-Based Protective Film Adhesive industry.

This Insight Report provides a comprehensive analysis of the global Water-Based Protective Film Adhesive landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with

+357 96 030922
info@marketpublishers.com

a focus on Water-Based Protective Film Adhesive portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Water-Based Protective Film Adhesive market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Water-Based Protective Film Adhesive and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Water-Based Protective Film Adhesive.

This report presents a comprehensive overview, market shares, and growth opportunities of Water-Based Protective Film Adhesive market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Acrylic Emulsion Type

Styrene-Acrylic and Other Acrylic Copolymer Type

Waterborne Polyurethane or Hybrid Type

Segmentation by Removal Strength:

Ultra-Low-Tack Removable Grade

Low-Tack Removable Grade

Medium-Tack Removable Grade

Segmentation by Solids Content:

Standard Solids: <45%

+357 96 030922
info@marketpublishers.com

Medium-High Solids: 45%–55%

High Solids: >55%

Segmentation by Application:

Metals & Building Panels

Electronics, Displays & Precision Components

Appliances & Consumer Durables

Automotive & Transportation

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

+357 96 030922
info@marketpublishers.com

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Dow Inc.

Synthomer plc

+357 96 030922
info@marketpublishers.com

Henkel AG & Co. KGaA

Franklin International, Inc.

Mallard Creek Polymers, LLC

ThreeBond Co., Ltd.

Arkema Group (Bostik)

H.B. Fuller Company

Wacker Chemie AG

BASF SE

Anhui Sinograce Chemical Co., Ltd.

Entron Advanced Materials Co., Ltd.

Huizhou Qiangmao Chemical Technology Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Water-Based Protective Film Adhesive market?

What factors are driving Water-Based Protective Film Adhesive market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Water-Based Protective Film Adhesive market opportunities vary by end market size?

How does Water-Based Protective Film Adhesive break out by Type, by

+357 96 030922
info@marketpublishers.com

Application?

+357 96 030922
info@marketpublishers.com

Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Water-Based Protective Film Adhesive Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for Water-Based Protective Film Adhesive by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for Water-Based Protective Film Adhesive by Country/Region, 2021, 2025 & 2032
2.2 Water-Based Protective Film Adhesive Segment by Type
  2.2.1 Acrylic Emulsion Type
  2.2.2 Styrene-Acrylic and Other Acrylic Copolymer Type
  2.2.3 Waterborne Polyurethane or Hybrid Type
  2.2.4 Water-Based Protective Film Adhesive Sales by Type
    2.2.4.1 Global Water-Based Protective Film Adhesive Sales Market Share by Type (2021-2026)
    2.2.4.2 Global Water-Based Protective Film Adhesive Revenue and Market Share by Type (2021-2026)
    2.2.4.3 Global Water-Based Protective Film Adhesive Sale Price by Type (2021-2026)
2.3 Water-Based Protective Film Adhesive Segment by Removal Strength
  2.3.1 Ultra-Low-Tack Removable Grade
  2.3.2 Low-Tack Removable Grade
  2.3.3 Medium-Tack Removable Grade
  2.3.4 Water-Based Protective Film Adhesive Sales by Removal Strength
    2.3.4.1 Global Water-Based Protective Film Adhesive Sales Market Share by Removal Strength (2021-2026)

+357 96 030922
info@marketpublishers.com

2.3.4.2 Global Water-Based Protective Film Adhesive Revenue and Market Share by Removal Strength (2021-2026)
2.3.4.3 Global Water-Based Protective Film Adhesive Sale Price by Removal Strength (2021-2026)
2.4 Water-Based Protective Film Adhesive Segment by Solids Content
2.4.1 Standard Solids: <45%
2.4.2 Medium-High Solids: 45%–55%
2.4.3 High Solids: >55%
2.4.4 Water-Based Protective Film Adhesive Sales by Solids Content
2.4.4.1 Global Water-Based Protective Film Adhesive Sales Market Share by Solids Content (2021-2026)
2.4.4.2 Global Water-Based Protective Film Adhesive Revenue and Market Share by Solids Content (2021-2026)
2.4.4.3 Global Water-Based Protective Film Adhesive Sale Price by Solids Content (2021-2026)
2.5 Water-Based Protective Film Adhesive Segment by Application
2.5.1 Metals & Building Panels
2.5.2 Electronics, Displays & Precision Components
2.5.3 Appliances & Consumer Durables
2.5.4 Automotive & Transportation
2.5.5 Other
2.5.6 Water-Based Protective Film Adhesive Sales by Application
2.5.6.1 Global Water-Based Protective Film Adhesive Sale Market Share by Application (2021-2026)
2.5.6.2 Global Water-Based Protective Film Adhesive Revenue and Market Share by Application (2021-2026)
2.5.6.3 Global Water-Based Protective Film Adhesive Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Water-Based Protective Film Adhesive Breakdown Data by Company
3.1.1 Global Water-Based Protective Film Adhesive Annual Sales by Company (2021-2026)
3.1.2 Global Water-Based Protective Film Adhesive Sales Market Share by Company (2021-2026)
3.2 Global Water-Based Protective Film Adhesive Annual Revenue by Company (2021-2026)
3.2.1 Global Water-Based Protective Film Adhesive Revenue by Company

+357 96 030922
info@marketpublishers.com

(2021-2026)
3.2.2 Global Water-Based Protective Film Adhesive Revenue Market Share by Company (2021-2026)
3.3 Global Water-Based Protective Film Adhesive Sale Price by Company
3.4 Key Manufacturers Water-Based Protective Film Adhesive Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Water-Based Protective Film Adhesive Product Location Distribution
3.4.2 Players Water-Based Protective Film Adhesive Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR WATER-BASED PROTECTIVE FILM ADHESIVE BY GEOGRAPHIC REGION

4.1 World Historic Water-Based Protective Film Adhesive Market Size by Geographic Region (2021-2026)
4.1.1 Global Water-Based Protective Film Adhesive Annual Sales by Geographic Region (2021-2026)
4.1.2 Global Water-Based Protective Film Adhesive Annual Revenue by Geographic Region (2021-2026)
4.2 World Historic Water-Based Protective Film Adhesive Market Size by Country/Region (2021-2026)
4.2.1 Global Water-Based Protective Film Adhesive Annual Sales by Country/Region (2021-2026)
4.2.2 Global Water-Based Protective Film Adhesive Annual Revenue by Country/Region (2021-2026)
4.3 Americas Water-Based Protective Film Adhesive Sales Growth
4.4 APAC Water-Based Protective Film Adhesive Sales Growth
4.5 Europe Water-Based Protective Film Adhesive Sales Growth
4.6 Middle East & Africa Water-Based Protective Film Adhesive Sales Growth

5 AMERICAS

5.1 Americas Water-Based Protective Film Adhesive Sales by Country
5.1.1 Americas Water-Based Protective Film Adhesive Sales by Country (2021-2026)

+357 96 030922
info@marketpublishers.com

5.1.2 Americas Water-Based Protective Film Adhesive Revenue by Country (2021-2026)
5.2 Americas Water-Based Protective Film Adhesive Sales by Type (2021-2026)
5.3 Americas Water-Based Protective Film Adhesive Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Water-Based Protective Film Adhesive Sales by Region
6.1.1 APAC Water-Based Protective Film Adhesive Sales by Region (2021-2026)
6.1.2 APAC Water-Based Protective Film Adhesive Revenue by Region (2021-2026)
6.2 APAC Water-Based Protective Film Adhesive Sales by Type (2021-2026)
6.3 APAC Water-Based Protective Film Adhesive Sales by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Water-Based Protective Film Adhesive by Country
7.1.1 Europe Water-Based Protective Film Adhesive Sales by Country (2021-2026)
7.1.2 Europe Water-Based Protective Film Adhesive Revenue by Country (2021-2026)
7.2 Europe Water-Based Protective Film Adhesive Sales by Type (2021-2026)
7.3 Europe Water-Based Protective Film Adhesive Sales by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

+357 96 030922
info@marketpublishers.com

8.1 Middle East & Africa Water-Based Protective Film Adhesive by Country
8.1.1 Middle East & Africa Water-Based Protective Film Adhesive Sales by Country (2021-2026)
8.1.2 Middle East & Africa Water-Based Protective Film Adhesive Revenue by Country (2021-2026)
8.2 Middle East & Africa Water-Based Protective Film Adhesive Sales by Type (2021-2026)
8.3 Middle East & Africa Water-Based Protective Film Adhesive Sales by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Water-Based Protective Film Adhesive
10.3 Manufacturing Process Analysis of Water-Based Protective Film Adhesive
10.4 Industry Chain Structure of Water-Based Protective Film Adhesive

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
11.1.1 Direct Channels
11.1.2 Indirect Channels
11.2 Water-Based Protective Film Adhesive Distributors
11.3 Water-Based Protective Film Adhesive Customer

12 WORLD FORECAST REVIEW FOR WATER-BASED PROTECTIVE FILM ADHESIVE BY GEOGRAPHIC REGION

+357 96 030922
info@marketpublishers.com

12.1 Global Water-Based Protective Film Adhesive Market Size Forecast by Region
12.1.1 Global Water-Based Protective Film Adhesive Forecast by Region (2027-2032)
12.1.2 Global Water-Based Protective Film Adhesive Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global Water-Based Protective Film Adhesive Forecast by Type (2027-2032)
12.7 Global Water-Based Protective Film Adhesive Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Dow Inc.
13.1.1 Dow Inc. Company Information
13.1.2 Dow Inc. Water-Based Protective Film Adhesive Product Portfolios and Specifications
13.1.3 Dow Inc. Water-Based Protective Film Adhesive Sales, Revenue, Price and Gross Margin (2021-2026)
13.1.4 Dow Inc. Main Business Overview
13.1.5 Dow Inc. Latest Developments
13.2 Synthomer plc
13.2.1 Synthomer plc Company Information
13.2.2 Synthomer plc Water-Based Protective Film Adhesive Product Portfolios and Specifications
13.2.3 Synthomer plc Water-Based Protective Film Adhesive Sales, Revenue, Price and Gross Margin (2021-2026)
13.2.4 Synthomer plc Main Business Overview
13.2.5 Synthomer plc Latest Developments
13.3 Henkel AG & Co. KGaA
13.3.1 Henkel AG & Co. KGaA Company Information
13.3.2 Henkel AG & Co. KGaA Water-Based Protective Film Adhesive Product Portfolios and Specifications
13.3.3 Henkel AG & Co. KGaA Water-Based Protective Film Adhesive Sales, Revenue, Price and Gross Margin (2021-2026)
13.3.4 Henkel AG & Co. KGaA Main Business Overview
13.3.5 Henkel AG & Co. KGaA Latest Developments
13.4 Franklin International, Inc.
13.4.1 Franklin International, Inc. Company Information

+357 96 030922
info@marketpublishers.com

13.4.2 Franklin International, Inc. Water-Based Protective Film Adhesive Product Portfolios and Specifications
13.4.3 Franklin International, Inc. Water-Based Protective Film Adhesive Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 Franklin International, Inc. Main Business Overview
13.4.5 Franklin International, Inc. Latest Developments
13.5 Mallard Creek Polymers, LLC
13.5.1 Mallard Creek Polymers, LLC Company Information
13.5.2 Mallard Creek Polymers, LLC Water-Based Protective Film Adhesive Product Portfolios and Specifications
13.5.3 Mallard Creek Polymers, LLC Water-Based Protective Film Adhesive Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 Mallard Creek Polymers, LLC Main Business Overview
13.5.5 Mallard Creek Polymers, LLC Latest Developments
13.6 ThreeBond Co., Ltd.
13.6.1 ThreeBond Co., Ltd. Company Information
13.6.2 ThreeBond Co., Ltd. Water-Based Protective Film Adhesive Product Portfolios and Specifications
13.6.3 ThreeBond Co., Ltd. Water-Based Protective Film Adhesive Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 ThreeBond Co., Ltd. Main Business Overview
13.6.5 ThreeBond Co., Ltd. Latest Developments
13.7 Arkema Group (Bostik)
13.7.1 Arkema Group (Bostik) Company Information
13.7.2 Arkema Group (Bostik) Water-Based Protective Film Adhesive Product Portfolios and Specifications
13.7.3 Arkema Group (Bostik) Water-Based Protective Film Adhesive Sales, Revenue, Price and Gross Margin (2021-2026)
13.7.4 Arkema Group (Bostik) Main Business Overview
13.7.5 Arkema Group (Bostik) Latest Developments
13.8 H.B. Fuller Company
13.8.1 H.B. Fuller Company Company Information
13.8.2 H.B. Fuller Company Water-Based Protective Film Adhesive Product Portfolios and Specifications
13.8.3 H.B. Fuller Company Water-Based Protective Film Adhesive Sales, Revenue, Price and Gross Margin (2021-2026)
13.8.4 H.B. Fuller Company Main Business Overview
13.8.5 H.B. Fuller Company Latest Developments
13.9 Wacker Chemie AG

+357 96 030922
info@marketpublishers.com

13.9.1 Wacker Chemie AG Company Information
13.9.2 Wacker Chemie AG Water-Based Protective Film Adhesive Product Portfolios and Specifications
13.9.3 Wacker Chemie AG Water-Based Protective Film Adhesive Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 Wacker Chemie AG Main Business Overview
13.9.5 Wacker Chemie AG Latest Developments
13.10 BASF SE
13.10.1 BASF SE Company Information
13.10.2 BASF SE Water-Based Protective Film Adhesive Product Portfolios and Specifications
13.10.3 BASF SE Water-Based Protective Film Adhesive Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 BASF SE Main Business Overview
13.10.5 BASF SE Latest Developments
13.11 Anhui Sinograce Chemical Co., Ltd.
13.11.1 Anhui Sinograce Chemical Co., Ltd. Company Information
13.11.2 Anhui Sinograce Chemical Co., Ltd. Water-Based Protective Film Adhesive Product Portfolios and Specifications
13.11.3 Anhui Sinograce Chemical Co., Ltd. Water-Based Protective Film Adhesive Sales, Revenue, Price and Gross Margin (2021-2026)
13.11.4 Anhui Sinograce Chemical Co., Ltd. Main Business Overview
13.11.5 Anhui Sinograce Chemical Co., Ltd. Latest Developments
13.12 Entron Advanced Materials Co., Ltd.
13.12.1 Entron Advanced Materials Co., Ltd. Company Information
13.12.2 Entron Advanced Materials Co., Ltd. Water-Based Protective Film Adhesive Product Portfolios and Specifications
13.12.3 Entron Advanced Materials Co., Ltd. Water-Based Protective Film Adhesive Sales, Revenue, Price and Gross Margin (2021-2026)
13.12.4 Entron Advanced Materials Co., Ltd. Main Business Overview
13.12.5 Entron Advanced Materials Co., Ltd. Latest Developments
13.13 Huizhou Qiangmao Chemical Technology Co., Ltd.
13.13.1 Huizhou Qiangmao Chemical Technology Co., Ltd. Company Information
13.13.2 Huizhou Qiangmao Chemical Technology Co., Ltd. Water-Based Protective Film Adhesive Product Portfolios and Specifications
13.13.3 Huizhou Qiangmao Chemical Technology Co., Ltd. Water-Based Protective Film Adhesive Sales, Revenue, Price and Gross Margin (2021-2026)
13.13.4 Huizhou Qiangmao Chemical Technology Co., Ltd. Main Business Overview
13.13.5 Huizhou Qiangmao Chemical Technology Co., Ltd. Latest Developments

+357 96 030922
info@marketpublishers.com

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Water-Based Protective Film Adhesive Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. Water-Based Protective Film Adhesive Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Acrylic Emulsion Type
Table 4. Major Players of Styrene-Acrylic and Other Acrylic Copolymer Type
Table 5. Major Players of Waterborne Polyurethane or Hybrid Type
Table 6. Global Water-Based Protective Film Adhesive Sales by Type (2021-2026) & (Kilotons)
Table 7. Global Water-Based Protective Film Adhesive Sales Market Share by Type (2021-2026)
Table 8. Global Water-Based Protective Film Adhesive Revenue by Type (2021-2026) & ($ million)
Table 9. Global Water-Based Protective Film Adhesive Revenue Market Share by Type (2021-2026)
Table 10. Global Water-Based Protective Film Adhesive Sale Price by Type (2021-2026) & (US$/Ton)
Table 11. Major Players of Ultra-Low-Tack Removable Grade
Table 12. Major Players of Low-Tack Removable Grade
Table 13. Major Players of Medium-Tack Removable Grade
Table 14. Global Water-Based Protective Film Adhesive Sales by Removal Strength (2021-2026) & (Kilotons)
Table 15. Global Water-Based Protective Film Adhesive Sales Market Share by Removal Strength (2021-2026)
Table 16. Global Water-Based Protective Film Adhesive Revenue by Removal Strength (2021-2026) & ($ million)
Table 17. Global Water-Based Protective Film Adhesive Revenue Market Share by Removal Strength (2021-2026)
Table 18. Global Water-Based Protective Film Adhesive Sale Price by Removal Strength (2021-2026) & (US$/Ton)
Table 19. Major Players of Standard Solids: <45%
Table 20. Major Players of Medium-High Solids: 45%–55%
Table 21. Major Players of High Solids: >55%
Table 22. Global Water-Based Protective Film Adhesive Sales by Solids Content (2021-2026) & (Kilotons)

+357 96 030922
info@marketpublishers.com

Table 23. Global Water-Based Protective Film Adhesive Sales Market Share by Solids Content (2021-2026)
Table 24. Global Water-Based Protective Film Adhesive Revenue by Solids Content (2021-2026) & ($ million)
Table 25. Global Water-Based Protective Film Adhesive Revenue Market Share by Solids Content (2021-2026)
Table 26. Global Water-Based Protective Film Adhesive Sale Price by Solids Content (2021-2026) & (US$/Ton)
Table 27. Global Water-Based Protective Film Adhesive Sale by Application (2021-2026) & (Kilotons)
Table 28. Global Water-Based Protective Film Adhesive Sale Market Share by Application (2021-2026)
Table 29. Global Water-Based Protective Film Adhesive Revenue by Application (2021-2026) & ($ million)
Table 30. Global Water-Based Protective Film Adhesive Revenue Market Share by Application (2021-2026)
Table 31. Global Water-Based Protective Film Adhesive Sale Price by Application (2021-2026) & (US$/Ton)
Table 32. Global Water-Based Protective Film Adhesive Sales by Company (2021-2026) & (Kilotons)
Table 33. Global Water-Based Protective Film Adhesive Sales Market Share by Company (2021-2026)
Table 34. Global Water-Based Protective Film Adhesive Revenue by Company (2021-2026) & ($ millions)
Table 35. Global Water-Based Protective Film Adhesive Revenue Market Share by Company (2021-2026)
Table 36. Global Water-Based Protective Film Adhesive Sale Price by Company (2021-2026) & (US$/Ton)
Table 37. Key Manufacturers Water-Based Protective Film Adhesive Producing Area Distribution and Sales Area
Table 38. Players Water-Based Protective Film Adhesive Products Offered
Table 39. Water-Based Protective Film Adhesive Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 40. New Products and Potential Entrants
Table 41. Market M&A Activity & Strategy
Table 42. Global Water-Based Protective Film Adhesive Sales by Geographic Region (2021-2026) & (Kilotons)
Table 43. Global Water-Based Protective Film Adhesive Sales Market Share Geographic Region (2021-2026)

+357 96 030922
info@marketpublishers.com

Table 44. Global Water-Based Protective Film Adhesive Revenue by Geographic Region (2021-2026) & ($ millions)
Table 45. Global Water-Based Protective Film Adhesive Revenue Market Share by Geographic Region (2021-2026)
Table 46. Global Water-Based Protective Film Adhesive Sales by Country/Region (2021-2026) & (Kilotons)
Table 47. Global Water-Based Protective Film Adhesive Sales Market Share by Country/Region (2021-2026)
Table 48. Global Water-Based Protective Film Adhesive Revenue by Country/Region (2021-2026) & ($ millions)
Table 49. Global Water-Based Protective Film Adhesive Revenue Market Share by Country/Region (2021-2026)
Table 50. Americas Water-Based Protective Film Adhesive Sales by Country (2021-2026) & (Kilotons)
Table 51. Americas Water-Based Protective Film Adhesive Sales Market Share by Country (2021-2026)
Table 52. Americas Water-Based Protective Film Adhesive Revenue by Country (2021-2026) & ($ millions)
Table 53. Americas Water-Based Protective Film Adhesive Sales by Type (2021-2026) & (Kilotons)
Table 54. Americas Water-Based Protective Film Adhesive Sales by Application (2021-2026) & (Kilotons)
Table 55. APAC Water-Based Protective Film Adhesive Sales by Region (2021-2026) & (Kilotons)
Table 56. APAC Water-Based Protective Film Adhesive Sales Market Share by Region (2021-2026)
Table 57. APAC Water-Based Protective Film Adhesive Revenue by Region (2021-2026) & ($ millions)
Table 58. APAC Water-Based Protective Film Adhesive Sales by Type (2021-2026) & (Kilotons)
Table 59. APAC Water-Based Protective Film Adhesive Sales by Application (2021-2026) & (Kilotons)
Table 60. Europe Water-Based Protective Film Adhesive Sales by Country (2021-2026) & (Kilotons)
Table 61. Europe Water-Based Protective Film Adhesive Revenue by Country (2021-2026) & ($ millions)
Table 62. Europe Water-Based Protective Film Adhesive Sales by Type (2021-2026) & (Kilotons)
Table 63. Europe Water-Based Protective Film Adhesive Sales by Application

+357 96 030922
info@marketpublishers.com

(2021-2026) & (Kilotons)
Table 64. Middle East & Africa Water-Based Protective Film Adhesive Sales by Country (2021-2026) & (Kilotons)
Table 65. Middle East & Africa Water-Based Protective Film Adhesive Revenue Market Share by Country (2021-2026)
Table 66. Middle East & Africa Water-Based Protective Film Adhesive Sales by Type (2021-2026) & (Kilotons)
Table 67. Middle East & Africa Water-Based Protective Film Adhesive Sales by Application (2021-2026) & (Kilotons)
Table 68. Key Market Drivers & Growth Opportunities of Water-Based Protective Film Adhesive
Table 69. Key Market Challenges & Risks of Water-Based Protective Film Adhesive
Table 70. Key Industry Trends of Water-Based Protective Film Adhesive
Table 71. Water-Based Protective Film Adhesive Raw Material
Table 72. Key Suppliers of Raw Materials
Table 73. Water-Based Protective Film Adhesive Distributors List
Table 74. Water-Based Protective Film Adhesive Customer List
Table 75. Global Water-Based Protective Film Adhesive Sales Forecast by Region (2027-2032) & (Kilotons)
Table 76. Global Water-Based Protective Film Adhesive Revenue Forecast by Region (2027-2032) & ($ millions)
Table 77. Americas Water-Based Protective Film Adhesive Sales Forecast by Country (2027-2032) & (Kilotons)
Table 78. Americas Water-Based Protective Film Adhesive Annual Revenue Forecast by Country (2027-2032) & ($ millions)
Table 79. APAC Water-Based Protective Film Adhesive Sales Forecast by Region (2027-2032) & (Kilotons)
Table 80. APAC Water-Based Protective Film Adhesive Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 81. Europe Water-Based Protective Film Adhesive Sales Forecast by Country (2027-2032) & (Kilotons)
Table 82. Europe Water-Based Protective Film Adhesive Revenue Forecast by Country (2027-2032) & ($ millions)
Table 83. Middle East & Africa Water-Based Protective Film Adhesive Sales Forecast by Country (2027-2032) & (Kilotons)
Table 84. Middle East & Africa Water-Based Protective Film Adhesive Revenue Forecast by Country (2027-2032) & ($ millions)
Table 85. Global Water-Based Protective Film Adhesive Sales Forecast by Type (2027-2032) & (Kilotons)

+357 96 030922
info@marketpublishers.com

Table 86. Global Water-Based Protective Film Adhesive Revenue Forecast by Type (2027-2032) & ($ millions)
Table 87. Global Water-Based Protective Film Adhesive Sales Forecast by Application (2027-2032) & (Kilotons)
Table 88. Global Water-Based Protective Film Adhesive Revenue Forecast by Application (2027-2032) & ($ millions)
Table 89. Dow Inc. Basic Information, Water-Based Protective Film Adhesive Manufacturing Base, Sales Area and Its Competitors
Table 90. Dow Inc. Water-Based Protective Film Adhesive Product Portfolios and Specifications
Table 91. Dow Inc. Water-Based Protective Film Adhesive Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 92. Dow Inc. Main Business
Table 93. Dow Inc. Latest Developments
Table 94. Synthomer plc Basic Information, Water-Based Protective Film Adhesive Manufacturing Base, Sales Area and Its Competitors
Table 95. Synthomer plc Water-Based Protective Film Adhesive Product Portfolios and Specifications
Table 96. Synthomer plc Water-Based Protective Film Adhesive Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 97. Synthomer plc Main Business
Table 98. Synthomer plc Latest Developments
Table 99. Henkel AG & Co. KGaA Basic Information, Water-Based Protective Film Adhesive Manufacturing Base, Sales Area and Its Competitors
Table 100. Henkel AG & Co. KGaA Water-Based Protective Film Adhesive Product Portfolios and Specifications
Table 101. Henkel AG & Co. KGaA Water-Based Protective Film Adhesive Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 102. Henkel AG & Co. KGaA Main Business
Table 103. Henkel AG & Co. KGaA Latest Developments
Table 104. Franklin International, Inc. Basic Information, Water-Based Protective Film Adhesive Manufacturing Base, Sales Area and Its Competitors
Table 105. Franklin International, Inc. Water-Based Protective Film Adhesive Product Portfolios and Specifications
Table 106. Franklin International, Inc. Water-Based Protective Film Adhesive Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 107. Franklin International, Inc. Main Business
Table 108. Franklin International, Inc. Latest Developments
Table 109. Mallard Creek Polymers, LLC Basic Information, Water-Based Protective

+357 96 030922
info@marketpublishers.com

Film Adhesive Manufacturing Base, Sales Area and Its Competitors
Table 110. Mallard Creek Polymers, LLC Water-Based Protective Film Adhesive Product Portfolios and Specifications
Table 111. Mallard Creek Polymers, LLC Water-Based Protective Film Adhesive Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 112. Mallard Creek Polymers, LLC Main Business
Table 113. Mallard Creek Polymers, LLC Latest Developments
Table 114. ThreeBond Co., Ltd. Basic Information, Water-Based Protective Film Adhesive Manufacturing Base, Sales Area and Its Competitors
Table 115. ThreeBond Co., Ltd. Water-Based Protective Film Adhesive Product Portfolios and Specifications
Table 116. ThreeBond Co., Ltd. Water-Based Protective Film Adhesive Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 117. ThreeBond Co., Ltd. Main Business
Table 118. ThreeBond Co., Ltd. Latest Developments
Table 119. Arkema Group (Bostik) Basic Information, Water-Based Protective Film Adhesive Manufacturing Base, Sales Area and Its Competitors
Table 120. Arkema Group (Bostik) Water-Based Protective Film Adhesive Product Portfolios and Specifications
Table 121. Arkema Group (Bostik) Water-Based Protective Film Adhesive Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 122. Arkema Group (Bostik) Main Business
Table 123. Arkema Group (Bostik) Latest Developments
Table 124. H.B. Fuller Company Basic Information, Water-Based Protective Film Adhesive Manufacturing Base, Sales Area and Its Competitors
Table 125. H.B. Fuller Company Water-Based Protective Film Adhesive Product Portfolios and Specifications
Table 126. H.B. Fuller Company Water-Based Protective Film Adhesive Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 127. H.B. Fuller Company Main Business
Table 128. H.B. Fuller Company Latest Developments
Table 129. Wacker Chemie AG Basic Information, Water-Based Protective Film Adhesive Manufacturing Base, Sales Area and Its Competitors
Table 130. Wacker Chemie AG Water-Based Protective Film Adhesive Product Portfolios and Specifications
Table 131. Wacker Chemie AG Water-Based Protective Film Adhesive Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 132. Wacker Chemie AG Main Business
Table 133. Wacker Chemie AG Latest Developments

+357 96 030922
info@marketpublishers.com

Table 134. BASF SE Basic Information, Water-Based Protective Film Adhesive Manufacturing Base, Sales Area and Its Competitors
Table 135. BASF SE Water-Based Protective Film Adhesive Product Portfolios and Specifications
Table 136. BASF SE Water-Based Protective Film Adhesive Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 137. BASF SE Main Business
Table 138. BASF SE Latest Developments
Table 139. Anhui Sinograce Chemical Co., Ltd. Basic Information, Water-Based Protective Film Adhesive Manufacturing Base, Sales Area and Its Competitors
Table 140. Anhui Sinograce Chemical Co., Ltd. Water-Based Protective Film Adhesive Product Portfolios and Specifications
Table 141. Anhui Sinograce Chemical Co., Ltd. Water-Based Protective Film Adhesive Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 142. Anhui Sinograce Chemical Co., Ltd. Main Business
Table 143. Anhui Sinograce Chemical Co., Ltd. Latest Developments
Table 144. Entron Advanced Materials Co., Ltd. Basic Information, Water-Based Protective Film Adhesive Manufacturing Base, Sales Area and Its Competitors
Table 145. Entron Advanced Materials Co., Ltd. Water-Based Protective Film Adhesive Product Portfolios and Specifications
Table 146. Entron Advanced Materials Co., Ltd. Water-Based Protective Film Adhesive Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 147. Entron Advanced Materials Co., Ltd. Main Business
Table 148. Entron Advanced Materials Co., Ltd. Latest Developments
Table 149. Huizhou Qiangmao Chemical Technology Co., Ltd. Basic Information, Water-Based Protective Film Adhesive Manufacturing Base, Sales Area and Its Competitors
Table 150. Huizhou Qiangmao Chemical Technology Co., Ltd. Water-Based Protective Film Adhesive Product Portfolios and Specifications
Table 151. Huizhou Qiangmao Chemical Technology Co., Ltd. Water-Based Protective Film Adhesive Sales (Kilotons), Revenue ($ Million), Price (US$/Ton) and Gross Margin (2021-2026)
Table 152. Huizhou Qiangmao Chemical Technology Co., Ltd. Main Business
Table 153. Huizhou Qiangmao Chemical Technology Co., Ltd. Latest Developments

+357 96 030922
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Water-Based Protective Film Adhesive
Figure 2. Water-Based Protective Film Adhesive Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Water-Based Protective Film Adhesive Sales Growth Rate 2021-2032 (Kilotons)
Figure 7. Global Water-Based Protective Film Adhesive Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. Water-Based Protective Film Adhesive Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. Water-Based Protective Film Adhesive Sales Market Share by Country/Region (2025)
Figure 10. Water-Based Protective Film Adhesive Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of Acrylic Emulsion Type
Figure 12. Product Picture of Styrene-Acrylic and Other Acrylic Copolymer Type
Figure 13. Product Picture of Waterborne Polyurethane or Hybrid Type
Figure 14. Global Water-Based Protective Film Adhesive Sales Market Share by Type in 2026
Figure 15. Global Water-Based Protective Film Adhesive Revenue Market Share by Type (2021-2026)
Figure 16. Product Picture of Ultra-Low-Tack Removable Grade
Figure 17. Product Picture of Low-Tack Removable Grade
Figure 18. Product Picture of Medium-Tack Removable Grade
Figure 19. Global Water-Based Protective Film Adhesive Sales Market Share by Removal Strength in 2026
Figure 20. Global Water-Based Protective Film Adhesive Revenue Market Share by Removal Strength (2021-2026)
Figure 21. Product Picture of Standard Solids: <45%
Figure 22. Product Picture of Medium-High Solids: 45%–55%
Figure 23. Product Picture of High Solids: >55%
Figure 24. Global Water-Based Protective Film Adhesive Sales Market Share by Solids Content in 2026
Figure 25. Global Water-Based Protective Film Adhesive Revenue Market Share by

+357 96 030922
info@marketpublishers.com

Solids Content (2021-2026)
Figure 26. Water-Based Protective Film Adhesive Consumed in Metals & Building Panels
Figure 27. Global Water-Based Protective Film Adhesive Market: Metals & Building Panels (2021-2026) & (Kilotons)
Figure 28. Water-Based Protective Film Adhesive Consumed in Electronics, Displays & Precision Components
Figure 29. Global Water-Based Protective Film Adhesive Market: Electronics, Displays & Precision Components (2021-2026) & (Kilotons)
Figure 30. Water-Based Protective Film Adhesive Consumed in Appliances & Consumer Durables
Figure 31. Global Water-Based Protective Film Adhesive Market: Appliances & Consumer Durables (2021-2026) & (Kilotons)
Figure 32. Water-Based Protective Film Adhesive Consumed in Automotive & Transportation
Figure 33. Global Water-Based Protective Film Adhesive Market: Automotive & Transportation (2021-2026) & (Kilotons)
Figure 34. Water-Based Protective Film Adhesive Consumed in Other
Figure 35. Global Water-Based Protective Film Adhesive Market: Other (2021-2026) & (Kilotons)
Figure 36. Global Water-Based Protective Film Adhesive Sale Market Share by Application (2025)
Figure 37. Global Water-Based Protective Film Adhesive Revenue Market Share by Application in 2025
Figure 38. Water-Based Protective Film Adhesive Sales by Company in 2025 (Kilotons)
Figure 39. Global Water-Based Protective Film Adhesive Sales Market Share by Company in 2025
Figure 40. Water-Based Protective Film Adhesive Revenue by Company in 2025 ($ millions)
Figure 41. Global Water-Based Protective Film Adhesive Revenue Market Share by Company in 2025
Figure 42. Global Water-Based Protective Film Adhesive Sales Market Share by Geographic Region (2021-2026)
Figure 43. Global Water-Based Protective Film Adhesive Revenue Market Share by Geographic Region in 2025
Figure 44. Americas Water-Based Protective Film Adhesive Sales 2021-2026 (Kilotons)
Figure 45. Americas Water-Based Protective Film Adhesive Revenue 2021-2026 ($ millions)
Figure 46. APAC Water-Based Protective Film Adhesive Sales 2021-2026 (Kilotons)

+357 96 030922
info@marketpublishers.com

Figure 47. APAC Water-Based Protective Film Adhesive Revenue 2021-2026 ($ millions)
Figure 48. Europe Water-Based Protective Film Adhesive Sales 2021-2026 (Kilotons)
Figure 49. Europe Water-Based Protective Film Adhesive Revenue 2021-2026 ($ millions)
Figure 50. Middle East & Africa Water-Based Protective Film Adhesive Sales 2021-2026 (Kilotons)
Figure 51. Middle East & Africa Water-Based Protective Film Adhesive Revenue 2021-2026 ($ millions)
Figure 52. Americas Water-Based Protective Film Adhesive Sales Market Share by Country in 2025
Figure 53. Americas Water-Based Protective Film Adhesive Revenue Market Share by Country (2021-2026)
Figure 54. Americas Water-Based Protective Film Adhesive Sales Market Share by Type (2021-2026)
Figure 55. Americas Water-Based Protective Film Adhesive Sales Market Share by Application (2021-2026)
Figure 56. United States Water-Based Protective Film Adhesive Revenue Growth 2021-2026 ($ millions)
Figure 57. Canada Water-Based Protective Film Adhesive Revenue Growth 2021-2026 ($ millions)
Figure 58. Mexico Water-Based Protective Film Adhesive Revenue Growth 2021-2026 ($ millions)
Figure 59. Brazil Water-Based Protective Film Adhesive Revenue Growth 2021-2026 ($ millions)
Figure 60. APAC Water-Based Protective Film Adhesive Sales Market Share by Region in 2025
Figure 61. APAC Water-Based Protective Film Adhesive Revenue Market Share by Region (2021-2026)
Figure 62. APAC Water-Based Protective Film Adhesive Sales Market Share by Type (2021-2026)
Figure 63. APAC Water-Based Protective Film Adhesive Sales Market Share by Application (2021-2026)
Figure 64. China Water-Based Protective Film Adhesive Revenue Growth 2021-2026 ($ millions)
Figure 65. Japan Water-Based Protective Film Adhesive Revenue Growth 2021-2026 ($ millions)
Figure 66. South Korea Water-Based Protective Film Adhesive Revenue Growth 2021-2026 ($ millions)

+357 96 030922
info@marketpublishers.com

Figure 67. Southeast Asia Water-Based Protective Film Adhesive Revenue Growth 2021-2026 ($ millions)
Figure 68. India Water-Based Protective Film Adhesive Revenue Growth 2021-2026 ($ millions)
Figure 69. Australia Water-Based Protective Film Adhesive Revenue Growth 2021-2026 ($ millions)
Figure 70. China Taiwan Water-Based Protective Film Adhesive Revenue Growth 2021-2026 ($ millions)
Figure 71. Europe Water-Based Protective Film Adhesive Sales Market Share by Country in 2025
Figure 72. Europe Water-Based Protective Film Adhesive Revenue Market Share by Country (2021-2026)
Figure 73. Europe Water-Based Protective Film Adhesive Sales Market Share by Type (2021-2026)
Figure 74. Europe Water-Based Protective Film Adhesive Sales Market Share by Application (2021-2026)
Figure 75. Germany Water-Based Protective Film Adhesive Revenue Growth 2021-2026 ($ millions)
Figure 76. France Water-Based Protective Film Adhesive Revenue Growth 2021-2026 ($ millions)
Figure 77. UK Water-Based Protective Film Adhesive Revenue Growth 2021-2026 ($ millions)
Figure 78. Italy Water-Based Protective Film Adhesive Revenue Growth 2021-2026 ($ millions)
Figure 79. Russia Water-Based Protective Film Adhesive Revenue Growth 2021-2026 ($ millions)
Figure 80. Middle East & Africa Water-Based Protective Film Adhesive Sales Market Share by Country (2021-2026)
Figure 81. Middle East & Africa Water-Based Protective Film Adhesive Sales Market Share by Type (2021-2026)
Figure 82. Middle East & Africa Water-Based Protective Film Adhesive Sales Market Share by Application (2021-2026)
Figure 83. Egypt Water-Based Protective Film Adhesive Revenue Growth 2021-2026 ($ millions)
Figure 84. South Africa Water-Based Protective Film Adhesive Revenue Growth 2021-2026 ($ millions)
Figure 85. Israel Water-Based Protective Film Adhesive Revenue Growth 2021-2026 ($ millions)
Figure 86. Turkey Water-Based Protective Film Adhesive Revenue Growth 2021-2026

+357 96 030922
info@marketpublishers.com

($ millions)
Figure 87. GCC Countries Water-Based Protective Film Adhesive Revenue Growth 2021-2026 ($ millions)
Figure 88. Manufacturing Cost Structure Analysis of Water-Based Protective Film Adhesive in 2026
Figure 89. Manufacturing Process Analysis of Water-Based Protective Film Adhesive
Figure 90. Industry Chain Structure of Water-Based Protective Film Adhesive
Figure 91. Channels of Distribution
Figure 92. Global Water-Based Protective Film Adhesive Sales Market Forecast by Region (2027-2032)
Figure 93. Global Water-Based Protective Film Adhesive Revenue Market Share Forecast by Region (2027-2032)
Figure 94. Global Water-Based Protective Film Adhesive Sales Market Share Forecast by Type (2027-2032)
Figure 95. Global Water-Based Protective Film Adhesive Revenue Market Share Forecast by Type (2027-2032)
Figure 96. Global Water-Based Protective Film Adhesive Sales Market Share Forecast by Application (2027-2032)
Figure 97. Global Water-Based Protective Film Adhesive Revenue Market Share Forecast by Application (2027-2032)

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Global Water-Based Protective Film Adhesive Market Growth 2026-2032

Product link: https://marketpublishers.com/r/G122D1EFC990EN.html

Price: US$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G122D1EFC990EN.html