

# Global Water-based Packaging Primers Market Growth 2025-2031

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## Abstracts

The global Water-based Packaging Primers market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

In the digital printing of corrugated box, folding box, flexible packaging and other packaging - primer is a necessary link. The primer can improve the ink adhesion and dryness of the substrate surface, thus improving the final product quality and production efficiency. From the perspective of packaging manufacturing, the primer can improve the dryness of the water-based system and improve the wear resistance, so as to print and stack more packages on the production line and maximize productivity. Water-based coatings refer to coatings that use water as solvent or dispersion medium.

United States market for Water-based Packaging Primers is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Water-based Packaging Primers is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Water-based Packaging Primers is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Water-based Packaging Primers players cover Sherwin-Williams, PPG Industries, Akzo Nobel, DIC Corporation, Siegwerk, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Water-based Packaging

Primers Industry Forecast” looks at past sales and reviews total world Water-based Packaging Primers sales in 2024, providing a comprehensive analysis by region and market sector of projected Water-based Packaging Primers sales for 2025 through 2031. With Water-based Packaging Primers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Water-based Packaging Primers industry.

This Insight Report provides a comprehensive analysis of the global Water-based Packaging Primers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Water-based Packaging Primers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Water-based Packaging Primers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Water-based Packaging Primers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Water-based Packaging Primers.

This report presents a comprehensive overview, market shares, and growth opportunities of Water-based Packaging Primers market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Natural Water-based Primers

Synthetic Water-based Primers

#### Segmentation by Application:

Flexible Packaging

## Rigid Packaging

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sherwin-Williams

PPG Industries

Akzo Nobel

DIC Corporation

Siegwerk

Mitsui Chemicals

Hubergroup

ACTEGA Terra GmbH

H.B. Fuller

Uflex

Mica Corporation

Salchi Metalcoat

Michelman

Coim Group

Cork Industries

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Water-based Packaging Primers market?

What factors are driving Water-based Packaging Primers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Water-based Packaging Primers market opportunities vary by end market size?

How does Water-based Packaging Primers break out by Type, by Application?

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