

Global Water-Based Inkjet Printer Inks Market Growth 2026-2032

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Abstracts

The global Water-Based Inkjet Printer Inks market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Water-based inkjet printer inks are inks that use water as the primary solvent and are designed specifically for inkjet printers. These inks may contain either dyes or pigments, enabling the production of high-quality images on various types of printing media. The main advantages of water-based inkjet printer inks include lower volatile organic compound (VOC) emissions, making them relatively environmentally friendly. Additionally, these inks generally offer good color reproduction and detail. They are suitable for a range of applications, including home, office, and professional printing. However, the water resistance and lightfastness of water-based inks may not be as high as other ink types, so choosing the right ink for specific needs is important.

United States market for Water-Based Inkjet Printer Inks is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Water-Based Inkjet Printer Inks is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Water-Based Inkjet Printer Inks is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Water-Based Inkjet Printer Inks players cover Epson Corporation, HP Inc., Canon Inc., Brother Industries, Ltd., Kao Corporation, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Water-Based Inkjet Printer Inks Industry Forecast" looks at past sales and reviews total world Water-Based Inkjet Printer Inks sales in 2025, providing a comprehensive analysis by region and market sector of projected Water-Based Inkjet Printer Inks sales for 2026 through 2032. With Water-Based Inkjet Printer Inks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Water-Based Inkjet Printer Inks industry.

This Insight Report provides a comprehensive analysis of the global Water-Based Inkjet Printer Inks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Water-Based Inkjet Printer Inks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Water-Based Inkjet Printer Inks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Water-Based Inkjet Printer Inks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Water-Based Inkjet Printer Inks.

This report presents a comprehensive overview, market shares, and growth opportunities of Water-Based Inkjet Printer Inks market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Dye-based Inks

Pigment-based Inks

Segmentation by Application:

Graphic Arts and Photography

Labels and Packaging

Signage and Displays

Textiles

Office Printing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Epson Corporation

HP Inc.

Canon Inc.

Brother Industries, Ltd.

Kao Corporation

Sawgrass Technologies

Dupont

Nazdar

Sensient Technologies Corporation

Sun Chemical Corporation

Key Questions Addressed in this Report

What is the 10-year outlook for the global Water-Based Inkjet Printer Inks market?

What factors are driving Water-Based Inkjet Printer Inks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Water-Based Inkjet Printer Inks market opportunities vary by end market size?

How does Water-Based Inkjet Printer Inks break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Water-Based Inkjet Printer Inks Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Water-Based Inkjet Printer Inks by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Water-Based Inkjet Printer Inks by Country/Region, 2021, 2025 & 2032
- 2.2 Water-Based Inkjet Printer Inks Segment by Type
 - 2.2.1 Dye-based Inks
 - 2.2.2 Pigment-based Inks
 - 2.2.3 Water-Based Inkjet Printer Inks Sales by Type
 - 2.2.3.1 Global Water-Based Inkjet Printer Inks Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Water-Based Inkjet Printer Inks Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Water-Based Inkjet Printer Inks Sale Price by Type (2021-2026)
- 2.3 Water-Based Inkjet Printer Inks Segment by Application
 - 2.3.1 Graphic Arts and Photography
 - 2.3.2 Labels and Packaging
 - 2.3.3 Signage and Displays
 - 2.3.4 Textiles
 - 2.3.5 Office Printing
 - 2.3.6 Others
 - 2.3.7 Water-Based Inkjet Printer Inks Sales by Application
 - 2.3.7.1 Global Water-Based Inkjet Printer Inks Sale Market Share by Application

(2021-2026)

2.3.7.2 Global Water-Based Inkjet Printer Inks Revenue and Market Share by Application (2021-2026)

2.3.7.3 Global Water-Based Inkjet Printer Inks Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Water-Based Inkjet Printer Inks Breakdown Data by Company

3.1.1 Global Water-Based Inkjet Printer Inks Annual Sales by Company (2021-2026)

3.1.2 Global Water-Based Inkjet Printer Inks Sales Market Share by Company (2021-2026)

3.2 Global Water-Based Inkjet Printer Inks Annual Revenue by Company (2021-2026)

3.2.1 Global Water-Based Inkjet Printer Inks Revenue by Company (2021-2026)

3.2.2 Global Water-Based Inkjet Printer Inks Revenue Market Share by Company (2021-2026)

3.3 Global Water-Based Inkjet Printer Inks Sale Price by Company

3.4 Key Manufacturers Water-Based Inkjet Printer Inks Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Water-Based Inkjet Printer Inks Product Location Distribution

3.4.2 Players Water-Based Inkjet Printer Inks Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR WATER-BASED INKJET PRINTER INKS BY GEOGRAPHIC REGION

4.1 World Historic Water-Based Inkjet Printer Inks Market Size by Geographic Region (2021-2026)

4.1.1 Global Water-Based Inkjet Printer Inks Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Water-Based Inkjet Printer Inks Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Water-Based Inkjet Printer Inks Market Size by Country/Region (2021-2026)

4.2.1 Global Water-Based Inkjet Printer Inks Annual Sales by Country/Region (2021-2026)

4.2.2 Global Water-Based Inkjet Printer Inks Annual Revenue by Country/Region (2021-2026)

4.3 Americas Water-Based Inkjet Printer Inks Sales Growth

4.4 APAC Water-Based Inkjet Printer Inks Sales Growth

4.5 Europe Water-Based Inkjet Printer Inks Sales Growth

4.6 Middle East & Africa Water-Based Inkjet Printer Inks Sales Growth

5 AMERICAS

5.1 Americas Water-Based Inkjet Printer Inks Sales by Country

5.1.1 Americas Water-Based Inkjet Printer Inks Sales by Country (2021-2026)

5.1.2 Americas Water-Based Inkjet Printer Inks Revenue by Country (2021-2026)

5.2 Americas Water-Based Inkjet Printer Inks Sales by Type (2021-2026)

5.3 Americas Water-Based Inkjet Printer Inks Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Water-Based Inkjet Printer Inks Sales by Region

6.1.1 APAC Water-Based Inkjet Printer Inks Sales by Region (2021-2026)

6.1.2 APAC Water-Based Inkjet Printer Inks Revenue by Region (2021-2026)

6.2 APAC Water-Based Inkjet Printer Inks Sales by Type (2021-2026)

6.3 APAC Water-Based Inkjet Printer Inks Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Water-Based Inkjet Printer Inks by Country

7.1.1 Europe Water-Based Inkjet Printer Inks Sales by Country (2021-2026)

7.1.2 Europe Water-Based Inkjet Printer Inks Revenue by Country (2021-2026)

- 7.2 Europe Water-Based Inkjet Printer Inks Sales by Type (2021-2026)
- 7.3 Europe Water-Based Inkjet Printer Inks Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Water-Based Inkjet Printer Inks by Country
 - 8.1.1 Middle East & Africa Water-Based Inkjet Printer Inks Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Water-Based Inkjet Printer Inks Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Water-Based Inkjet Printer Inks Sales by Type (2021-2026)
- 8.3 Middle East & Africa Water-Based Inkjet Printer Inks Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Water-Based Inkjet Printer Inks
- 10.3 Manufacturing Process Analysis of Water-Based Inkjet Printer Inks
- 10.4 Industry Chain Structure of Water-Based Inkjet Printer Inks

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Water-Based Inkjet Printer Inks Distributors

11.3 Water-Based Inkjet Printer Inks Customer

12 WORLD FORECAST REVIEW FOR WATER-BASED INKJET PRINTER INKS BY GEOGRAPHIC REGION

12.1 Global Water-Based Inkjet Printer Inks Market Size Forecast by Region

12.1.1 Global Water-Based Inkjet Printer Inks Forecast by Region (2027-2032)

12.1.2 Global Water-Based Inkjet Printer Inks Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Water-Based Inkjet Printer Inks Forecast by Type (2027-2032)

12.7 Global Water-Based Inkjet Printer Inks Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Epson Corporation

13.1.1 Epson Corporation Company Information

13.1.2 Epson Corporation Water-Based Inkjet Printer Inks Product Portfolios and Specifications

13.1.3 Epson Corporation Water-Based Inkjet Printer Inks Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Epson Corporation Main Business Overview

13.1.5 Epson Corporation Latest Developments

13.2 HP Inc.

13.2.1 HP Inc. Company Information

13.2.2 HP Inc. Water-Based Inkjet Printer Inks Product Portfolios and Specifications

13.2.3 HP Inc. Water-Based Inkjet Printer Inks Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 HP Inc. Main Business Overview

13.2.5 HP Inc. Latest Developments

13.3 Canon Inc.

13.3.1 Canon Inc. Company Information

13.3.2 Canon Inc. Water-Based Inkjet Printer Inks Product Portfolios and Specifications

13.3.3 Canon Inc. Water-Based Inkjet Printer Inks Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Canon Inc. Main Business Overview

13.3.5 Canon Inc. Latest Developments

13.4 Brother Industries, Ltd.

13.4.1 Brother Industries, Ltd. Company Information

13.4.2 Brother Industries, Ltd. Water-Based Inkjet Printer Inks Product Portfolios and Specifications

13.4.3 Brother Industries, Ltd. Water-Based Inkjet Printer Inks Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Brother Industries, Ltd. Main Business Overview

13.4.5 Brother Industries, Ltd. Latest Developments

13.5 Kao Corporation

13.5.1 Kao Corporation Company Information

13.5.2 Kao Corporation Water-Based Inkjet Printer Inks Product Portfolios and Specifications

13.5.3 Kao Corporation Water-Based Inkjet Printer Inks Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Kao Corporation Main Business Overview

13.5.5 Kao Corporation Latest Developments

13.6 Sawgrass Technologies

13.6.1 Sawgrass Technologies Company Information

13.6.2 Sawgrass Technologies Water-Based Inkjet Printer Inks Product Portfolios and Specifications

13.6.3 Sawgrass Technologies Water-Based Inkjet Printer Inks Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Sawgrass Technologies Main Business Overview

13.6.5 Sawgrass Technologies Latest Developments

13.7 Dupont

13.7.1 Dupont Company Information

13.7.2 Dupont Water-Based Inkjet Printer Inks Product Portfolios and Specifications

13.7.3 Dupont Water-Based Inkjet Printer Inks Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Dupont Main Business Overview

13.7.5 Dupont Latest Developments

13.8 Nazdar

13.8.1 Nazdar Company Information

- 13.8.2 Nazdar Water-Based Inkjet Printer Inks Product Portfolios and Specifications
- 13.8.3 Nazdar Water-Based Inkjet Printer Inks Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.8.4 Nazdar Main Business Overview
- 13.8.5 Nazdar Latest Developments
- 13.9 Sensient Technologies Corporation
 - 13.9.1 Sensient Technologies Corporation Company Information
 - 13.9.2 Sensient Technologies Corporation Water-Based Inkjet Printer Inks Product Portfolios and Specifications
 - 13.9.3 Sensient Technologies Corporation Water-Based Inkjet Printer Inks Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Sensient Technologies Corporation Main Business Overview
 - 13.9.5 Sensient Technologies Corporation Latest Developments
- 13.10 Sun Chemical Corporation
 - 13.10.1 Sun Chemical Corporation Company Information
 - 13.10.2 Sun Chemical Corporation Water-Based Inkjet Printer Inks Product Portfolios and Specifications
 - 13.10.3 Sun Chemical Corporation Water-Based Inkjet Printer Inks Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Sun Chemical Corporation Main Business Overview
 - 13.10.5 Sun Chemical Corporation Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Water-Based Inkjet Printer Inks Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Water-Based Inkjet Printer Inks Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Dye-based Inks

Table 4. Major Players of Pigment-based Inks

Table 5. Global Water-Based Inkjet Printer Inks Sales by Type (2021-2026) & (Tons)

Table 6. Global Water-Based Inkjet Printer Inks Sales Market Share by Type (2021-2026)

Table 7. Global Water-Based Inkjet Printer Inks Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Water-Based Inkjet Printer Inks Revenue Market Share by Type (2021-2026)

Table 9. Global Water-Based Inkjet Printer Inks Sale Price by Type (2021-2026) & (US\$/Ton)

Table 10. Global Water-Based Inkjet Printer Inks Sale by Application (2021-2026) & (Tons)

Table 11. Global Water-Based Inkjet Printer Inks Sale Market Share by Application (2021-2026)

Table 12. Global Water-Based Inkjet Printer Inks Revenue by Application (2021-2026) & (\$ million)

Table 13. Global Water-Based Inkjet Printer Inks Revenue Market Share by Application (2021-2026)

Table 14. Global Water-Based Inkjet Printer Inks Sale Price by Application (2021-2026) & (US\$/Ton)

Table 15. Global Water-Based Inkjet Printer Inks Sales by Company (2021-2026) & (Tons)

Table 16. Global Water-Based Inkjet Printer Inks Sales Market Share by Company (2021-2026)

Table 17. Global Water-Based Inkjet Printer Inks Revenue by Company (2021-2026) & (\$ millions)

Table 18. Global Water-Based Inkjet Printer Inks Revenue Market Share by Company (2021-2026)

Table 19. Global Water-Based Inkjet Printer Inks Sale Price by Company (2021-2026) & (US\$/Ton)

Table 20. Key Manufacturers Water-Based Inkjet Printer Inks Producing Area Distribution and Sales Area
Table 21. Players Water-Based Inkjet Printer Inks Products Offered
Table 22. Water-Based Inkjet Printer Inks Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 23. New Products and Potential Entrants
Table 24. Market M&A Activity & Strategy
Table 25. Global Water-Based Inkjet Printer Inks Sales by Geographic Region (2021-2026) & (Tons)
Table 26. Global Water-Based Inkjet Printer Inks Sales Market Share Geographic Region (2021-2026)
Table 27. Global Water-Based Inkjet Printer Inks Revenue by Geographic Region (2021-2026) & (\$ millions)
Table 28. Global Water-Based Inkjet Printer Inks Revenue Market Share by Geographic Region (2021-2026)
Table 29. Global Water-Based Inkjet Printer Inks Sales by Country/Region (2021-2026) & (Tons)
Table 30. Global Water-Based Inkjet Printer Inks Sales Market Share by Country/Region (2021-2026)
Table 31. Global Water-Based Inkjet Printer Inks Revenue by Country/Region (2021-2026) & (\$ millions)
Table 32. Global Water-Based Inkjet Printer Inks Revenue Market Share by Country/Region (2021-2026)
Table 33. Americas Water-Based Inkjet Printer Inks Sales by Country (2021-2026) & (Tons)
Table 34. Americas Water-Based Inkjet Printer Inks Sales Market Share by Country (2021-2026)
Table 35. Americas Water-Based Inkjet Printer Inks Revenue by Country (2021-2026) & (\$ millions)
Table 36. Americas Water-Based Inkjet Printer Inks Sales by Type (2021-2026) & (Tons)
Table 37. Americas Water-Based Inkjet Printer Inks Sales by Application (2021-2026) & (Tons)
Table 38. APAC Water-Based Inkjet Printer Inks Sales by Region (2021-2026) & (Tons)
Table 39. APAC Water-Based Inkjet Printer Inks Sales Market Share by Region (2021-2026)
Table 40. APAC Water-Based Inkjet Printer Inks Revenue by Region (2021-2026) & (\$ millions)
Table 41. APAC Water-Based Inkjet Printer Inks Sales by Type (2021-2026) & (Tons)

Table 42. APAC Water-Based Inkjet Printer Inks Sales by Application (2021-2026) & (Tons)

Table 43. Europe Water-Based Inkjet Printer Inks Sales by Country (2021-2026) & (Tons)

Table 44. Europe Water-Based Inkjet Printer Inks Revenue by Country (2021-2026) & (\$ millions)

Table 45. Europe Water-Based Inkjet Printer Inks Sales by Type (2021-2026) & (Tons)

Table 46. Europe Water-Based Inkjet Printer Inks Sales by Application (2021-2026) & (Tons)

Table 47. Middle East & Africa Water-Based Inkjet Printer Inks Sales by Country (2021-2026) & (Tons)

Table 48. Middle East & Africa Water-Based Inkjet Printer Inks Revenue Market Share by Country (2021-2026)

Table 49. Middle East & Africa Water-Based Inkjet Printer Inks Sales by Type (2021-2026) & (Tons)

Table 50. Middle East & Africa Water-Based Inkjet Printer Inks Sales by Application (2021-2026) & (Tons)

Table 51. Key Market Drivers & Growth Opportunities of Water-Based Inkjet Printer Inks

Table 52. Key Market Challenges & Risks of Water-Based Inkjet Printer Inks

Table 53. Key Industry Trends of Water-Based Inkjet Printer Inks

Table 54. Water-Based Inkjet Printer Inks Raw Material

Table 55. Key Suppliers of Raw Materials

Table 56. Water-Based Inkjet Printer Inks Distributors List

Table 57. Water-Based Inkjet Printer Inks Customer List

Table 58. Global Water-Based Inkjet Printer Inks Sales Forecast by Region (2027-2032) & (Tons)

Table 59. Global Water-Based Inkjet Printer Inks Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 60. Americas Water-Based Inkjet Printer Inks Sales Forecast by Country (2027-2032) & (Tons)

Table 61. Americas Water-Based Inkjet Printer Inks Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 62. APAC Water-Based Inkjet Printer Inks Sales Forecast by Region (2027-2032) & (Tons)

Table 63. APAC Water-Based Inkjet Printer Inks Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 64. Europe Water-Based Inkjet Printer Inks Sales Forecast by Country (2027-2032) & (Tons)

Table 65. Europe Water-Based Inkjet Printer Inks Revenue Forecast by Country

(2027-2032) & (\$ millions)

Table 66. Middle East & Africa Water-Based Inkjet Printer Inks Sales Forecast by Country (2027-2032) & (Tons)

Table 67. Middle East & Africa Water-Based Inkjet Printer Inks Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 68. Global Water-Based Inkjet Printer Inks Sales Forecast by Type (2027-2032) & (Tons)

Table 69. Global Water-Based Inkjet Printer Inks Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 70. Global Water-Based Inkjet Printer Inks Sales Forecast by Application (2027-2032) & (Tons)

Table 71. Global Water-Based Inkjet Printer Inks Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 72. Epson Corporation Basic Information, Water-Based Inkjet Printer Inks Manufacturing Base, Sales Area and Its Competitors

Table 73. Epson Corporation Water-Based Inkjet Printer Inks Product Portfolios and Specifications

Table 74. Epson Corporation Water-Based Inkjet Printer Inks Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 75. Epson Corporation Main Business

Table 76. Epson Corporation Latest Developments

Table 77. HP Inc. Basic Information, Water-Based Inkjet Printer Inks Manufacturing Base, Sales Area and Its Competitors

Table 78. HP Inc. Water-Based Inkjet Printer Inks Product Portfolios and Specifications

Table 79. HP Inc. Water-Based Inkjet Printer Inks Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 80. HP Inc. Main Business

Table 81. HP Inc. Latest Developments

Table 82. Canon Inc. Basic Information, Water-Based Inkjet Printer Inks Manufacturing Base, Sales Area and Its Competitors

Table 83. Canon Inc. Water-Based Inkjet Printer Inks Product Portfolios and Specifications

Table 84. Canon Inc. Water-Based Inkjet Printer Inks Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 85. Canon Inc. Main Business

Table 86. Canon Inc. Latest Developments

Table 87. Brother Industries, Ltd. Basic Information, Water-Based Inkjet Printer Inks Manufacturing Base, Sales Area and Its Competitors

Table 88. Brother Industries, Ltd. Water-Based Inkjet Printer Inks Product Portfolios and

Specifications

Table 89. Brother Industries, Ltd. Water-Based Inkjet Printer Inks Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 90. Brother Industries, Ltd. Main Business

Table 91. Brother Industries, Ltd. Latest Developments

Table 92. Kao Corporation Basic Information, Water-Based Inkjet Printer Inks Manufacturing Base, Sales Area and Its Competitors

Table 93. Kao Corporation Water-Based Inkjet Printer Inks Product Portfolios and Specifications

Table 94. Kao Corporation Water-Based Inkjet Printer Inks Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 95. Kao Corporation Main Business

Table 96. Kao Corporation Latest Developments

Table 97. Sawgrass Technologies Basic Information, Water-Based Inkjet Printer Inks Manufacturing Base, Sales Area and Its Competitors

Table 98. Sawgrass Technologies Water-Based Inkjet Printer Inks Product Portfolios and Specifications

Table 99. Sawgrass Technologies Water-Based Inkjet Printer Inks Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 100. Sawgrass Technologies Main Business

Table 101. Sawgrass Technologies Latest Developments

Table 102. Dupont Basic Information, Water-Based Inkjet Printer Inks Manufacturing Base, Sales Area and Its Competitors

Table 103. Dupont Water-Based Inkjet Printer Inks Product Portfolios and Specifications

Table 104. Dupont Water-Based Inkjet Printer Inks Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 105. Dupont Main Business

Table 106. Dupont Latest Developments

Table 107. Nazdar Basic Information, Water-Based Inkjet Printer Inks Manufacturing Base, Sales Area and Its Competitors

Table 108. Nazdar Water-Based Inkjet Printer Inks Product Portfolios and Specifications

Table 109. Nazdar Water-Based Inkjet Printer Inks Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 110. Nazdar Main Business

Table 111. Nazdar Latest Developments

Table 112. Sensient Technologies Corporation Basic Information, Water-Based Inkjet Printer Inks Manufacturing Base, Sales Area and Its Competitors

Table 113. Sensient Technologies Corporation Water-Based Inkjet Printer Inks Product Portfolios and Specifications

Table 114. Sensient Technologies Corporation Water-Based Inkjet Printer Inks Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 115. Sensient Technologies Corporation Main Business

Table 116. Sensient Technologies Corporation Latest Developments

Table 117. Sun Chemical Corporation Basic Information, Water-Based Inkjet Printer Inks Manufacturing Base, Sales Area and Its Competitors

Table 118. Sun Chemical Corporation Water-Based Inkjet Printer Inks Product Portfolios and Specifications

Table 119. Sun Chemical Corporation Water-Based Inkjet Printer Inks Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 120. Sun Chemical Corporation Main Business

Table 121. Sun Chemical Corporation Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Water-Based Inkjet Printer Inks
- Figure 2. Water-Based Inkjet Printer Inks Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Water-Based Inkjet Printer Inks Sales Growth Rate 2021-2032 (Tons)
- Figure 7. Global Water-Based Inkjet Printer Inks Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Water-Based Inkjet Printer Inks Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Water-Based Inkjet Printer Inks Sales Market Share by Country/Region (2025)
- Figure 10. Water-Based Inkjet Printer Inks Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Dye-based Inks
- Figure 12. Product Picture of Pigment-based Inks
- Figure 13. Global Water-Based Inkjet Printer Inks Sales Market Share by Type in 2026
- Figure 14. Global Water-Based Inkjet Printer Inks Revenue Market Share by Type (2021-2026)
- Figure 15. Water-Based Inkjet Printer Inks Consumed in Graphic Arts and Photography
- Figure 16. Global Water-Based Inkjet Printer Inks Market: Graphic Arts and Photography (2021-2026) & (Tons)
- Figure 17. Water-Based Inkjet Printer Inks Consumed in Labels and Packaging
- Figure 18. Global Water-Based Inkjet Printer Inks Market: Labels and Packaging (2021-2026) & (Tons)
- Figure 19. Water-Based Inkjet Printer Inks Consumed in Signage and Displays
- Figure 20. Global Water-Based Inkjet Printer Inks Market: Signage and Displays (2021-2026) & (Tons)
- Figure 21. Water-Based Inkjet Printer Inks Consumed in Textiles
- Figure 22. Global Water-Based Inkjet Printer Inks Market: Textiles (2021-2026) & (Tons)
- Figure 23. Water-Based Inkjet Printer Inks Consumed in Office Printing
- Figure 24. Global Water-Based Inkjet Printer Inks Market: Office Printing (2021-2026) & (Tons)
- Figure 25. Water-Based Inkjet Printer Inks Consumed in Others
- Figure 26. Global Water-Based Inkjet Printer Inks Market: Others (2021-2026) & (Tons)
- Figure 27. Global Water-Based Inkjet Printer Inks Sale Market Share by Application

(2025)

Figure 28. Global Water-Based Inkjet Printer Inks Revenue Market Share by Application in 2026

Figure 29. Water-Based Inkjet Printer Inks Sales by Company in 2026 (Tons)

Figure 30. Global Water-Based Inkjet Printer Inks Sales Market Share by Company in 2026

Figure 31. Water-Based Inkjet Printer Inks Revenue by Company in 2026 (\$ millions)

Figure 32. Global Water-Based Inkjet Printer Inks Revenue Market Share by Company in 2026

Figure 33. Global Water-Based Inkjet Printer Inks Sales Market Share by Geographic Region (2021-2026)

Figure 34. Global Water-Based Inkjet Printer Inks Revenue Market Share by Geographic Region in 2026

Figure 35. Americas Water-Based Inkjet Printer Inks Sales 2021-2026 (Tons)

Figure 36. Americas Water-Based Inkjet Printer Inks Revenue 2021-2026 (\$ millions)

Figure 37. APAC Water-Based Inkjet Printer Inks Sales 2021-2026 (Tons)

Figure 38. APAC Water-Based Inkjet Printer Inks Revenue 2021-2026 (\$ millions)

Figure 39. Europe Water-Based Inkjet Printer Inks Sales 2021-2026 (Tons)

Figure 40. Europe Water-Based Inkjet Printer Inks Revenue 2021-2026 (\$ millions)

Figure 41. Middle East & Africa Water-Based Inkjet Printer Inks Sales 2021-2026 (Tons)

Figure 42. Middle East & Africa Water-Based Inkjet Printer Inks Revenue 2021-2026 (\$ millions)

Figure 43. Americas Water-Based Inkjet Printer Inks Sales Market Share by Country in 2026

Figure 44. Americas Water-Based Inkjet Printer Inks Revenue Market Share by Country (2021-2026)

Figure 45. Americas Water-Based Inkjet Printer Inks Sales Market Share by Type (2021-2026)

Figure 46. Americas Water-Based Inkjet Printer Inks Sales Market Share by Application (2021-2026)

Figure 47. United States Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 48. Canada Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 49. Mexico Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 50. Brazil Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 51. APAC Water-Based Inkjet Printer Inks Sales Market Share by Region in

2026

Figure 52. APAC Water-Based Inkjet Printer Inks Revenue Market Share by Region (2021-2026)

Figure 53. APAC Water-Based Inkjet Printer Inks Sales Market Share by Type (2021-2026)

Figure 54. APAC Water-Based Inkjet Printer Inks Sales Market Share by Application (2021-2026)

Figure 55. China Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 56. Japan Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 57. South Korea Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 58. Southeast Asia Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 59. India Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 60. Australia Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 61. China Taiwan Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 62. Europe Water-Based Inkjet Printer Inks Sales Market Share by Country in 2026

Figure 63. Europe Water-Based Inkjet Printer Inks Revenue Market Share by Country (2021-2026)

Figure 64. Europe Water-Based Inkjet Printer Inks Sales Market Share by Type (2021-2026)

Figure 65. Europe Water-Based Inkjet Printer Inks Sales Market Share by Application (2021-2026)

Figure 66. Germany Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 67. France Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 68. UK Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 69. Italy Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 70. Russia Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 71. Middle East & Africa Water-Based Inkjet Printer Inks Sales Market Share by Country (2021-2026)

Figure 72. Middle East & Africa Water-Based Inkjet Printer Inks Sales Market Share by Type (2021-2026)

Figure 73. Middle East & Africa Water-Based Inkjet Printer Inks Sales Market Share by Application (2021-2026)

Figure 74. Egypt Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 75. South Africa Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 76. Israel Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 77. Turkey Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 78. GCC Countries Water-Based Inkjet Printer Inks Revenue Growth 2021-2026 (\$ millions)

Figure 79. Manufacturing Cost Structure Analysis of Water-Based Inkjet Printer Inks in 2026

Figure 80. Manufacturing Process Analysis of Water-Based Inkjet Printer Inks

Figure 81. Industry Chain Structure of Water-Based Inkjet Printer Inks

Figure 82. Channels of Distribution

Figure 83. Global Water-Based Inkjet Printer Inks Sales Market Forecast by Region (2027-2032)

Figure 84. Global Water-Based Inkjet Printer Inks Revenue Market Share Forecast by Region (2027-2032)

Figure 85. Global Water-Based Inkjet Printer Inks Sales Market Share Forecast by Type (2027-2032)

Figure 86. Global Water-Based Inkjet Printer Inks Revenue Market Share Forecast by Type (2027-2032)

Figure 87. Global Water-Based Inkjet Printer Inks Sales Market Share Forecast by Application (2027-2032)

Figure 88. Global Water-Based Inkjet Printer Inks Revenue Market Share Forecast by Application (2027-2032)

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