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Global Water-based Ink Additives Market Growth 2026-2032

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Abstracts

The global Water-based Ink Additives market size is predicted to grow from US$ 341 million in 2025 to US$ 423 million in 2032; it is expected to grow at a CAGR of 3.2% from 2026 to 2032.

Water-based ink additives are functional agents specifically designed for water-based ink systems to optimize properties such as rheology, wetting, stability, and printability, thereby improving printing quality and process efficiency. Typical additives include wetting agents, leveling agents, dispersants, defoamers, anti-skinning agents, film-forming aids, and antifreeze agents, commonly used in flexographic, gravure, and inkjet printing.

United States market for Water-based Ink Additives is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Water-based Ink Additives is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Water-based Ink Additives is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Water-based Ink Additives players cover BYK, BASF, Dow, Elementis, Evonik, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

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LP Information, Inc. (LPI) ' newest research report, the “Water-based Ink Additives Industry Forecast” looks at past sales and reviews total world Water-based Ink Additives sales in 2025, providing a comprehensive analysis by region and market sector of projected Water-based Ink Additives sales for 2026 through 2032. With Water-based Ink Additives sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Water-based Ink Additives industry.

This Insight Report provides a comprehensive analysis of the global Water-based Ink Additives landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Water-based Ink Additives portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Water-based Ink Additives market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Water-based Ink Additives and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Water-based Ink Additives.

This report presents a comprehensive overview, market shares, and growth opportunities of Water-based Ink Additives market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Wetting Agent

Dispersant

Defoamer

Other

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Segmentation by Application:

- Flexo
- Gravure
- Inkjet
- Other

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe

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- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- BYK
- BASF
- Dow
- Elementis
- Evonik
- Huntsman

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Lawter

Shamrock

Munzing Chemie

Solvay

Keim Additec Surface

Allnex

TOYO INK

AFCONA

Key Questions Addressed in this Report

What is the 10-year outlook for the global Water-based Ink Additives market?

What factors are driving Water-based Ink Additives market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Water-based Ink Additives market opportunities vary by end market size?

How does Water-based Ink Additives break out by Type, by Application?

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