

Global Water-based Bentonite Market Growth 2026-2032

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Abstracts

The global Water-based Bentonite market size is predicted to grow from US\$ 637 million in 2025 to US\$ 799 million in 2032; it is expected to grow at a CAGR of 3.3% from 2026 to 2032.

In 2025, the global production of water-based bentonite is approximately 3.1 million tons, with an average selling price of about US\$210 per ton. Single-line production capacity is approximately 50,000-100,000 tons per year, with an average gross profit margin of about 10-20%. Water-based bentonite is a white or beige powder material primarily composed of hydrophilic high-purity montmorillonite. It possesses excellent swelling, dispersion, suspension, thickening, and thixotropic properties, as well as good adsorption, ion exchange, and non-migratory binding capabilities. In water-based systems, water-based bentonite is commonly used as an anti-settling agent, emulsion stabilizer, and rheological additive.

The upstream core raw material for water-based bentonite is natural bentonite ore, whose quality directly depends on the ore grade (such as sodium-based or calcium-based). Downstream applications are extremely broad, mainly including water-based architectural coatings, civil engineering (for shield lubrication, waterproofing and sealing, and slurry wall protection), daily chemical products (such as suspension stabilizers in toothpaste and skincare products), environmental engineering (as an adsorbent material for wastewater treatment and landfill leachate control), and paper, ceramics, and pesticides, providing key functions such as thickening, suspension, binding, stabilization, and adsorption.

Water-based bentonite, as an important environmentally friendly chemical, is widely used in various fields such as water-based coatings, oil drilling, environmental

protection, and cosmetics. With increasingly stringent environmental regulations and growing demand for green chemicals, water-based bentonite has a very broad application prospect in multiple industries. Water-based bentonite possesses excellent dispersibility, thickening properties, and stability, effectively improving the rheological properties of coatings and playing an important role in water treatment and wastewater management. Especially in the coatings industry, as water-based coatings gradually replace traditional solvent-based coatings, water-based bentonite has become a key thickener and suspending agent.

In recent years, with increased environmental awareness and a preference for harmless chemicals, the market demand for water-based bentonite has been steadily growing. Particularly in China, Europe, and North America, the application of water-based bentonite has been widely promoted. Furthermore, with the rise of water-based coatings and water-based cosmetics, the use of water-based bentonite in these industries is also continuously increasing. It is expected that the market for water-based bentonite will continue to expand in the coming years, especially in the fields of environmental protection and green chemicals. With technological advancements and continuous improvements in product performance, its market competitiveness will become even more prominent. Overall, water-based bentonite is expected to become a rapidly growing, high-demand product in the coming years, with optimistic market prospects.

LP Information, Inc. (LPI) ' newest research report, the "Water-based Bentonite Industry Forecast" looks at past sales and reviews total world Water-based Bentonite sales in 2025, providing a comprehensive analysis by region and market sector of projected Water-based Bentonite sales for 2026 through 2032. With Water-based Bentonite sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Water-based Bentonite industry.

This Insight Report provides a comprehensive analysis of the global Water-based Bentonite landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Water-based Bentonite portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Water-based Bentonite market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Water-based Bentonite and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of

opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Water-based Bentonite.

This report presents a comprehensive overview, market shares, and growth opportunities of Water-based Bentonite market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Sodium Bentonite

Calcium Bentonite

Lithium Bentonite

Others

Segmentation by Physical Form:

Powder

Gel

Segmentation by Treatment Method:

Natural Water Bentonite

Modified Water Bentonite

Segmentation by Application:

Textile

Chemical Industry

Construction

Cosmetics

Pharmaceuticals

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Minerals Technologies

BYK

Laviosa

Black Hills Bentonite

Kunimine Industries

Elementis

Ashapura

Wyo-Ben

Bentonite Performance Minerals LLC

Fenghong New Material

Zhejiang Chang'an Renheng Technology

Hangzhou Fumei New Materials

Zhejiang Hongyu New Materials

Weifang Shengshi Montmorillonite Technology

Heidis

Key Questions Addressed in this Report

What is the 10-year outlook for the global Water-based Bentonite market?

What factors are driving Water-based Bentonite market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Water-based Bentonite market opportunities vary by end market size?

How does Water-based Bentonite break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Water-based Bentonite Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Water-based Bentonite by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Water-based Bentonite by Country/Region, 2021, 2025 & 2032
- 2.2 Water-based Bentonite Segment by Type
 - 2.2.1 Sodium Bentonite
 - 2.2.2 Calcium Bentonite
 - 2.2.3 Lithium Bentonite
 - 2.2.4 Others
 - 2.2.5 Water-based Bentonite Sales by Type
 - 2.2.5.1 Global Water-based Bentonite Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global Water-based Bentonite Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global Water-based Bentonite Sale Price by Type (2021-2026)
- 2.3 Water-based Bentonite Segment by Physical Form
 - 2.3.1 Powder
 - 2.3.2 Gel
 - 2.3.3 Water-based Bentonite Sales by Physical Form
 - 2.3.3.1 Global Water-based Bentonite Sales Market Share by Physical Form (2021-2026)
 - 2.3.3.2 Global Water-based Bentonite Revenue and Market Share by Physical Form (2021-2026)

- 2.3.3.3 Global Water-based Bentonite Sale Price by Physical Form (2021-2026)
- 2.4 Water-based Bentonite Segment by Treatment Method
 - 2.4.1 Natural Water Bentonite
 - 2.4.2 Modified Water Bentonite
 - 2.4.3 Water-based Bentonite Sales by Treatment Method
 - 2.4.3.1 Global Water-based Bentonite Sales Market Share by Treatment Method (2021-2026)
 - 2.4.3.2 Global Water-based Bentonite Revenue and Market Share by Treatment Method (2021-2026)
 - 2.4.3.3 Global Water-based Bentonite Sale Price by Treatment Method (2021-2026)
- 2.5 Water-based Bentonite Segment by Application
 - 2.5.1 Textile
 - 2.5.2 Chemical Industry
 - 2.5.3 Construction
 - 2.5.4 Cosmetics
 - 2.5.5 Pharmaceuticals
 - 2.5.6 Others
 - 2.5.7 Water-based Bentonite Sales by Application
 - 2.5.7.1 Global Water-based Bentonite Sale Market Share by Application (2021-2026)
 - 2.5.7.2 Global Water-based Bentonite Revenue and Market Share by Application (2021-2026)
 - 2.5.7.3 Global Water-based Bentonite Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Water-based Bentonite Breakdown Data by Company
 - 3.1.1 Global Water-based Bentonite Annual Sales by Company (2021-2026)
 - 3.1.2 Global Water-based Bentonite Sales Market Share by Company (2021-2026)
- 3.2 Global Water-based Bentonite Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Water-based Bentonite Revenue by Company (2021-2026)
 - 3.2.2 Global Water-based Bentonite Revenue Market Share by Company (2021-2026)
- 3.3 Global Water-based Bentonite Sale Price by Company
- 3.4 Key Manufacturers Water-based Bentonite Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Water-based Bentonite Product Location Distribution
 - 3.4.2 Players Water-based Bentonite Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR WATER-BASED BENTONITE BY GEOGRAPHIC REGION

4.1 World Historic Water-based Bentonite Market Size by Geographic Region (2021-2026)

4.1.1 Global Water-based Bentonite Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Water-based Bentonite Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Water-based Bentonite Market Size by Country/Region (2021-2026)

4.2.1 Global Water-based Bentonite Annual Sales by Country/Region (2021-2026)

4.2.2 Global Water-based Bentonite Annual Revenue by Country/Region (2021-2026)

4.3 Americas Water-based Bentonite Sales Growth

4.4 APAC Water-based Bentonite Sales Growth

4.5 Europe Water-based Bentonite Sales Growth

4.6 Middle East & Africa Water-based Bentonite Sales Growth

5 AMERICAS

5.1 Americas Water-based Bentonite Sales by Country

5.1.1 Americas Water-based Bentonite Sales by Country (2021-2026)

5.1.2 Americas Water-based Bentonite Revenue by Country (2021-2026)

5.2 Americas Water-based Bentonite Sales by Type (2021-2026)

5.3 Americas Water-based Bentonite Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Water-based Bentonite Sales by Region

6.1.1 APAC Water-based Bentonite Sales by Region (2021-2026)

6.1.2 APAC Water-based Bentonite Revenue by Region (2021-2026)

6.2 APAC Water-based Bentonite Sales by Type (2021-2026)

6.3 APAC Water-based Bentonite Sales by Application (2021-2026)

6.4 China

- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Water-based Bentonite by Country
 - 7.1.1 Europe Water-based Bentonite Sales by Country (2021-2026)
 - 7.1.2 Europe Water-based Bentonite Revenue by Country (2021-2026)
- 7.2 Europe Water-based Bentonite Sales by Type (2021-2026)
- 7.3 Europe Water-based Bentonite Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Water-based Bentonite by Country
 - 8.1.1 Middle East & Africa Water-based Bentonite Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Water-based Bentonite Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Water-based Bentonite Sales by Type (2021-2026)
- 8.3 Middle East & Africa Water-based Bentonite Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Water-based Bentonite
- 10.3 Manufacturing Process Analysis of Water-based Bentonite
- 10.4 Industry Chain Structure of Water-based Bentonite

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Water-based Bentonite Distributors
- 11.3 Water-based Bentonite Customer

12 WORLD FORECAST REVIEW FOR WATER-BASED BENTONITE BY GEOGRAPHIC REGION

- 12.1 Global Water-based Bentonite Market Size Forecast by Region
 - 12.1.1 Global Water-based Bentonite Forecast by Region (2027-2032)
 - 12.1.2 Global Water-based Bentonite Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Water-based Bentonite Forecast by Type (2027-2032)
- 12.7 Global Water-based Bentonite Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Minerals Technologies
 - 13.1.1 Minerals Technologies Company Information
 - 13.1.2 Minerals Technologies Water-based Bentonite Product Portfolios and Specifications
 - 13.1.3 Minerals Technologies Water-based Bentonite Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 Minerals Technologies Main Business Overview
 - 13.1.5 Minerals Technologies Latest Developments

13.2 BYK

13.2.1 BYK Company Information

13.2.2 BYK Water-based Bentonite Product Portfolios and Specifications

13.2.3 BYK Water-based Bentonite Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 BYK Main Business Overview

13.2.5 BYK Latest Developments

13.3 Laviosa

13.3.1 Laviosa Company Information

13.3.2 Laviosa Water-based Bentonite Product Portfolios and Specifications

13.3.3 Laviosa Water-based Bentonite Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Laviosa Main Business Overview

13.3.5 Laviosa Latest Developments

13.4 Black Hills Bentonite

13.4.1 Black Hills Bentonite Company Information

13.4.2 Black Hills Bentonite Water-based Bentonite Product Portfolios and Specifications

13.4.3 Black Hills Bentonite Water-based Bentonite Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Black Hills Bentonite Main Business Overview

13.4.5 Black Hills Bentonite Latest Developments

13.5 Kunimine Industries

13.5.1 Kunimine Industries Company Information

13.5.2 Kunimine Industries Water-based Bentonite Product Portfolios and Specifications

13.5.3 Kunimine Industries Water-based Bentonite Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Kunimine Industries Main Business Overview

13.5.5 Kunimine Industries Latest Developments

13.6 Elementis

13.6.1 Elementis Company Information

13.6.2 Elementis Water-based Bentonite Product Portfolios and Specifications

13.6.3 Elementis Water-based Bentonite Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Elementis Main Business Overview

13.6.5 Elementis Latest Developments

13.7 Ashapura

13.7.1 Ashapura Company Information

- 13.7.2 Ashapura Water-based Bentonite Product Portfolios and Specifications
- 13.7.3 Ashapura Water-based Bentonite Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.7.4 Ashapura Main Business Overview
- 13.7.5 Ashapura Latest Developments
- 13.8 Wyo-Ben
 - 13.8.1 Wyo-Ben Company Information
 - 13.8.2 Wyo-Ben Water-based Bentonite Product Portfolios and Specifications
 - 13.8.3 Wyo-Ben Water-based Bentonite Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Wyo-Ben Main Business Overview
 - 13.8.5 Wyo-Ben Latest Developments
- 13.9 Bentonite Performance Minerals LLC
 - 13.9.1 Bentonite Performance Minerals LLC Company Information
 - 13.9.2 Bentonite Performance Minerals LLC Water-based Bentonite Product Portfolios and Specifications
 - 13.9.3 Bentonite Performance Minerals LLC Water-based Bentonite Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Bentonite Performance Minerals LLC Main Business Overview
 - 13.9.5 Bentonite Performance Minerals LLC Latest Developments
- 13.10 Fenghong New Material
 - 13.10.1 Fenghong New Material Company Information
 - 13.10.2 Fenghong New Material Water-based Bentonite Product Portfolios and Specifications
 - 13.10.3 Fenghong New Material Water-based Bentonite Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Fenghong New Material Main Business Overview
 - 13.10.5 Fenghong New Material Latest Developments
- 13.11 Zhejiang Chang'an Renheng Technology
 - 13.11.1 Zhejiang Chang'an Renheng Technology Company Information
 - 13.11.2 Zhejiang Chang'an Renheng Technology Water-based Bentonite Product Portfolios and Specifications
 - 13.11.3 Zhejiang Chang'an Renheng Technology Water-based Bentonite Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Zhejiang Chang'an Renheng Technology Main Business Overview
 - 13.11.5 Zhejiang Chang'an Renheng Technology Latest Developments
- 13.12 Hangzhou Fumei New Materials
 - 13.12.1 Hangzhou Fumei New Materials Company Information
 - 13.12.2 Hangzhou Fumei New Materials Water-based Bentonite Product Portfolios

and Specifications

13.12.3 Hangzhou Fumei New Materials Water-based Bentonite Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Hangzhou Fumei New Materials Main Business Overview

13.12.5 Hangzhou Fumei New Materials Latest Developments

13.13 Zhejiang Hongyu New Materials

13.13.1 Zhejiang Hongyu New Materials Company Information

13.13.2 Zhejiang Hongyu New Materials Water-based Bentonite Product Portfolios and Specifications

13.13.3 Zhejiang Hongyu New Materials Water-based Bentonite Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Zhejiang Hongyu New Materials Main Business Overview

13.13.5 Zhejiang Hongyu New Materials Latest Developments

13.14 Weifang Shengshi Montmorillonite Technology

13.14.1 Weifang Shengshi Montmorillonite Technology Company Information

13.14.2 Weifang Shengshi Montmorillonite Technology Water-based Bentonite Product Portfolios and Specifications

13.14.3 Weifang Shengshi Montmorillonite Technology Water-based Bentonite Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Weifang Shengshi Montmorillonite Technology Main Business Overview

13.14.5 Weifang Shengshi Montmorillonite Technology Latest Developments

13.15 Heidis

13.15.1 Heidis Company Information

13.15.2 Heidis Water-based Bentonite Product Portfolios and Specifications

13.15.3 Heidis Water-based Bentonite Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Heidis Main Business Overview

13.15.5 Heidis Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Water-based Bentonite Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Water-based Bentonite Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Sodium Bentonite

Table 4. Major Players of Calcium Bentonite

Table 5. Major Players of Lithium Bentonite

Table 6. Major Players of Others

Table 7. Global Water-based Bentonite Sales by Type (2021-2026) & (Kilotons)

Table 8. Global Water-based Bentonite Sales Market Share by Type (2021-2026)

Table 9. Global Water-based Bentonite Revenue by Type (2021-2026) & (\$ million)

Table 10. Global Water-based Bentonite Revenue Market Share by Type (2021-2026)

Table 11. Global Water-based Bentonite Sale Price by Type (2021-2026) & (US\$/Ton)

Table 12. Major Players of Powder

Table 13. Major Players of Gel

Table 14. Global Water-based Bentonite Sales by Physical Form (2021-2026) & (Kilotons)

Table 15. Global Water-based Bentonite Sales Market Share by Physical Form (2021-2026)

Table 16. Global Water-based Bentonite Revenue by Physical Form (2021-2026) & (\$ million)

Table 17. Global Water-based Bentonite Revenue Market Share by Physical Form (2021-2026)

Table 18. Global Water-based Bentonite Sale Price by Physical Form (2021-2026) & (US\$/Ton)

Table 19. Major Players of Natural Water Bentonite

Table 20. Major Players of Modified Water Bentonite

Table 21. Global Water-based Bentonite Sales by Treatment Method (2021-2026) & (Kilotons)

Table 22. Global Water-based Bentonite Sales Market Share by Treatment Method (2021-2026)

Table 23. Global Water-based Bentonite Revenue by Treatment Method (2021-2026) & (\$ million)

Table 24. Global Water-based Bentonite Revenue Market Share by Treatment Method (2021-2026)

Table 25. Global Water-based Bentonite Sale Price by Treatment Method (2021-2026) & (US\$/Ton)

Table 26. Global Water-based Bentonite Sale by Application (2021-2026) & (Kilotons)

Table 27. Global Water-based Bentonite Sale Market Share by Application (2021-2026)

Table 28. Global Water-based Bentonite Revenue by Application (2021-2026) & (\$ million)

Table 29. Global Water-based Bentonite Revenue Market Share by Application (2021-2026)

Table 30. Global Water-based Bentonite Sale Price by Application (2021-2026) & (US\$/Ton)

Table 31. Global Water-based Bentonite Sales by Company (2021-2026) & (Kilotons)

Table 32. Global Water-based Bentonite Sales Market Share by Company (2021-2026)

Table 33. Global Water-based Bentonite Revenue by Company (2021-2026) & (\$ millions)

Table 34. Global Water-based Bentonite Revenue Market Share by Company (2021-2026)

Table 35. Global Water-based Bentonite Sale Price by Company (2021-2026) & (US\$/Ton)

Table 36. Key Manufacturers Water-based Bentonite Producing Area Distribution and Sales Area

Table 37. Players Water-based Bentonite Products Offered

Table 38. Water-based Bentonite Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 39. New Products and Potential Entrants

Table 40. Market M&A Activity & Strategy

Table 41. Global Water-based Bentonite Sales by Geographic Region (2021-2026) & (Kilotons)

Table 42. Global Water-based Bentonite Sales Market Share Geographic Region (2021-2026)

Table 43. Global Water-based Bentonite Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 44. Global Water-based Bentonite Revenue Market Share by Geographic Region (2021-2026)

Table 45. Global Water-based Bentonite Sales by Country/Region (2021-2026) & (Kilotons)

Table 46. Global Water-based Bentonite Sales Market Share by Country/Region (2021-2026)

Table 47. Global Water-based Bentonite Revenue by Country/Region (2021-2026) & (\$ millions)

Table 48. Global Water-based Bentonite Revenue Market Share by Country/Region (2021-2026)

Table 49. Americas Water-based Bentonite Sales by Country (2021-2026) & (Kilotons)

Table 50. Americas Water-based Bentonite Sales Market Share by Country (2021-2026)

Table 51. Americas Water-based Bentonite Revenue by Country (2021-2026) & (\$ millions)

Table 52. Americas Water-based Bentonite Sales by Type (2021-2026) & (Kilotons)

Table 53. Americas Water-based Bentonite Sales by Application (2021-2026) & (Kilotons)

Table 54. APAC Water-based Bentonite Sales by Region (2021-2026) & (Kilotons)

Table 55. APAC Water-based Bentonite Sales Market Share by Region (2021-2026)

Table 56. APAC Water-based Bentonite Revenue by Region (2021-2026) & (\$ millions)

Table 57. APAC Water-based Bentonite Sales by Type (2021-2026) & (Kilotons)

Table 58. APAC Water-based Bentonite Sales by Application (2021-2026) & (Kilotons)

Table 59. Europe Water-based Bentonite Sales by Country (2021-2026) & (Kilotons)

Table 60. Europe Water-based Bentonite Revenue by Country (2021-2026) & (\$ millions)

Table 61. Europe Water-based Bentonite Sales by Type (2021-2026) & (Kilotons)

Table 62. Europe Water-based Bentonite Sales by Application (2021-2026) & (Kilotons)

Table 63. Middle East & Africa Water-based Bentonite Sales by Country (2021-2026) & (Kilotons)

Table 64. Middle East & Africa Water-based Bentonite Revenue Market Share by Country (2021-2026)

Table 65. Middle East & Africa Water-based Bentonite Sales by Type (2021-2026) & (Kilotons)

Table 66. Middle East & Africa Water-based Bentonite Sales by Application (2021-2026) & (Kilotons)

Table 67. Key Market Drivers & Growth Opportunities of Water-based Bentonite

Table 68. Key Market Challenges & Risks of Water-based Bentonite

Table 69. Key Industry Trends of Water-based Bentonite

Table 70. Water-based Bentonite Raw Material

Table 71. Key Suppliers of Raw Materials

Table 72. Water-based Bentonite Distributors List

Table 73. Water-based Bentonite Customer List

Table 74. Global Water-based Bentonite Sales Forecast by Region (2027-2032) & (Kilotons)

Table 75. Global Water-based Bentonite Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 76. Americas Water-based Bentonite Sales Forecast by Country (2027-2032) & (Kilotons)

Table 77. Americas Water-based Bentonite Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 78. APAC Water-based Bentonite Sales Forecast by Region (2027-2032) & (Kilotons)

Table 79. APAC Water-based Bentonite Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 80. Europe Water-based Bentonite Sales Forecast by Country (2027-2032) & (Kilotons)

Table 81. Europe Water-based Bentonite Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 82. Middle East & Africa Water-based Bentonite Sales Forecast by Country (2027-2032) & (Kilotons)

Table 83. Middle East & Africa Water-based Bentonite Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 84. Global Water-based Bentonite Sales Forecast by Type (2027-2032) & (Kilotons)

Table 85. Global Water-based Bentonite Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 86. Global Water-based Bentonite Sales Forecast by Application (2027-2032) & (Kilotons)

Table 87. Global Water-based Bentonite Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 88. Minerals Technologies Basic Information, Water-based Bentonite Manufacturing Base, Sales Area and Its Competitors

Table 89. Minerals Technologies Water-based Bentonite Product Portfolios and Specifications

Table 90. Minerals Technologies Water-based Bentonite Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 91. Minerals Technologies Main Business

Table 92. Minerals Technologies Latest Developments

Table 93. BYK Basic Information, Water-based Bentonite Manufacturing Base, Sales Area and Its Competitors

Table 94. BYK Water-based Bentonite Product Portfolios and Specifications

Table 95. BYK Water-based Bentonite Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 96. BYK Main Business

Table 97. BYK Latest Developments

Table 98. Laviosa Basic Information, Water-based Bentonite Manufacturing Base, Sales Area and Its Competitors

Table 99. Laviosa Water-based Bentonite Product Portfolios and Specifications

Table 100. Laviosa Water-based Bentonite Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 101. Laviosa Main Business

Table 102. Laviosa Latest Developments

Table 103. Black Hills Bentonite Basic Information, Water-based Bentonite Manufacturing Base, Sales Area and Its Competitors

Table 104. Black Hills Bentonite Water-based Bentonite Product Portfolios and Specifications

Table 105. Black Hills Bentonite Water-based Bentonite Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 106. Black Hills Bentonite Main Business

Table 107. Black Hills Bentonite Latest Developments

Table 108. Kunimine Industries Basic Information, Water-based Bentonite Manufacturing Base, Sales Area and Its Competitors

Table 109. Kunimine Industries Water-based Bentonite Product Portfolios and Specifications

Table 110. Kunimine Industries Water-based Bentonite Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 111. Kunimine Industries Main Business

Table 112. Kunimine Industries Latest Developments

Table 113. Elementis Basic Information, Water-based Bentonite Manufacturing Base, Sales Area and Its Competitors

Table 114. Elementis Water-based Bentonite Product Portfolios and Specifications

Table 115. Elementis Water-based Bentonite Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 116. Elementis Main Business

Table 117. Elementis Latest Developments

Table 118. Ashapura Basic Information, Water-based Bentonite Manufacturing Base, Sales Area and Its Competitors

Table 119. Ashapura Water-based Bentonite Product Portfolios and Specifications

Table 120. Ashapura Water-based Bentonite Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 121. Ashapura Main Business

Table 122. Ashapura Latest Developments

Table 123. Wyo-Ben Basic Information, Water-based Bentonite Manufacturing Base, Sales Area and Its Competitors

Table 124. Wyo-Ben Water-based Bentonite Product Portfolios and Specifications

Table 125. Wyo-Ben Water-based Bentonite Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 126. Wyo-Ben Main Business

Table 127. Wyo-Ben Latest Developments

Table 128. Bentonite Performance Minerals LLC Basic Information, Water-based Bentonite Manufacturing Base, Sales Area and Its Competitors

Table 129. Bentonite Performance Minerals LLC Water-based Bentonite Product Portfolios and Specifications

Table 130. Bentonite Performance Minerals LLC Water-based Bentonite Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 131. Bentonite Performance Minerals LLC Main Business

Table 132. Bentonite Performance Minerals LLC Latest Developments

Table 133. Fenghong New Material Basic Information, Water-based Bentonite Manufacturing Base, Sales Area and Its Competitors

Table 134. Fenghong New Material Water-based Bentonite Product Portfolios and Specifications

Table 135. Fenghong New Material Water-based Bentonite Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 136. Fenghong New Material Main Business

Table 137. Fenghong New Material Latest Developments

Table 138. Zhejiang Chang'an Renheng Technology Basic Information, Water-based Bentonite Manufacturing Base, Sales Area and Its Competitors

Table 139. Zhejiang Chang'an Renheng Technology Water-based Bentonite Product Portfolios and Specifications

Table 140. Zhejiang Chang'an Renheng Technology Water-based Bentonite Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 141. Zhejiang Chang'an Renheng Technology Main Business

Table 142. Zhejiang Chang'an Renheng Technology Latest Developments

Table 143. Hangzhou Fumei New Materials Basic Information, Water-based Bentonite Manufacturing Base, Sales Area and Its Competitors

Table 144. Hangzhou Fumei New Materials Water-based Bentonite Product Portfolios and Specifications

Table 145. Hangzhou Fumei New Materials Water-based Bentonite Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 146. Hangzhou Fumei New Materials Main Business

Table 147. Hangzhou Fumei New Materials Latest Developments

Table 148. Zhejiang Hongyu New Materials Basic Information, Water-based Bentonite Manufacturing Base, Sales Area and Its Competitors

Table 149. Zhejiang Hongyu New Materials Water-based Bentonite Product Portfolios and Specifications

Table 150. Zhejiang Hongyu New Materials Water-based Bentonite Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 151. Zhejiang Hongyu New Materials Main Business

Table 152. Zhejiang Hongyu New Materials Latest Developments

Table 153. Weifang Shengshi Montmorillonite Technology Basic Information, Water-based Bentonite Manufacturing Base, Sales Area and Its Competitors

Table 154. Weifang Shengshi Montmorillonite Technology Water-based Bentonite Product Portfolios and Specifications

Table 155. Weifang Shengshi Montmorillonite Technology Water-based Bentonite Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 156. Weifang Shengshi Montmorillonite Technology Main Business

Table 157. Weifang Shengshi Montmorillonite Technology Latest Developments

Table 158. Heidis Basic Information, Water-based Bentonite Manufacturing Base, Sales Area and Its Competitors

Table 159. Heidis Water-based Bentonite Product Portfolios and Specifications

Table 160. Heidis Water-based Bentonite Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 161. Heidis Main Business

Table 162. Heidis Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Water-based Bentonite
- Figure 2. Water-based Bentonite Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Water-based Bentonite Sales Growth Rate 2021-2032 (Kilotons)
- Figure 7. Global Water-based Bentonite Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Water-based Bentonite Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Water-based Bentonite Sales Market Share by Country/Region (2025)
- Figure 10. Water-based Bentonite Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Sodium Bentonite
- Figure 12. Product Picture of Calcium Bentonite
- Figure 13. Product Picture of Lithium Bentonite
- Figure 14. Product Picture of Others
- Figure 15. Global Water-based Bentonite Sales Market Share by Type in 2026
- Figure 16. Global Water-based Bentonite Revenue Market Share by Type (2021-2026)
- Figure 17. Product Picture of Powder
- Figure 18. Product Picture of Gel
- Figure 19. Global Water-based Bentonite Sales Market Share by Physical Form in 2026
- Figure 20. Global Water-based Bentonite Revenue Market Share by Physical Form (2021-2026)
- Figure 21. Product Picture of Natural Water Bentonite
- Figure 22. Product Picture of Modified Water Bentonite
- Figure 23. Global Water-based Bentonite Sales Market Share by Treatment Method in 2026
- Figure 24. Global Water-based Bentonite Revenue Market Share by Treatment Method (2021-2026)
- Figure 25. Water-based Bentonite Consumed in Textile
- Figure 26. Global Water-based Bentonite Market: Textile (2021-2026) & (Kilotons)
- Figure 27. Water-based Bentonite Consumed in Chemical Industry
- Figure 28. Global Water-based Bentonite Market: Chemical Industry (2021-2026) & (Kilotons)
- Figure 29. Water-based Bentonite Consumed in Construction

Figure 30. Global Water-based Bentonite Market: Construction (2021-2026) & (Kilotons)

Figure 31. Water-based Bentonite Consumed in Cosmetics

Figure 32. Global Water-based Bentonite Market: Cosmetics (2021-2026) & (Kilotons)

Figure 33. Water-based Bentonite Consumed in Pharmaceuticals

Figure 34. Global Water-based Bentonite Market: Pharmaceuticals (2021-2026) & (Kilotons)

Figure 35. Water-based Bentonite Consumed in Others

Figure 36. Global Water-based Bentonite Market: Others (2021-2026) & (Kilotons)

Figure 37. Global Water-based Bentonite Sale Market Share by Application (2025)

Figure 38. Global Water-based Bentonite Revenue Market Share by Application in 2026

Figure 39. Water-based Bentonite Sales by Company in 2026 (Kilotons)

Figure 40. Global Water-based Bentonite Sales Market Share by Company in 2026

Figure 41. Water-based Bentonite Revenue by Company in 2026 (\$ millions)

Figure 42. Global Water-based Bentonite Revenue Market Share by Company in 2026

Figure 43. Global Water-based Bentonite Sales Market Share by Geographic Region (2021-2026)

Figure 44. Global Water-based Bentonite Revenue Market Share by Geographic Region in 2026

Figure 45. Americas Water-based Bentonite Sales 2021-2026 (Kilotons)

Figure 46. Americas Water-based Bentonite Revenue 2021-2026 (\$ millions)

Figure 47. APAC Water-based Bentonite Sales 2021-2026 (Kilotons)

Figure 48. APAC Water-based Bentonite Revenue 2021-2026 (\$ millions)

Figure 49. Europe Water-based Bentonite Sales 2021-2026 (Kilotons)

Figure 50. Europe Water-based Bentonite Revenue 2021-2026 (\$ millions)

Figure 51. Middle East & Africa Water-based Bentonite Sales 2021-2026 (Kilotons)

Figure 52. Middle East & Africa Water-based Bentonite Revenue 2021-2026 (\$ millions)

Figure 53. Americas Water-based Bentonite Sales Market Share by Country in 2026

Figure 54. Americas Water-based Bentonite Revenue Market Share by Country (2021-2026)

Figure 55. Americas Water-based Bentonite Sales Market Share by Type (2021-2026)

Figure 56. Americas Water-based Bentonite Sales Market Share by Application (2021-2026)

Figure 57. United States Water-based Bentonite Revenue Growth 2021-2026 (\$ millions)

Figure 58. Canada Water-based Bentonite Revenue Growth 2021-2026 (\$ millions)

Figure 59. Mexico Water-based Bentonite Revenue Growth 2021-2026 (\$ millions)

Figure 60. Brazil Water-based Bentonite Revenue Growth 2021-2026 (\$ millions)

Figure 61. APAC Water-based Bentonite Sales Market Share by Region in 2026

Figure 62. APAC Water-based Bentonite Revenue Market Share by Region

(2021-2026)

Figure 63. APAC Water-based Bentonite Sales Market Share by Type (2021-2026)

Figure 64. APAC Water-based Bentonite Sales Market Share by Application
(2021-2026)

Figure 65. China Water-based Bentonite Revenue Growth 2021-2026 (\$ millions)

Figure 66. Japan Water-based Bentonite Revenue Growth 2021-2026 (\$ millions)

Figure 67. South Korea Water-based Bentonite Revenue Growth 2021-2026 (\$ millions)

Figure 68. Southeast Asia Water-based Bentonite Revenue Growth 2021-2026 (\$
millions)

Figure 69. India Water-based Bentonite Revenue Growth 2021-2026 (\$ millions)

Figure 70. Australia Water-based Bentonite Revenue Growth 2021-2026 (\$ millions)

Figure 71. China Taiwan Water-based Bentonite Revenue Growth 2021-2026 (\$
millions)

Figure 72. Europe Water-based Bentonite Sales Market Share by Country in 2026

Figure 73. Europe Water-based Bentonite Revenue Market Share by Country
(2021-2026)

Figure 74. Europe Water-based Bentonite Sales Market Share by Type (2021-2026)

Figure 75. Europe Water-based Bentonite Sales Market Share by Application
(2021-2026)

Figure 76. Germany Water-based Bentonite Revenue Growth 2021-2026 (\$ millions)

Figure 77. France Water-based Bentonite Revenue Growth 2021-2026 (\$ millions)

Figure 78. UK Water-based Bentonite Revenue Growth 2021-2026 (\$ millions)

Figure 79. Italy Water-based Bentonite Revenue Growth 2021-2026 (\$ millions)

Figure 80. Russia Water-based Bentonite Revenue Growth 2021-2026 (\$ millions)

Figure 81. Middle East & Africa Water-based Bentonite Sales Market Share by Country
(2021-2026)

Figure 82. Middle East & Africa Water-based Bentonite Sales Market Share by Type
(2021-2026)

Figure 83. Middle East & Africa Water-based Bentonite Sales Market Share by
Application (2021-2026)

Figure 84. Egypt Water-based Bentonite Revenue Growth 2021-2026 (\$ millions)

Figure 85. South Africa Water-based Bentonite Revenue Growth 2021-2026 (\$ millions)

Figure 86. Israel Water-based Bentonite Revenue Growth 2021-2026 (\$ millions)

Figure 87. Turkey Water-based Bentonite Revenue Growth 2021-2026 (\$ millions)

Figure 88. GCC Countries Water-based Bentonite Revenue Growth 2021-2026 (\$
millions)

Figure 89. Manufacturing Cost Structure Analysis of Water-based Bentonite in 2026

Figure 90. Manufacturing Process Analysis of Water-based Bentonite

Figure 91. Industry Chain Structure of Water-based Bentonite

Figure 92. Channels of Distribution

Figure 93. Global Water-based Bentonite Sales Market Forecast by Region (2027-2032)

Figure 94. Global Water-based Bentonite Revenue Market Share Forecast by Region (2027-2032)

Figure 95. Global Water-based Bentonite Sales Market Share Forecast by Type (2027-2032)

Figure 96. Global Water-based Bentonite Revenue Market Share Forecast by Type (2027-2032)

Figure 97. Global Water-based Bentonite Sales Market Share Forecast by Application (2027-2032)

Figure 98. Global Water-based Bentonite Revenue Market Share Forecast by Application (2027-2032)

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