

Global Water Based Acrylic Paint Market Growth 2026-2032

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Abstracts

The global Water Based Acrylic Paint market size is predicted to grow from US\$ 458 million in 2025 to US\$ 631 million in 2032; it is expected to grow at a CAGR of 4.8% from 2026 to 2032.

The global water-based acrylic paint market is expected to grow at a significant rate during the forecast period. The market is driven by the increasing demand for eco-friendly and low VOC paints, rising construction activities, and the growing popularity of DIY projects. Major sales regions for water-based acrylic paint include North America, Europe, Asia-Pacific, and the Middle East & Africa. North America and Europe are expected to dominate the market due to the presence of major players and the increasing demand for sustainable paints. The Asia-Pacific region is expected to witness significant growth due to the increasing construction activities and the growing popularity of DIY projects. The market concentration is high, with major players such as AkzoNobel, PPG Industries, Sherwin-Williams, and BASF SE dominating the market. These companies are focusing on product innovation, mergers & acquisitions, and partnerships to expand their market share. The market opportunities for water-based acrylic paint include the increasing demand for sustainable and low VOC paints, the growing popularity of DIY projects, and the rising construction activities in developing countries. However, the market faces challenges such as the high cost of raw materials and the availability of substitutes such as oil-based paints.

LP Information, Inc. (LPI) ' newest research report, the "Water Based Acrylic Paint Industry Forecast" looks at past sales and reviews total world Water Based Acrylic Paint sales in 2025, providing a comprehensive analysis by region and market sector of projected Water Based Acrylic Paint sales for 2026 through 2032. With Water Based Acrylic Paint sales broken down by region, market sector and sub-sector, this report

provides a detailed analysis in US\$ millions of the world Water Based Acrylic Paint industry.

This Insight Report provides a comprehensive analysis of the global Water Based Acrylic Paint landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Water Based Acrylic Paint portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Water Based Acrylic Paint market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Water Based Acrylic Paint and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Water Based Acrylic Paint.

This report presents a comprehensive overview, market shares, and growth opportunities of Water Based Acrylic Paint market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Fluid Acrylics

Heavy-Body Acrylics

Others

Segmentation by Application:

Fine Art

Crafts

Home Decoration

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Colart(Liquitex)

Reeves

Daler-Rowney

Sennelier

Matisse

Lukas

TBC The Best

Shuttle Art

Arteza

Golden

Turner

Acrylicos Vallejo

Royal Talens

DecoArt

M. Graham & Co

Da Vinci Paint

?Plaid Enterprises

Pebeo

Crayola

ChromaAir

Oytra

Key Questions Addressed in this Report

What is the 10-year outlook for the global Water Based Acrylic Paint market?

What factors are driving Water Based Acrylic Paint market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Water Based Acrylic Paint market opportunities vary by end market size?

How does Water Based Acrylic Paint break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Water Based Acrylic Paint Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Water Based Acrylic Paint by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Water Based Acrylic Paint by Country/Region, 2021, 2025 & 2032

2.2 Water Based Acrylic Paint Segment by Type

- 2.2.1 Fluid Acrylics
- 2.2.2 Heavy-Body Acrylics
- 2.2.3 Others
- 2.2.4 Water Based Acrylic Paint Sales by Type
 - 2.2.4.1 Global Water Based Acrylic Paint Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Water Based Acrylic Paint Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Water Based Acrylic Paint Sale Price by Type (2021-2026)

2.3 Water Based Acrylic Paint Segment by Application

- 2.3.1 Fine Art
- 2.3.2 Crafts
- 2.3.3 Home Decoration
- 2.3.4 Other
- 2.3.5 Water Based Acrylic Paint Sales by Application
 - 2.3.5.1 Global Water Based Acrylic Paint Sale Market Share by Application (2021-2026)
 - 2.3.5.2 Global Water Based Acrylic Paint Revenue and Market Share by Application

(2021-2026)

2.3.5.3 Global Water Based Acrylic Paint Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Water Based Acrylic Paint Breakdown Data by Company

3.1.1 Global Water Based Acrylic Paint Annual Sales by Company (2021-2026)

3.1.2 Global Water Based Acrylic Paint Sales Market Share by Company (2021-2026)

3.2 Global Water Based Acrylic Paint Annual Revenue by Company (2021-2026)

3.2.1 Global Water Based Acrylic Paint Revenue by Company (2021-2026)

3.2.2 Global Water Based Acrylic Paint Revenue Market Share by Company
(2021-2026)

3.3 Global Water Based Acrylic Paint Sale Price by Company

3.4 Key Manufacturers Water Based Acrylic Paint Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Water Based Acrylic Paint Product Location Distribution

3.4.2 Players Water Based Acrylic Paint Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR WATER BASED ACRYLIC PAINT BY GEOGRAPHIC REGION

4.1 World Historic Water Based Acrylic Paint Market Size by Geographic Region
(2021-2026)

4.1.1 Global Water Based Acrylic Paint Annual Sales by Geographic Region
(2021-2026)

4.1.2 Global Water Based Acrylic Paint Annual Revenue by Geographic Region
(2021-2026)

4.2 World Historic Water Based Acrylic Paint Market Size by Country/Region
(2021-2026)

4.2.1 Global Water Based Acrylic Paint Annual Sales by Country/Region (2021-2026)

4.2.2 Global Water Based Acrylic Paint Annual Revenue by Country/Region
(2021-2026)

4.3 Americas Water Based Acrylic Paint Sales Growth

4.4 APAC Water Based Acrylic Paint Sales Growth

4.5 Europe Water Based Acrylic Paint Sales Growth

4.6 Middle East & Africa Water Based Acrylic Paint Sales Growth

5 AMERICAS

5.1 Americas Water Based Acrylic Paint Sales by Country

5.1.1 Americas Water Based Acrylic Paint Sales by Country (2021-2026)

5.1.2 Americas Water Based Acrylic Paint Revenue by Country (2021-2026)

5.2 Americas Water Based Acrylic Paint Sales by Type (2021-2026)

5.3 Americas Water Based Acrylic Paint Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Water Based Acrylic Paint Sales by Region

6.1.1 APAC Water Based Acrylic Paint Sales by Region (2021-2026)

6.1.2 APAC Water Based Acrylic Paint Revenue by Region (2021-2026)

6.2 APAC Water Based Acrylic Paint Sales by Type (2021-2026)

6.3 APAC Water Based Acrylic Paint Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Water Based Acrylic Paint by Country

7.1.1 Europe Water Based Acrylic Paint Sales by Country (2021-2026)

7.1.2 Europe Water Based Acrylic Paint Revenue by Country (2021-2026)

7.2 Europe Water Based Acrylic Paint Sales by Type (2021-2026)

7.3 Europe Water Based Acrylic Paint Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Water Based Acrylic Paint by Country

8.1.1 Middle East & Africa Water Based Acrylic Paint Sales by Country (2021-2026)

8.1.2 Middle East & Africa Water Based Acrylic Paint Revenue by Country
(2021-2026)

8.2 Middle East & Africa Water Based Acrylic Paint Sales by Type (2021-2026)

8.3 Middle East & Africa Water Based Acrylic Paint Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Water Based Acrylic Paint

10.3 Manufacturing Process Analysis of Water Based Acrylic Paint

10.4 Industry Chain Structure of Water Based Acrylic Paint

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Water Based Acrylic Paint Distributors

11.3 Water Based Acrylic Paint Customer

12 WORLD FORECAST REVIEW FOR WATER BASED ACRYLIC PAINT BY GEOGRAPHIC REGION

12.1 Global Water Based Acrylic Paint Market Size Forecast by Region

12.1.1 Global Water Based Acrylic Paint Forecast by Region (2027-2032)

12.1.2 Global Water Based Acrylic Paint Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Water Based Acrylic Paint Forecast by Type (2027-2032)

12.7 Global Water Based Acrylic Paint Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Colart(Liquitex)

13.1.1 Colart(Liquitex) Company Information

13.1.2 Colart(Liquitex) Water Based Acrylic Paint Product Portfolios and Specifications

13.1.3 Colart(Liquitex) Water Based Acrylic Paint Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Colart(Liquitex) Main Business Overview

13.1.5 Colart(Liquitex) Latest Developments

13.2 Reeves

13.2.1 Reeves Company Information

13.2.2 Reeves Water Based Acrylic Paint Product Portfolios and Specifications

13.2.3 Reeves Water Based Acrylic Paint Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Reeves Main Business Overview

13.2.5 Reeves Latest Developments

13.3 Daler-Rowney

13.3.1 Daler-Rowney Company Information

13.3.2 Daler-Rowney Water Based Acrylic Paint Product Portfolios and Specifications

13.3.3 Daler-Rowney Water Based Acrylic Paint Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Daler-Rowney Main Business Overview

13.3.5 Daler-Rowney Latest Developments

13.4 Sennelier

13.4.1 Sennelier Company Information

- 13.4.2 Sennelier Water Based Acrylic Paint Product Portfolios and Specifications
- 13.4.3 Sennelier Water Based Acrylic Paint Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.4.4 Sennelier Main Business Overview
- 13.4.5 Sennelier Latest Developments
- 13.5 Matisse
 - 13.5.1 Matisse Company Information
 - 13.5.2 Matisse Water Based Acrylic Paint Product Portfolios and Specifications
 - 13.5.3 Matisse Water Based Acrylic Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 Matisse Main Business Overview
 - 13.5.5 Matisse Latest Developments
- 13.6 Lukas
 - 13.6.1 Lukas Company Information
 - 13.6.2 Lukas Water Based Acrylic Paint Product Portfolios and Specifications
 - 13.6.3 Lukas Water Based Acrylic Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Lukas Main Business Overview
 - 13.6.5 Lukas Latest Developments
- 13.7 TBC The Best
 - 13.7.1 TBC The Best Company Information
 - 13.7.2 TBC The Best Water Based Acrylic Paint Product Portfolios and Specifications
 - 13.7.3 TBC The Best Water Based Acrylic Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 TBC The Best Main Business Overview
 - 13.7.5 TBC The Best Latest Developments
- 13.8 Shuttle Art
 - 13.8.1 Shuttle Art Company Information
 - 13.8.2 Shuttle Art Water Based Acrylic Paint Product Portfolios and Specifications
 - 13.8.3 Shuttle Art Water Based Acrylic Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Shuttle Art Main Business Overview
 - 13.8.5 Shuttle Art Latest Developments
- 13.9 Arteza
 - 13.9.1 Arteza Company Information
 - 13.9.2 Arteza Water Based Acrylic Paint Product Portfolios and Specifications
 - 13.9.3 Arteza Water Based Acrylic Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Arteza Main Business Overview

- 13.9.5 Arteza Latest Developments
- 13.10 Golden
 - 13.10.1 Golden Company Information
 - 13.10.2 Golden Water Based Acrylic Paint Product Portfolios and Specifications
 - 13.10.3 Golden Water Based Acrylic Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Golden Main Business Overview
 - 13.10.5 Golden Latest Developments
- 13.11 Turner
 - 13.11.1 Turner Company Information
 - 13.11.2 Turner Water Based Acrylic Paint Product Portfolios and Specifications
 - 13.11.3 Turner Water Based Acrylic Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Turner Main Business Overview
 - 13.11.5 Turner Latest Developments
- 13.12 Acrylicos Vallejo
 - 13.12.1 Acrylicos Vallejo Company Information
 - 13.12.2 Acrylicos Vallejo Water Based Acrylic Paint Product Portfolios and Specifications
 - 13.12.3 Acrylicos Vallejo Water Based Acrylic Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Acrylicos Vallejo Main Business Overview
 - 13.12.5 Acrylicos Vallejo Latest Developments
- 13.13 Royal Talens
 - 13.13.1 Royal Talens Company Information
 - 13.13.2 Royal Talens Water Based Acrylic Paint Product Portfolios and Specifications
 - 13.13.3 Royal Talens Water Based Acrylic Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Royal Talens Main Business Overview
 - 13.13.5 Royal Talens Latest Developments
- 13.14 DecoArt
 - 13.14.1 DecoArt Company Information
 - 13.14.2 DecoArt Water Based Acrylic Paint Product Portfolios and Specifications
 - 13.14.3 DecoArt Water Based Acrylic Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 DecoArt Main Business Overview
 - 13.14.5 DecoArt Latest Developments
- 13.15 M. Graham & Co
 - 13.15.1 M. Graham & Co Company Information

- 13.15.2 M. Graham & Co Water Based Acrylic Paint Product Portfolios and Specifications
- 13.15.3 M. Graham & Co Water Based Acrylic Paint Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.15.4 M. Graham & Co Main Business Overview
- 13.15.5 M. Graham & Co Latest Developments
- 13.16 Da Vinci Paint
 - 13.16.1 Da Vinci Paint Company Information
 - 13.16.2 Da Vinci Paint Water Based Acrylic Paint Product Portfolios and Specifications
 - 13.16.3 Da Vinci Paint Water Based Acrylic Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.16.4 Da Vinci Paint Main Business Overview
 - 13.16.5 Da Vinci Paint Latest Developments
- 13.17 ?Plaid Enterprises
 - 13.17.1 ?Plaid Enterprises Company Information
 - 13.17.2 ?Plaid Enterprises Water Based Acrylic Paint Product Portfolios and Specifications
 - 13.17.3 ?Plaid Enterprises Water Based Acrylic Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.17.4 ?Plaid Enterprises Main Business Overview
 - 13.17.5 ?Plaid Enterprises Latest Developments
- 13.18 Pebeo
 - 13.18.1 Pebeo Company Information
 - 13.18.2 Pebeo Water Based Acrylic Paint Product Portfolios and Specifications
 - 13.18.3 Pebeo Water Based Acrylic Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.18.4 Pebeo Main Business Overview
 - 13.18.5 Pebeo Latest Developments
- 13.19 Crayola
 - 13.19.1 Crayola Company Information
 - 13.19.2 Crayola Water Based Acrylic Paint Product Portfolios and Specifications
 - 13.19.3 Crayola Water Based Acrylic Paint Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.19.4 Crayola Main Business Overview
 - 13.19.5 Crayola Latest Developments
- 13.20 ChromaAir
 - 13.20.1 ChromaAir Company Information
 - 13.20.2 ChromaAir Water Based Acrylic Paint Product Portfolios and Specifications
 - 13.20.3 ChromaAir Water Based Acrylic Paint Sales, Revenue, Price and Gross

Margin (2021-2026)

13.20.4 ChromaAir Main Business Overview

13.20.5 ChromaAir Latest Developments

13.21 Oytra

13.21.1 Oytra Company Information

13.21.2 Oytra Water Based Acrylic Paint Product Portfolios and Specifications

13.21.3 Oytra Water Based Acrylic Paint Sales, Revenue, Price and Gross Margin

(2021-2026)

13.21.4 Oytra Main Business Overview

13.21.5 Oytra Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Water Based Acrylic Paint Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Water Based Acrylic Paint Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Fluid Acrylics
- Table 4. Major Players of Heavy-Body Acrylics
- Table 5. Major Players of Others
- Table 6. Global Water Based Acrylic Paint Sales by Type (2021-2026) & (Tons)
- Table 7. Global Water Based Acrylic Paint Sales Market Share by Type (2021-2026)
- Table 8. Global Water Based Acrylic Paint Revenue by Type (2021-2026) & (\$ million)
- Table 9. Global Water Based Acrylic Paint Revenue Market Share by Type (2021-2026)
- Table 10. Global Water Based Acrylic Paint Sale Price by Type (2021-2026) & (US\$/Ton)
- Table 11. Global Water Based Acrylic Paint Sale by Application (2021-2026) & (Tons)
- Table 12. Global Water Based Acrylic Paint Sale Market Share by Application (2021-2026)
- Table 13. Global Water Based Acrylic Paint Revenue by Application (2021-2026) & (\$ million)
- Table 14. Global Water Based Acrylic Paint Revenue Market Share by Application (2021-2026)
- Table 15. Global Water Based Acrylic Paint Sale Price by Application (2021-2026) & (US\$/Ton)
- Table 16. Global Water Based Acrylic Paint Sales by Company (2021-2026) & (Tons)
- Table 17. Global Water Based Acrylic Paint Sales Market Share by Company (2021-2026)
- Table 18. Global Water Based Acrylic Paint Revenue by Company (2021-2026) & (\$ millions)
- Table 19. Global Water Based Acrylic Paint Revenue Market Share by Company (2021-2026)
- Table 20. Global Water Based Acrylic Paint Sale Price by Company (2021-2026) & (US\$/Ton)
- Table 21. Key Manufacturers Water Based Acrylic Paint Producing Area Distribution and Sales Area
- Table 22. Players Water Based Acrylic Paint Products Offered
- Table 23. Water Based Acrylic Paint Concentration Ratio (CR3, CR5 and CR10) &

(2024-2026)

Table 24. New Products and Potential Entrants

Table 25. Market M&A Activity & Strategy

Table 26. Global Water Based Acrylic Paint Sales by Geographic Region (2021-2026) & (Tons)

Table 27. Global Water Based Acrylic Paint Sales Market Share Geographic Region (2021-2026)

Table 28. Global Water Based Acrylic Paint Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 29. Global Water Based Acrylic Paint Revenue Market Share by Geographic Region (2021-2026)

Table 30. Global Water Based Acrylic Paint Sales by Country/Region (2021-2026) & (Tons)

Table 31. Global Water Based Acrylic Paint Sales Market Share by Country/Region (2021-2026)

Table 32. Global Water Based Acrylic Paint Revenue by Country/Region (2021-2026) & (\$ millions)

Table 33. Global Water Based Acrylic Paint Revenue Market Share by Country/Region (2021-2026)

Table 34. Americas Water Based Acrylic Paint Sales by Country (2021-2026) & (Tons)

Table 35. Americas Water Based Acrylic Paint Sales Market Share by Country (2021-2026)

Table 36. Americas Water Based Acrylic Paint Revenue by Country (2021-2026) & (\$ millions)

Table 37. Americas Water Based Acrylic Paint Sales by Type (2021-2026) & (Tons)

Table 38. Americas Water Based Acrylic Paint Sales by Application (2021-2026) & (Tons)

Table 39. APAC Water Based Acrylic Paint Sales by Region (2021-2026) & (Tons)

Table 40. APAC Water Based Acrylic Paint Sales Market Share by Region (2021-2026)

Table 41. APAC Water Based Acrylic Paint Revenue by Region (2021-2026) & (\$ millions)

Table 42. APAC Water Based Acrylic Paint Sales by Type (2021-2026) & (Tons)

Table 43. APAC Water Based Acrylic Paint Sales by Application (2021-2026) & (Tons)

Table 44. Europe Water Based Acrylic Paint Sales by Country (2021-2026) & (Tons)

Table 45. Europe Water Based Acrylic Paint Revenue by Country (2021-2026) & (\$ millions)

Table 46. Europe Water Based Acrylic Paint Sales by Type (2021-2026) & (Tons)

Table 47. Europe Water Based Acrylic Paint Sales by Application (2021-2026) & (Tons)

Table 48. Middle East & Africa Water Based Acrylic Paint Sales by Country (2021-2026)

& (Tons)

Table 49. Middle East & Africa Water Based Acrylic Paint Revenue Market Share by Country (2021-2026)

Table 50. Middle East & Africa Water Based Acrylic Paint Sales by Type (2021-2026) & (Tons)

Table 51. Middle East & Africa Water Based Acrylic Paint Sales by Application (2021-2026) & (Tons)

Table 52. Key Market Drivers & Growth Opportunities of Water Based Acrylic Paint

Table 53. Key Market Challenges & Risks of Water Based Acrylic Paint

Table 54. Key Industry Trends of Water Based Acrylic Paint

Table 55. Water Based Acrylic Paint Raw Material

Table 56. Key Suppliers of Raw Materials

Table 57. Water Based Acrylic Paint Distributors List

Table 58. Water Based Acrylic Paint Customer List

Table 59. Global Water Based Acrylic Paint Sales Forecast by Region (2027-2032) & (Tons)

Table 60. Global Water Based Acrylic Paint Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 61. Americas Water Based Acrylic Paint Sales Forecast by Country (2027-2032) & (Tons)

Table 62. Americas Water Based Acrylic Paint Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 63. APAC Water Based Acrylic Paint Sales Forecast by Region (2027-2032) & (Tons)

Table 64. APAC Water Based Acrylic Paint Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 65. Europe Water Based Acrylic Paint Sales Forecast by Country (2027-2032) & (Tons)

Table 66. Europe Water Based Acrylic Paint Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 67. Middle East & Africa Water Based Acrylic Paint Sales Forecast by Country (2027-2032) & (Tons)

Table 68. Middle East & Africa Water Based Acrylic Paint Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 69. Global Water Based Acrylic Paint Sales Forecast by Type (2027-2032) & (Tons)

Table 70. Global Water Based Acrylic Paint Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 71. Global Water Based Acrylic Paint Sales Forecast by Application (2027-2032)

& (Tons)

Table 72. Global Water Based Acrylic Paint Revenue Forecast by Application
(2027-2032) & (\$ millions)

Table 73. Colart(Liquitex) Basic Information, Water Based Acrylic Paint Manufacturing
Base, Sales Area and Its Competitors

Table 74. Colart(Liquitex) Water Based Acrylic Paint Product Portfolios and
Specifications

Table 75. Colart(Liquitex) Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million),
Price (US\$/Ton) and Gross Margin (2021-2026)

Table 76. Colart(Liquitex) Main Business

Table 77. Colart(Liquitex) Latest Developments

Table 78. Reeves Basic Information, Water Based Acrylic Paint Manufacturing Base,
Sales Area and Its Competitors

Table 79. Reeves Water Based Acrylic Paint Product Portfolios and Specifications

Table 80. Reeves Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million), Price
(US\$/Ton) and Gross Margin (2021-2026)

Table 81. Reeves Main Business

Table 82. Reeves Latest Developments

Table 83. Daler-Rowney Basic Information, Water Based Acrylic Paint Manufacturing
Base, Sales Area and Its Competitors

Table 84. Daler-Rowney Water Based Acrylic Paint Product Portfolios and
Specifications

Table 85. Daler-Rowney Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million),
Price (US\$/Ton) and Gross Margin (2021-2026)

Table 86. Daler-Rowney Main Business

Table 87. Daler-Rowney Latest Developments

Table 88. Sennelier Basic Information, Water Based Acrylic Paint Manufacturing Base,
Sales Area and Its Competitors

Table 89. Sennelier Water Based Acrylic Paint Product Portfolios and Specifications

Table 90. Sennelier Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million), Price
(US\$/Ton) and Gross Margin (2021-2026)

Table 91. Sennelier Main Business

Table 92. Sennelier Latest Developments

Table 93. Matisse Basic Information, Water Based Acrylic Paint Manufacturing Base,
Sales Area and Its Competitors

Table 94. Matisse Water Based Acrylic Paint Product Portfolios and Specifications

Table 95. Matisse Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million), Price
(US\$/Ton) and Gross Margin (2021-2026)

Table 96. Matisse Main Business

Table 97. Matisse Latest Developments

Table 98. Lukas Basic Information, Water Based Acrylic Paint Manufacturing Base, Sales Area and Its Competitors

Table 99. Lukas Water Based Acrylic Paint Product Portfolios and Specifications

Table 100. Lukas Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 101. Lukas Main Business

Table 102. Lukas Latest Developments

Table 103. TBC The Best Basic Information, Water Based Acrylic Paint Manufacturing Base, Sales Area and Its Competitors

Table 104. TBC The Best Water Based Acrylic Paint Product Portfolios and Specifications

Table 105. TBC The Best Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 106. TBC The Best Main Business

Table 107. TBC The Best Latest Developments

Table 108. Shuttle Art Basic Information, Water Based Acrylic Paint Manufacturing Base, Sales Area and Its Competitors

Table 109. Shuttle Art Water Based Acrylic Paint Product Portfolios and Specifications

Table 110. Shuttle Art Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 111. Shuttle Art Main Business

Table 112. Shuttle Art Latest Developments

Table 113. Arteza Basic Information, Water Based Acrylic Paint Manufacturing Base, Sales Area and Its Competitors

Table 114. Arteza Water Based Acrylic Paint Product Portfolios and Specifications

Table 115. Arteza Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 116. Arteza Main Business

Table 117. Arteza Latest Developments

Table 118. Golden Basic Information, Water Based Acrylic Paint Manufacturing Base, Sales Area and Its Competitors

Table 119. Golden Water Based Acrylic Paint Product Portfolios and Specifications

Table 120. Golden Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 121. Golden Main Business

Table 122. Golden Latest Developments

Table 123. Turner Basic Information, Water Based Acrylic Paint Manufacturing Base, Sales Area and Its Competitors

Table 124. Turner Water Based Acrylic Paint Product Portfolios and Specifications

Table 125. Turner Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 126. Turner Main Business

Table 127. Turner Latest Developments

Table 128. Acrylicos Vallejo Basic Information, Water Based Acrylic Paint Manufacturing Base, Sales Area and Its Competitors

Table 129. Acrylicos Vallejo Water Based Acrylic Paint Product Portfolios and Specifications

Table 130. Acrylicos Vallejo Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 131. Acrylicos Vallejo Main Business

Table 132. Acrylicos Vallejo Latest Developments

Table 133. Royal Talens Basic Information, Water Based Acrylic Paint Manufacturing Base, Sales Area and Its Competitors

Table 134. Royal Talens Water Based Acrylic Paint Product Portfolios and Specifications

Table 135. Royal Talens Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 136. Royal Talens Main Business

Table 137. Royal Talens Latest Developments

Table 138. DecoArt Basic Information, Water Based Acrylic Paint Manufacturing Base, Sales Area and Its Competitors

Table 139. DecoArt Water Based Acrylic Paint Product Portfolios and Specifications

Table 140. DecoArt Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 141. DecoArt Main Business

Table 142. DecoArt Latest Developments

Table 143. M. Graham & Co Basic Information, Water Based Acrylic Paint Manufacturing Base, Sales Area and Its Competitors

Table 144. M. Graham & Co Water Based Acrylic Paint Product Portfolios and Specifications

Table 145. M. Graham & Co Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 146. M. Graham & Co Main Business

Table 147. M. Graham & Co Latest Developments

Table 148. Da Vinci Paint Basic Information, Water Based Acrylic Paint Manufacturing Base, Sales Area and Its Competitors

Table 149. Da Vinci Paint Water Based Acrylic Paint Product Portfolios and

Specifications

Table 150. Da Vinci Paint Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 151. Da Vinci Paint Main Business

Table 152. Da Vinci Paint Latest Developments

Table 153. ?Plaid Enterprises Basic Information, Water Based Acrylic Paint Manufacturing Base, Sales Area and Its Competitors

Table 154. ?Plaid Enterprises Water Based Acrylic Paint Product Portfolios and Specifications

Table 155. ?Plaid Enterprises Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 156. ?Plaid Enterprises Main Business

Table 157. ?Plaid Enterprises Latest Developments

Table 158. Pebeo Basic Information, Water Based Acrylic Paint Manufacturing Base, Sales Area and Its Competitors

Table 159. Pebeo Water Based Acrylic Paint Product Portfolios and Specifications

Table 160. Pebeo Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 161. Pebeo Main Business

Table 162. Pebeo Latest Developments

Table 163. Crayola Basic Information, Water Based Acrylic Paint Manufacturing Base, Sales Area and Its Competitors

Table 164. Crayola Water Based Acrylic Paint Product Portfolios and Specifications

Table 165. Crayola Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 166. Crayola Main Business

Table 167. Crayola Latest Developments

Table 168. ChromaAir Basic Information, Water Based Acrylic Paint Manufacturing Base, Sales Area and Its Competitors

Table 169. ChromaAir Water Based Acrylic Paint Product Portfolios and Specifications

Table 170. ChromaAir Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 171. ChromaAir Main Business

Table 172. ChromaAir Latest Developments

Table 173. Oytra Basic Information, Water Based Acrylic Paint Manufacturing Base, Sales Area and Its Competitors

Table 174. Oytra Water Based Acrylic Paint Product Portfolios and Specifications

Table 175. Oytra Water Based Acrylic Paint Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 176. Oytra Main Business

Table 177. Oytra Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Water Based Acrylic Paint
- Figure 2. Water Based Acrylic Paint Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Water Based Acrylic Paint Sales Growth Rate 2021-2032 (Tons)
- Figure 7. Global Water Based Acrylic Paint Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Water Based Acrylic Paint Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Water Based Acrylic Paint Sales Market Share by Country/Region (2025)
- Figure 10. Water Based Acrylic Paint Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Fluid Acrylics
- Figure 12. Product Picture of Heavy-Body Acrylics
- Figure 13. Product Picture of Others
- Figure 14. Global Water Based Acrylic Paint Sales Market Share by Type in 2026
- Figure 15. Global Water Based Acrylic Paint Revenue Market Share by Type (2021-2026)
- Figure 16. Water Based Acrylic Paint Consumed in Fine Art
- Figure 17. Global Water Based Acrylic Paint Market: Fine Art (2021-2026) & (Tons)
- Figure 18. Water Based Acrylic Paint Consumed in Crafts
- Figure 19. Global Water Based Acrylic Paint Market: Crafts (2021-2026) & (Tons)
- Figure 20. Water Based Acrylic Paint Consumed in Home Decoration
- Figure 21. Global Water Based Acrylic Paint Market: Home Decoration (2021-2026) & (Tons)
- Figure 22. Water Based Acrylic Paint Consumed in Other
- Figure 23. Global Water Based Acrylic Paint Market: Other (2021-2026) & (Tons)
- Figure 24. Global Water Based Acrylic Paint Sale Market Share by Application (2025)
- Figure 25. Global Water Based Acrylic Paint Revenue Market Share by Application in 2026
- Figure 26. Water Based Acrylic Paint Sales by Company in 2026 (Tons)
- Figure 27. Global Water Based Acrylic Paint Sales Market Share by Company in 2026
- Figure 28. Water Based Acrylic Paint Revenue by Company in 2026 (\$ millions)
- Figure 29. Global Water Based Acrylic Paint Revenue Market Share by Company in

2026

Figure 30. Global Water Based Acrylic Paint Sales Market Share by Geographic Region (2021-2026)

Figure 31. Global Water Based Acrylic Paint Revenue Market Share by Geographic Region in 2026

Figure 32. Americas Water Based Acrylic Paint Sales 2021-2026 (Tons)

Figure 33. Americas Water Based Acrylic Paint Revenue 2021-2026 (\$ millions)

Figure 34. APAC Water Based Acrylic Paint Sales 2021-2026 (Tons)

Figure 35. APAC Water Based Acrylic Paint Revenue 2021-2026 (\$ millions)

Figure 36. Europe Water Based Acrylic Paint Sales 2021-2026 (Tons)

Figure 37. Europe Water Based Acrylic Paint Revenue 2021-2026 (\$ millions)

Figure 38. Middle East & Africa Water Based Acrylic Paint Sales 2021-2026 (Tons)

Figure 39. Middle East & Africa Water Based Acrylic Paint Revenue 2021-2026 (\$ millions)

Figure 40. Americas Water Based Acrylic Paint Sales Market Share by Country in 2026

Figure 41. Americas Water Based Acrylic Paint Revenue Market Share by Country (2021-2026)

Figure 42. Americas Water Based Acrylic Paint Sales Market Share by Type (2021-2026)

Figure 43. Americas Water Based Acrylic Paint Sales Market Share by Application (2021-2026)

Figure 44. United States Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 45. Canada Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 46. Mexico Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 47. Brazil Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 48. APAC Water Based Acrylic Paint Sales Market Share by Region in 2026

Figure 49. APAC Water Based Acrylic Paint Revenue Market Share by Region (2021-2026)

Figure 50. APAC Water Based Acrylic Paint Sales Market Share by Type (2021-2026)

Figure 51. APAC Water Based Acrylic Paint Sales Market Share by Application (2021-2026)

Figure 52. China Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 53. Japan Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 54. South Korea Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 55. Southeast Asia Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 56. India Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 57. Australia Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 58. China Taiwan Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 59. Europe Water Based Acrylic Paint Sales Market Share by Country in 2026

Figure 60. Europe Water Based Acrylic Paint Revenue Market Share by Country (2021-2026)

Figure 61. Europe Water Based Acrylic Paint Sales Market Share by Type (2021-2026)

Figure 62. Europe Water Based Acrylic Paint Sales Market Share by Application (2021-2026)

Figure 63. Germany Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 64. France Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 65. UK Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 66. Italy Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 67. Russia Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 68. Middle East & Africa Water Based Acrylic Paint Sales Market Share by Country (2021-2026)

Figure 69. Middle East & Africa Water Based Acrylic Paint Sales Market Share by Type (2021-2026)

Figure 70. Middle East & Africa Water Based Acrylic Paint Sales Market Share by Application (2021-2026)

Figure 71. Egypt Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 72. South Africa Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 73. Israel Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 74. Turkey Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 75. GCC Countries Water Based Acrylic Paint Revenue Growth 2021-2026 (\$ millions)

Figure 76. Manufacturing Cost Structure Analysis of Water Based Acrylic Paint in 2026

Figure 77. Manufacturing Process Analysis of Water Based Acrylic Paint

Figure 78. Industry Chain Structure of Water Based Acrylic Paint

Figure 79. Channels of Distribution

Figure 80. Global Water Based Acrylic Paint Sales Market Forecast by Region (2027-2032)

Figure 81. Global Water Based Acrylic Paint Revenue Market Share Forecast by Region (2027-2032)

Figure 82. Global Water Based Acrylic Paint Sales Market Share Forecast by Type (2027-2032)

Figure 83. Global Water Based Acrylic Paint Revenue Market Share Forecast by Type (2027-2032)

Figure 84. Global Water Based Acrylic Paint Sales Market Share Forecast by Application (2027-2032)

Figure 85. Global Water Based Acrylic Paint Revenue Market Share Forecast by Application (2027-2032)

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