

Global Watch Market Growth 2025-2031

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Abstracts

The global Watch market size is predicted to grow from US\$ 103990 million in 2025 to US\$ 115840 million in 2031; it is expected to grow at a CAGR of 1.8% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

The global watch market is categorized into quartz and mechanical. Mechanical watches can be further classified into automatic and hand wound, while quartz watches are classified into analog and digital. It has huge market potential due to increasing technological design innovations. Moreover, the current positioning of this product enables users to make a style statement.

According to the report, one of the major drivers for this market is internet retailing growth beneficial to watch market. The increased penetration of the internet and its access through personal computers, smartphones, and tablets have led to the growth in the popularity of online platforms as a potent option for buying products across categories, including watches. Time-strapped consumers today seek the convenience of all-day access and easy price and feature comparison that online shopping offers.

LP Information, Inc. (LPI) ' newest research report, the "Watch Industry Forecast" looks at past sales and reviews total world Watch sales in 2024, providing a comprehensive analysis by region and market sector of projected Watch sales for 2025 through 2031. With Watch sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Watch industry.

This Insight Report provides a comprehensive analysis of the global Watch landscape

and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Watch portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Watch market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Watch and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Watch.

This report presents a comprehensive overview, market shares, and growth opportunities of Watch market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Quartz Watch

Mechanical Watch

Others

Segmentation by Application:

Shopping Mall

Supermarket

Watch Shop

On Line

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Fossil

LVMH

Richemont

Rolex

The Swatch

Audemars Piguet

Burberry

Breitling

Casio

Chanel

Chopard

Citizen

Dolce & Gabbana

Giorgio Armani

Kate Spade

Kering

Patek Philippe

Timex

Titan

Seiko

Tiffany

Hermes

Ralph Lauren

Key Questions Addressed in this Report

What is the 10-year outlook for the global Watch market?

What factors are driving Watch market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Watch market opportunities vary by end market size?

How does Watch break out by Type, by Application?

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