

Global Washi Tape Market Growth 2025-2031

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Abstracts

The global Washi Tape market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Washi tape is a type of decorative adhesive tape that originated in Japan. It is made from traditional Japanese paper called washi, which is known for its lightweight and durable qualities. Washi tape is similar to regular adhesive tape but is often semi-transparent, comes in a wide variety of colors and patterns, and is easy to tear by hand.

United States market for Washi Tape is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Washi Tape is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Washi Tape is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Washi Tape players cover KAMOI KAKOSHI Co.,LTD.(MT Tape?, Washi Mill, 3M(Scotch), Kamiiso, Nishikawa Communications Co. Ltd.(bande), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Washi Tape Industry Forecast" looks at past sales and reviews total world Washi Tape sales in 2024, providing a comprehensive analysis by region and market sector of projected Washi Tape sales for

2025 through 2031. With Washi Tape sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Washi Tape industry.

This Insight Report provides a comprehensive analysis of the global Washi Tape landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Washi Tape portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Washi Tape market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Washi Tape and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Washi Tape.

This report presents a comprehensive overview, market shares, and growth opportunities of Washi Tape market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Gampi

Mitsumata

Paper Mulberry

Others

Segmentation by Application:

Art

Clothing

Food

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

KAMOI KAKOSHI Co.,LTD.(MT Tape?

Washi Mill

3M(Scotch)

Kamiiso

Nishikawa Communications Co. Ltd.(bande)

MARK'S Inc.

Aimez le Style

ROUND TOP

KIKUSUI TAPE CO.,LTD.

Momo Washi

THE WASHI TAPE SHOP

Vibac Group S.p.a.

WashiGang

Alchemy Merch

Key Questions Addressed in this Report

What is the 10-year outlook for the global Washi Tape market?

What factors are driving Washi Tape market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Washi Tape market opportunities vary by end market size?

How does Washi Tape break out by Type, by Application?

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