

Global Wallet as a Service (WaaS) Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Wallet as a Service (WaaS) refers to a cloud-based solution that provides businesses with the infrastructure and tools to create, manage, and deploy digital wallets without having to build the technology from scratch. This service typically includes functionalities for secure storage, transaction processing, user authentication, and compliance with regulatory standards. WaaS allows companies to integrate digital wallet capabilities into their platforms, enabling them to offer features such as mobile payments, digital asset management, and loyalty programs efficiently. By leveraging WaaS, businesses can focus on their core operations while outsourcing the complexities of wallet infrastructure to specialized providers.

The global Wallet as a Service (WaaS) market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "Wallet as a Service (WaaS) Industry Forecast" looks at past sales and reviews total world Wallet as a Service (WaaS) sales in 2022, providing a comprehensive analysis by region and market sector of projected Wallet as a Service (WaaS) sales for 2023 through 2029. With Wallet as a Service (WaaS) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Wallet as a Service (WaaS) industry.

This Insight Report provides a comprehensive analysis of the global Wallet as a Service (WaaS) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

also analyses the strategies of leading global companies with a focus on Wallet as a Service (WaaS) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Wallet as a Service (WaaS) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Wallet as a Service (WaaS) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Wallet as a Service (WaaS).

The Wallet as a Service (WaaS) market is experiencing significant growth, driven by the increasing demand for digital payment solutions and the rising adoption of cryptocurrencies. Major sales regions include North America, Europe, and Asia-Pacific, with the latter showing particularly robust expansion due to the rapid digitization of financial services and a high rate of mobile wallet adoption. Market opportunities are abundant in sectors such as e-commerce, banking, and fintech, where seamless and secure transaction capabilities are critical. However, challenges persist, including stringent regulatory environments, cybersecurity risks, and the need for continuous technological innovation to meet evolving consumer expectations and combat sophisticated fraud tactics. The integration of blockchain technology and artificial intelligence presents promising avenues for addressing these challenges and enhancing the functionality and security of WaaS platforms.

This report presents a comprehensive overview, market shares, and growth opportunities of Wallet as a Service (WaaS) market by product type, application, key players and key regions and countries.

Segmentation by Type:

Managed Wallet as a Service (WaaS)

Non-managed Wallet as a Service (WaaS)

Segmentation by Application:

Retail and E-commerce

Banking and Financial Services

Telecommunications

Transportation and Mobility

Gaming and Entertainment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

Segmentation by Type:

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Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Coinbase

Fireblocks

Crypto APIs

Cobo

Wallet Factory

Green Packet

ChainUp

Thirdweb

CPAY

Magic

Particle

Web3Auth

Trust Wallet

OKX

Stardust

Fordefi

SmartMediaTech

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Wallet as a Service (WaaS) Market Size 2019-2030
 - 2.1.2 Wallet as a Service (WaaS) Market Size CAGR by Region (2019 VS 2023 VS 2030)
 - 2.1.3 World Current & Future Analysis for Wallet as a Service (WaaS) by Country/Region, 2019, 2023 & 2030
- 2.2 Wallet as a Service (WaaS) Segment by Type
 - 2.2.1 Managed Wallet as a Service (WaaS)
 - 2.2.2 Non-managed Wallet as a Service (WaaS)
- 2.3 Wallet as a Service (WaaS) Market Size by Type
 - 2.3.1 Wallet as a Service (WaaS) Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Wallet as a Service (WaaS) Market Size Market Share by Type (2019-2024)
- 2.4 Wallet as a Service (WaaS) Segment by Application
 - 2.4.1 Retail and E-commerce
 - 2.4.2 Banking and Financial Services
 - 2.4.3 Telecommunications
 - 2.4.4 Transportation and Mobility
 - 2.4.5 Gaming and Entertainment
 - 2.4.6 Others
- 2.5 Wallet as a Service (WaaS) Market Size by Application
 - 2.5.1 Wallet as a Service (WaaS) Market Size CAGR by Application (2019 VS 2023 VS 2030)

2.5.2 Global Wallet as a Service (WaaS) Market Size Market Share by Application (2019-2024)

3 WALLET AS A SERVICE (WAAS) MARKET SIZE BY PLAYER

3.1 Wallet as a Service (WaaS) Market Size Market Share by Player

3.1.1 Global Wallet as a Service (WaaS) Revenue by Player (2019-2024)

3.1.2 Global Wallet as a Service (WaaS) Revenue Market Share by Player (2019-2024)

3.2 Global Wallet as a Service (WaaS) Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 WALLET AS A SERVICE (WAAS) BY REGION

4.1 Wallet as a Service (WaaS) Market Size by Region (2019-2024)

4.2 Global Wallet as a Service (WaaS) Annual Revenue by Country/Region (2019-2024)

4.3 Americas Wallet as a Service (WaaS) Market Size Growth (2019-2024)

4.4 APAC Wallet as a Service (WaaS) Market Size Growth (2019-2024)

4.5 Europe Wallet as a Service (WaaS) Market Size Growth (2019-2024)

4.6 Middle East & Africa Wallet as a Service (WaaS) Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Wallet as a Service (WaaS) Market Size by Country (2019-2024)

5.2 Americas Wallet as a Service (WaaS) Market Size by Type (2019-2024)

5.3 Americas Wallet as a Service (WaaS) Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Wallet as a Service (WaaS) Market Size by Region (2019-2024)

- 6.2 APAC Wallet as a Service (WaaS) Market Size by Type (2019-2024)
- 6.3 APAC Wallet as a Service (WaaS) Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Wallet as a Service (WaaS) Market Size by Country (2019-2024)
- 7.2 Europe Wallet as a Service (WaaS) Market Size by Type (2019-2024)
- 7.3 Europe Wallet as a Service (WaaS) Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Wallet as a Service (WaaS) by Region (2019-2024)
- 8.2 Middle East & Africa Wallet as a Service (WaaS) Market Size by Type (2019-2024)
- 8.3 Middle East & Africa Wallet as a Service (WaaS) Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL WALLET AS A SERVICE (WAAS) MARKET FORECAST

- 10.1 Global Wallet as a Service (WaaS) Forecast by Region (2025-2030)
 - 10.1.1 Global Wallet as a Service (WaaS) Forecast by Region (2025-2030)
 - 10.1.2 Americas Wallet as a Service (WaaS) Forecast
 - 10.1.3 APAC Wallet as a Service (WaaS) Forecast
 - 10.1.4 Europe Wallet as a Service (WaaS) Forecast
 - 10.1.5 Middle East & Africa Wallet as a Service (WaaS) Forecast
- 10.2 Americas Wallet as a Service (WaaS) Forecast by Country (2025-2030)
 - 10.2.1 United States Market Wallet as a Service (WaaS) Forecast
 - 10.2.2 Canada Market Wallet as a Service (WaaS) Forecast
 - 10.2.3 Mexico Market Wallet as a Service (WaaS) Forecast
 - 10.2.4 Brazil Market Wallet as a Service (WaaS) Forecast
- 10.3 APAC Wallet as a Service (WaaS) Forecast by Region (2025-2030)
 - 10.3.1 China Wallet as a Service (WaaS) Market Forecast
 - 10.3.2 Japan Market Wallet as a Service (WaaS) Forecast
 - 10.3.3 Korea Market Wallet as a Service (WaaS) Forecast
 - 10.3.4 Southeast Asia Market Wallet as a Service (WaaS) Forecast
 - 10.3.5 India Market Wallet as a Service (WaaS) Forecast
 - 10.3.6 Australia Market Wallet as a Service (WaaS) Forecast
- 10.4 Europe Wallet as a Service (WaaS) Forecast by Country (2025-2030)
 - 10.4.1 Germany Market Wallet as a Service (WaaS) Forecast
 - 10.4.2 France Market Wallet as a Service (WaaS) Forecast
 - 10.4.3 UK Market Wallet as a Service (WaaS) Forecast
 - 10.4.4 Italy Market Wallet as a Service (WaaS) Forecast
 - 10.4.5 Russia Market Wallet as a Service (WaaS) Forecast
- 10.5 Middle East & Africa Wallet as a Service (WaaS) Forecast by Region (2025-2030)
 - 10.5.1 Egypt Market Wallet as a Service (WaaS) Forecast
 - 10.5.2 South Africa Market Wallet as a Service (WaaS) Forecast
 - 10.5.3 Israel Market Wallet as a Service (WaaS) Forecast
 - 10.5.4 Turkey Market Wallet as a Service (WaaS) Forecast
- 10.6 Global Wallet as a Service (WaaS) Forecast by Type (2025-2030)
- 10.7 Global Wallet as a Service (WaaS) Forecast by Application (2025-2030)
 - 10.7.1 GCC Countries Market Wallet as a Service (WaaS) Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Coinbase
 - 11.1.1 Coinbase Company Information
 - 11.1.2 Coinbase Wallet as a Service (WaaS) Product Offered

11.1.3 Coinbase Wallet as a Service (WaaS) Revenue, Gross Margin and Market Share (2019-2024)

11.1.4 Coinbase Main Business Overview

11.1.5 Coinbase Latest Developments

11.2 Fireblocks

11.2.1 Fireblocks Company Information

11.2.2 Fireblocks Wallet as a Service (WaaS) Product Offered

11.2.3 Fireblocks Wallet as a Service (WaaS) Revenue, Gross Margin and Market Share (2019-2024)

11.2.4 Fireblocks Main Business Overview

11.2.5 Fireblocks Latest Developments

11.3 Crypto APIs

11.3.1 Crypto APIs Company Information

11.3.2 Crypto APIs Wallet as a Service (WaaS) Product Offered

11.3.3 Crypto APIs Wallet as a Service (WaaS) Revenue, Gross Margin and Market Share (2019-2024)

11.3.4 Crypto APIs Main Business Overview

11.3.5 Crypto APIs Latest Developments

11.4 Cobo

11.4.1 Cobo Company Information

11.4.2 Cobo Wallet as a Service (WaaS) Product Offered

11.4.3 Cobo Wallet as a Service (WaaS) Revenue, Gross Margin and Market Share (2019-2024)

11.4.4 Cobo Main Business Overview

11.4.5 Cobo Latest Developments

11.5 Wallet Factory

11.5.1 Wallet Factory Company Information

11.5.2 Wallet Factory Wallet as a Service (WaaS) Product Offered

11.5.3 Wallet Factory Wallet as a Service (WaaS) Revenue, Gross Margin and Market Share (2019-2024)

11.5.4 Wallet Factory Main Business Overview

11.5.5 Wallet Factory Latest Developments

11.6 Green Packet

11.6.1 Green Packet Company Information

11.6.2 Green Packet Wallet as a Service (WaaS) Product Offered

11.6.3 Green Packet Wallet as a Service (WaaS) Revenue, Gross Margin and Market Share (2019-2024)

11.6.4 Green Packet Main Business Overview

11.6.5 Green Packet Latest Developments

11.7 ChainUp

11.7.1 ChainUp Company Information

11.7.2 ChainUp Wallet as a Service (WaaS) Product Offered

11.7.3 ChainUp Wallet as a Service (WaaS) Revenue, Gross Margin and Market Share (2019-2024)

11.7.4 ChainUp Main Business Overview

11.7.5 ChainUp Latest Developments

11.8 Thirdweb

11.8.1 Thirdweb Company Information

11.8.2 Thirdweb Wallet as a Service (WaaS) Product Offered

11.8.3 Thirdweb Wallet as a Service (WaaS) Revenue, Gross Margin and Market Share (2019-2024)

11.8.4 Thirdweb Main Business Overview

11.8.5 Thirdweb Latest Developments

11.9 CPAY

11.9.1 CPAY Company Information

11.9.2 CPAY Wallet as a Service (WaaS) Product Offered

11.9.3 CPAY Wallet as a Service (WaaS) Revenue, Gross Margin and Market Share (2019-2024)

11.9.4 CPAY Main Business Overview

11.9.5 CPAY Latest Developments

11.10 Magic

11.10.1 Magic Company Information

11.10.2 Magic Wallet as a Service (WaaS) Product Offered

11.10.3 Magic Wallet as a Service (WaaS) Revenue, Gross Margin and Market Share (2019-2024)

11.10.4 Magic Main Business Overview

11.10.5 Magic Latest Developments

11.11 Particle

11.11.1 Particle Company Information

11.11.2 Particle Wallet as a Service (WaaS) Product Offered

11.11.3 Particle Wallet as a Service (WaaS) Revenue, Gross Margin and Market Share (2019-2024)

11.11.4 Particle Main Business Overview

11.11.5 Particle Latest Developments

11.12 Web3Auth

11.12.1 Web3Auth Company Information

11.12.2 Web3Auth Wallet as a Service (WaaS) Product Offered

11.12.3 Web3Auth Wallet as a Service (WaaS) Revenue, Gross Margin and Market

Share (2019-2024)

11.12.4 Web3Auth Main Business Overview

11.12.5 Web3Auth Latest Developments

11.13 Trust Wallet

11.13.1 Trust Wallet Company Information

11.13.2 Trust Wallet Wallet as a Service (WaaS) Product Offered

11.13.3 Trust Wallet Wallet as a Service (WaaS) Revenue, Gross Margin and Market

Share (2019-2024)

11.13.4 Trust Wallet Main Business Overview

11.13.5 Trust Wallet Latest Developments

11.14 OKX

11.14.1 OKX Company Information

11.14.2 OKX Wallet as a Service (WaaS) Product Offered

11.14.3 OKX Wallet as a Service (WaaS) Revenue, Gross Margin and Market Share

(2019-2024)

11.14.4 OKX Main Business Overview

11.14.5 OKX Latest Developments

11.15 Stardust

11.15.1 Stardust Company Information

11.15.2 Stardust Wallet as a Service (WaaS) Product Offered

11.15.3 Stardust Wallet as a Service (WaaS) Revenue, Gross Margin and Market

Share (2019-2024)

11.15.4 Stardust Main Business Overview

11.15.5 Stardust Latest Developments

11.16 Fordefi

11.16.1 Fordefi Company Information

11.16.2 Fordefi Wallet as a Service (WaaS) Product Offered

11.16.3 Fordefi Wallet as a Service (WaaS) Revenue, Gross Margin and Market Share

(2019-2024)

11.16.4 Fordefi Main Business Overview

11.16.5 Fordefi Latest Developments

11.17 SmartMediaTech

11.17.1 SmartMediaTech Company Information

11.17.2 SmartMediaTech Wallet as a Service (WaaS) Product Offered

11.17.3 SmartMediaTech Wallet as a Service (WaaS) Revenue, Gross Margin and

Market Share (2019-2024)

11.17.4 SmartMediaTech Main Business Overview

11.17.5 SmartMediaTech Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Wallet as a Service (WaaS) Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ millions)

Table 2. Wallet as a Service (WaaS) Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Managed Wallet as a Service (WaaS)

Table 4. Major Players of Non-managed Wallet as a Service (WaaS)

Table 5. Wallet as a Service (WaaS) Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ millions)

Table 6. Global Wallet as a Service (WaaS) Market Size by Type (2019-2024) & (\$ millions)

Table 7. Global Wallet as a Service (WaaS) Market Size Market Share by Type (2019-2024)

Table 8. Wallet as a Service (WaaS) Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ millions)

Table 9. Global Wallet as a Service (WaaS) Market Size by Application (2019-2024) & (\$ millions)

Table 10. Global Wallet as a Service (WaaS) Market Size Market Share by Application (2019-2024)

Table 11. Global Wallet as a Service (WaaS) Revenue by Player (2019-2024) & (\$ millions)

Table 12. Global Wallet as a Service (WaaS) Revenue Market Share by Player (2019-2024)

Table 13. Wallet as a Service (WaaS) Key Players Head office and Products Offered

Table 14. Wallet as a Service (WaaS) Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Wallet as a Service (WaaS) Market Size by Region (2019-2024) & (\$ millions)

Table 18. Global Wallet as a Service (WaaS) Market Size Market Share by Region (2019-2024)

Table 19. Global Wallet as a Service (WaaS) Revenue by Country/Region (2019-2024) & (\$ millions)

Table 20. Global Wallet as a Service (WaaS) Revenue Market Share by Country/Region (2019-2024)

Table 21. Americas Wallet as a Service (WaaS) Market Size by Country (2019-2024) & (\$ millions)

Table 22. Americas Wallet as a Service (WaaS) Market Size Market Share by Country (2019-2024)

Table 23. Americas Wallet as a Service (WaaS) Market Size by Type (2019-2024) & (\$ millions)

Table 24. Americas Wallet as a Service (WaaS) Market Size Market Share by Type (2019-2024)

Table 25. Americas Wallet as a Service (WaaS) Market Size by Application (2019-2024) & (\$ millions)

Table 26. Americas Wallet as a Service (WaaS) Market Size Market Share by Application (2019-2024)

Table 27. APAC Wallet as a Service (WaaS) Market Size by Region (2019-2024) & (\$ millions)

Table 28. APAC Wallet as a Service (WaaS) Market Size Market Share by Region (2019-2024)

Table 29. APAC Wallet as a Service (WaaS) Market Size by Type (2019-2024) & (\$ millions)

Table 30. APAC Wallet as a Service (WaaS) Market Size by Application (2019-2024) & (\$ millions)

Table 31. Europe Wallet as a Service (WaaS) Market Size by Country (2019-2024) & (\$ millions)

Table 32. Europe Wallet as a Service (WaaS) Market Size Market Share by Country (2019-2024)

Table 33. Europe Wallet as a Service (WaaS) Market Size by Type (2019-2024) & (\$ millions)

Table 34. Europe Wallet as a Service (WaaS) Market Size by Application (2019-2024) & (\$ millions)

Table 35. Middle East & Africa Wallet as a Service (WaaS) Market Size by Region (2019-2024) & (\$ millions)

Table 36. Middle East & Africa Wallet as a Service (WaaS) Market Size by Type (2019-2024) & (\$ millions)

Table 37. Middle East & Africa Wallet as a Service (WaaS) Market Size by Application (2019-2024) & (\$ millions)

Table 38. Key Market Drivers & Growth Opportunities of Wallet as a Service (WaaS)

Table 39. Key Market Challenges & Risks of Wallet as a Service (WaaS)

Table 40. Key Industry Trends of Wallet as a Service (WaaS)

Table 41. Global Wallet as a Service (WaaS) Market Size Forecast by Region (2025-2030) & (\$ millions)

Table 42. Global Wallet as a Service (WaaS) Market Size Market Share Forecast by Region (2025-2030)

Table 43. Global Wallet as a Service (WaaS) Market Size Forecast by Type (2025-2030) & (\$ millions)

Table 44. Global Wallet as a Service (WaaS) Market Size Forecast by Application (2025-2030) & (\$ millions)

Table 45. Coinbase Details, Company Type, Wallet as a Service (WaaS) Area Served and Its Competitors

Table 46. Coinbase Wallet as a Service (WaaS) Product Offered

Table 47. Coinbase Wallet as a Service (WaaS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 48. Coinbase Main Business

Table 49. Coinbase Latest Developments

Table 50. Fireblocks Details, Company Type, Wallet as a Service (WaaS) Area Served and Its Competitors

Table 51. Fireblocks Wallet as a Service (WaaS) Product Offered

Table 52. Fireblocks Wallet as a Service (WaaS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 53. Fireblocks Main Business

Table 54. Fireblocks Latest Developments

Table 55. Crypto APIs Details, Company Type, Wallet as a Service (WaaS) Area Served and Its Competitors

Table 56. Crypto APIs Wallet as a Service (WaaS) Product Offered

Table 57. Crypto APIs Wallet as a Service (WaaS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 58. Crypto APIs Main Business

Table 59. Crypto APIs Latest Developments

Table 60. Cobo Details, Company Type, Wallet as a Service (WaaS) Area Served and Its Competitors

Table 61. Cobo Wallet as a Service (WaaS) Product Offered

Table 62. Cobo Wallet as a Service (WaaS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 63. Cobo Main Business

Table 64. Cobo Latest Developments

Table 65. Wallet Factory Details, Company Type, Wallet as a Service (WaaS) Area Served and Its Competitors

Table 66. Wallet Factory Wallet as a Service (WaaS) Product Offered

Table 67. Wallet Factory Wallet as a Service (WaaS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 68. Wallet Factory Main Business

Table 69. Wallet Factory Latest Developments

Table 70. Green Packet Details, Company Type, Wallet as a Service (WaaS) Area Served and Its Competitors

Table 71. Green Packet Wallet as a Service (WaaS) Product Offered

Table 72. Green Packet Wallet as a Service (WaaS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 73. Green Packet Main Business

Table 74. Green Packet Latest Developments

Table 75. ChainUp Details, Company Type, Wallet as a Service (WaaS) Area Served and Its Competitors

Table 76. ChainUp Wallet as a Service (WaaS) Product Offered

Table 77. ChainUp Wallet as a Service (WaaS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 78. ChainUp Main Business

Table 79. ChainUp Latest Developments

Table 80. Thirdweb Details, Company Type, Wallet as a Service (WaaS) Area Served and Its Competitors

Table 81. Thirdweb Wallet as a Service (WaaS) Product Offered

Table 82. Thirdweb Wallet as a Service (WaaS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 83. Thirdweb Main Business

Table 84. Thirdweb Latest Developments

Table 85. CPAY Details, Company Type, Wallet as a Service (WaaS) Area Served and Its Competitors

Table 86. CPAY Wallet as a Service (WaaS) Product Offered

Table 87. CPAY Wallet as a Service (WaaS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 88. CPAY Main Business

Table 89. CPAY Latest Developments

Table 90. Magic Details, Company Type, Wallet as a Service (WaaS) Area Served and Its Competitors

Table 91. Magic Wallet as a Service (WaaS) Product Offered

Table 92. Magic Wallet as a Service (WaaS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 93. Magic Main Business

Table 94. Magic Latest Developments

Table 95. Particle Details, Company Type, Wallet as a Service (WaaS) Area Served and Its Competitors

Table 96. Particle Wallet as a Service (WaaS) Product Offered

Table 97. Particle Wallet as a Service (WaaS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 98. Particle Main Business

Table 99. Particle Latest Developments

Table 100. Web3Auth Details, Company Type, Wallet as a Service (WaaS) Area Served and Its Competitors

Table 101. Web3Auth Wallet as a Service (WaaS) Product Offered

Table 102. Web3Auth Wallet as a Service (WaaS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 103. Web3Auth Main Business

Table 104. Web3Auth Latest Developments

Table 105. Trust Wallet Details, Company Type, Wallet as a Service (WaaS) Area Served and Its Competitors

Table 106. Trust Wallet Wallet as a Service (WaaS) Product Offered

Table 107. Trust Wallet Wallet as a Service (WaaS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 108. Trust Wallet Main Business

Table 109. Trust Wallet Latest Developments

Table 110. OKX Details, Company Type, Wallet as a Service (WaaS) Area Served and Its Competitors

Table 111. OKX Wallet as a Service (WaaS) Product Offered

Table 112. OKX Wallet as a Service (WaaS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 113. OKX Main Business

Table 114. OKX Latest Developments

Table 115. Stardust Details, Company Type, Wallet as a Service (WaaS) Area Served and Its Competitors

Table 116. Stardust Wallet as a Service (WaaS) Product Offered

Table 117. Stardust Wallet as a Service (WaaS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 118. Stardust Main Business

Table 119. Stardust Latest Developments

Table 120. Fordefi Details, Company Type, Wallet as a Service (WaaS) Area Served and Its Competitors

Table 121. Fordefi Wallet as a Service (WaaS) Product Offered

Table 122. Fordefi Wallet as a Service (WaaS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 123. Fordefi Main Business

Table 124. Fordefi Latest Developments

Table 125. SmartMediaTech Details, Company Type, Wallet as a Service (WaaS) Area Served and Its Competitors

Table 126. SmartMediaTech Wallet as a Service (WaaS) Product Offered

Table 127. SmartMediaTech Wallet as a Service (WaaS) Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 128. SmartMediaTech Main Business

Table 129. SmartMediaTech Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Wallet as a Service (WaaS) Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Wallet as a Service (WaaS) Market Size Growth Rate 2019-2030 (\$ millions)
- Figure 6. Wallet as a Service (WaaS) Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Wallet as a Service (WaaS) Sales Market Share by Country/Region (2023)
- Figure 8. Wallet as a Service (WaaS) Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Wallet as a Service (WaaS) Market Size Market Share by Type in 2023
- Figure 10. Wallet as a Service (WaaS) in Retail and E-commerce
- Figure 11. Global Wallet as a Service (WaaS) Market: Retail and E-commerce (2019-2024) & (\$ millions)
- Figure 12. Wallet as a Service (WaaS) in Banking and Financial Services
- Figure 13. Global Wallet as a Service (WaaS) Market: Banking and Financial Services (2019-2024) & (\$ millions)
- Figure 14. Wallet as a Service (WaaS) in Telecommunications
- Figure 15. Global Wallet as a Service (WaaS) Market: Telecommunications (2019-2024) & (\$ millions)
- Figure 16. Wallet as a Service (WaaS) in Transportation and Mobility
- Figure 17. Global Wallet as a Service (WaaS) Market: Transportation and Mobility (2019-2024) & (\$ millions)
- Figure 18. Wallet as a Service (WaaS) in Gaming and Entertainment
- Figure 19. Global Wallet as a Service (WaaS) Market: Gaming and Entertainment (2019-2024) & (\$ millions)
- Figure 20. Wallet as a Service (WaaS) in Others
- Figure 21. Global Wallet as a Service (WaaS) Market: Others (2019-2024) & (\$ millions)
- Figure 22. Global Wallet as a Service (WaaS) Market Size Market Share by Application in 2023
- Figure 23. Global Wallet as a Service (WaaS) Revenue Market Share by Player in 2023
- Figure 24. Global Wallet as a Service (WaaS) Market Size Market Share by Region (2019-2024)
- Figure 25. Americas Wallet as a Service (WaaS) Market Size 2019-2024 (\$ millions)

Figure 26. APAC Wallet as a Service (WaaS) Market Size 2019-2024 (\$ millions)

Figure 27. Europe Wallet as a Service (WaaS) Market Size 2019-2024 (\$ millions)

Figure 28. Middle East & Africa Wallet as a Service (WaaS) Market Size 2019-2024 (\$ millions)

Figure 29. Americas Wallet as a Service (WaaS) Value Market Share by Country in 2023

Figure 30. United States Wallet as a Service (WaaS) Market Size Growth 2019-2024 (\$ millions)

Figure 31. Canada Wallet as a Service (WaaS) Market Size Growth 2019-2024 (\$ millions)

Figure 32. Mexico Wallet as a Service (WaaS) Market Size Growth 2019-2024 (\$ millions)

Figure 33. Brazil Wallet as a Service (WaaS) Market Size Growth 2019-2024 (\$ millions)

Figure 34. APAC Wallet as a Service (WaaS) Market Size Market Share by Region in 2023

Figure 35. APAC Wallet as a Service (WaaS) Market Size Market Share by Type (2019-2024)

Figure 36. APAC Wallet as a Service (WaaS) Market Size Market Share by Application (2019-2024)

Figure 37. China Wallet as a Service (WaaS) Market Size Growth 2019-2024 (\$ millions)

Figure 38. Japan Wallet as a Service (WaaS) Market Size Growth 2019-2024 (\$ millions)

Figure 39. South Korea Wallet as a Service (WaaS) Market Size Growth 2019-2024 (\$ millions)

Figure 40. Southeast Asia Wallet as a Service (WaaS) Market Size Growth 2019-2024 (\$ millions)

Figure 41. India Wallet as a Service (WaaS) Market Size Growth 2019-2024 (\$ millions)

Figure 42. Australia Wallet as a Service (WaaS) Market Size Growth 2019-2024 (\$ millions)

Figure 43. Europe Wallet as a Service (WaaS) Market Size Market Share by Country in 2023

Figure 44. Europe Wallet as a Service (WaaS) Market Size Market Share by Type (2019-2024)

Figure 45. Europe Wallet as a Service (WaaS) Market Size Market Share by Application (2019-2024)

Figure 46. Germany Wallet as a Service (WaaS) Market Size Growth 2019-2024 (\$ millions)

Figure 47. France Wallet as a Service (WaaS) Market Size Growth 2019-2024 (\$ millions)

Figure 48. UK Wallet as a Service (WaaS) Market Size Growth 2019-2024 (\$ millions)

Figure 49. Italy Wallet as a Service (WaaS) Market Size Growth 2019-2024 (\$ millions)

Figure 50. Russia Wallet as a Service (WaaS) Market Size Growth 2019-2024 (\$ millions)

Figure 51. Middle East & Africa Wallet as a Service (WaaS) Market Size Market Share by Region (2019-2024)

Figure 52. Middle East & Africa Wallet as a Service (WaaS) Market Size Market Share by Type (2019-2024)

Figure 53. Middle East & Africa Wallet as a Service (WaaS) Market Size Market Share by Application (2019-2024)

Figure 54. Egypt Wallet as a Service (WaaS) Market Size Growth 2019-2024 (\$ millions)

Figure 55. South Africa Wallet as a Service (WaaS) Market Size Growth 2019-2024 (\$ millions)

Figure 56. Israel Wallet as a Service (WaaS) Market Size Growth 2019-2024 (\$ millions)

Figure 57. Turkey Wallet as a Service (WaaS) Market Size Growth 2019-2024 (\$ millions)

Figure 58. GCC Countries Wallet as a Service (WaaS) Market Size Growth 2019-2024 (\$ millions)

Figure 59. Americas Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 60. APAC Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 61. Europe Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 62. Middle East & Africa Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 63. United States Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 64. Canada Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 65. Mexico Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 66. Brazil Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 67. China Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 68. Japan Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 69. Korea Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 70. Southeast Asia Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 71. India Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 72. Australia Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 73. Germany Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 74. France Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 75. UK Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 76. Italy Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 77. Russia Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 78. Egypt Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 79. South Africa Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 80. Israel Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 81. Turkey Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 82. GCC Countries Wallet as a Service (WaaS) Market Size 2025-2030 (\$ millions)

Figure 83. Global Wallet as a Service (WaaS) Market Size Market Share Forecast by Type (2025-2030)

Figure 84. Global Wallet as a Service (WaaS) Market Size Market Share Forecast by Application (2025-2030)

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