

Global VTuber Agencies Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global VTuber Agencies market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

VTuber Agencies are companies that manage and support Virtual YouTubers (VTubers). These agencies provide various services to their VTuber talents.

United States market for VTuber Agencies is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for VTuber Agencies is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for VTuber Agencies is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key VTuber Agencies players cover COVER Corporation, Anycolor, Brave Group, Bilibili, Re:AcT (Mikai), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "VTuber Agencies Industry Forecast" looks at past sales and reviews total world VTuber Agencies sales in 2025, providing a comprehensive analysis by region and market sector of projected VTuber Agencies sales for 2026 through 2032. With VTuber Agencies sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world VTuber Agencies industry.

This Insight Report provides a comprehensive analysis of the global VTuber Agencies landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on VTuber Agencies portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global VTuber Agencies market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for VTuber Agencies and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global VTuber Agencies.

This report presents a comprehensive overview, market shares, and growth opportunities of VTuber Agencies market by product type, application, key players and key regions and countries.

Segmentation by Type:

2D Vtuber

3D Vtuber

Segmentation by Application:

Livestreaming and Content

Merchandising

Licensing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

COVER Corporation

Anycolor

Brave Group

Bilibili

Re:AcT (Mikai)

774 Inc

Vshojo

.LIVE (Appland)

Neo-Porte

NoriPro

V&U

Aogiri High School (viviON)

Alteryx (WHIM Building)

The report requires updating with new data and is sent in 48 hours after order is placed.

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