

Global Voice Assistant Application Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Voice Assistant Application market size is predicted to grow from US\$ 592 million in 2025 to US\$ 1279 million in 2031; it is expected to grow at a CAGR of 13.7% from 2025 to 2031.

A voice assistant is a digital assistant that uses voice recognition, speech synthesis, and natural language processing (NLP) to provide a service through a particular application.

The Android Voice Assistant Application accounting for about 52% of the global Voice Assistant Application market.

Asia-Pacific held a key market revenue share of the Voice Assistant Application market in 2019 which account for about 42%. In 2019, Nuance Communications, IFLYTEK, SoundHound Inc. ranked top 3 of the revenue share in global market.

LPI (LP Information)' newest research report, the "Voice Assistant Application Industry Forecast" looks at past sales and reviews total world Voice Assistant Application sales in 2024, providing a comprehensive analysis by region and market sector of projected Voice Assistant Application sales for 2025 through 2031. With Voice Assistant Application sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Voice Assistant Application industry.

This Insight Report provides a comprehensive analysis of the global Voice Assistant

Application landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Voice Assistant Application portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Voice Assistant Application market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Voice Assistant Application and breaks down the forecast by Operating System, by Terminal Device, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Voice Assistant Application.

This report presents a comprehensive overview, market shares, and growth opportunities of Voice Assistant Application market by product type, application, key players and key regions and countries.

Segmentation by Operating System:

Android

IOS

Windows

Others

Segmentation by Terminal Device:

Mobile Phone

Speaker

Computer

Smart Home

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Nuance Communications?Inc

IFLYTEK

SoundHound Inc.

Yandex

Tencent

Artificial Solutions

Unified Computer Intelligence Corporation

Salesforce.com Inc.

Brainasoft

Cognitive Code Inc.

Naver Corporation

Robin Labs

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