

# Global Voice-Activated Shopping Assistants Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Voice-Activated Shopping Assistants market size is predicted to grow from US\$ 52230 million in 2025 to US\$ 178920 million in 2032; it is expected to grow at a CAGR of 19.6% from 2026 to 2032.

Voice-activated shopping assistants are intelligent assistants that use voice recognition and natural language processing technologies to complete shopping processes such as product search, selection, and purchase through voice commands. They not only greatly simplify the shopping process, but also enhance consumers' shopping experience through intelligent, convenient, and personalized services. Voice-activated shopping assistants support voice commerce. The emerging field of voice-activated shopping involves the use of advanced technology to improve the retail experience. These assistants are programmed to help users purchase a variety of products using voice-based commands. Intelligence, convenience, and personalization are the main advantages of voice-activated shopping assistants. They are able to provide customized services based on users' voice commands and shopping habits, making shopping easier and more enjoyable. With the continuous advancement of technology and the continuous expansion of applications, voice-activated shopping assistants will play an important role in more fields and bring more convenience to people's lives.

United States market for Voice-Activated Shopping Assistants is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Voice-Activated Shopping Assistants is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Voice-Activated Shopping Assistants is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Voice-Activated Shopping Assistants players cover Google, Amazon, Microsoft, Bixby, Meta, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Voice-Activated Shopping Assistants Industry Forecast" looks at past sales and reviews total world Voice-Activated Shopping Assistants sales in 2025, providing a comprehensive analysis by region and market sector of projected Voice-Activated Shopping Assistants sales for 2026 through 2032. With Voice-Activated Shopping Assistants sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Voice-Activated Shopping Assistants industry.

This Insight Report provides a comprehensive analysis of the global Voice-Activated Shopping Assistants landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Voice-Activated Shopping Assistants portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Voice-Activated Shopping Assistants market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Voice-Activated Shopping Assistants and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Voice-Activated Shopping Assistants.

This report presents a comprehensive overview, market shares, and growth opportunities of Voice-Activated Shopping Assistants market by product type, application, key players and key regions and countries.

### **Segmentation by Type:**

Natural Language Processing

IoT Technology

Voice Recognition Technology

Others

**Segmentation by Application:**

Corporates

Individuals

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Google

Amazon

Microsoft

Bixby

Meta

Walmart

LG Electronics

Apple

JD.com

Alibaba

Tencent

Baidu

**The report requires updating with new data and is sent in 48 hours after order is placed.**

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