

Global Vocational Training Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Vocational Training market size is predicted to grow from US\$ 46890 million in 2025 to US\$ 94810 million in 2031; it is expected to grow at a CAGR of 12.4% from 2025 to 2031.

Vocational training is education that prepares people to work in various jobs, a craft, or as a technician. A vocational school is a type of educational institution specifically designed to provide vocational education. Vocational education can take place at the post-secondary, further education, and higher education level; and can interact with the apprenticeship system.

Global Vocational Training key players include Career Education, Adobe Systems, Cisco Systems, IBM, etc. Global top four manufacturers hold a share about 20%.

United States is the largest market, with a share over 35%, followed by China, and Europe, both have a share over 40 percent.

In terms of product, Technical is the largest segment, with a share over 65%. And in terms of application, the largest application is Office Workers, followed by Students.

LPI (LP Information)' newest research report, the "Vocational Training Industry Forecast" looks at past sales and reviews total world Vocational Training sales in 2024, providing a comprehensive analysis by region and market sector of projected Vocational Training sales for 2025 through 2031. With Vocational Training sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$

millions of the world Vocational Training industry.

This Insight Report provides a comprehensive analysis of the global Vocational Training landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Vocational Training portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vocational Training market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vocational Training and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vocational Training.

This report presents a comprehensive overview, market shares, and growth opportunities of Vocational Training market by product type, application, key players and key regions and countries.

Segmentation by Type:

Technical

Non-Technical

Segmentation by Application:

Students

Office Workers

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Adobe Systems

Articulate Global

Assima

Bit Media

Blackboard

Career Education

Cegos

Cisco Systems

City & Guilds Kineo

Desire2Learn

Fischer, Knoblauch

HealthStream

HPE

IMC

Inspired ELearning

IBM

IntraLearn Software

KnowledgePool

Lumesse

Microsoft

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