

Global Vitamin and Mineral Supplements Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Vitamin and Mineral Supplements market size is predicted to grow from US\$ 51760 million in 2025 to US\$ 66590 million in 2032; it is expected to grow at a CAGR of 3.7% from 2026 to 2032.

United States market for Vitamin and Mineral Supplements is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Vitamin and Mineral Supplements is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Vitamin and Mineral Supplements is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Vitamin and Mineral Supplements players cover Amway, Herbalife Nutrition, Suntory, Infinitus Bbc Worldwide Ltd, By-Health, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Vitamin and Mineral Supplements Industry Forecast' looks at past sales and reviews total world Vitamin and Mineral Supplements sales in 2025, providing a comprehensive analysis by region and market sector of projected Vitamin and Mineral Supplements sales for 2026 through 2032. With Vitamin and Mineral Supplements sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vitamin and Mineral Supplements industry.

This Insight Report provides a comprehensive analysis of the global Vitamin and Mineral Supplements landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Vitamin and Mineral Supplements portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vitamin and Mineral Supplements market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vitamin and Mineral Supplements and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vitamin and Mineral Supplements.

This report presents a comprehensive overview, market shares, and growth opportunities of Vitamin and Mineral Supplements market by product type, application, key players and key regions and countries.

Segmentation by Type:

Vitamins

Minerals

Segmentation by Application:

Children and Teens

Adult

Special Population

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Amway

Herbalife Nutrition

Suntory

Infinitus Bbc Worldwide Ltd

By-Health

Wanmei (China) Daily Necessities

Glanbia

GNC

USANA Health

Health and Happiness (H&H) International

Nestl?

Blackmores

New Era Health Industry

Beijing Tongrentang

Xiamen Kingdomway

Nature's Care

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