

Global Vitamin and Mineral Supplement Market Growth 2025-2031

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Abstracts

The global Vitamin and Mineral Supplement market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A vitamin and mineral supplement provides a variety of nutrients that are also found in food. These supplements are often called multivitamins. They come in the form of pills, chewable tablets, powders, and liquids.

United States market for Vitamin and Mineral Supplement is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Vitamin and Mineral Supplement is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Vitamin and Mineral Supplement is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Vitamin and Mineral Supplement players cover SALUS Haus, Pfizer, Nature's Bounty, Daiichi Sankyo, CCMP Capital, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Vitamin and Mineral

"Supplement Industry Forecast" looks at past sales and reviews total world Vitamin and Mineral Supplement sales in 2024, providing a comprehensive analysis by region and market sector of projected Vitamin and Mineral Supplement sales for 2025 through 2031. With Vitamin and Mineral Supplement sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vitamin and Mineral Supplement industry.

This Insight Report provides a comprehensive analysis of the global Vitamin and Mineral Supplement landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Vitamin and Mineral Supplement portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vitamin and Mineral Supplement market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vitamin and Mineral Supplement and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vitamin and Mineral Supplement.

This report presents a comprehensive overview, market shares, and growth opportunities of Vitamin and Mineral Supplement market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Multivitamin

Single Vitamin

Multi Mineral

Single Mineral

Segmentation by Application:

Adults

Children

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

SALUS Haus

Pfizer

Nature's Bounty

Daichi Sankyo

CCMP Capital

AMWAY

Eisai

Sanofi

GNC

Otsuka Pharmaceutical

CSPC Pharmaceutical Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global Vitamin and Mineral Supplement market?

What factors are driving Vitamin and Mineral Supplement market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Vitamin and Mineral Supplement market opportunities vary by end market size?

How does Vitamin and Mineral Supplement break out by Type, by Application?

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