

Global Vitamin B12 (Cobalamin, Cyanocobalamin) Market Growth 2026-2032

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Abstracts

The global Vitamin B12 (Cobalamin, Cyanocobalamin) market size is predicted to grow from US\$ 442 million in 2025 to US\$ 542 million in 2032; it is expected to grow at a CAGR of 3.0% from 2026 to 2032.

Vitamin B12 is a nutrient that helps keep the body's nerve and blood cells healthy and helps make DNA, the genetic material in all cells. Vitamin B12 also helps prevent a type of anemia called megaloblastic anemia that makes people tired and weak. In 2025, global Vitamin B12 production reached approximately 138 MT. In 2025, global Vitamin B12 production reached approximately 148 MT.

The Vitamin B12 market is driven by growing consumer awareness about health, nutrition, and the importance of addressing deficiencies linked to modern diets and lifestyles. Vitamin B12 plays a crucial role in nerve function, red blood cell formation, and DNA synthesis, making it essential for overall well-being. Demand is increasing not only from the general health-conscious population but also from specific groups such as vegans, vegetarians, and the elderly, who are more prone to B12 deficiency. This has led to a rise in the development and consumption of B12-fortified foods, dietary supplements, and pharmaceutical formulations across global markets.

On the supply side, the market includes various forms of Vitamin B12, such as cyanocobalamin and methylcobalamin, produced through synthetic and fermentation-based processes. Manufacturers are investing in more efficient and sustainable production technologies, while also navigating regulatory frameworks that differ by region. The growing penetration of e-commerce and direct-to-consumer brands is also reshaping distribution channels, allowing for wider and more convenient access to B12 products. As public health initiatives continue to highlight the importance of

micronutrient supplementation, the Vitamin B12 market is expected to remain dynamic and innovation-driven.

LP Information, Inc. (LPI) ' newest research report, the "Vitamin B12 (Cobalamin, Cyanocobalamin) Industry Forecast" looks at past sales and reviews total world Vitamin B12 (Cobalamin, Cyanocobalamin) sales in 2025, providing a comprehensive analysis by region and market sector of projected Vitamin B12 (Cobalamin, Cyanocobalamin) sales for 2026 through 2032. With Vitamin B12 (Cobalamin, Cyanocobalamin) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vitamin B12 (Cobalamin, Cyanocobalamin) industry.

This Insight Report provides a comprehensive analysis of the global Vitamin B12 (Cobalamin, Cyanocobalamin) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Vitamin B12 (Cobalamin, Cyanocobalamin) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vitamin B12 (Cobalamin, Cyanocobalamin) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vitamin B12 (Cobalamin, Cyanocobalamin) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vitamin B12 (Cobalamin, Cyanocobalamin).

This report presents a comprehensive overview, market shares, and growth opportunities of Vitamin B12 (Cobalamin, Cyanocobalamin) market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

1% content

2% content

Other

Segmentation by Feature:

Food Grade

Feed Grade

Segmentation by Channel:

Direct Selling

Distribution

Segmentation by Application:

Feed Industry

Pharmaceutical Industry

Food Industry

Daily Chemicals and Environmental Protection

Cosmetics

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

CSPC / Hebei Huarong

Hebei Yuxing

Ningxia Kingvit

North China Pharmaceutical / Huaheng

Zhejiang NHU

BASF

DSM-firmenich

Key Questions Addressed in this Report

What is the 10-year outlook for the global Vitamin B12 (Cobalamin, Cyanocobalamin) market?

What factors are driving Vitamin B12 (Cobalamin, Cyanocobalamin) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Vitamin B12 (Cobalamin, Cyanocobalamin) market opportunities vary by end market size?

How does Vitamin B12 (Cobalamin, Cyanocobalamin) break out by Type, by Application?

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