

Global Visual Project Management Tools Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Visual Project Management Tools market size is predicted to grow from US\$ 11025 million in 2025 to US\$ 14686 million in 2032; it is expected to grow at a CAGR of 4.8% from 2026 to 2032.

Visual Project Management Tools are applications that help individuals and teams plan, track, and coordinate work using intuitive visual representations—such as Kanban boards, timelines and Gantt charts, calendars, roadmaps, mind maps, whiteboards, and real-time dashboards—so progress and bottlenecks are easy to understand at a glance. They translate projects into cards, lanes, milestones, and visual dependencies, allowing users to organize tasks, assign owners, set due dates, and reprioritize by dragging and dropping items rather than managing long text-only lists. Many also provide templates, automation rules, and integrations with chat and productivity suites, issue trackers, document storage, and CRM or service platforms, helping teams connect day-to-day execution with broader business outcomes. Depending on the product, visual project management tools can range from lightweight personal planning boards to enterprise work management platforms that include portfolio views, resource capacity planning, role-based permissions, audit trails, and single sign-on.

The global market for Visual Project Management Tools has witnessed significant growth and adoption in recent years as organizations and teams seek more intuitive and visual approaches to plan, manage, and execute their projects. Visual project management tools leverage visual representations, such as task boards, Gantt charts, and Kanban boards, to enhance project management and communication. The market for Visual Project Management Tools has grown substantially, reflecting the increasing demand for visual project management solutions that enhance project planning, execution, and team collaboration. Visual Project Management Tools are expected to

continue evolving with more advanced features and integrations, including artificial intelligence and automation, to streamline project processes further. Improved analytics and reporting capabilities, as well as mobile-friendly solutions, will be essential to support remote and mobile project management.

LPI (LP Information)' newest research report, the “Visual Project Management Tools Industry Forecast” looks at past sales and reviews total world Visual Project Management Tools sales in 2025, providing a comprehensive analysis by region and market sector of projected Visual Project Management Tools sales for 2026 through 2032. With Visual Project Management Tools sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Visual Project Management Tools industry.

This Insight Report provides a comprehensive analysis of the global Visual Project Management Tools landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Visual Project Management Tools portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Visual Project Management Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Visual Project Management Tools and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Visual Project Management Tools.

This report presents a comprehensive overview, market shares, and growth opportunities of Visual Project Management Tools market by product type, application, key players and key regions and countries.

Segmentation by Type:

Web-based

Cloud-based

Others

Segmentation by Visual Methods:

Kanban Board

Gantt

Dashboards

Others

Segmentation by Enterprise Size:

SMEs

Large Enterprise

Segmentation by Application:

Construction

Manufacturing

Energy

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Smartsheet

Atlassian

Asana

Microsoft

ServiceNow

Wrike

Adobe

Planview

Monday.com Ltd

SAP

Oracle

AceProject

Zoho

Planisware

Celoxis

ClickUp

Airtable

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Visual Project Management Tools Market Size (2021-2032)
 - 2.1.2 Visual Project Management Tools Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Visual Project Management Tools by Country/Region (2021, 2025 & 2032)
- 2.2 Visual Project Management Tools Segment by Type
 - 2.2.1 Web-based
 - 2.2.2 Cloud-based
 - 2.2.3 Others
 - 2.2.4 Visual Project Management Tools Market Size by Type
 - 2.2.4.1 Visual Project Management Tools Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.4.2 Global Visual Project Management Tools Market Size Market Share by Type (2021-2026)
- 2.3 Visual Project Management Tools Segment by Visual Methods
 - 2.3.1 Kanban Board
 - 2.3.2 Gantt
 - 2.3.3 Dashboards
 - 2.3.4 Others
 - 2.3.5 Visual Project Management Tools Market Size by Visual Methods
 - 2.3.5.1 Visual Project Management Tools Market Size CAGR by Visual Methods (2021 VS 2025 VS 2032)
 - 2.3.5.2 Global Visual Project Management Tools Market Size Market Share by Visual

Methods (2021-2026)

2.4 Visual Project Management Tools Segment by Enterprise Size

2.4.1 SMEs

2.4.2 Large Enterprise

2.4.3 Visual Project Management Tools Market Size by Enterprise Size

2.4.3.1 Visual Project Management Tools Market Size CAGR by Enterprise Size (2021 VS 2025 VS 2032)

2.4.3.2 Global Visual Project Management Tools Market Size Market Share by Enterprise Size (2021-2026)

2.5 Visual Project Management Tools Segment by Application

2.5.1 Construction

2.5.2 Manufacturing

2.5.3 Energy

2.5.4 Others

2.5.5 Visual Project Management Tools Market Size by Application

2.5.5.1 Visual Project Management Tools Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.5.2 Global Visual Project Management Tools Market Size Market Share by Application (2021-2026)

3 VISUAL PROJECT MANAGEMENT TOOLS MARKET SIZE BY PLAYER

3.1 Visual Project Management Tools Market Size Market Share by Player

3.1.1 Global Visual Project Management Tools Revenue by Player (2021-2026)

3.1.2 Global Visual Project Management Tools Revenue Market Share by Player (2021-2026)

3.2 Global Visual Project Management Tools Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 VISUAL PROJECT MANAGEMENT TOOLS BY REGION

4.1 Visual Project Management Tools Market Size by Region (2021-2026)

4.2 Global Visual Project Management Tools Annual Revenue by Country/Region (2021-2026)

- 4.3 Americas Visual Project Management Tools Market Size Growth (2021-2026)
- 4.4 APAC Visual Project Management Tools Market Size Growth (2021-2026)
- 4.5 Europe Visual Project Management Tools Market Size Growth (2021-2026)
- 4.6 Middle East & Africa Visual Project Management Tools Market Size Growth (2021-2026)

5 AMERICAS

- 5.1 Americas Visual Project Management Tools Market Size by Country (2021-2026)
- 5.2 Americas Visual Project Management Tools Market Size by Type (2021-2026)
- 5.3 Americas Visual Project Management Tools Market Size by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Visual Project Management Tools Market Size by Region (2021-2026)
- 6.2 APAC Visual Project Management Tools Market Size by Type (2021-2026)
- 6.3 APAC Visual Project Management Tools Market Size by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Visual Project Management Tools Market Size by Country (2021-2026)
- 7.2 Europe Visual Project Management Tools Market Size by Type (2021-2026)
- 7.3 Europe Visual Project Management Tools Market Size by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Visual Project Management Tools by Region (2021-2026)
- 8.2 Middle East & Africa Visual Project Management Tools Market Size by Type (2021-2026)
- 8.3 Middle East & Africa Visual Project Management Tools Market Size by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL VISUAL PROJECT MANAGEMENT TOOLS MARKET FORECAST

- 10.1 Global Visual Project Management Tools Forecast by Region (2027-2032)
 - 10.1.1 Global Visual Project Management Tools Forecast by Region (2027-2032)
 - 10.1.2 Americas Visual Project Management Tools Forecast
 - 10.1.3 APAC Visual Project Management Tools Forecast
 - 10.1.4 Europe Visual Project Management Tools Forecast
 - 10.1.5 Middle East & Africa Visual Project Management Tools Forecast
- 10.2 Americas Visual Project Management Tools Forecast by Country (2027-2032)
 - 10.2.1 United States Market Visual Project Management Tools Forecast
 - 10.2.2 Canada Market Visual Project Management Tools Forecast
 - 10.2.3 Mexico Market Visual Project Management Tools Forecast
 - 10.2.4 Brazil Market Visual Project Management Tools Forecast
- 10.3 APAC Visual Project Management Tools Forecast by Region (2027-2032)
 - 10.3.1 China Visual Project Management Tools Market Forecast
 - 10.3.2 Japan Market Visual Project Management Tools Forecast
 - 10.3.3 Korea Market Visual Project Management Tools Forecast
 - 10.3.4 Southeast Asia Market Visual Project Management Tools Forecast
 - 10.3.5 India Market Visual Project Management Tools Forecast
 - 10.3.6 Australia Market Visual Project Management Tools Forecast

10.4 Europe Visual Project Management Tools Forecast by Country (2027-2032)

10.4.1 Germany Market Visual Project Management Tools Forecast

10.4.2 France Market Visual Project Management Tools Forecast

10.4.3 UK Market Visual Project Management Tools Forecast

10.4.4 Italy Market Visual Project Management Tools Forecast

10.4.5 Russia Market Visual Project Management Tools Forecast

10.5 Middle East & Africa Visual Project Management Tools Forecast by Region (2027-2032)

10.5.1 Egypt Market Visual Project Management Tools Forecast

10.5.2 South Africa Market Visual Project Management Tools Forecast

10.5.3 Israel Market Visual Project Management Tools Forecast

10.5.4 Turkey Market Visual Project Management Tools Forecast

10.6 Global Visual Project Management Tools Forecast by Type (2027-2032)

10.7 Global Visual Project Management Tools Forecast by Application (2027-2032)

10.7.1 GCC Countries Market Visual Project Management Tools Forecast

11 KEY PLAYERS ANALYSIS

11.1 Smartsheet

11.1.1 Smartsheet Company Information

11.1.2 Smartsheet Visual Project Management Tools Product Offered

11.1.3 Smartsheet Visual Project Management Tools Revenue, Gross Margin and Market Share (2021-2026)

11.1.4 Smartsheet Main Business Overview

11.1.5 Smartsheet Latest Developments

11.2 Atlassian

11.2.1 Atlassian Company Information

11.2.2 Atlassian Visual Project Management Tools Product Offered

11.2.3 Atlassian Visual Project Management Tools Revenue, Gross Margin and Market Share (2021-2026)

11.2.4 Atlassian Main Business Overview

11.2.5 Atlassian Latest Developments

11.3 Asana

11.3.1 Asana Company Information

11.3.2 Asana Visual Project Management Tools Product Offered

11.3.3 Asana Visual Project Management Tools Revenue, Gross Margin and Market Share (2021-2026)

11.3.4 Asana Main Business Overview

11.3.5 Asana Latest Developments

11.4 Microsoft

11.4.1 Microsoft Company Information

11.4.2 Microsoft Visual Project Management Tools Product Offered

11.4.3 Microsoft Visual Project Management Tools Revenue, Gross Margin and Market Share (2021-2026)

11.4.4 Microsoft Main Business Overview

11.4.5 Microsoft Latest Developments

11.5 ServiceNow

11.5.1 ServiceNow Company Information

11.5.2 ServiceNow Visual Project Management Tools Product Offered

11.5.3 ServiceNow Visual Project Management Tools Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 ServiceNow Main Business Overview

11.5.5 ServiceNow Latest Developments

11.6 Wrike

11.6.1 Wrike Company Information

11.6.2 Wrike Visual Project Management Tools Product Offered

11.6.3 Wrike Visual Project Management Tools Revenue, Gross Margin and Market Share (2021-2026)

11.6.4 Wrike Main Business Overview

11.6.5 Wrike Latest Developments

11.7 Adobe

11.7.1 Adobe Company Information

11.7.2 Adobe Visual Project Management Tools Product Offered

11.7.3 Adobe Visual Project Management Tools Revenue, Gross Margin and Market Share (2021-2026)

11.7.4 Adobe Main Business Overview

11.7.5 Adobe Latest Developments

11.8 Planview

11.8.1 Planview Company Information

11.8.2 Planview Visual Project Management Tools Product Offered

11.8.3 Planview Visual Project Management Tools Revenue, Gross Margin and Market Share (2021-2026)

11.8.4 Planview Main Business Overview

11.8.5 Planview Latest Developments

11.9 Monday.com Ltd

11.9.1 Monday.com Ltd Company Information

11.9.2 Monday.com Ltd Visual Project Management Tools Product Offered

11.9.3 Monday.com Ltd Visual Project Management Tools Revenue, Gross Margin

and Market Share (2021-2026)

11.9.4 Monday.com Ltd Main Business Overview

11.9.5 Monday.com Ltd Latest Developments

11.10 SAP

11.10.1 SAP Company Information

11.10.2 SAP Visual Project Management Tools Product Offered

11.10.3 SAP Visual Project Management Tools Revenue, Gross Margin and Market Share (2021-2026)

11.10.4 SAP Main Business Overview

11.10.5 SAP Latest Developments

11.11 Oracle

11.11.1 Oracle Company Information

11.11.2 Oracle Visual Project Management Tools Product Offered

11.11.3 Oracle Visual Project Management Tools Revenue, Gross Margin and Market Share (2021-2026)

11.11.4 Oracle Main Business Overview

11.11.5 Oracle Latest Developments

11.12 AceProject

11.12.1 AceProject Company Information

11.12.2 AceProject Visual Project Management Tools Product Offered

11.12.3 AceProject Visual Project Management Tools Revenue, Gross Margin and Market Share (2021-2026)

11.12.4 AceProject Main Business Overview

11.12.5 AceProject Latest Developments

11.13 Zoho

11.13.1 Zoho Company Information

11.13.2 Zoho Visual Project Management Tools Product Offered

11.13.3 Zoho Visual Project Management Tools Revenue, Gross Margin and Market Share (2021-2026)

11.13.4 Zoho Main Business Overview

11.13.5 Zoho Latest Developments

11.14 Planisware

11.14.1 Planisware Company Information

11.14.2 Planisware Visual Project Management Tools Product Offered

11.14.3 Planisware Visual Project Management Tools Revenue, Gross Margin and Market Share (2021-2026)

11.14.4 Planisware Main Business Overview

11.14.5 Planisware Latest Developments

11.15 Celoxis

- 11.15.1 Celoxis Company Information
- 11.15.2 Celoxis Visual Project Management Tools Product Offered
- 11.15.3 Celoxis Visual Project Management Tools Revenue, Gross Margin and Market Share (2021-2026)
- 11.15.4 Celoxis Main Business Overview
- 11.15.5 Celoxis Latest Developments
- 11.16 ClickUp
 - 11.16.1 ClickUp Company Information
 - 11.16.2 ClickUp Visual Project Management Tools Product Offered
 - 11.16.3 ClickUp Visual Project Management Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 ClickUp Main Business Overview
 - 11.16.5 ClickUp Latest Developments
- 11.17 Airtable
 - 11.17.1 Airtable Company Information
 - 11.17.2 Airtable Visual Project Management Tools Product Offered
 - 11.17.3 Airtable Visual Project Management Tools Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 Airtable Main Business Overview
 - 11.17.5 Airtable Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Visual Project Management Tools Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Visual Project Management Tools Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Web-based

Table 4. Major Players of Cloud-based

Table 5. Major Players of Others

Table 6. Visual Project Management Tools Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 7. Global Visual Project Management Tools Market Size by Type (2021-2026) & (\$ millions)

Table 8. Global Visual Project Management Tools Market Size Market Share by Type (2021-2026)

Table 9. Major Players of Kanban Board

Table 10. Major Players of Gantt

Table 11. Major Players of Dashboards

Table 12. Major Players of Others

Table 13. Visual Project Management Tools Market Size CAGR by Visual Methods (2021 VS 2025 VS 2032) & (\$ millions)

Table 14. Global Visual Project Management Tools Market Size by Visual Methods (2021-2026) & (\$ millions)

Table 15. Global Visual Project Management Tools Market Size Market Share by Visual Methods (2021-2026)

Table 16. Major Players of SMEs

Table 17. Major Players of Large Enterprise

Table 18. Visual Project Management Tools Market Size CAGR by Enterprise Size (2021 VS 2025 VS 2032) & (\$ millions)

Table 19. Global Visual Project Management Tools Market Size by Enterprise Size (2021-2026) & (\$ millions)

Table 20. Global Visual Project Management Tools Market Size Market Share by Enterprise Size (2021-2026)

Table 21. Visual Project Management Tools Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 22. Global Visual Project Management Tools Market Size by Application (2021-2026) & (\$ millions)

Table 23. Global Visual Project Management Tools Market Size Market Share by Application (2021-2026)

Table 24. Global Visual Project Management Tools Revenue by Player (2021-2026) & (\$ millions)

Table 25. Global Visual Project Management Tools Revenue Market Share by Player (2021-2026)

Table 26. Visual Project Management Tools Key Players Head office and Products Offered

Table 27. Visual Project Management Tools Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 28. New Products and Potential Entrants

Table 29. Mergers & Acquisitions, Expansion

Table 30. Global Visual Project Management Tools Market Size by Region (2021-2026) & (\$ millions)

Table 31. Global Visual Project Management Tools Market Size Market Share by Region (2021-2026)

Table 32. Global Visual Project Management Tools Revenue by Country/Region (2021-2026) & (\$ millions)

Table 33. Global Visual Project Management Tools Revenue Market Share by Country/Region (2021-2026)

Table 34. Americas Visual Project Management Tools Market Size by Country (2021-2026) & (\$ millions)

Table 35. Americas Visual Project Management Tools Market Size Market Share by Country (2021-2026)

Table 36. Americas Visual Project Management Tools Market Size by Type (2021-2026) & (\$ millions)

Table 37. Americas Visual Project Management Tools Market Size Market Share by Type (2021-2026)

Table 38. Americas Visual Project Management Tools Market Size by Application (2021-2026) & (\$ millions)

Table 39. Americas Visual Project Management Tools Market Size Market Share by Application (2021-2026)

Table 40. APAC Visual Project Management Tools Market Size by Region (2021-2026) & (\$ millions)

Table 41. APAC Visual Project Management Tools Market Size Market Share by Region (2021-2026)

Table 42. APAC Visual Project Management Tools Market Size by Type (2021-2026) & (\$ millions)

Table 43. APAC Visual Project Management Tools Market Size by Application

(2021-2026) & (\$ millions)

Table 44. Europe Visual Project Management Tools Market Size by Country

(2021-2026) & (\$ millions)

Table 45. Europe Visual Project Management Tools Market Size Market Share by Country (2021-2026)

Table 46. Europe Visual Project Management Tools Market Size by Type (2021-2026) & (\$ millions)

Table 47. Europe Visual Project Management Tools Market Size by Application (2021-2026) & (\$ millions)

Table 48. Middle East & Africa Visual Project Management Tools Market Size by Region (2021-2026) & (\$ millions)

Table 49. Middle East & Africa Visual Project Management Tools Market Size by Type (2021-2026) & (\$ millions)

Table 50. Middle East & Africa Visual Project Management Tools Market Size by Application (2021-2026) & (\$ millions)

Table 51. Key Market Drivers & Growth Opportunities of Visual Project Management Tools

Table 52. Key Market Challenges & Risks of Visual Project Management Tools

Table 53. Key Industry Trends of Visual Project Management Tools

Table 54. Global Visual Project Management Tools Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 55. Global Visual Project Management Tools Market Size Market Share Forecast by Region (2027-2032)

Table 56. Global Visual Project Management Tools Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 57. Global Visual Project Management Tools Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 58. Smartsheet Details, Company Type, Visual Project Management Tools Area Served and Its Competitors

Table 59. Smartsheet Visual Project Management Tools Product Offered

Table 60. Smartsheet Visual Project Management Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 61. Smartsheet Main Business

Table 62. Smartsheet Latest Developments

Table 63. Atlassian Details, Company Type, Visual Project Management Tools Area Served and Its Competitors

Table 64. Atlassian Visual Project Management Tools Product Offered

Table 65. Atlassian Visual Project Management Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 66. Atlassian Main Business

Table 67. Atlassian Latest Developments

Table 68. Asana Details, Company Type, Visual Project Management Tools Area Served and Its Competitors

Table 69. Asana Visual Project Management Tools Product Offered

Table 70. Asana Visual Project Management Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 71. Asana Main Business

Table 72. Asana Latest Developments

Table 73. Microsoft Details, Company Type, Visual Project Management Tools Area Served and Its Competitors

Table 74. Microsoft Visual Project Management Tools Product Offered

Table 75. Microsoft Visual Project Management Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 76. Microsoft Main Business

Table 77. Microsoft Latest Developments

Table 78. ServiceNow Details, Company Type, Visual Project Management Tools Area Served and Its Competitors

Table 79. ServiceNow Visual Project Management Tools Product Offered

Table 80. ServiceNow Visual Project Management Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 81. ServiceNow Main Business

Table 82. ServiceNow Latest Developments

Table 83. Wrike Details, Company Type, Visual Project Management Tools Area Served and Its Competitors

Table 84. Wrike Visual Project Management Tools Product Offered

Table 85. Wrike Visual Project Management Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 86. Wrike Main Business

Table 87. Wrike Latest Developments

Table 88. Adobe Details, Company Type, Visual Project Management Tools Area Served and Its Competitors

Table 89. Adobe Visual Project Management Tools Product Offered

Table 90. Adobe Visual Project Management Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 91. Adobe Main Business

Table 92. Adobe Latest Developments

Table 93. Planview Details, Company Type, Visual Project Management Tools Area Served and Its Competitors

Table 94. Planview Visual Project Management Tools Product Offered
Table 95. Planview Visual Project Management Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 96. Planview Main Business
Table 97. Planview Latest Developments
Table 98. Monday.com Ltd Details, Company Type, Visual Project Management Tools Area Served and Its Competitors
Table 99. Monday.com Ltd Visual Project Management Tools Product Offered
Table 100. Monday.com Ltd Visual Project Management Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 101. Monday.com Ltd Main Business
Table 102. Monday.com Ltd Latest Developments
Table 103. SAP Details, Company Type, Visual Project Management Tools Area Served and Its Competitors
Table 104. SAP Visual Project Management Tools Product Offered
Table 105. SAP Visual Project Management Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 106. SAP Main Business
Table 107. SAP Latest Developments
Table 108. Oracle Details, Company Type, Visual Project Management Tools Area Served and Its Competitors
Table 109. Oracle Visual Project Management Tools Product Offered
Table 110. Oracle Visual Project Management Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 111. Oracle Main Business
Table 112. Oracle Latest Developments
Table 113. AceProject Details, Company Type, Visual Project Management Tools Area Served and Its Competitors
Table 114. AceProject Visual Project Management Tools Product Offered
Table 115. AceProject Visual Project Management Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 116. AceProject Main Business
Table 117. AceProject Latest Developments
Table 118. Zoho Details, Company Type, Visual Project Management Tools Area Served and Its Competitors
Table 119. Zoho Visual Project Management Tools Product Offered
Table 120. Zoho Visual Project Management Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 121. Zoho Main Business

Table 122. Zoho Latest Developments

Table 123. Planisware Details, Company Type, Visual Project Management Tools Area Served and Its Competitors

Table 124. Planisware Visual Project Management Tools Product Offered

Table 125. Planisware Visual Project Management Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 126. Planisware Main Business

Table 127. Planisware Latest Developments

Table 128. Celoxis Details, Company Type, Visual Project Management Tools Area Served and Its Competitors

Table 129. Celoxis Visual Project Management Tools Product Offered

Table 130. Celoxis Visual Project Management Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 131. Celoxis Main Business

Table 132. Celoxis Latest Developments

Table 133. ClickUp Details, Company Type, Visual Project Management Tools Area Served and Its Competitors

Table 134. ClickUp Visual Project Management Tools Product Offered

Table 135. ClickUp Visual Project Management Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 136. ClickUp Main Business

Table 137. ClickUp Latest Developments

Table 138. Airtable Details, Company Type, Visual Project Management Tools Area Served and Its Competitors

Table 139. Airtable Visual Project Management Tools Product Offered

Table 140. Airtable Visual Project Management Tools Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 141. Airtable Main Business

Table 142. Airtable Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Visual Project Management Tools Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Visual Project Management Tools Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Visual Project Management Tools Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Visual Project Management Tools Sales Market Share by Country/Region (2025)

Figure 8. Visual Project Management Tools Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Visual Project Management Tools Market Size Market Share by Type in 2025

Figure 10. Global Visual Project Management Tools Market Size Market Share by Visual Methods in 2025

Figure 11. Global Visual Project Management Tools Market Size Market Share by Enterprise Size in 2025

Figure 12. Visual Project Management Tools in Construction

Figure 13. Global Visual Project Management Tools Market: Construction (2021-2026) & (\$ millions)

Figure 14. Visual Project Management Tools in Manufacturing

Figure 15. Global Visual Project Management Tools Market: Manufacturing (2021-2026) & (\$ millions)

Figure 16. Visual Project Management Tools in Energy

Figure 17. Global Visual Project Management Tools Market: Energy (2021-2026) & (\$ millions)

Figure 18. Visual Project Management Tools in Others

Figure 19. Global Visual Project Management Tools Market: Others (2021-2026) & (\$ millions)

Figure 20. Global Visual Project Management Tools Market Size Market Share by Application in 2025

Figure 21. Global Visual Project Management Tools Revenue Market Share by Player in 2025

Figure 22. Global Visual Project Management Tools Market Size Market Share by

Region (2021-2026)

Figure 23. Americas Visual Project Management Tools Market Size 2021-2026 (\$ millions)

Figure 24. APAC Visual Project Management Tools Market Size 2021-2026 (\$ millions)

Figure 25. Europe Visual Project Management Tools Market Size 2021-2026 (\$ millions)

Figure 26. Middle East & Africa Visual Project Management Tools Market Size 2021-2026 (\$ millions)

Figure 27. Americas Visual Project Management Tools Value Market Share by Country in 2025

Figure 28. United States Visual Project Management Tools Market Size Growth 2021-2026 (\$ millions)

Figure 29. Canada Visual Project Management Tools Market Size Growth 2021-2026 (\$ millions)

Figure 30. Mexico Visual Project Management Tools Market Size Growth 2021-2026 (\$ millions)

Figure 31. Brazil Visual Project Management Tools Market Size Growth 2021-2026 (\$ millions)

Figure 32. APAC Visual Project Management Tools Market Size Market Share by Region in 2025

Figure 33. APAC Visual Project Management Tools Market Size Market Share by Type (2021-2026)

Figure 34. APAC Visual Project Management Tools Market Size Market Share by Application (2021-2026)

Figure 35. China Visual Project Management Tools Market Size Growth 2021-2026 (\$ millions)

Figure 36. Japan Visual Project Management Tools Market Size Growth 2021-2026 (\$ millions)

Figure 37. South Korea Visual Project Management Tools Market Size Growth 2021-2026 (\$ millions)

Figure 38. Southeast Asia Visual Project Management Tools Market Size Growth 2021-2026 (\$ millions)

Figure 39. India Visual Project Management Tools Market Size Growth 2021-2026 (\$ millions)

Figure 40. Australia Visual Project Management Tools Market Size Growth 2021-2026 (\$ millions)

Figure 41. Europe Visual Project Management Tools Market Size Market Share by Country in 2025

Figure 42. Europe Visual Project Management Tools Market Size Market Share by Type (2021-2026)

Figure 43. Europe Visual Project Management Tools Market Size Market Share by Application (2021-2026)

Figure 44. Germany Visual Project Management Tools Market Size Growth 2021-2026 (\$ millions)

Figure 45. France Visual Project Management Tools Market Size Growth 2021-2026 (\$ millions)

Figure 46. UK Visual Project Management Tools Market Size Growth 2021-2026 (\$ millions)

Figure 47. Italy Visual Project Management Tools Market Size Growth 2021-2026 (\$ millions)

Figure 48. Russia Visual Project Management Tools Market Size Growth 2021-2026 (\$ millions)

Figure 49. Middle East & Africa Visual Project Management Tools Market Size Market Share by Region (2021-2026)

Figure 50. Middle East & Africa Visual Project Management Tools Market Size Market Share by Type (2021-2026)

Figure 51. Middle East & Africa Visual Project Management Tools Market Size Market Share by Application (2021-2026)

Figure 52. Egypt Visual Project Management Tools Market Size Growth 2021-2026 (\$ millions)

Figure 53. South Africa Visual Project Management Tools Market Size Growth 2021-2026 (\$ millions)

Figure 54. Israel Visual Project Management Tools Market Size Growth 2021-2026 (\$ millions)

Figure 55. Turkey Visual Project Management Tools Market Size Growth 2021-2026 (\$ millions)

Figure 56. GCC Countries Visual Project Management Tools Market Size Growth 2021-2026 (\$ millions)

Figure 57. Americas Visual Project Management Tools Market Size 2027-2032 (\$ millions)

Figure 58. APAC Visual Project Management Tools Market Size 2027-2032 (\$ millions)

Figure 59. Europe Visual Project Management Tools Market Size 2027-2032 (\$ millions)

Figure 60. Middle East & Africa Visual Project Management Tools Market Size 2027-2032 (\$ millions)

Figure 61. United States Visual Project Management Tools Market Size 2027-2032 (\$ millions)

Figure 62. Canada Visual Project Management Tools Market Size 2027-2032 (\$ millions)

Figure 63. Mexico Visual Project Management Tools Market Size 2027-2032 (\$ millions)

- Figure 64. Brazil Visual Project Management Tools Market Size 2027-2032 (\$ millions)
- Figure 65. China Visual Project Management Tools Market Size 2027-2032 (\$ millions)
- Figure 66. Japan Visual Project Management Tools Market Size 2027-2032 (\$ millions)
- Figure 67. Korea Visual Project Management Tools Market Size 2027-2032 (\$ millions)
- Figure 68. Southeast Asia Visual Project Management Tools Market Size 2027-2032 (\$ millions)
- Figure 69. India Visual Project Management Tools Market Size 2027-2032 (\$ millions)
- Figure 70. Australia Visual Project Management Tools Market Size 2027-2032 (\$ millions)
- Figure 71. Germany Visual Project Management Tools Market Size 2027-2032 (\$ millions)
- Figure 72. France Visual Project Management Tools Market Size 2027-2032 (\$ millions)
- Figure 73. UK Visual Project Management Tools Market Size 2027-2032 (\$ millions)
- Figure 74. Italy Visual Project Management Tools Market Size 2027-2032 (\$ millions)
- Figure 75. Russia Visual Project Management Tools Market Size 2027-2032 (\$ millions)
- Figure 76. Egypt Visual Project Management Tools Market Size 2027-2032 (\$ millions)
- Figure 77. South Africa Visual Project Management Tools Market Size 2027-2032 (\$ millions)
- Figure 78. Israel Visual Project Management Tools Market Size 2027-2032 (\$ millions)
- Figure 79. Turkey Visual Project Management Tools Market Size 2027-2032 (\$ millions)
- Figure 80. Global Visual Project Management Tools Market Size Market Share Forecast by Type (2027-2032)
- Figure 81. Global Visual Project Management Tools Market Size Market Share Forecast by Application (2027-2032)
- Figure 82. GCC Countries Visual Project Management Tools Market Size 2027-2032 (\$ millions)

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