

Global Visual Effects Software Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Visual effects (VFX) is the process through which imagery is altered, created, or enhanced for live-action media that could not be captured during live-action filming due to it being costly, dangerous, impractical, or impossible to shoot. Visual effects allow for the integration of live-action footage and VFX to create realistic objects, characters and environments.

With video effects software, users can alter video files with custom or preconfigured effects. Features can range from title and credit creation to special effects such as inserting computer-generated imagery and manipulating visual appearance, depending on the depth of the program. These programs are most commonly used by special effects engineers and artists during the production of films, TV shows, and other media, to add visual details, manipulate scenes, or edit out unwanted objects. Video effects software often integrates with video editing tools, as well as animation or 3D design software.

LPI (LP Information)' newest research report, the "Visual Effects Software Industry Forecast" looks at past sales and reviews total world Visual Effects Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Visual Effects Software sales for 2023 through 2029. With Visual Effects Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Visual Effects Software industry.

This Insight Report provides a comprehensive analysis of the global Visual Effects Software landscape and highlights key trends related to product segmentation,

company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Visual Effects Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Visual Effects Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Visual Effects Software and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Visual Effects Software.

The global Visual Effects Software market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Visual Effects Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Visual Effects Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Visual Effects Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Visual Effects Software players cover Autodesk, Side FX, Maxon Computer, Blender, Foundry Visionmongers (Nuke), Blackmagic Design (Fusion), Adobe After Effects, Fxhome and Boris FX, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Visual Effects Software market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Software for 3D Modeling

Software for Compositing

Segmentation by application

Television

Theatre

Video Game

Simulator

Film

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Autodesk

Side FX

Maxon Computer

Blender

Foundry Visionmongers (Nuke)

Blackmagic Design (Fusion)

Adobe After Effects

Fxhome

Boris FX

ManyCam

Wave.video

Motion

RedGiant Effects Suite

Smoke

RealFlow

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