

Global Visual Effects Services Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Visual Effects Services market size is predicted to grow from US\$ 5357 million in 2025 to US\$ 11070 million in 2031; it is expected to grow at a CAGR of 12.9% from 2025 to 2031.

Visual effects (abbreviated VFX) is the process by which imagery is created or manipulated outside the context of a live action shot in film making.

Visual effects involve in the integration of live-action footage (special effects) and generated imagery (digital effects) to create environments which look realistic, but would be dangerous, expensive, impractical, time consuming or impossible to capture on film. Visual effects using computer-generated imagery (CGI) have recently become accessible to the independent filmmaker with the introduction of affordable and easy-to-use animation and compositing software.

Visual effects are often integral to a movie's story and appeal. Although most visual effects work is completed during post-production, it usually must be carefully planned and choreographed in pre-production and production. Visual effects primarily executed in post-production with the use of multiple tools and technologies such as graphic design, modeling, animation and similar software, while special effects such as explosions and car chases are made on set. A visual effects supervisor is usually involved with the production from an early stage to work closely with production and the film's director design, guide and lead the teams required to achieve the desired effects.

Visual effects primarily divides into two groups of:

Special effects: It covers any visual effects that take place in live action, e.g. on set explosions or stunt performances.

Digital effects (commonly shortened to digital FX or FX): It covers the various processes by which imagery is created or manipulated with or from photographic assets. Digital Effects often involve the integration of still photography and computer-generated imagery (CGI) to create environments which look realistic but would be dangerous, costly, or impossible to capture in camera. FX is usually associated with the still photography world in contrast to visual effects which is associated with motion film production.

Global Visual Effects Services key players include Industrial Light and Magic, The Mill, Weta Digital, Moving Picture Company (MPC), etc. Global top four manufacturers hold a share over 40%.

North America is the largest market, with a share about 55%, followed by Europe, and Southeast Asia, both have a share over 30 percent.

In terms of product, Digital Effects is the largest segment, with a share over 65%. And in terms of application, the largest application is Film, followed by Television, Video Game, etc.

LPI (LP Information)' newest research report, the "Visual Effects Services Industry Forecast" looks at past sales and reviews total world Visual Effects Services sales in 2024, providing a comprehensive analysis by region and market sector of projected Visual Effects Services sales for 2025 through 2031. With Visual Effects Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Visual Effects Services industry.

This Insight Report provides a comprehensive analysis of the global Visual Effects Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Visual Effects Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Visual Effects Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Visual Effects Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Visual Effects Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Visual Effects Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Special Effects

Digital Effects

Segmentation by Application:

Television

Film

Video Game

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Industrial Light and Magic

The Mill

Weta Digital

Moving Picture Company (MPC)

DNEG

Sony Pictures Imageworks

Cinesite

Digital Domain

Deluxe Entertainment

Framestore

Animal Logic

Pixomondo

Digital Idea

Tippett Studio

Flatworld Solutions Pvt

Method Studios

BUF

Scanline vfx

TNG Visual Effects

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