

Global Vision-based L2/L2+ level ADAS Solutions Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Vision-based L2/L2+ level ADAS Solutions market size is predicted to grow from US\$ 3017 million in 2025 to US\$ 31386 million in 2032; it is expected to grow at a CAGR of 36.1% from 2026 to 2032.

In 2025, the global vision-based L2/L2+ level ADAS solutions industry was in its early stages of commercialization, with gross profit margins ranging from 3.26% to 87.13% depending on the company's R&D progress and commercialization level. Pure vision-based L2/L2+ level ADAS solutions refer to systems that use cameras as the primary sensor (without relying on other sensors such as LiDAR or millimeter-wave radar), and implement driver assistance functions such as lane keeping, adaptive cruise control, automatic parking, and automatic lane changing through visual processing algorithms and computing platforms. These systems operate at the L2 and L2+ levels, requiring the driver to maintain monitoring and be prepared to take over the vehicle at any time, although the system can exercise partial control under certain conditions. L2-level ADAS means that the system can automatically perform specific driving tasks, such as lane keeping and adaptive cruise control, under driver supervision. L2+ adds additional automation functions on top of L2, allowing the system to handle driving tasks more proactively in certain scenarios, but still requires driver intervention at any time. Compared to other sensors (such as radar or lidar), pure vision systems place greater emphasis on the processing and understanding of visual information. Their advantages lie in lower cost and smaller sensor size, but they face challenges such as changes in lighting, weather, and environmental conditions.

The commercialization of end-to-end L2 urban assisted driving systems essentially occurs within the 'automotive-grade high-level assisted driving' sector. While still constrained by the responsibility boundaries of Level 2 and the requirement for

continuous driver supervision, the direct value of replacing or significantly reducing manual rules and interfaces in the traditional modular stack with a stronger data-driven model in the highly complex urban road scenario is 'faster cross-city generalization, higher iteration efficiency, and stronger user experience consistency.' From a market perspective, urban navigation-assisted driving is expanding from high-priced models to a wider price range, with the penetration rate of urban and highway navigation-assisted driving continuing to increase. Furthermore, 'lightweight or mapless' maps and a stronger data-driven architecture are becoming industry consensus, driving the industry into a more intense mass production competition phase. The supply-side competitive landscape is exhibiting a 'two-pronged approach': one is OEMs focusing on self-developed technologies, using end-to-end capabilities as brand differentiation; the other is third-party solution providers and system suppliers serving multiple OEMs with 'replicable mass-production platforms,' ??accelerating the large-scale deployment of end-to-end solutions in mid-range models. The risks and barriers to end-to-end L2 urban assisted driving are becoming more 'automotive-grade': the focus of market competition is shifting from 'whether it has the function' to 'usability and reliable delivery,' including stability in long-tail scenarios, takeover frequency and quality, robustness to the behavior of different urban traffic participants, and consistency of conservative strategies under extreme weather and low visibility conditions. Since the responsibility for Level 2 still rests with the driver, regulators and the public are more sensitive to function naming, promotional boundaries, and safety incidents. OEMs and suppliers need to integrate end-to-end models into an auditable engineering system: operational design domain boundary management, driver monitoring, fault diagnosis and degradation, simulation and regression testing, and version governance and continuous software updates. Overall, end-to-end will become one of the mainstream implementation paths for advanced urban assisted driving more quickly, but what truly determines market share is often not the 'end-to-end' label, but whether mass production delivery capabilities and safety reliability can be consistently maintained across a larger user base in the long term.

LPI (LP Information)' newest research report, the "Vision-based L2/L2+ level ADAS Solutions Industry Forecast" looks at past sales and reviews total world Vision-based L2/L2+ level ADAS Solutions sales in 2025, providing a comprehensive analysis by region and market sector of projected Vision-based L2/L2+ level ADAS Solutions sales for 2026 through 2032. With Vision-based L2/L2+ level ADAS Solutions sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Vision-based L2/L2+ level ADAS Solutions industry.

This Insight Report provides a comprehensive analysis of the global Vision-based

L2/L2+ level ADAS Solutions landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Vision-based L2/L2+ level ADAS Solutions portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Vision-based L2/L2+ level ADAS Solutions market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Vision-based L2/L2+ level ADAS Solutions and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Vision-based L2/L2+ level ADAS Solutions.

This report presents a comprehensive overview, market shares, and growth opportunities of Vision-based L2/L2+ level ADAS Solutions market by product type, application, key players and key regions and countries.

Segmentation by Type:

Camera-centric

Camera+Radar Fusion

Segmentation by Driving Level:

L2

L2+

Segmentation by Technology:

Modular E2E

One-piece E2E

Segmentation by Application:

Mid-to-high-end Models

Economy Models

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Tesla

Nullmax

Momenta

Wayve

Comma.ai

XPeng In+B9:D28c.

Huawei

NIO

Li Auto Inc.

BYD

Zeekr (Geely Global)

DeepRoute.ai

ZYT Technology

Horizon

SenseTime

CHERY

Xiaomi

GAC Group

Shanghai Geometrical Perception and Learning Co., Ltd.

Pony AI Inc.

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