

Global Viscose Filament Yarns Market Growth 2025-2031

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Abstracts

The global Viscose Filament Yarns market size is predicted to grow from US\$ 1725 million in 2025 to US\$ 2098 million in 2031; it is expected to grow at a CAGR of 3.3% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Viscose filament yarn VFY is a natural yarn made from wood pulp or cotton pulp. It is obtained from nature and so is a natural product (not synthetics). Viscose filament yarn is also known as Rayon Yarn OR Rayon Filament Yarn. Owing to the silky appearance and feel VFY can be used to make the fabrics for clothing and home textiles. Due to feature of ability breather and absorb liquid, it can be used in making soft, smooth fabric for clothing.

The viscose filament yarns (VFY) market is a niche but significant segment of the global textile fiber industry, known for producing semi-synthetic fibers that offer a silk-like texture and sheen. Derived from regenerated cellulose (primarily wood pulp), VFY is prized for its softness, breathability, and high moisture absorbency. These qualities make it especially popular in applications such as high-end fashion fabrics, home textiles, embroidery, and apparel linings. The production process, although chemically intensive, allows for excellent dye uptake and vivid color performance, giving VFY a competitive edge in premium textile markets. Key producing countries include India, China, and select Southeast Asian nations, with India being a leading global supplier due to a robust domestic manufacturing base and export network.

In recent years, the VFY market has been shaped by shifting fashion trends, environmental scrutiny, and regional industrial dynamics. While demand remains steady in luxury and traditional textile segments, there is increasing pressure to reduce the environmental footprint of viscose production, leading manufacturers to adopt closed-loop systems and cleaner technologies. Moreover, the market faces indirect competition from alternatives like polyester filament yarn and modal or lyocell, which are perceived as more sustainable. Still, niche demand for the lustrous, natural feel of viscose filament yarn continues to sustain its relevance, particularly in emerging economies and in traditional textile markets like sarees, scarves, and ethnic wear.

LP Information, Inc. (LPI) ' newest research report, the “Viscose Filament Yarns Industry Forecast” looks at past sales and reviews total world Viscose Filament Yarns sales in 2024, providing a comprehensive analysis by region and market sector of projected Viscose Filament Yarns sales for 2025 through 2031. With Viscose Filament Yarns sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Viscose Filament Yarns industry.

This Insight Report provides a comprehensive analysis of the global Viscose Filament Yarns landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Viscose Filament Yarns portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Viscose Filament Yarns market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Viscose Filament Yarns and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Viscose Filament Yarns.

This report presents a comprehensive overview, market shares, and growth opportunities of Viscose Filament Yarns market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Continuous

Semi-continuous

Segmentation by Application:

Garment Industry

Auto Industry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Xinxiang Bailu Chemical Fiber (CN)

Yibin Grace Group (CN)

Swan Fiber (CN)

Jilin Chemical Fiber Group (CN)

Nanjing Chemical Fiber (CN)

Indian Rayon (IN)

Century Rayon(IN)

ENKA (GE)

Glanzstoff Industries(CZ)

Kesoram Rayon (IN)

Abirami Textiles(IN)

Sniace Group (ESP)

Threefold Export Combines Pvt. Ltd.(IN)

Rahul Rayon(IN)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Viscose Filament Yarns market?

What factors are driving Viscose Filament Yarns market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Viscose Filament Yarns market opportunities vary by end market size?

How does Viscose Filament Yarns break out by Type, by Application?

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