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Global VIS-NIR Camera Market Growth 2025-2031

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Abstracts

The global VIS-NIR Camera market size is predicted to grow from US$ 257 million in 2025 to US$ 355 million in 2031; it is expected to grow at a CAGR of 5.5% from 2025 to 2031.

VIS-NIR Camera, also known as Visible Light-Near Infrared Camera, is a camera that combines visible light and near-infrared imaging technology. It captures visible light and near-infrared light reflected or emitted by an object to perform imaging. VIS-NIR Camera has the characteristics of wide spectral range, high sensitivity, multi-spectral imaging, and high data quality. It has a wide range of applications in agriculture, food safety, health care, and security monitoring.

United States market for VIS-NIR Camera is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for VIS-NIR Camera is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for VIS-NIR Camera is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key VIS-NIR Camera players cover e-con Systems, Hinalea Imaging, IRIS Technology Solutions, NEC Avio Infrared Technologies, NET New Electronic Technology GmbH, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “VIS-NIR Camera Industry Forecast” looks at past sales and reviews total world VIS-NIR Camera sales in 2024, providing a comprehensive analysis by region and market sector of projected VIS-NIR

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Camera sales for 2025 through 2031. With VIS-NIR Camera sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world VIS-NIR Camera industry.

This Insight Report provides a comprehensive analysis of the global VIS-NIR Camera landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on VIS-NIR Camera portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global VIS-NIR Camera market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for VIS-NIR Camera and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global VIS-NIR Camera.

This report presents a comprehensive overview, market shares, and growth opportunities of VIS-NIR Camera market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Single Lens

Dual Lens

Segmentation by Application:

Agriculture

Food Safety

Health Care

Others

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia

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Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

e-con Systems

Hinalea Imaging

IRIS Technology Solutions

NEC Avio Infrared Technologies

NET New Electronic Technology GmbH

Optosky

INFRAMET

NBL Imaging System

Infiniti Electro-Optics

Torrent Photonics

Exosens

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Axiom Optics

Key Questions Addressed in this Report

What is the 10-year outlook for the global VIS-NIR Camera market?

What factors are driving VIS-NIR Camera market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do VIS-NIR Camera market opportunities vary by end market size?

How does VIS-NIR Camera break out by Type, by Application?

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