

Global Virus Transport and Preservation Medium Market Growth 2026-2032

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Abstracts

The global Virus Transport and Preservation Medium market size is predicted to grow from US\$ 203 million in 2025 to US\$ 288 million in 2032; it is expected to grow at a CAGR of 5.1% from 2026 to 2032.

Virus Transport and Preservation Medium is a dedicated medical biological reagent/formulation optimized for the sample collection-to-laboratory transport link of viral specimens, typically paired with sterile sampling swabs and disposable sampling tubes; its formula is scientifically compounded with core components including pH-buffering agents, nucleic acid stabilizers, RNase/DNase inhibitors, broad-spectrum antimicrobial agents (anti-bacterial/anti-fungal), and optional viral inactivators, and is divided into inactivated and non-inactivated types. It is designed to maintain the structural integrity of viral nucleic acids or the biological activity of viral particles under ambient or short-distance low-temperature conditions, inhibit the growth of contaminating microorganisms and the degradation of viral genetic material during short-term transport (hours to 7 days), and ensure that the transported viral samples meet the quality requirements of downstream detection (e.g., RT-PCR), viral isolation, culture and identification, serving as a standard core reagent for clinical viral sampling, epidemic surveillance and public health emergency response.

In 2025, global Virus Transport and Preservation Medium production reached approximately 52 million units, with an average global market price of around US\$ 4 per unit. The production capacity of Virus Transport and Preservation Medium is approximately 65million units per year, the average gross profit margin was 28-31%.

The upstream of the Virus Transport and Preservation Medium supply chain consists of suppliers of high-purity raw chemical materials, medical-grade sterile consumables

(e.g., nylon flocked swabs, disposable plastic sampling tubes, sealed caps, sterile packaging materials), and professional production and testing equipment (e.g., sterile filling machines, high-temperature sterilizers, nucleic acid integrity detection instruments, microbial contamination testing equipment); the midstream is composed of manufacturers engaged in virus transport and preservation medium formula R&D, GMP-compliant sterile production, batch quality verification and medical device regulatory certification, with most enterprises providing virus transport and preservation medium as an integrated sampling kit (medium + swab + tube) for end-users; the downstream covers core terminal users including medical institutions (hospitals, clinics), disease control and prevention centers at all levels, entry-exit quarantine and port inspection agencies, community and grassroots sampling points, third-party medical testing institutions, and veterinary epidemic prevention institutions, with partial downstream scientific research laboratories also using virus transport and preservation medium for short-distance transport of experimental viral samples.

The cost structure of Virus Transport and Preservation Medium is dominated by raw material and sterile consumable costs, including high-purity chemical reagents for the medium formula (stabilizers, inhibitors, antimicrobial agents) and medical-grade sterile sampling accessories (swabs, sampling tubes, sealed caps) that form the integrated kit—these two parts together constitute the core direct cost, with the sterile consumable cost even exceeding the medium reagent cost for kit-type virus transport and preservation medium due to strict medical grade requirements. Followed by production and quality control costs, including the operation and maintenance of GMP-compliant sterile production workshops, automated filling and assembly processes, and strict batch testing to meet medical device standards.

LP Information, Inc. (LPI) ' newest research report, the “Virus Transport and Preservation Medium Industry Forecast” looks at past sales and reviews total world Virus Transport and Preservation Medium sales in 2025, providing a comprehensive analysis by region and market sector of projected Virus Transport and Preservation Medium sales for 2026 through 2032. With Virus Transport and Preservation Medium sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Virus Transport and Preservation Medium industry.

This Insight Report provides a comprehensive analysis of the global Virus Transport and Preservation Medium landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with

a focus on Virus Transport and Preservation Medium portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Virus Transport and Preservation Medium market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Virus Transport and Preservation Medium and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Virus Transport and Preservation Medium.

This report presents a comprehensive overview, market shares, and growth opportunities of Virus Transport and Preservation Medium market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Inactivated

Non-inactivated

Segmentation by Preservation Temperature Requirement:

Ambient Temperature

Low-Temperature

Ultra-Low Temperature

Segmentation by Application:

Medical Institutions

Centers for Disease Control and Prevention

Entry-Exit Quarantine and Port Inspection Agencies

Third-Party Medical Testing Institutions

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Copan Diagnostics

EKF Diagnostics Holdings

Mole Bioscience

Ruhof

Biocomma

Goldsite Diagnostics

BioServUK

Biologix Group Limited

Hardy Diagnostics

Huachenyang (Shenzhen)Technology Co., Ltd.

Thermo Fisher Scientific

Longhorn Vaccines and Diagnostics

Liofilchem

Capricorn Scientific

Bio-Med

Mantacc

Medline Industries

Shandong Chengwu Medical Products Factory

BD

FC-BIOS SDN BHD

Medical Wire & Equipment

Biosigma

BIOBASE

Aptaca

Orient Gene

Darui Biotech

Hangzhou LifeReal Biotechnology

Haimen Shengbang Laboratory Equipment

Babio Biotechnology

Puritan Medical Products

Cardinal Health

Key Questions Addressed in this Report

What is the 10-year outlook for the global Virus Transport and Preservation Medium market?

What factors are driving Virus Transport and Preservation Medium market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Virus Transport and Preservation Medium market opportunities vary by end market size?

How does Virus Transport and Preservation Medium break out by Type, by Application?

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