

Global Virtual Tour Experience Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Virtual Tour Experience market size is predicted to grow from US\$ 267 million in 2025 to US\$ 404 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

The so-called virtual tourism refers to the use of virtual reality technology to build a virtual three-dimensional three-dimensional tourism environment through simulation or surreal scenery based on the real tourism landscape. The scenery and beautiful scenery far away thousands of miles away, the image is vivid, detailed and vivid. Virtual travel is one of the application areas of vrp-travel virtual travel platform technology. The three-dimensional simulation of the scene is realized by computer technology, and the operator can feel the destination scene with the help of certain technical means.

In 2022, the gradual relaxation of epidemic prevention and control measures around the world will have a positive impact on the rapid recovery of the tourism industry. According to data from the World Tourism Organization, the number of global travelers exceeded 900 million in 2022, a two-fold increase compared to 2021. In 2022, international tourism revenue returned to the US\$ 1 trillion, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists was ? 2.53 billion, and the domestic tourism revenue (total tourism consumption) was ? 2 trillion.

LPI (LP Information)' newest research report, the ?Virtual Tour Experience Industry Forecast? looks at past sales and reviews total world Virtual Tour Experience sales in 2025, providing a comprehensive analysis by region and market sector of projected Virtual Tour Experience sales for 2026 through 2032. With Virtual Tour Experience sales broken down by region, market sector and sub-sector, this report provides a

detailed analysis in US\$ millions of the world Virtual Tour Experience industry.

This Insight Report provides a comprehensive analysis of the global Virtual Tour Experience landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Virtual Tour Experience portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Virtual Tour Experience market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Virtual Tour Experience and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Virtual Tour Experience.

This report presents a comprehensive overview, market shares, and growth opportunities of Virtual Tour Experience market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud Based

Web Based

Segmentation by Application:

Real Estate Professionals

Tourism Industries

Marketing Professionals

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Matterport

3DVista

IStaging

Kolor

Garden Gnome (Pano2VR)

Roundme

SeekBeak

Easypano

Real Tour Vision

Concept3D

EyeSpy360

Panono

Carnival

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