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Global Virtual SIM Card Market Growth (Status and Outlook) 2025-2031

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Virtual SIM Card market size is predicted to grow from US$ 278 million in 2025 to US$ 565 million in 2031; it is expected to grow at a CAGR of 12.6% from 2025 to 2031.

A virtual SIM card, also known as an eSIM, is an electronic SIM card embedded in a device without the need for a physical slot. It is downloaded to the device via the network, enabling users to connect to the mobile network for calls, text messages, and data transfer. A virtual SIM card offers greater flexibility, allowing users to change operators and service plans at any time without having to replace a physical SIM card.

United States market for Virtual SIM Card is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Virtual SIM Card is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Virtual SIM Card is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Virtual SIM Card players cover Flexiroam, Airalo, Bouygues Telecom, Matrix Cellular, Sim Options, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Virtual SIM Card Industry Forecast”

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looks at past sales and reviews total world Virtual SIM Card sales in 2024, providing a comprehensive analysis by region and market sector of projected Virtual SIM Card sales for 2025 through 2031. With Virtual SIM Card sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Virtual SIM Card industry.

This Insight Report provides a comprehensive analysis of the global Virtual SIM Card landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Virtual SIM Card portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Virtual SIM Card market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Virtual SIM Card and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Virtual SIM Card.

This report presents a comprehensive overview, market shares, and growth opportunities of Virtual SIM Card market by product type, application, key players and key regions and countries.

Segmentation by Type:

4G

5G

Segmentation by Application:

Smartphones

Smartwatches

Tablets

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Automotive Electronics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

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Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Flexiroam

Airalo

Bouygues Telecom

Matrix Cellular

Sim Options

Drimsim

Ubigi

Vodafone

Holafly

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TSimTech

Sim Local

Simify

TravelSim

Mayamobile

GoMoWorld

OneSimCard(Belmont Telecom Inc)

AloSIM

Sakura Mobile

Airhub

eSIM Japan

Sparks

BNESIM

Grameen

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