

Global Virtual Racing Games Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Virtual Racing Games market size is predicted to grow from US\$ 1857 million in 2025 to US\$ 3779 million in 2032; it is expected to grow at a CAGR of 10.9% from 2026 to 2032.

United States market for Virtual Racing Games is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Virtual Racing Games is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Virtual Racing Games is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Virtual Racing Games players cover Turn 10 Studios (Microsoft), Codemasters, Electronic Arts Inc., Ubisoft, THQ Nordic, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Virtual Racing Games Industry Forecast' looks at past sales and reviews total world Virtual Racing Games sales in 2025, providing a comprehensive analysis by region and market sector of projected Virtual Racing Games sales for 2026 through 2032. With Virtual Racing Games sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Virtual Racing Games industry.

This Insight Report provides a comprehensive analysis of the global Virtual Racing Games landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Virtual Racing Games portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Virtual Racing Games market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Virtual Racing Games and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Virtual Racing Games.

This report presents a comprehensive overview, market shares, and growth opportunities of Virtual Racing Games market by product type, application, key players and key regions and countries.

Segmentation by Type:

Free

Toll

Segmentation by Application:

PC

Mobile

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Turn 10 Studios (Microsoft)

Codemasters

Electronic Arts Inc.

Ubisoft

THQ Nordic

Gameloft

Milestone

Criterion

NaturalMotion

Slightly Mad Studios

iRacing

Creative Mobile

Bongfish

Fingersoft

Aquiris Game Studio

Vector Unit

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