

Global Virtual and Hybrid Meeting Solutions Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Virtual and Hybrid Meeting Solutions market size is predicted to grow from US\$ 435 million in 2025 to US\$ 674 million in 2032; it is expected to grow at a CAGR of 6.6% from 2026 to 2032.

Virtual and Hybrid Meeting Solutions are software platforms and tools designed to facilitate meetings, conferences, and events that combine both in-person and remote participation. These solutions enable seamless communication, collaboration, and engagement for participants who may be physically present at a location or joining from different parts of the world.

United States market for Virtual and Hybrid Meeting Solutions is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Virtual and Hybrid Meeting Solutions is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Virtual and Hybrid Meeting Solutions is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Virtual and Hybrid Meeting Solutions players cover Zoom, Microsoft Teams, Cisco WebEx, Google Meet, Hopin, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Virtual and Hybrid Meeting Solutions Industry Forecast' looks at past sales and reviews total world Virtual and Hybrid

Meeting Solutions sales in 2025, providing a comprehensive analysis by region and market sector of projected Virtual and Hybrid Meeting Solutions sales for 2026 through 2032. With Virtual and Hybrid Meeting Solutions sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Virtual and Hybrid Meeting Solutions industry.

This Insight Report provides a comprehensive analysis of the global Virtual and Hybrid Meeting Solutions landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Virtual and Hybrid Meeting Solutions portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Virtual and Hybrid Meeting Solutions market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Virtual and Hybrid Meeting Solutions and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Virtual and Hybrid Meeting Solutions.

This report presents a comprehensive overview, market shares, and growth opportunities of Virtual and Hybrid Meeting Solutions market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based

On-Premises

Segmentation by Application:

Large enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Zoom

Microsoft Teams

Cisco WebEx

Google Meet

Hopin

Airmeet

vFairs

On24

BigMarker

Remo

Brella

Socio

Lumi Global

BCD Meetings & Events

Pure AV

TenAV

CWT Meetings & Events

VersaTech

EventsAir

Encore Global

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