

Global Virtual Event Platforms and Event Solutions Market Growth (Status and Outlook) 2022-2028

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Abstracts

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The global market for Virtual Event Platforms and Event Solutions is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC Virtual Event Platforms and Event Solutions market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States Virtual Event Platforms and Event Solutions market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe Virtual Event Platforms and Event Solutions market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China Virtual Event Platforms and Event Solutions market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key Virtual Event Platforms and Event Solutions players cover InEvent, Townscript, Cvent, Bevy Labs and Hopin, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

Report Coverage

This latest report provides a deep insight into the global Virtual Event Platforms and Event Solutions market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global Virtual Event Platforms and Event Solutions market, with both quantitative and qualitative data, to help readers understand how the Virtual Event Platforms and Event Solutions market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions.

Market Segmentation:

The study segments the Virtual Event Platforms and Event Solutions market and forecasts the market size by Type (Virtual Conference, Virtual Job Fair and Virtual Exhibition), by Application (Government, Retail and eCommerce, BFSI and Telecom and IT), and region (APAC, Americas, Europe, and Middle East & Africa).

Segmentation by type

Virtual Conference

Virtual Job Fair

Virtual Exhibition

Others

Segmentation by application

Government

Retail and eCommerce

BFSI

Telecom and IT

Others

Segmentation by region

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

Major companies covered

InEvent

Townscript

Cvent

Bevy Labs

Hopin

Influitive

RainFocus

Eventzilla

Socio

Brazen

SpotMe

Accelevents

TOCCA

Whova

Boomset

KitApps

All In The Loop

PheedLoop

6Connex

Airmeet

HexaFair

Intrado Corporation

EventXtra

Eventtia

eZ-XPO

Bizzabo

AIDAIO Software Solutions

Engagez

Azavista

Evenium

vFairs

Run The World

Pathable

ViewStub

SCHED

Remo.co

MEETYOO

Chapter Introduction

Chapter 1: Scope of Virtual Event Platforms and Event Solutions, Research Methodology, etc.

Chapter 2: Executive Summary, global Virtual Event Platforms and Event Solutions market size and CAGR, Virtual Event Platforms and Event Solutions market size by region, by type, by application, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: Virtual Event Platforms and Event Solutions revenue, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global Virtual Event Platforms and Event Solutions revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, revenue segment by country, by type, and application.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global Virtual Event Platforms and Event Solutions market size forecast by region, by country, by type, and application

Chapter 13: Comprehensive company profiles of the leading players, including InEvent, Townscript, Cvent, Bevy Labs, Hopin, Influitive, RainFocus, Eventzilla and Socio, etc.

Chapter 14: Research Findings and Conclusion

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