

Global Virtual Event Platforms Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Virtual Event Platforms market size is predicted to grow from US\$ 1274 million in 2025 to US\$ 2189 million in 2031; it is expected to grow at a CAGR of 9.4% from 2025 to 2031.

Virtual event platforms incorporate a variety of tools to plan, promote, and execute online events. These products are designed to help businesses deliver the same feel and value of in-person events through digital experiences. As a result, virtual event platforms are flexible software solutions that can be used to manage and host different types of online events, such as association meetings, multi-session conferences, trade shows, and job fairs.

The Virtual Event Platforms market covers Virtual Conference, Virtual Job Fair, etc. The typical players include InEvent, Townscript, Cvent, Bevy Labs, etc.

For applications of Global Space Mining Market, the BFSI was the largest segment with a market share of nearly 30% in 2019, while the Retail and eCommerce made up the market share about 24% and the Telecom and IT was 22%.

Americas accounted for the largest market share about 78% in 2019, while the other regions were all less than 15%.

LPI (LP Information)' newest research report, the "Virtual Event Platforms Industry Forecast" looks at past sales and reviews total world Virtual Event Platforms sales in 2024, providing a comprehensive analysis by region and market sector of projected

Virtual Event Platforms sales for 2025 through 2031. With Virtual Event Platforms sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Virtual Event Platforms industry.

This Insight Report provides a comprehensive analysis of the global Virtual Event Platforms landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Virtual Event Platforms portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Virtual Event Platforms market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Virtual Event Platforms and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Virtual Event Platforms.

This report presents a comprehensive overview, market shares, and growth opportunities of Virtual Event Platforms market by product type, application, key players and key regions and countries.

Segmentation by Type:

Virtual Conference

Virtual Job Fair

Virtual Exhibition

Segmentation by Application:

Government

Retail and eCommerce

BFSI

Telecom and IT

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

InEvent

Townscript

Cvent

Bevy Labs

Hopin

Influitive

RainFocus

Eventzilla

Socio

Brazen

SpotMe

Accelevents

TOCCA

Whova

Boomset

KitApps

All In The Loop

PheedLoop

6Connex

Airmeet

HexaFair

Intrado Corporation

EventXtra

Eventtia

eZ-XPO

Bizzabo

AIDAIO Software Solutions

Engagez

Azavista

Evenium

vFairs

Run The World

Pathable

ViewStub

SCHED

Remo.co

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