

Global Virtual AI Digital Human Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Virtual AI Digital Human market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

A Virtual AI Digital Human refers to a computer-generated simulation of a person that is powered by artificial intelligence (AI) technology. These digital humans are designed to interact with users in a human-like manner, often through voice or visual interfaces, to provide information, assistance, entertainment, or engage in conversations. They can simulate human emotions, facial expressions, gestures, and even learn and adapt based on interactions with users. Virtual AI Digital Humans are used in various industries and applications, such as customer service, virtual assistants, education, entertainment, and marketing. They can enhance user experiences by offering personalized interactions and a more engaging interface than traditional chatbots or voice assistants. Overall, Virtual AI Digital Humans are advancing the field of human-computer interaction and are increasingly being integrated into everyday technologies to create more immersive and interactive experiences for users.

As an important force driving a new round of scientific and technological revolution, artificial intelligence has been of national strategic importance. Many governments introduces polices and increase capital investment to support AI companies. The Digital Europe plan adopted by the European Union will allocate ?9.2 billion on high-tech investments, such as supercomputing, artificial intelligence, and network security. In order to maintain its leading position, the United States will increase its investment in artificial intelligence research and development in non-defense fields, from US\$1.6 billion to US\$1.7 billion in 2022. According to the latest data released by IDC, global artificial intelligence revenue was US\$432.8 billion in 2022, a year-on-year increase of 19.143%, including software, hardware and services.

LPI (LP Information)' newest research report, the 'Virtual AI Digital Human Industry Forecast' looks at past sales and reviews total world Virtual AI Digital Human sales in 2025, providing a comprehensive analysis by region and market sector of projected Virtual AI Digital Human sales for 2026 through 2032. With Virtual AI Digital Human sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Virtual AI Digital Human industry.

This Insight Report provides a comprehensive analysis of the global Virtual AI Digital Human landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Virtual AI Digital Human portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Virtual AI Digital Human market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Virtual AI Digital Human and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Virtual AI Digital Human.

This report presents a comprehensive overview, market shares, and growth opportunities of Virtual AI Digital Human market by product type, application, key players and key regions and countries.

Segmentation by Type:

Chatbots

Virtual Assistants

Others

Segmentation by Application:

Pan-entertainment Field

Healthcare Field

Financial Field

Automotive

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM

[24]7.ai

Google

Nuance Communications

AWS

LogMeIn

Inbenta

Kore.ai

Gupshup

AIVO

Yellow Messenger

CogniCor Technologies

Passage AI

Chatfuel

SmartBots.ai

Avatarworks

Xmov

Iflytek

DataBaker

Tecent

Microsoft (Xiaoice)

NetEase Fuxi Lab

Baidu

ByteDance (Volcengine)

LUSTER

FaceUnity

Digital Domain

Huawei

Alibaba

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