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Global Virtual Agents Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Virtual Agents market size is predicted to grow from US$ million in 2025 to US$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

United States market for Virtual Agents is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Virtual Agents is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Virtual Agents is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Virtual Agents players cover IBM, [24]7.ai, Google, Nuance Communications, AWS, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Virtual Agents Industry Forecast” looks at past sales and reviews total world Virtual Agents sales in 2025, providing a comprehensive analysis by region and market sector of projected Virtual Agents sales for 2026 through 2032. With Virtual Agents sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Virtual Agents industry.

This Insight Report provides a comprehensive analysis of the global Virtual Agents landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

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also analyses the strategies of leading global companies with a focus on Virtual Agents portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Virtual Agents market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Virtual Agents and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Virtual Agents.

This report presents a comprehensive overview, market shares, and growth opportunities of Virtual Agents market by product type, application, key players and key regions and countries.

Segmentation by Type:

Voice agents

Artificial intelligence (AI) agents

Chatbots

Visual agents

Segmentation by Application:

Pan-entertainment Field

Healthcare Field

Financial Field

Automotive

Others

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM

[24]7.ai

Google

Nuance Communications

AWS

LogMeIn

Inbenta

Kore.ai

Gupshup

AIVO

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Yellow Messenger

CogniCor Technologies

Passage AI

Chatfuel

SmartBots.ai

Avatarworks

Xmov

Iflytek

DataBaker

Tecent

Microsoft (Xiaoice)

NetEase Fuxi Lab

Baidu

ByteDance (Volcengine)

LUSTER

FaceUnity

Digital Domain

Huawei

Alibaba

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Virtual Agents Market Size (2021-2032)
  2.1.2 Virtual Agents Market Size CAGR by Region (2021 VS 2025 VS 2032)
  2.1.3 World Current & Future Analysis for Virtual Agents by Country/Region (2021, 2025 & 2032)
2.2 Virtual Agents Segment by Type
  2.2.1 Voice agents
  2.2.2 Artificial intelligence (AI) agents
  2.2.3 Chatbots
  2.2.4 Visual agents
  2.2.5 Virtual Agents Market Size by Type
    2.2.5.1 Virtual Agents Market Size CAGR by Type (2021 VS 2025 VS 2032)
    2.2.5.2 Global Virtual Agents Market Size Market Share by Type (2021-2026)
2.3 Virtual Agents Segment by Application
  2.3.1 Pan-entertainment Field
  2.3.2 Healthcare Field
  2.3.3 Financial Field
  2.3.4 Automotive
  2.3.5 Others
  2.3.6 Virtual Agents Market Size by Application
    2.3.6.1 Virtual Agents Market Size CAGR by Application (2021 VS 2025 VS 2032)
    2.3.6.2 Global Virtual Agents Market Size Market Share by Application (2021-2026)

3 VIRTUAL AGENTS MARKET SIZE BY PLAYER

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3.1 Virtual Agents Market Size Market Share by Player
3.1.1 Global Virtual Agents Revenue by Player (2021-2026)
3.1.2 Global Virtual Agents Revenue Market Share by Player (2021-2026)
3.2 Global Virtual Agents Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
3.3.1 Competition Landscape Analysis
3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 VIRTUAL AGENTS BY REGION

4.1 Virtual Agents Market Size by Region (2021-2026)
4.2 Global Virtual Agents Annual Revenue by Country/Region (2021-2026)
4.3 Americas Virtual Agents Market Size Growth (2021-2026)
4.4 APAC Virtual Agents Market Size Growth (2021-2026)
4.5 Europe Virtual Agents Market Size Growth (2021-2026)
4.6 Middle East & Africa Virtual Agents Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Virtual Agents Market Size by Country (2021-2026)
5.2 Americas Virtual Agents Market Size by Type (2021-2026)
5.3 Americas Virtual Agents Market Size by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Virtual Agents Market Size by Region (2021-2026)
6.2 APAC Virtual Agents Market Size by Type (2021-2026)
6.3 APAC Virtual Agents Market Size by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia

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6.8 India
6.9 Australia

7 EUROPE

7.1 Europe Virtual Agents Market Size by Country (2021-2026)
7.2 Europe Virtual Agents Market Size by Type (2021-2026)
7.3 Europe Virtual Agents Market Size by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Virtual Agents by Region (2021-2026)
8.2 Middle East & Africa Virtual Agents Market Size by Type (2021-2026)
8.3 Middle East & Africa Virtual Agents Market Size by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL VIRTUAL AGENTS MARKET FORECAST

10.1 Global Virtual Agents Forecast by Region (2027-2032)
  10.1.1 Global Virtual Agents Forecast by Region (2027-2032)
  10.1.2 Americas Virtual Agents Forecast
  10.1.3 APAC Virtual Agents Forecast
  10.1.4 Europe Virtual Agents Forecast
  10.1.5 Middle East & Africa Virtual Agents Forecast

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10.2 Americas Virtual Agents Forecast by Country (2027-2032)
10.2.1 United States Market Virtual Agents Forecast
10.2.2 Canada Market Virtual Agents Forecast
10.2.3 Mexico Market Virtual Agents Forecast
10.2.4 Brazil Market Virtual Agents Forecast
10.3 APAC Virtual Agents Forecast by Region (2027-2032)
10.3.1 China Virtual Agents Market Forecast
10.3.2 Japan Market Virtual Agents Forecast
10.3.3 Korea Market Virtual Agents Forecast
10.3.4 Southeast Asia Market Virtual Agents Forecast
10.3.5 India Market Virtual Agents Forecast
10.3.6 Australia Market Virtual Agents Forecast
10.4 Europe Virtual Agents Forecast by Country (2027-2032)
10.4.1 Germany Market Virtual Agents Forecast
10.4.2 France Market Virtual Agents Forecast
10.4.3 UK Market Virtual Agents Forecast
10.4.4 Italy Market Virtual Agents Forecast
10.4.5 Russia Market Virtual Agents Forecast
10.5 Middle East & Africa Virtual Agents Forecast by Region (2027-2032)
10.5.1 Egypt Market Virtual Agents Forecast
10.5.2 South Africa Market Virtual Agents Forecast
10.5.3 Israel Market Virtual Agents Forecast
10.5.4 Turkey Market Virtual Agents Forecast
10.6 Global Virtual Agents Forecast by Type (2027-2032)
10.7 Global Virtual Agents Forecast by Application (2027-2032)
10.7.1 GCC Countries Market Virtual Agents Forecast

11 KEY PLAYERS ANALYSIS

11.1 IBM
11.1.1 IBM Company Information
11.1.2 IBM Virtual Agents Product Offered
11.1.3 IBM Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.1.4 IBM Main Business Overview
11.1.5 IBM Latest Developments
11.2 247.ai
11.2.1 247.ai Company Information
11.2.2 247.ai Virtual Agents Product Offered
11.2.3 247.ai Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)

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11.2.4 247.ai Main Business Overview
11.2.5 247.ai Latest Developments
11.3 Google
11.3.1 Google Company Information
11.3.2 Google Virtual Agents Product Offered
11.3.3 Google Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.3.4 Google Main Business Overview
11.3.5 Google Latest Developments
11.4 Nuance Communications
11.4.1 Nuance Communications Company Information
11.4.2 Nuance Communications Virtual Agents Product Offered
11.4.3 Nuance Communications Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.4.4 Nuance Communications Main Business Overview
11.4.5 Nuance Communications Latest Developments
11.5 AWS
11.5.1 AWS Company Information
11.5.2 AWS Virtual Agents Product Offered
11.5.3 AWS Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.5.4 AWS Main Business Overview
11.5.5 AWS Latest Developments
11.6 LogMeIn
11.6.1 LogMeIn Company Information
11.6.2 LogMeIn Virtual Agents Product Offered
11.6.3 LogMeIn Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.6.4 LogMeIn Main Business Overview
11.6.5 LogMeIn Latest Developments
11.7 Inbenta
11.7.1 Inbenta Company Information
11.7.2 Inbenta Virtual Agents Product Offered
11.7.3 Inbenta Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.7.4 Inbenta Main Business Overview
11.7.5 Inbenta Latest Developments
11.8 Kore.ai
11.8.1 Kore.ai Company Information
11.8.2 Kore.ai Virtual Agents Product Offered
11.8.3 Kore.ai Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.8.4 Kore.ai Main Business Overview
11.8.5 Kore.ai Latest Developments

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11.9 Gupshup
11.9.1 Gupshup Company Information
11.9.2 Gupshup Virtual Agents Product Offered
11.9.3 Gupshup Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.9.4 Gupshup Main Business Overview
11.9.5 Gupshup Latest Developments
11.10 AIVO
11.10.1 AIVO Company Information
11.10.2 AIVO Virtual Agents Product Offered
11.10.3 AIVO Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.10.4 AIVO Main Business Overview
11.10.5 AIVO Latest Developments
11.11 Yellow Messenger
11.11.1 Yellow Messenger Company Information
11.11.2 Yellow Messenger Virtual Agents Product Offered
11.11.3 Yellow Messenger Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.11.4 Yellow Messenger Main Business Overview
11.11.5 Yellow Messenger Latest Developments
11.12 CogniCor Technologies
11.12.1 CogniCor Technologies Company Information
11.12.2 CogniCor Technologies Virtual Agents Product Offered
11.12.3 CogniCor Technologies Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.12.4 CogniCor Technologies Main Business Overview
11.12.5 CogniCor Technologies Latest Developments
11.13 Passage AI
11.13.1 Passage AI Company Information
11.13.2 Passage AI Virtual Agents Product Offered
11.13.3 Passage AI Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.13.4 Passage AI Main Business Overview
11.13.5 Passage AI Latest Developments
11.14 Chatfuel
11.14.1 Chatfuel Company Information
11.14.2 Chatfuel Virtual Agents Product Offered
11.14.3 Chatfuel Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.14.4 Chatfuel Main Business Overview

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11.14.5 Chatfuel Latest Developments
11.15 SmartBots.ai
11.15.1 SmartBots.ai Company Information
11.15.2 SmartBots.ai Virtual Agents Product Offered
11.15.3 SmartBots.ai Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.15.4 SmartBots.ai Main Business Overview
11.15.5 SmartBots.ai Latest Developments
11.16 Avatarworks
11.16.1 Avatarworks Company Information
11.16.2 Avatarworks Virtual Agents Product Offered
11.16.3 Avatarworks Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.16.4 Avatarworks Main Business Overview
11.16.5 Avatarworks Latest Developments
11.17 Xmov
11.17.1 Xmov Company Information
11.17.2 Xmov Virtual Agents Product Offered
11.17.3 Xmov Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.17.4 Xmov Main Business Overview
11.17.5 Xmov Latest Developments
11.18 Iflytek
11.18.1 Iflytek Company Information
11.18.2 Iflytek Virtual Agents Product Offered
11.18.3 Iflytek Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.18.4 Iflytek Main Business Overview
11.18.5 Iflytek Latest Developments
11.19 DataBaker
11.19.1 DataBaker Company Information
11.19.2 DataBaker Virtual Agents Product Offered
11.19.3 DataBaker Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.19.4 DataBaker Main Business Overview
11.19.5 DataBaker Latest Developments
11.20 Tecent
11.20.1 Tecent Company Information
11.20.2 Tecent Virtual Agents Product Offered
11.20.3 Tecent Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.20.4 Tecent Main Business Overview

+357 96 030922
info@marketpublishers.com

11.20.5 Tecent Latest Developments
11.21 Microsoft (Xiaoice)
11.21.1 Microsoft (Xiaoice) Company Information
11.21.2 Microsoft (Xiaoice) Virtual Agents Product Offered
11.21.3 Microsoft (Xiaoice) Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.21.4 Microsoft (Xiaoice) Main Business Overview
11.21.5 Microsoft (Xiaoice) Latest Developments
11.22 NetEase Fuxi Lab
11.22.1 NetEase Fuxi Lab Company Information
11.22.2 NetEase Fuxi Lab Virtual Agents Product Offered
11.22.3 NetEase Fuxi Lab Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.22.4 NetEase Fuxi Lab Main Business Overview
11.22.5 NetEase Fuxi Lab Latest Developments
11.23 Baidu
11.23.1 Baidu Company Information
11.23.2 Baidu Virtual Agents Product Offered
11.23.3 Baidu Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.23.4 Baidu Main Business Overview
11.23.5 Baidu Latest Developments
11.24 ByteDance (Volcengine)
11.24.1 ByteDance (Volcengine) Company Information
11.24.2 ByteDance (Volcengine) Virtual Agents Product Offered
11.24.3 ByteDance (Volcengine) Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.24.4 ByteDance (Volcengine) Main Business Overview
11.24.5 ByteDance (Volcengine) Latest Developments
11.25 LUSTER
11.25.1 LUSTER Company Information
11.25.2 LUSTER Virtual Agents Product Offered
11.25.3 LUSTER Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.25.4 LUSTER Main Business Overview
11.25.5 LUSTER Latest Developments
11.26 FaceUnity
11.26.1 FaceUnity Company Information
11.26.2 FaceUnity Virtual Agents Product Offered
11.26.3 FaceUnity Virtual Agents Revenue, Gross Margin and Market Share

+357 96 030922
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(2021-2026)
11.26.4 FaceUnity Main Business Overview
11.26.5 FaceUnity Latest Developments
11.27 Digital Domain
11.27.1 Digital Domain Company Information
11.27.2 Digital Domain Virtual Agents Product Offered
11.27.3 Digital Domain Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.27.4 Digital Domain Main Business Overview
11.27.5 Digital Domain Latest Developments
11.28 Huawei
11.28.1 Huawei Company Information
11.28.2 Huawei Virtual Agents Product Offered
11.28.3 Huawei Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.28.4 Huawei Main Business Overview
11.28.5 Huawei Latest Developments
11.29 Alibaba
11.29.1 Alibaba Company Information
11.29.2 Alibaba Virtual Agents Product Offered
11.29.3 Alibaba Virtual Agents Revenue, Gross Margin and Market Share (2021-2026)
11.29.4 Alibaba Main Business Overview
11.29.5 Alibaba Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

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info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Virtual Agents Market Size CAGR by Region (2021 VS 2025 VS 2032) & ($ millions)
Table 2. Virtual Agents Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Voice agents
Table 4. Major Players of Artificial intelligence (AI) agents
Table 5. Major Players of Chatbots
Table 6. Major Players of Visual agents
Table 7. Virtual Agents Market Size CAGR by Type (2021 VS 2025 VS 2032) & ($ millions)
Table 8. Global Virtual Agents Market Size by Type (2021-2026) & ($ millions)
Table 9. Global Virtual Agents Market Size Market Share by Type (2021-2026)
Table 10. Virtual Agents Market Size CAGR by Application (2021 VS 2025 VS 2032) & ($ millions)
Table 11. Global Virtual Agents Market Size by Application (2021-2026) & ($ millions)
Table 12. Global Virtual Agents Market Size Market Share by Application (2021-2026)
Table 13. Global Virtual Agents Revenue by Player (2021-2026) & ($ millions)
Table 14. Global Virtual Agents Revenue Market Share by Player (2021-2026)
Table 15. Virtual Agents Key Players Head office and Products Offered
Table 16. Virtual Agents Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 17. New Products and Potential Entrants
Table 18. Mergers & Acquisitions, Expansion
Table 19. Global Virtual Agents Market Size by Region (2021-2026) & ($ millions)
Table 20. Global Virtual Agents Market Size Market Share by Region (2021-2026)
Table 21. Global Virtual Agents Revenue by Country/Region (2021-2026) & ($ millions)
Table 22. Global Virtual Agents Revenue Market Share by Country/Region (2021-2026)
Table 23. Americas Virtual Agents Market Size by Country (2021-2026) & ($ millions)
Table 24. Americas Virtual Agents Market Size Market Share by Country (2021-2026)
Table 25. Americas Virtual Agents Market Size by Type (2021-2026) & ($ millions)
Table 26. Americas Virtual Agents Market Size Market Share by Type (2021-2026)
Table 27. Americas Virtual Agents Market Size by Application (2021-2026) & ($ millions)
Table 28. Americas Virtual Agents Market Size Market Share by Application (2021-2026)
Table 29. APAC Virtual Agents Market Size by Region (2021-2026) & ($ millions)
Table 30. APAC Virtual Agents Market Size Market Share by Region (2021-2026)

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Table 31. APAC Virtual Agents Market Size by Type (2021-2026) & ($ millions)
Table 32. APAC Virtual Agents Market Size by Application (2021-2026) & ($ millions)
Table 33. Europe Virtual Agents Market Size by Country (2021-2026) & ($ millions)
Table 34. Europe Virtual Agents Market Size Market Share by Country (2021-2026)
Table 35. Europe Virtual Agents Market Size by Type (2021-2026) & ($ millions)
Table 36. Europe Virtual Agents Market Size by Application (2021-2026) & ($ millions)
Table 37. Middle East & Africa Virtual Agents Market Size by Region (2021-2026) & ($ millions)
Table 38. Middle East & Africa Virtual Agents Market Size by Type (2021-2026) & ($ millions)
Table 39. Middle East & Africa Virtual Agents Market Size by Application (2021-2026) & ($ millions)
Table 40. Key Market Drivers & Growth Opportunities of Virtual Agents
Table 41. Key Market Challenges & Risks of Virtual Agents
Table 42. Key Industry Trends of Virtual Agents
Table 43. Global Virtual Agents Market Size Forecast by Region (2027-2032) & ($ millions)
Table 44. Global Virtual Agents Market Size Market Share Forecast by Region (2027-2032)
Table 45. Global Virtual Agents Market Size Forecast by Type (2027-2032) & ($ millions)
Table 46. Global Virtual Agents Market Size Forecast by Application (2027-2032) & ($ millions)
Table 47. IBM Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 48. IBM Virtual Agents Product Offered
Table 49. IBM Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 50. IBM Main Business
Table 51. IBM Latest Developments
Table 52. 247.ai Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 53. 247.ai Virtual Agents Product Offered
Table 54. 247.ai Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 55. 247.ai Main Business
Table 56. 247.ai Latest Developments
Table 57. Google Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 58. Google Virtual Agents Product Offered

+357 96 030922
info@marketpublishers.com

Table 59. Google Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 60. Google Main Business
Table 61. Google Latest Developments
Table 62. Nuance Communications Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 63. Nuance Communications Virtual Agents Product Offered
Table 64. Nuance Communications Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 65. Nuance Communications Main Business
Table 66. Nuance Communications Latest Developments
Table 67. AWS Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 68. AWS Virtual Agents Product Offered
Table 69. AWS Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 70. AWS Main Business
Table 71. AWS Latest Developments
Table 72. LogMeIn Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 73. LogMeIn Virtual Agents Product Offered
Table 74. LogMeIn Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 75. LogMeIn Main Business
Table 76. LogMeIn Latest Developments
Table 77. Inbenta Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 78. Inbenta Virtual Agents Product Offered
Table 79. Inbenta Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 80. Inbenta Main Business
Table 81. Inbenta Latest Developments
Table 82. Kore.ai Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 83. Kore.ai Virtual Agents Product Offered
Table 84. Kore.ai Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 85. Kore.ai Main Business
Table 86. Kore.ai Latest Developments
Table 87. Gupshup Details, Company Type, Virtual Agents Area Served and Its

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Competitors
Table 88. Gupshup Virtual Agents Product Offered
Table 89. Gupshup Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 90. Gupshup Main Business
Table 91. Gupshup Latest Developments
Table 92. AIVO Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 93. AIVO Virtual Agents Product Offered
Table 94. AIVO Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 95. AIVO Main Business
Table 96. AIVO Latest Developments
Table 97. Yellow Messenger Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 98. Yellow Messenger Virtual Agents Product Offered
Table 99. Yellow Messenger Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 100. Yellow Messenger Main Business
Table 101. Yellow Messenger Latest Developments
Table 102. CogniCor Technologies Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 103. CogniCor Technologies Virtual Agents Product Offered
Table 104. CogniCor Technologies Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 105. CogniCor Technologies Main Business
Table 106. CogniCor Technologies Latest Developments
Table 107. Passage AI Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 108. Passage AI Virtual Agents Product Offered
Table 109. Passage AI Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 110. Passage AI Main Business
Table 111. Passage AI Latest Developments
Table 112. Chatfuel Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 113. Chatfuel Virtual Agents Product Offered
Table 114. Chatfuel Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

Table 115. Chatfuel Main Business
Table 116. Chatfuel Latest Developments
Table 117. SmartBots.ai Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 118. SmartBots.ai Virtual Agents Product Offered
Table 119. SmartBots.ai Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 120. SmartBots.ai Main Business
Table 121. SmartBots.ai Latest Developments
Table 122. Avatarworks Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 123. Avatarworks Virtual Agents Product Offered
Table 124. Avatarworks Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 125. Avatarworks Main Business
Table 126. Avatarworks Latest Developments
Table 127. Xmov Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 128. Xmov Virtual Agents Product Offered
Table 129. Xmov Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 130. Xmov Main Business
Table 131. Xmov Latest Developments
Table 132. Iflytek Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 133. Iflytek Virtual Agents Product Offered
Table 134. Iflytek Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 135. Iflytek Main Business
Table 136. Iflytek Latest Developments
Table 137. DataBaker Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 138. DataBaker Virtual Agents Product Offered
Table 139. DataBaker Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 140. DataBaker Main Business
Table 141. DataBaker Latest Developments
Table 142. Tecent Details, Company Type, Virtual Agents Area Served and Its Competitors

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Table 143. Tecent Virtual Agents Product Offered
Table 144. Tecent Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 145. Tecent Main Business
Table 146. Tecent Latest Developments
Table 147. Microsoft (Xiaoice) Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 148. Microsoft (Xiaoice) Virtual Agents Product Offered
Table 149. Microsoft (Xiaoice) Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 150. Microsoft (Xiaoice) Main Business
Table 151. Microsoft (Xiaoice) Latest Developments
Table 152. NetEase Fuxi Lab Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 153. NetEase Fuxi Lab Virtual Agents Product Offered
Table 154. NetEase Fuxi Lab Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 155. NetEase Fuxi Lab Main Business
Table 156. NetEase Fuxi Lab Latest Developments
Table 157. Baidu Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 158. Baidu Virtual Agents Product Offered
Table 159. Baidu Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 160. Baidu Main Business
Table 161. Baidu Latest Developments
Table 162. ByteDance (Volcengine) Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 163. ByteDance (Volcengine) Virtual Agents Product Offered
Table 164. ByteDance (Volcengine) Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 165. ByteDance (Volcengine) Main Business
Table 166. ByteDance (Volcengine) Latest Developments
Table 167. LUSTER Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 168. LUSTER Virtual Agents Product Offered
Table 169. LUSTER Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 170. LUSTER Main Business

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Table 171. LUSTER Latest Developments
Table 172. FaceUnity Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 173. FaceUnity Virtual Agents Product Offered
Table 174. FaceUnity Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 175. FaceUnity Main Business
Table 176. FaceUnity Latest Developments
Table 177. Digital Domain Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 178. Digital Domain Virtual Agents Product Offered
Table 179. Digital Domain Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 180. Digital Domain Main Business
Table 181. Digital Domain Latest Developments
Table 182. Huawei Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 183. Huawei Virtual Agents Product Offered
Table 184. Huawei Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 185. Huawei Main Business
Table 186. Huawei Latest Developments
Table 187. Alibaba Details, Company Type, Virtual Agents Area Served and Its Competitors
Table 188. Alibaba Virtual Agents Product Offered
Table 189. Alibaba Virtual Agents Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 190. Alibaba Main Business
Table 191. Alibaba Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Virtual Agents Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global Virtual Agents Market Size Growth Rate (2021-2032) ($ millions)
Figure 6. Virtual Agents Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 7. Virtual Agents Sales Market Share by Country/Region (2025)
Figure 8. Virtual Agents Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 9. Global Virtual Agents Market Size Market Share by Type in 2025
Figure 10. Virtual Agents in Pan-entertainment Field
Figure 11. Global Virtual Agents Market: Pan-entertainment Field (2021-2026) & ($ millions)
Figure 12. Virtual Agents in Healthcare Field
Figure 13. Global Virtual Agents Market: Healthcare Field (2021-2026) & ($ millions)
Figure 14. Virtual Agents in Financial Field
Figure 15. Global Virtual Agents Market: Financial Field (2021-2026) & ($ millions)
Figure 16. Virtual Agents in Automotive
Figure 17. Global Virtual Agents Market: Automotive (2021-2026) & ($ millions)
Figure 18. Virtual Agents in Others
Figure 19. Global Virtual Agents Market: Others (2021-2026) & ($ millions)
Figure 20. Global Virtual Agents Market Size Market Share by Application in 2025
Figure 21. Global Virtual Agents Revenue Market Share by Player in 2025
Figure 22. Global Virtual Agents Market Size Market Share by Region (2021-2026)
Figure 23. Americas Virtual Agents Market Size 2021-2026 ($ millions)
Figure 24. APAC Virtual Agents Market Size 2021-2026 ($ millions)
Figure 25. Europe Virtual Agents Market Size 2021-2026 ($ millions)
Figure 26. Middle East & Africa Virtual Agents Market Size 2021-2026 ($ millions)
Figure 27. Americas Virtual Agents Value Market Share by Country in 2025
Figure 28. United States Virtual Agents Market Size Growth 2021-2026 ($ millions)
Figure 29. Canada Virtual Agents Market Size Growth 2021-2026 ($ millions)
Figure 30. Mexico Virtual Agents Market Size Growth 2021-2026 ($ millions)
Figure 31. Brazil Virtual Agents Market Size Growth 2021-2026 ($ millions)
Figure 32. APAC Virtual Agents Market Size Market Share by Region in 2025
Figure 33. APAC Virtual Agents Market Size Market Share by Type (2021-2026)
Figure 34. APAC Virtual Agents Market Size Market Share by Application (2021-2026)

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Figure 35. China Virtual Agents Market Size Growth 2021-2026 ($ millions)
Figure 36. Japan Virtual Agents Market Size Growth 2021-2026 ($ millions)
Figure 37. South Korea Virtual Agents Market Size Growth 2021-2026 ($ millions)
Figure 38. Southeast Asia Virtual Agents Market Size Growth 2021-2026 ($ millions)
Figure 39. India Virtual Agents Market Size Growth 2021-2026 ($ millions)
Figure 40. Australia Virtual Agents Market Size Growth 2021-2026 ($ millions)
Figure 41. Europe Virtual Agents Market Size Market Share by Country in 2025
Figure 42. Europe Virtual Agents Market Size Market Share by Type (2021-2026)
Figure 43. Europe Virtual Agents Market Size Market Share by Application (2021-2026)
Figure 44. Germany Virtual Agents Market Size Growth 2021-2026 ($ millions)
Figure 45. France Virtual Agents Market Size Growth 2021-2026 ($ millions)
Figure 46. UK Virtual Agents Market Size Growth 2021-2026 ($ millions)
Figure 47. Italy Virtual Agents Market Size Growth 2021-2026 ($ millions)
Figure 48. Russia Virtual Agents Market Size Growth 2021-2026 ($ millions)
Figure 49. Middle East & Africa Virtual Agents Market Size Market Share by Region (2021-2026)
Figure 50. Middle East & Africa Virtual Agents Market Size Market Share by Type (2021-2026)
Figure 51. Middle East & Africa Virtual Agents Market Size Market Share by Application (2021-2026)
Figure 52. Egypt Virtual Agents Market Size Growth 2021-2026 ($ millions)
Figure 53. South Africa Virtual Agents Market Size Growth 2021-2026 ($ millions)
Figure 54. Israel Virtual Agents Market Size Growth 2021-2026 ($ millions)
Figure 55. Turkey Virtual Agents Market Size Growth 2021-2026 ($ millions)
Figure 56. GCC Countries Virtual Agents Market Size Growth 2021-2026 ($ millions)
Figure 57. Americas Virtual Agents Market Size 2027-2032 ($ millions)
Figure 58. APAC Virtual Agents Market Size 2027-2032 ($ millions)
Figure 59. Europe Virtual Agents Market Size 2027-2032 ($ millions)
Figure 60. Middle East & Africa Virtual Agents Market Size 2027-2032 ($ millions)
Figure 61. United States Virtual Agents Market Size 2027-2032 ($ millions)
Figure 62. Canada Virtual Agents Market Size 2027-2032 ($ millions)
Figure 63. Mexico Virtual Agents Market Size 2027-2032 ($ millions)
Figure 64. Brazil Virtual Agents Market Size 2027-2032 ($ millions)
Figure 65. China Virtual Agents Market Size 2027-2032 ($ millions)
Figure 66. Japan Virtual Agents Market Size 2027-2032 ($ millions)
Figure 67. Korea Virtual Agents Market Size 2027-2032 ($ millions)
Figure 68. Southeast Asia Virtual Agents Market Size 2027-2032 ($ millions)
Figure 69. India Virtual Agents Market Size 2027-2032 ($ millions)
Figure 70. Australia Virtual Agents Market Size 2027-2032 ($ millions)

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Figure 71. Germany Virtual Agents Market Size 2027-2032 ($ millions)
Figure 72. France Virtual Agents Market Size 2027-2032 ($ millions)
Figure 73. UK Virtual Agents Market Size 2027-2032 ($ millions)
Figure 74. Italy Virtual Agents Market Size 2027-2032 ($ millions)
Figure 75. Russia Virtual Agents Market Size 2027-2032 ($ millions)
Figure 76. Egypt Virtual Agents Market Size 2027-2032 ($ millions)
Figure 77. South Africa Virtual Agents Market Size 2027-2032 ($ millions)
Figure 78. Israel Virtual Agents Market Size 2027-2032 ($ millions)
Figure 79. Turkey Virtual Agents Market Size 2027-2032 ($ millions)
Figure 80. Global Virtual Agents Market Size Market Share Forecast by Type (2027-2032)
Figure 81. Global Virtual Agents Market Size Market Share Forecast by Application (2027-2032)
Figure 82. GCC Countries Virtual Agents Market Size 2027-2032 ($ millions)

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