

Global Virtual Account Management (VAM) Platform Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Virtual Account Management (VAM) Platform market size is predicted to grow from US\$ 1528 million in 2025 to US\$ 4348 million in 2032; it is expected to grow at a CAGR of 16.2% from 2026 to 2032.

Virtual Account Management (VAM) is a cash management technique that creates numerous sub-accounts (virtual accounts) within a single physical bank account, allowing businesses to track transactions, manage liquidity, and reconcile payments with high granularity, similar to having many physical accounts, but with a single central pool for funding. VAM streamlines operations by automating reconciliation, improving cash visibility, reducing manual processes, and centralizing reporting across different entities or purposes, all while minimizing the number of actual bank accounts a company needs.

United States market for Virtual Account Management (VAM) Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Virtual Account Management (VAM) Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Virtual Account Management (VAM) Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Virtual Account Management (VAM) Platform players cover Tietoevry, iGTB,

HSBC, Bank of America, Montran, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Virtual Account Management (VAM) Platform Industry Forecast” looks at past sales and reviews total world Virtual Account Management (VAM) Platform sales in 2025, providing a comprehensive analysis by region and market sector of projected Virtual Account Management (VAM) Platform sales for 2026 through 2032. With Virtual Account Management (VAM) Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Virtual Account Management (VAM) Platform industry.

This Insight Report provides a comprehensive analysis of the global Virtual Account Management (VAM) Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Virtual Account Management (VAM) Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Virtual Account Management (VAM) Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Virtual Account Management (VAM) Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Virtual Account Management (VAM) Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Virtual Account Management (VAM) Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud/SaaS

On-Premise

Segmentation by Function:

Collections/Payments Optimization

Disbursements/Payouts

Pooling and Sweeping

Segmentation by Application:

Corporate Treasury

Financial Institutions

E-commerce Platforms & Marketplaces

Government and Public Sector

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Tietoevry

iGTB

HSBC

Bank of America

Montran

Trovata

Cashfac

Finastra

SAP Pioneer

Finacle

Mindgate

Nucleus Software

ANZ

Oracle

ING

SpotBanc

Decentro

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